The San Bruno Avenue Streetscape Improvements Project is a direct result of a comprehensive community planning process to improve the ten city blocks of San Bruno Avenue from Silver Avenue to Mansell Street. DPW thanks the Portola Neighborhood Steering Committee and active community members for their commitment to the revitalization of San Bruno Avenue!

A COORDINATED EFFORT

The Great Streets Program aims to coordinate work with other funded projects, in order to create a more ‘Complete’ project. Currently, there is a PG&E under-grounding and lighting upgrade project underway on San Bruno Avenue. The project team also coordinated with the Mayor’s Office of Economic and Workforce Development and Local Initiatives Support Corporation (LISC) on the Neighborhood Commercial Corridor Revitalization, including assistance with establishing a Merchant’s Association and Business Watch.

SAN BRUNO AVENUE STREETSCAPE GOALS

Four major goals were identified for San Bruno Avenue through the planning process, including the following:

- Improving the commercial corridor by providing a more pleasant pedestrian experience
- Making San Bruno Avenue a more inviting, friendly, and safe environment
- Promoting a pedestrian-friendly corridor
- Balancing the needs of businesses and residents

THE GREAT STREETS PROGRAM

SAN BRUNO AVENUE
STREETSCAPE IMPROVEMENTS

The First Constructed “Great Streets” Project

San Bruno Avenue Streetscape Improvements is the first completed project of the new Great Streets program. The scope of work includes 120 new street trees, enlarged tree wells with Fortnight Lilies and decomposed granite, and installation of banner poles and banners. Tree species selected for their beauty and suitability to the environment, include Scarlet Maple, Flowering Cherry, and Queen Palm. A Neighborhood Beautification Grant funded the vibrant new community-designed banners.

COMMUNITY PLANNING & STEWARDSHIP

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PROJECT TEAM

SFDPW Project Manager: Kris Opbroek
SFDPW Landscape Architects: Martha Ketterer, John Dennis

Project Area: Silver Avenue to Mansell Street