



SAN FRANCISCO
**GRAFFITI
 ADVISORY
 BOARD**

City Hall
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Edwin M. Lee, Mayor

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for January 9, 2014
 30 Van Ness Avenue, 5th Floor
 San Francisco, California

1. Call to Order: 3:40 p.m., the meeting was called to order.

PRESENT

- DPW – Larry Stringer
- SFDA – Tony Hernandez
- SFPD – Martin Ferreira
- Seat 1 – Sam McCormick
- Seat 3 – Stephanie Greenburg
- Seat 4 – Charles Moody
- Seat 5 – Melorra Green
- Seat 6 – Mark Friend
- Seat 8 – Doug Hayward
- Seat 10 – Jann Fitzgerald
- Seat 15 – Daniel Kling
- Seat 16 – Rebecca Delgado Rottman
- Seat 17 –Jana Lord

ABSENT

- MAYOR – Alex Popovics (EXC)
- SFUSD – Robert Sakurai (EXEC)
- Seat 2 – Leonid Nakhodkin
- Seat 7 – **Vacant**
- Seat 9 – Laura Putnam (EXC)
- Seat 11 – Eric Mersch (EXC)
- Seat 12– **Vacant**
- Seat 13 – Jonathan Goldberg
- Seat 14 – **Vacant**
- SFMTA MUNI – **INACTIVE**
- SFMTA DPT – **INACTIVE**
- RecPark – **INACTIVE**

- **Others present:** Gretchen Rude, DPW; Jimmer Cassiol, DPW; Neal Popp, SFMTA; Dee Dee Workman, SF Chamber of Commerce; Gregory Dillon; Derek Chamberlain; Drew Sechrist, KOOZOO; Dan O’Donnell, KOOZOO; April Ellis, SF S.A.F.E.; Jean Bogiages, SF S.A.F.E., Crystal Endless, TEAK Digital; Haley Karfeld, TEAK Digital; Conor Johnston, Supervisor London Breed’s office.

2. Welcome and Introductions: Since Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance; and, establish there is a quorum at this time. Call to order 3:35 pm.

3. Public Comment:

- Greg Dillon spoke about what other cities are doing regarding homeowners who are vandalized by graffiti vandalism as far as the city employees abate graffiti on private property.
- Crystal from TEAK spoke about their company sponsoring an artist in San Francisco and they are looking for wall space for which the artist they select for a fully funded mural project.
- Public comment Closed.

4. Presentation: Conor Johnston, Legislative Aid for Supervisor London Breed.

- Two months ago Supervisor Breed charged me with improving the City's response to graffiti vandalism
- I put together a group of city representatives and community members
- We started looking at improving our response which has turned into what can we do administratively and process wise to improve our response
- We have legislation under the California Penal Code and San Francisco Law which we can work with and expand on to help the City address the current costly problem of graffiti vandalism
- We are looking at administrative and staffing improvements
- Some of the action items will include:
 - Provide SFPD with all reports of graffiti vandalism reported to 3-1-1
 - Facilitate MTA tracking features
 - Encourage the public to report graffiti vandalism to 3-1-1
 - Empower City staff to take photos and report graffiti as well
 - Revise the San Francisco Parks Code
 - Build an environment of all City departments working together on tracking and reporting graffiti vandalism
 - Looking at revising the graffiti ordinance
 - Pursue damages through civil suits against vandals

5. Presentation: Drew Sechrist, CEO KOOZOO

- KOOZOO is a simple and powerful way to improve safety in your neighborhood
- KOOZOO is a simple product which is easy to use
- You install a camera to your home or business, point it to a public view space (street or sidewalk), and connect it to your wifi network
- You are then provided with a secure username and password
- Once connected, you will have access to other cameras in your area
- Neighborhood groups can have a camera sharing system
- The camera captures and stores data for seven days
- These cameras could be pointed to high likelihood of crime areas such as graffiti tagging
- Set up is fairly inexpensive with the camera being \$150 and installation \$150 with \$15 per month for the recording services

- First neighborhood group is now up and running
- Many neighborhood groups have expressed interest in the product
- When a crime is committed and captured on video, that video can be provided to the police department and used as evidence
- If a crime is committed you can go back to check to see if it was captured on yours and the neighboring cameras
- The service will also include emergency contact for each group
- You can find more information at www.koozoo.com

6. Review and approval of the draft November 14, 2013 minutes. Motion to approve and second: Minutes approved.

7. Chair's Report:

- For the period of November 2013 the number of calls for graffiti on public property was 753. This number is up significantly from the same time last year with 499 calls.
- Calls for graffiti on private property for December 2013 were 687.
- As far as NOV to Blight in December 2013; 18 private graffiti NOVs have gone to blight; of the 18, 8 (44.4%) have been abated by the owner. To date, of those 18 cases, one of those cases was abated by DPW and seven remain open.
- Total number of NOV cases for the year (January – December 2013) was 11,766 with 278 going to blight. This number of NOV cases was up slightly from the previous year (2012) with 9,596 of which 465 went to blight.
- The total service requests responses to public graffiti within 48 hours in November 2013 was at 97% for this year compared to 87% a year ago in November 2012.
- The City Controller's Office released the [city services performance measure report for fiscal year 2012-13](#) and mentioned the fact that the Department of Public Works showed some improvement last year. For example, response to graffiti service requests within 48 hours hit 97 percent, a significant improvement from three years ago when it was 64 percent.
- Inspections of reports of private graffiti which are taking place within 3 calendar days has increased from 80% in November 2012 to 98% in November 2013. DPW has been continued to maintain the response rate above 95% even after lowering the threshold to within 3 days; which used to be within 5 days.
- On average for FY13/14, it continues to take an average of 1.3 days for DPW to inspect reports of private graffiti. Last year at this time, the average was 2.1 days.
- In December 2013 DPW issued 687 new private graffiti NOVs, of which 52.3% have already been owner abated. To date, one of the 687 NOV's has gone to blight.

- For the 2013 year (January – December), district 9 (Mission, Bernal Heights, Portola), district 6 (Tenderloin, SOMA, Civic Center), and district 3 (North Beach, Chinatown, Telegraph Hill) received the most new private property NOV's with 2,762 in D9, 2,376 in D6, and 1,755 in D3.
- **Newly and officially appointed GAB members:** Doug Hayward (seat 8) appointed by Supervisor Scott Wiener. Welcome Doug!
- **Vacant and inactive GAB seats:** 3 vacancies: seats 7, 12 (youth), and 14 (business). Inactive: seats SFRPD, SFMTA-MUNI, and SFMTA- DPT
- **Legislation:** District 5 Supervisor, London Breed, is currently working on legislation which targets repeat offenders for restitution. I would like to thank Conor Johnston from Supervisor Breed's office for coming to today's meeting and providing an update. We will continue to work with the Supervisor's office in this very important piece of legislation.
- **Community Clean Team Update:** We are finalizing the 2014 calendar for the Giant Sweep Community Clean Team events.
 - The current plan is for the first event to take place on Saturday, February 8, 2014 for the Lunar New Year in district 3, kicking off in Portsmouth Square at 9:00 am
 - Also on Saturday, February 8th, we are planning on four Gigantic 3 recycling events to take in districts 3, 4, 7, and 10 (see flyers for locations)
- **Giant Sweep Update:** We are currently planning the Giant Sweep event calendar for 2014.
 - The dates for Giant Sweep event schedule as of today are:
 - Friday, February 7th
 - Friday, April 25th
 - Friday, June 20th
 - Friday, September 29th
 - We continue to go into individual schools and perform Giant Sweep anti-litter assemblies and presentations in a joint venture with the Department of Environment and SFMTA. If you have any contact with any schools, please talk to Jimmer and see if we can set something up for those schools.
- **6th Annual NEN Awards:** The nomination process is open for the 6th annual NEN Awards taking place in January, 24 2014 at City Hall. Please check out the website <http://empowersf.org/nenawards/>

And the Winners of the 6th Annual NEN Awards Are...

- Best Graffiti Watch Volunteer Award - Barry Druschel
- Outstanding Park Volunteer Group - Friends of Cabrillo Playground

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- Best Merchant Assoc / BID of the Year Award - Ocean Ave. CBD
 - Outstanding Neighborhood Watch Award - La Playa SAFE
 - Youth Neighborhood Leader Award - Richard Rodrigo
 - Comeback Neighborhood of the Year - Lower Polk Neighborhood
 - Best Community Challenge Grant Project - Excelsior Action Group's Ever Upward Project
 - Best Green Community Project - Burrows Pilot Park
 - NERT Leadership Award - Gary Pegueros
 - Most Empowering City Employee of the Year Award - Mindy Linetzky (DPW)
 - NEN Hall of Fame - Linda Brooks Burton
 - NEN Hall of Fame - Sandy Cuadra
 - NEN Lifetime Achievement Award - Marc Christensen (Graffiti Watch member)
- **Please go to sfgiantsweep.org and check for updates sign the pledge if you have not done so already! Pass the information along to everyone you know asking them to sign the pledge as well!**
 - **Graffiti Watch training:**
 - We are currently setting up Graffiti Watch trainings for 2014. If you, or anyone you know, are interested in joining the Graffiti Watch program, please contact Jimmer Cassiol.
 - **Sub-committees** are meeting each month prior to the full GAB meeting. If you have not yet signed up for a sub-committee, please talk to Jimmer Cassiol and let him know which sub-committee you'd like to participate in - Abatement, Education, or Law Enforcement.
 - **The next meeting is Thursday, February 13, 2014.**
 - **You should have already received the 2014 calendar through email and there are also printed copies on the table.**
- 8. Review of FY 12 – 13 DRAFT Annual Reports:** Motion to approve with minor edited (typos); Second. Approved with minor edits.

9. Old Business:

1. Current bylaws (review and amendments)
 - a. Draft proposal for “at large” members (Jana Lord seat 17)
 - i. Member ok with draft – Jimmer will work with City Attorney’s office on updating the bylaws with at large members
 - b. Item II B (page 2) – who will chair the meeting if the Chair and Vice-Chair are absent from the same meeting (Rebecca Delgado Rottman seat 16)
 - i. Jimmer will work with City Attorney’s office on updating the bylaws to add in language to have the facilitator/recording secretary step in to chair the meeting
 - c. Add in: who will chair subcommittee meeting when the chair of the subcommittee is absent –
 - i. Jimmer will work with City Attorney’s office on updating the bylaws to include language for when the subcommittee chair is absent, attending subcommittee member will select an ‘acting chair’ for that meeting
- Motion made for Jimmer to move forward working with City Attorney and drafting updated bylaws to include the above three items.

10. Sub-committee Reports:

- ABATEMENT:
 - Acting Subcommittee Chair Mark Friend (seat 6) reported:
 - Conversation was held about the research done by GAB member Moody regarding the different types of CBD’s and BID’s in the city
 - Mark Friend (seat 6) provided an update on Nextdoor.com application
- LAW ENFORCEMENT:
 - Move all agenda items to next month’s meeting
- EDUCATION:
 - Move all agenda items to next month’s meeting

11. New Business:

- No new business at this time

12. Adjournment: The meeting was closed at 4:55 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, February 13, 2014** at 30 Van Ness Avenue, 5th Floor, in DPW’s Department of Engineering Main Conference Room.

The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)