



**SAN FRANCISCO
GRAFFITI
ADVISORY
BOARD**

Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place, #248
San Francisco, CA 94102-4645
415.695.2003
www.sfdpw.org/gab

Larry Stringer, Chair
Jana Lord, Vice Chair

The San Francisco Graffiti Advisory Board

2012 – 1013 Annual Report

Submitted: January 2014



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The 2012-2013 Graffiti Advisory Board Annual Report

Submitted January, 2014

Members

MAYOR-Alex Popovics	Seat 6-Mark Friend (February 2013)
DPW-Larry Stringer	Seat 7-Vacant
SFMTA DPT-Daryl Robinson	Seat 8-Dominic Campodonico
District Attorney-Tony Hernandez	Seat 9-Vacant
SFMTA MUNI-Inactive	Seat 10-Jann Fitzgerald
RECPARK-Inactive	Seat 11-Eric Mersch
SFPD-Marin Ferreira	Seat 12-Michael Grgich (October 2012)
SFUSD-Larry Burnett (7/12 – 1/13)	Seat 13-David Cromie (7/12 – 3/13)
SFUSD-Robert Sakurai (February 2013)	Seat 13-Jonathan Goldberg (May 2013)
Seat 1-VACANT	Seat 14-Vacant
Seat 2-Leonid Nakhodkin	Seat 15-Paul Giusti (7/12 – 5/13)
Seat 3-Stepanie Greenburg (May 2013)	Seat 16- Rebecca Delgado Rottman
Seat 4-Charles Moody (March 2013)	Seat 17-Jan Lord
Seat 5-Mark Ryle (October 2012)	

SUMMARY

July 2012 through June 2013

- Conducted 10 official meetings.
- 2013 Zero Graffiti International Conference (January 2013).
- Standing committees – Abatement, Education and Law Enforcement – met 6 times and made recommendations for improved abatement services, prevention strategies and improved law enforcement.

II. The Purpose of the Current Graffiti Advisory Board

The San Francisco Graffiti Advisory Board was established to advise the Board of Supervisors about the problem of graffiti in San Francisco neighborhoods and the downtown area. The Advisory Board advises the Mayor and the Board about graffiti enforcement, cleanup and prevention strategies. The Graffiti Advisory Board has the duty to:

- Prepare and submit to the Board and the Mayor a report every six months on graffiti which includes a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, and recommendations and plans as to a consolidated program of public and private efforts;
- Advise about the coordination of information, activities and goals among existing programs funded by the City and County of San Francisco and privately sponsored programs; and
- Advise about improving the efficiency in the provision of graffiti enforcement, prevention and clean-up services.



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The board was constituted as a 23-member advisory committee in 2003. In April 2007, under the sponsorship of Board President Aaron Peskin, the Board of Supervisors passed legislation amending Ordinance (Graffiti Advisory Board makeup) to add a representative for each of San Francisco's 11 Supervisorial Districts. Several seats were consolidated or eliminated so that the increase in board membership was minimal, expanding by only two seats. Under the new legislation all members were given voting privileges.

III. The Graffiti Advisory Board Co-Hosted the 2013 Zero Graffiti International Conference

The Graffiti Advisory Board members, along with San Francisco Department of Public Works, SF Beautiful, and Bay Area non-profit Stop Urban Blight organized the first-of-kind 2013 Zero Graffiti International Conference which took place in San Francisco and included speakers from the United States and Canada as well as over 100 attendees from the United States, Canada, and Europe. Most of the Board's time from June 2012 – January 2013 was focused on planning and preparation for the Zero Graffiti International Conference. The next Zero Graffiti International Conference is scheduled to take place in Phoenix, AZ in April 2014.

- Video of the 2013 Zero Graffiti International Conference can be found online at SFGOVTV.ORG

IV. Graffiti Advisory Board Presentations

Each month the Graffiti Advisory Board invites presenters to the Board meetings. Here is the list of presenter for FY 12 – 13. Detailed information about the presentations can be found in the meeting minutes.

(For presentations details see Appendix X Agendas and Minutes)

- August 2012: SF Arts Commission
- September 2012: Graffiti Stats Update DPW
- February 2013: Conference Wrap up
- March 2013: Neighborhood Based Graffiti Abatement
High School Students and Graffiti
- April 2013: Eco2Clean.com
NEXTDOOR.COM
SFAC StreetSmARTS
- June 2013: Huckleberry Youth CARC Program

V. The Graffiti Advisory Board makes Subcommittee Assignments and Elects Committee Chairs

All members, except the Chair of the Graffiti Advisory Board, are required to attend and participate in one of three subcommittees. The three standing committees are Abatement, Education, and Enforcement. From June 2012 – January 2013 all subcommittee's worked on conference planning. In February 2013, the subcommittees started meeting again and each member was assigned to a committee and selects a chair. (See Appendix for Subcommittee Roster as of June 2013)

VI. The Abatement Subcommittee

Some of the topics that were researched and brought to the full board for discussion included:

- creating a city-wide community based abatement program
- including information with NOV's on assistance for property owners vandalized by graffiti
- partner with the local community benefit districts (CBD's) and social media such as NEXTDOOR.COM to get word out about the community abatement programs

VII. The Education Subcommittee

Some of the topics that were researched and brought to the full board for discussion included:

- discussed introducing the "Fall of X" performance into the San Francisco Unified School curriculum
- ways to educate the people of San Francisco the monetary and human cost of graffiti vandalism has on a community
- requested an analysis from the SFAC regarding the effectiveness of their "Where Art Lives" programs

VIII. The Law Enforcement Subcommittee

The Law Enforcement Subcommittee looked at different methods that other cities use to reduce the amount of graffiti vandalism in San Francisco. One recommendation required legislative action at the State level.

Some of the topics that were researched and brought to the full board for discussion included:

- reaching out to Assemblyman Ting regarding legislation for increased/stricter penalties for convicted graffiti vandals



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- Reaching out to other California cities to research their cost of graffiti vandalism and to get them involved working on getting state legislation changed and the need to tailor fines into the revised legislation
- partner with the Superior Court to assign one Judge to hear all misdemeanor graffiti vandalism cases
- establish court watch so that citizens and the members of the interested public could easily observe court proceedings involving graffiti vandalism offenders

IX. SFAC: StreetSmARTS and Where Art Lives

The StreetSmARTS and Where Art Live programs were created through the Graffiti Advisory Board in partnership with DPW and the San Francisco Arts Commission (SFAC)

StreetSmARTS: The San Francisco Arts Commission (SFAC) and the Department of Public Works (DPW) have joined forces in combating graffiti vandalism in the City by launching an innovative new pilot program called StreetSmARTS. The program connects established urban artists, or "writers", with private property owners to create vibrant murals, a proven and effective strategy for making property less vulnerable to graffiti vandalism. StreetSmARTS also aims to restore San Francisco's stature as a recognized, international destination for mural art.

Where Art Lives: teaches San Francisco youth ages 5-13 the differences between the positive effects of public art and the negative effects of vandalism.

X. FY 12-13 Agendas and Minutes

In this section you will find the agendas and minutes for the month Graffiti Advisory Board meeting for FY 12 - 13

XI. SFMTA – Square and Bessie Carmichael Bus Competition

Bessie Carmichael Elementary School students joined Square volunteers for the SFMTA bus cleaning competition.



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II. The Purpose of the Current Graffiti Advisory Board

1 [Graffiti Advisory Board - Membership]

2
3 **Ordinance amending the San Francisco Administrative Code by amending Section**
4 **5.170 to reconstitute the membership of the Graffiti Advisory Board, to provide all**
5 **members with the right to vote, and to correct the reference to Charter Section 4.101.**

6 Note: Additions are single-underline italics Times New Roman;
7 deletions are ~~strikethrough-italics Times New Roman~~.
8 Board amendment additions are double underlined.
9 Board amendment deletions are ~~strikethrough-normal~~.

9 Be it ordained by the People of the City and County of San Francisco:

10 Section 1. The San Francisco Administrative Code is hereby amended by amending
11 Section 5.170, to read as follows:

12 **SEC. 5.170. GRAFFITI ADVISORY BOARD - ESTABLISHED.**

13 (a) ~~There is hereby established the~~ There shall be a Graffiti Advisory Board consisting of
14 25 voting members, as set forth in this section. This Board shall be advisory to the Board of
15 Supervisors about the problem of graffiti in neighborhoods and the downtown area of San
16 Francisco. The Advisory Board shall also advise the Mayor and the Board of Supervisors
17 about graffiti enforcement, cleanup, and prevention strategies.

18 (b) There shall be ~~19~~ 25 voting members ~~and four nonvoting members to the~~ of the
19 Graffiti Advisory Board, who shall be appointed as follows:

20 (1) The Mayor, or his or her designee, ~~shall serve as a voting member~~;

21 (2) Eleven persons appointed by individual members of the Board of Supervisors to serve a
22 term of two years, at the pleasure of the appointing Supervisor. These appointments shall be effective
23 when written notice of the appointment is received by the Clerk of the Board of Supervisors;

24 (3) The Board of Supervisors shall appoint the following ~~voting~~ members, who shall
25 serve a term of two years:

1 ~~(A) One member of the Board of Supervisors,~~

2 ~~(B) One member representing the Youth Court,~~

3 ~~(A)(C) One member representing youth groups who provide services for juveniles~~
4 ~~involved in alternative programs for graffiti diversion,~~

5 ~~(B)(D) One member Two members~~ representing nonprofit organizations who provide
6 services related to the City's beautification and neighborhood cleanup programs,

7 ~~(C)(E) Two members representing businesses who operate in San Francisco, one of~~
8 ~~which must be a property owner one member to represent small businesses, and the second member~~
9 ~~to represent large businesses,~~

10 ~~(D)(F) One member representing private schools or art schools who operate in San~~
11 ~~Francisco, and~~

12 ~~(E)(G) One member representing the contracting agency for Municipal Railway~~
13 ~~Shelters,~~

14 ~~(H) One at large member knowledgeable in graffiti issues.~~

15 ~~(3) The Board of Supervisors shall appoint the following four nonvoting members:~~

16 ~~Four members representing neighborhood organizations from varying districts in San~~
17 ~~Francisco, comprising representation of the majority of the City's neighborhoods;~~

18 (4) The following officials and organizations shall each appoint one member
19 representative to serve on the Advisory Board ~~as voting members:~~

20 (A) The General Manager of the Municipal Railway,

21 (B) The Director of Public Works,

22 (C) The Executive Director of the Department of Parking and Traffic,

23 (D) The General Manager of the Recreation and Park Department,

24 (E) ~~The Sheriff, The District Attorney.~~

25

1 (F) The Chief of Police, and

2 ~~(G) The Juvenile Court,~~

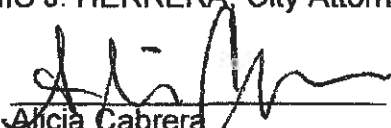
3 ~~(G)(H)~~ The Board of Education of the San Francisco Unified School District may appoint
4 one member. If the Board of Education fails to appoint a member within 60 days of a vacancy, the
5 Board of Supervisors shall appoint a student, teacher, or member of the San Francisco Unified School
6 District academic branch.

7 (c) The members of the Advisory Board shall be broadly representative of the
8 ethnic, racial, gender, age and sexual orientation diversity of the City and County. All
9 members of the Advisory Board shall be residents of the City and County of San Francisco, in
10 accordance with Section ~~8.104~~ 4.101 of the Charter. In making appointments to the Advisory
11 Board, the appointing authorities shall appoint persons from varying backgrounds who have
12 demonstrated abilities, skills, or experience with youth or addressing blight in neighborhoods.

13 Section 2. At 12:00 noon on the 30th day following the effective date of this ordinance, the
14 tenures of the persons currently holding seats on the Graffiti Advisory Board shall expire. The twenty-
15 five persons appointed as members of the Advisory Board as provided in this Section shall assume
16 office at 12:00 noon on the 30th day following the effective date of this ordinance; provided that if any
17 appointing authority has not made a new appointment by such date, the sitting member shall continue
18 to serve until replaced by the new appointee. The two-year terms of those members appointed pursuant
19 to subsections (b)(2) and (3) of Section 5.170 shall commence on that date.

20
21 APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

22
23 By:


Alicia Cabrera
Deputy City Attorney



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Ordinance

File Number: 061647

Date Passed:

Ordinance amending the San Francisco Administrative Code by amending Section 5.170 to reconstitute the membership of the Graffiti Advisory Board, to provide all members with the right to vote, and to correct the reference to Charter Section 4.101.

January 23, 2007 Board of Supervisors — PASSED ON FIRST READING

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell,
McGoldrick, Mirkarimi, Peskin, Sandoval

January 30, 2007 Board of Supervisors — FINALLY PASSED


Ayes: 10 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell,
McGoldrick, Mirkarimi, Peskin
Excused: 1 - Sandoval

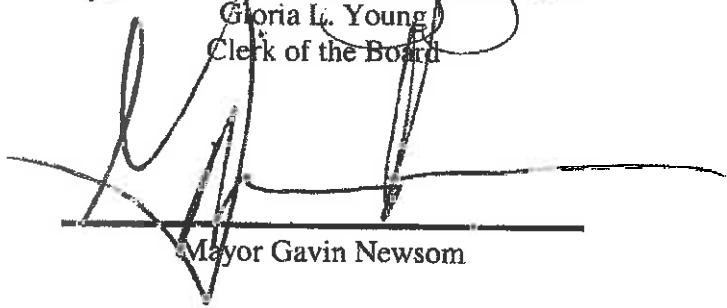
File No. 061647

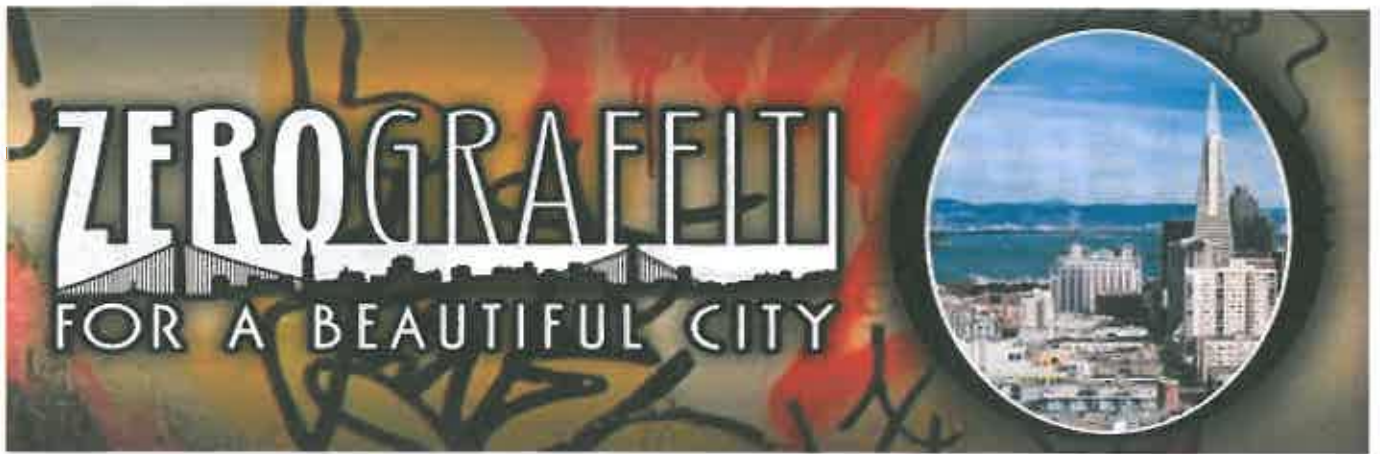
I hereby certify that the foregoing Ordinance
was FINALLY PASSED on January 30, 2007
by the Board of Supervisors of the City and
County of San Francisco.

FEB 09 2007

Date Approved


Gloria L. Young
Clerk of the Board


Mayor Gavin Newsom

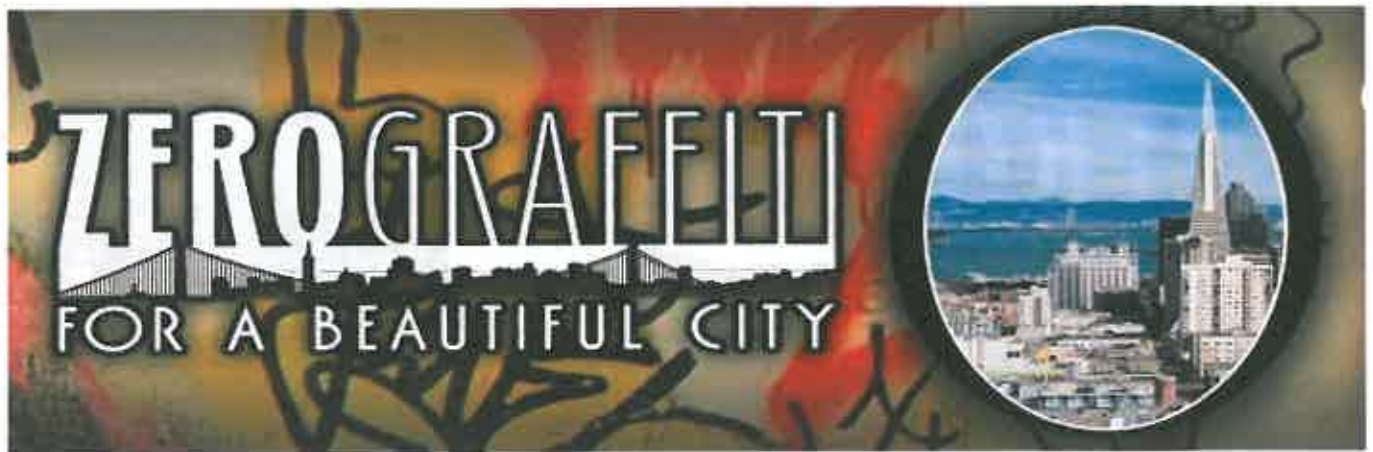


Bylaws for the San Francisco Graffiti Advisory Board

Adopted January 20, 2004
Revised August 19, 2004
Revised February 10, 2005
Revised October 10, 2005
Revised January 12, 2006
Revised March 8, 2007
Revised May 10, 2007
Revised November 8, 2007
Revised May 8, 2008
Revised May 14, 2009

I. The Graffiti Advisory Board (hereinafter "the Board") is a legally constituted, permanent advisory group to the Mayor of the City and County of San Francisco and to the San Francisco Board of Supervisors. The primary purpose of the Board is to:

- A. Evaluate graffiti as it affects San Francisco's neighborhoods and downtown area. Every six months, the Board will prepare and submit a report to the Mayor and the Board of Supervisors. The report will evaluate:
 1. the services and programs in place per department to respond to graffiti;
 2. prevention strategies to graffiti; and
 3. recommendations and plans for a consolidated anti-graffiti program of public and private efforts.
- B. Advise the Mayor and the Board of Supervisors about the coordination of information, activities and goals among existing related programs funded by the City and County and privately sponsored programs.
- C. Advise the Mayor and the Board of Supervisors about improving the efficiency in the provision of graffiti enforcement, prevention and clean-up services.
- D. Advise the Mayor and the Board of Supervisors on related State and local legislation.



II. The Board consists of 25 voting members. The Mayor appoints one member and each individual member of the Board of Supervisors appoints a representative. The Board of Supervisors shall also appoint a representative of youth groups who provide services for juveniles involved in alternative programs for graffiti diversion; one representative of a non-profit organization who provides services related to the City's beautification and neighborhood clean-up programs; two representatives of businesses who operate in San Francisco, one of which must be a property owner; one representative of private schools or art schools who operate in San Francisco; and one representative of the contracting agency for Municipal Railway Shelters. Representatives of the Municipal Railway; the Director of the Department of Public Works; the Executive Director of the Department of Parking and Traffic; the General Manager of the Recreation and Park Department; the Chief of Police; and the District Attorney. The San Francisco Unified School District (SFUSD) may appoint one member. If the Board of Education fails to appoint a member within 60 days of a vacancy, the Board of Supervisors shall appoint a student, teacher or member of the SFUSD academic branch.

A. The Board shall have a Chair and Vice-chair, who shall be elected by the full Board, and lead the Board. The term of both the Chair and the Vice-Chair shall be one year. Their terms are run concurrently, commencing on the first day of the third month of each year. The Chair and Vice-chair are ex officio members of all standing committees.

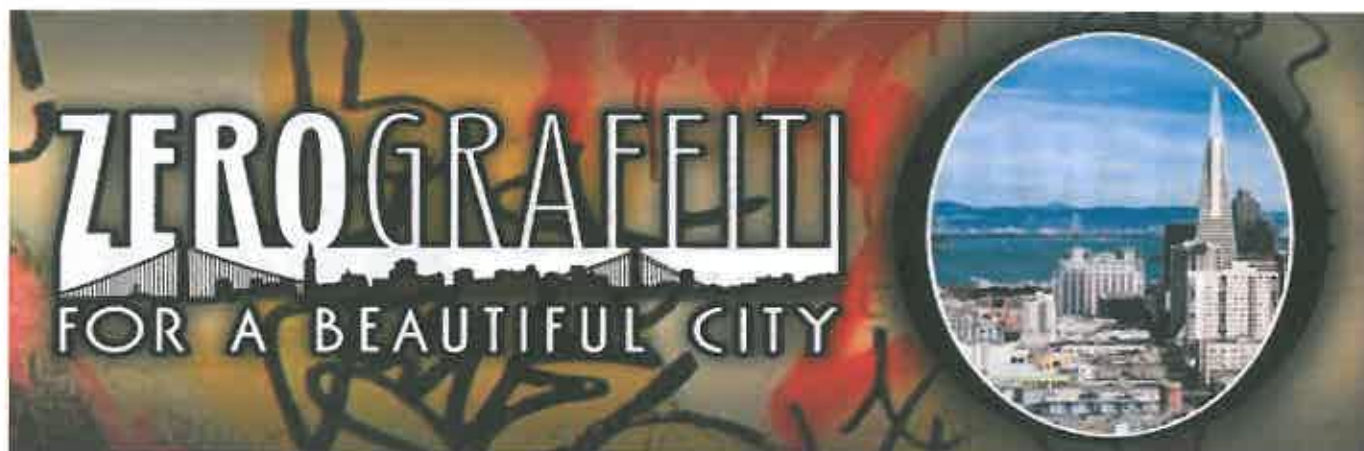
B. The Chair, or in the Chair's absence, the Vice-chair, shall chair meetings of the full Board.

C. Regular meetings of the Board shall be on the second Thursday of each month from 3:30 to 5:00 p.m. at 30 Van Ness Avenue, 5th Floor Department of Engineering Conference Room. There will be no regular meeting in July and December.

D. The Chair or a majority of Board members may call a special meeting. The meeting must be noticed at least 72 hours in advance. (S.F. Administrative Code Chapter 67.) If the special meeting will be held outside of 30 Van Ness Avenue, at least 15 days public notice shall be provided.

E. The Chair or a majority of the members of a standing committee may also call a special meeting. The meeting shall be noticed at least 72 hours in advance.

F. All meetings are run according to Roberts Rules of Order.



G. Except in the event of a notified absence (defined below), each member of the Board is expected to attend each regular or special meeting. The Board's secretary or clerk ("Secretary") shall maintain a record of members' attendance. A member's absence shall constitute a "notified absence" where the member, in advance of the meeting, informs the Secretary of the Board or other person whom the Board has designated that the member will be absent. An absence due to unforeseen circumstances such as illness or emergency shall also qualify as a notified absence where the member reports such absence to the Secretary of the Board as soon as reasonably possible. The Secretary of the Board shall record as non-notified all absences involving neither advance notice nor unforeseen circumstances. The Secretary of the Board shall report all instances of non-notified absences as well as any instance of three consecutive absences of a member from regular meetings in a fiscal year to the member's appointing authority. At the end of each fiscal year, the Secretary of the Board shall submit a written report to the appointing authorities of the Board's membership detailing each Board member's attendance at all meetings of the Board for that fiscal year. If a member is absent 4 times in a calendar year, the Chair shall write a letter to the member's appointing authority, informing them of the member's 4 absences and requesting the removal of that member and appointment of a replacement member.

H. A full Board meeting shall only be canceled due to a lack of quorum or upon a majority vote of the full Board.

I. In general, the Chair sets the agenda for full Board meetings. Board members may also suggest the addition of future agenda items during full Board meetings. These suggested agenda items shall be placed on the next full Board meeting agenda, or on another specified future meeting date, unless there is a majority vote of the Board to not calendar the item.

J. All Board members, with the exception of the Chair, shall participate in one standing committee.

K. Standing committee meetings usually occur one-half hour prior to the full Board meeting in Rm. 7080 and other designated conference rooms of One South Van Ness Avenue.

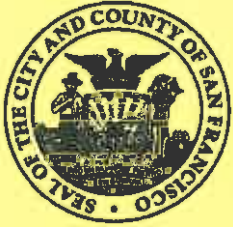


III. Three standing committees operate within the Graffiti Advisory Board. They are:

A. Abatement Committee: This Committee evaluates current graffiti clean-up efforts and recommends methods of improvement.

B. Education and Prevention Committee: This Committee evaluates current graffiti prevention efforts and recommends methods of improvement.

C. Enforcement Committee: This Committee evaluates anti-graffiti enforcement and recommends methods of improvement. This Committee also evaluates related legislation.



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***III. The Graffiti Advisory Board co-hosted the 2013
Zero Graffiti International Conference***

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Video of the 2013 Zero Graffiti International Conference can be found at SFGOVTV.ORG

Under the "Video on Demand" tab:

- click on "Additional Programs"
- then click on "City Summits"

2013 Zero Graffiti International Conference - Round Table Discussion	01/18/13 01h 24m Video
2013 Zero Graffiti International Conference - Awards Presentation & Closing Remarks	01/18/13 00h 13m Video
2013 Zero Graffiti International Conference - Keynote Address; Sgt. Dwight Waldo (Ret.) - Expertise and Education	01/17/13 00h 17m Video
2013 Zero Graffiti International Conference - San Francisco Welcomes ZGIC	01/17/13 00h 22m Video
2013 Zero Graffiti International Conference - Sharon Chapman	01/17/13 00h 56m Video
2013 Zero Graffiti International Conference - Performance: "The Fall of X"	01/16/13 00h 55m Video



**ZERO
GRAFFITI
INTERNATIONAL**

San Francisco, CA
JANUARY 16, 17, 18
2013

Graffiti conference seeks public's help

S.F. CRIME

Neal J. Riley

Published 4:51 pm, Thursday, January 17, 2013

Graffiti is a more than \$20 million-a-year problem in San Francisco, and though city officials put out a call Thursday to eradicate graffiti blight, there's still disagreement on how vandals should be punished.

At the first Zero Graffiti International Conference, hundreds of people from around the world gathered at St. Mary's Cathedral to discuss fighting graffiti and browse products to take spray paint and markers off any surface.

"Graffiti vandalism is a drain on our city's resources, impacting our neighborhoods and quality of life," said George Gascón, San Francisco's district attorney. "We ask the public to help out by reporting graffiti crime."

Split over penalties

Mohammed Nuru, the Department of Public Works director, said his agency takes an average of 3,000 calls a month about graffiti and has seen an increase in tagging on trees and artists' murals.

While his and other officials' public remarks focused on encouraging the public to report graffiti, Nuru said San Francisco judges are too lenient on vandals. He supports changing state law to make it mandatory that fines be issued in graffiti convictions, instead of assigning community service as a substitute.

"Imagine you're a judge and on your docket today you have people who have been involved in murder, domestic violence, and then you have this graffiti tagger," he said. "I don't think we're at a place where judges really understand that this is painful to a community or property owner. It's as painful as many other crimes they see in their court."

Nuru also suggested another state legislative change during his public remarks: requiring commercial truck drivers to show their vehicles are graffiti-free before renewing their registration.

Others, including Gascón, said they don't see harsher punishments as the answer.

"We can certainly increase penalties, but that's not always necessarily a good solution," he said, noting that some graffiti vandalism can be prosecuted as a felony depending on how destructive it is. "There may be some fine-tuning to the law that may be appropriate, but by and large, I think awareness, the community working together and education and prevention are what we really need to do."

According to Officer Martin Ferreira of the San Francisco Police Department Graffiti Abatement Unit, cleaning graffiti quickly is one of the most effective responses.

"A big idea in graffiti culture is they want to stay up on a location for a long period of time," he said. "When you paint over a graffiti vandal quickly, you're not allowing them to gain their notoriety."

Vandals' rivalry

Graffiti vandals are drawn to San Francisco for several reasons, including the bragging rights they might gain on the Internet from tagging such a renowned city, said Larry Stringer, the Department of Public Works' deputy director of operations.

"A post of a tag in San Francisco gives you a certain amount of status," he said.

Stringer favors mandatory fines for graffiti convictions, adding that some repeat offenders enjoy the community service that consists of cleaning up other graffiti because it can mean destroying the work of a rival vandal.

"Community service doesn't seem to be a strong enough deterrent, and they're coming back four or five times," he said.

Redirecting youths

The supervisorial district that includes the Western Addition and the Haight-Ashbury is the city's hardest hit by graffiti, Stringer said. New District Five Supervisor London Breed said she believes young taggers need an outlet and said youths were allowed to transform the walls of the African American Art and Culture Complex, which she ran.

"The best way to try and redirect our young people who are out there vandalizing our community is to give them alternatives to going around and spray-painting all over the place," she said.

Neal J. Riley is a San Francisco Chronicle staff writer. E-mail: nriley@sfnchronicle.com Twitter: @realdealneal



ZERO GRAFFITI INTERNATIONAL

First Annual Conference

January 16 - 18, 2013

San Francisco, CA



**SAN FRANCISCO
GRAFFITI ADVISORY
BOARD**



STOP

Support the Zero Graffiti Goal by becoming a Graffiti Fighter today.



Contact the San Francisco Graffiti Watch Program by calling 311 or Email volunteer@sfdpw.org.

Office of the Mayor
City & County of San Francisco



Edwin M. Lee



GREETINGS FROM THE MAYOR

On behalf of the City and County of San Francisco, it is with great pleasure that I welcome you to the first-of-its-kind Zero Graffiti International Conference 2013. Thank you for your participation, dedication and interest in being here to exchange ideas to eradicate graffiti vandalism in our communities.

San Francisco is proud to be the Innovation Capital of the World, and we continually seek out ways to leverage new technologies, reduce costs, find efficiencies and create meaningful public-private partnerships to aid our beautification efforts. We believe that finding inventive solutions to graffiti issues and other social and civic challenges is driven by how successfully we can embrace and encourage innovation.

The theme of this conference, "Zero Graffiti for a Beautiful City," is one to which all communities around the world can relate. I hope that you are inspired here to take action, and that the collection of presentations, vendor demonstrations, tours and social events allows you to network with other graffiti fighters who share the common goal of ridding our communities of graffiti vandalism.

I encourage you take advantage of all that our world-class City has to offer. I look forward to hearing about all that you will contribute and learn about over the weekend.

With warmest regards,

A handwritten signature in black ink that reads "Edwin M. Lee".

Edwin M. Lee
Mayor



January 16, 2013

Hello Graffiti Fighters!

I would like to welcome you to the Zero Graffiti International Conference 2013, hosted by San Francisco's Graffiti Advisory Board in partnership with SF Beautiful and the Bay Area nonprofit Stop Urban Blight.

This is a very exciting event, and I am glad you are a part of it! Our goals over the next few days are to create a worldwide network of cities, neighborhoods and businesses to share ideas and experiences that can help each of us eradicate the blight of graffiti vandalism in our communities.

One of the most difficult challenges we face as a City is to keep our neighborhoods and commercial districts free of graffiti vandalism. Here in San Francisco, the Department of Public Works partners with local agencies and the community to prevent graffiti, remove it quickly, and offer programs and rewards to people who want to get involved. We believe, as I imagine many of you do, that rapid removal is the best defense against graffiti vandalism.

With thousands of reports of graffiti vandalism each year, there are many factors to consider when tackling the problem besides simply covering the unwelcome tags with paint. We must be smart about how we deploy our resources. Public engagement is paramount. Arming the public with knowledge and resources to fight graffiti is key to successfully confronting the perennial challenges of vandalism.

We must also work closely with law enforcement agencies to hold taggers accountable. And finally, we need to increase our partnerships with young people and the artist community to foster a culture that rewards respect for public and private property and artwork done with the permission of property owners. This is a quality of life issue that can be solved when everyone is actively involved.

I hope to see you over the next few days around San Francisco while you participate in the Zero Graffiti Conference. Thank you for your interest in exchanging ideas, and for visiting our City, which is proud to serve as your host.

A handwritten signature in black ink, appearing to read 'Mohammed Nuru', written over a thin horizontal line.

Mohammed Nuru
Director, Department of Public Works



Graffiti Fighters:

On behalf of the board of Stop Urban Blight I welcome you to the 2013 Zero Graffiti International Conference. I would like to thank the City and County of San Francisco and the San Francisco Graffiti Advisory Board for welcoming us to partner with them in hosting this event. We appreciate their ongoing commitment to eliminate graffiti vandalism. We are also very appreciative of our sponsors, volunteers and others who work behind the scenes. Your efforts have not gone unnoticed and are greatly appreciated.

This conference will provide you the opportunity to learn from professionals in both the public and private sectors. It will also give you the opportunity to network and communicate with your peers from around the world. Attend the breakout sessions. The presenters are extremely qualified and were carefully chosen. Whether you are involved with prevention, enforcement or abatement this conference was put together with you in mind.

Enjoy your stay in the beautiful coastal city of San Francisco and thank you for all you do to eliminate Graffiti Vandalism.

Sincerely,

Drew Lindner

Drew A. Lindner / Chairman Stop Urban Blight



KEYNOTE SPEAKERS



Dr. Valerie Spicer
Vancouver, BC
Canada

Doctor Valerie Spicer has been with the Vancouver Police Department (Vancouver, Canada) for the past 14 years. She has worked in patrol and on the beat team in Vancouver's Downtown Eastside. She was graffiti investigator for four years in the first Canadian section fully dedicated to this type of crime. While in this section, she helped reduce graffiti by 80%, developed programming for graffiti vandals, created a database with over 800 suspects, executed search warrants and conducted suspect interviews.

Dr. Spicer is currently a Sergeant in Court and Detention Section. She holds a bachelor of Fine Arts, a Master of Art History and Criminology, and a Doctorate in Criminology from Simon Fraser University (2012). She co-initiated the RESTART program which is a restorative art program for graffiti offenders for which she received an honorable mention from the Canadian Minister of Justice.

Dr. Spicer initiated the Canadian graffiti investigator conference, TAGS (The Anti-Graffiti Symposium) which is currently in its 8th year. She has keynoted at international conferences including in Australia, New Zealand, Canada and the United States. Her other academic research areas include fear of crime, chronic property offending, juvenile risk predictors, problem oriented policing, environmental criminology, computational criminology and CPTED.



Lieutenant Dwight Waldo
San Bernardino, CA
USA

Dwight Waldo became a full time Police Officer for the City of San Bernardino, California in 1984. After completing assignments in Patrol, Specialized Enforcement, Bicycle Patrol, Recruiting, Gangs, and SWAT he was assigned to deal with graffiti vandals known as "Taggers". He started to work graffiti vandalism and youth crimes in 1991 and continued until his retirement in June of 2012.

When he was first assigned tagger vandalism was an emerging trend and little was known regarding how it was organized and how to deal with it. Sgt. Waldo developed methods to identify, catalog, and prosecute graffiti vandals. He standardized information used by law enforcement in order to have cases consistently presented for prosecution. He took his knowledge and created an 8 hour POST class and text to provide this information. He helped found the Graffiti Task Force of California and became its first Executive Director.

Since retirement from his department he has dedicated himself to consulting and research and development of emerging technology for dealing with illegal graffiti.



Kristina Copeland
Calgary, Alberta
Canada

Kristina is a graffiti and abatement program specialist. She served as the City of Vancouver's Graffiti Program Coordinator, where she expanded abatement programs within the troubled Downtown East Side, supported new social enterprises, produced community murals and partnered with restorative justice programs.

Prior to working at the City Kristina developed the Spread the Paint Program at the Kitsilano Community Centre, an initiative that encourages young offenders to complete their community service by ridding the city of graffiti. In 2005 she became involved in the restorative art program RestART and developed the Black Book Sessions; both highly successful mentorship programs that draw vandals away from illegal activities by teaming them up with highly skilled mentor artists. These sessions existed in partnership with the Vancouver Police Department's Anti-Graffiti Unit (AGU), City of Vancouver and Park Board Arts and Culture. RestART continues to offer programs today.

Kristina is now a world-wide freelance anti-graffiti consultant and restorative program developer.



Detective Michael Kaddatz
Phoenix, AZ
USA

Detective Kaddatz became a Police Officer for the City of Phoenix, Arizona in 1998 after his enlistment in the United States Army. After completing assignments in Patrol, Neighborhood Enforcement Team and the School Resource Officer program, he was assigned to detective to investigate School Violence and Hate Crimes. In 2007 he was assigned to the Graffiti Detail to investigate graffiti. He currently is a member of the detail and was responsible for bringing down the #1 graffiti vandal in Phoenix resulting in over 4 years of prison time and over \$10,000 in restitution.

Detective Kaddatz developed methods to identify and successfully prosecute graffiti vandals through the use of technology. He uses Graffiti Tracker, social media, Phoenix Neighborhood Services Department data base and a Graffiti Hotline number similar to Silent Witness. He helped found the Metro Area Graffiti Coalition of Arizona. Detective Kaddatz also teaches a class to aid in the prevention of graffiti to school aged children.



Sharon Chapman
Edmonton, Alberta
Canada

Sharon Chapman has an education background in economics and political science from the Universities of Manitoba and Saskatchewan. She worked for 14 years in the communications field in Saskatoon, Saskatchewan, serving for eight years as the Director of Communication for the Saskatchewan Children's Advocate; an officer of the Legislative Assembly which investigates complaints against the government concerning services for children. The majority of her career has been working within the public and non-profit sectors for health promotion and social development agencies.

Sharon joined Capital City Clean Up in 2008 as the City's first Graffiti Project Manager and has been working since that time to develop and expand Edmonton's graffiti vandalism reduction and prevention programs.



Rick Stanton
San Jose, CA
USA

In 1997 Rick was assigned to supervise the Anti-Graffiti Program for the City of San Jose, California. The mayor added anti-litter efforts to his responsibilities in 2002. Stanton managed the Anti-Graffiti and Litter Program until he retired after ten years. When he started with the Anti-Graffiti Program, graffiti was seemingly everywhere due to ineffective strategies. As a matter of fact, the first city-wide graffiti survey in 1999 found 71,541 tags that were visible from the streets of San Jose. After focusing on new priorities, an amazing improvement began to take shape. This success culminated with only 129 tags counted during his last survey. This is an amazing reduction in graffiti of 99.88% from 1999.

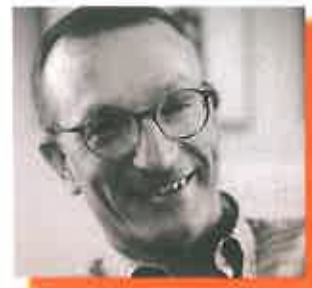
After he retired from the City of San Jose, Rick started The Graffiti Consultants, an anti-graffiti consulting firm. Using the principles in his book "Ten Steps to a Graffiti-free City" his firm has had incredible success helping cities drastically reduce their graffiti and keeping it from coming back. Stanton has lectured on how cities can achieve success in reducing graffiti as a workshop leader at major conferences in New York, New Zealand, Washington DC, California, Calgary, Utah, Victoria and Louisiana.



Tyra Fennell
San Francisco, CA
USA

Tyra Fennell is the San Francisco Arts Education Program Manager. Prior to this position Tyra served as the director of programs for the Humanities Council in Washington D.C. where she managed all programs including partnerships with public schools, school administrators, and community-based organizations. Tyra was the program manager for Turning the Page, a nonprofit organization that links local public schools, families, and communities to ensure students receive educational resources and high-quality public education.

Tyra is also a singer and songwriter and holds a Masters in Education Administration and Policy from Howard University.



David P. Wessel, AIC, FAPT, Principal
San Francisco, CA
USA

David Wessel is an architectural conservator with a specialty in the documentation and conservation of historic building materials and architectural finishes. As principal of ARG Conservation services, David directs conservation projects and oversees the in-house conservation laboratory. He is a Professional Associate of the American Institute for Conservation, and Fellow of the Association for Preservation Technology.

David has served on the Board of Directors of the Association for Preservation Technology (APT) and is the past chair of the Architectural Specialty Group of the American Institute for Conservation (AIC).

BREAKOUT SPEAKERS (cont.)



Katharine Untch, AI
San Francisco, CA
USA

Katharine Untch has 25 years experience in the conservation of three-dimensional art, archaeological materials and historic architectural features with particular strengths in project management, analysis, treatment design, and hands-on applications.

A Fellow of the American Institute for Conservation (AIC), she has extensive experience with outdoor sculpture and monuments conservation as well as a variety of materials in both interior and exterior contexts including metals, glass, ceramics, stone, concrete, plaster, wood and decorative surfaces.



Officer Martin Ferreira
San Francisco, CA
USA

San Francisco Police Officer Martin Ferreira interviewed for and was assigned to the position of Graffiti Abatement Officer in June 2011. One of the most important and recognized tasks that Officer Ferreira has been assigned to handle involves running the SFPD JAWS program.

In this program Juveniles who have been caught committing an act(s) of graffiti vandalism are assigned paint over areas of the City of San Francisco that are blighted with graffiti.

Officer Ferreira works in conjunction with the San Francisco Department of Public Works, The San Francisco Juvenile Probation Department, The San Francisco District Attorney's Office, and the San Francisco Community Assessment and Referral Center (CARC).

One of the main ideas behind the JAWS program is that it helps ensure restorative justice and helps administer appropriate and fair punishment to those Juveniles that commit acts of graffiti vandalism.



Greg Crump
San Francisco, CA
USA

Greg Crump is presenting on behalf of the Department of Public Works, where he has worked for four years as a Community Programs Analyst and Public Information Officer; and he has worked in the public sector for over a decade, formerly in social services.

Greg works with the public on citizen engagement issues, neighborhood beautification campaigns, citywide volunteer events, web and new media programs, and public education, communications and support for capital improvement projects.

He has a Master of Public Administration from San Francisco State University.



Larry Stringer
San Francisco, CA
USA

Larry Stringer is the Deputy Director for Operations at DPW and has over 20 years of supervisory and partnership building experience in local and state maintenance departments.

Before coming to DPW, he worked for over 15 years as an innovative manager as well as a Superintendent at Caltrans and as Interim Region Manager for Delta and West Bay Region and Superintendent of the San Francisco and North San Mateo County of the West Bay Region, implementing, evaluating and sustaining major maintenance programs and policies.

As the DDO at DPW, Larry is responsible for managing dozens of programs that reach every corner of San Francisco and touch on the everyday lives of each resident, merchant and visitor to the City. He initiates and manages campaigns that address illegal sidewalk dumping, graffiti vandalism abatement, street trees and landscaping, the Community Clean Team and other volunteer programs, pothole and street repairs, repaving and curb ramps installations, repairs and maintenance to the City's public buildings and infrastructure, mechanical street cleaning, and several apprenticeship programs.

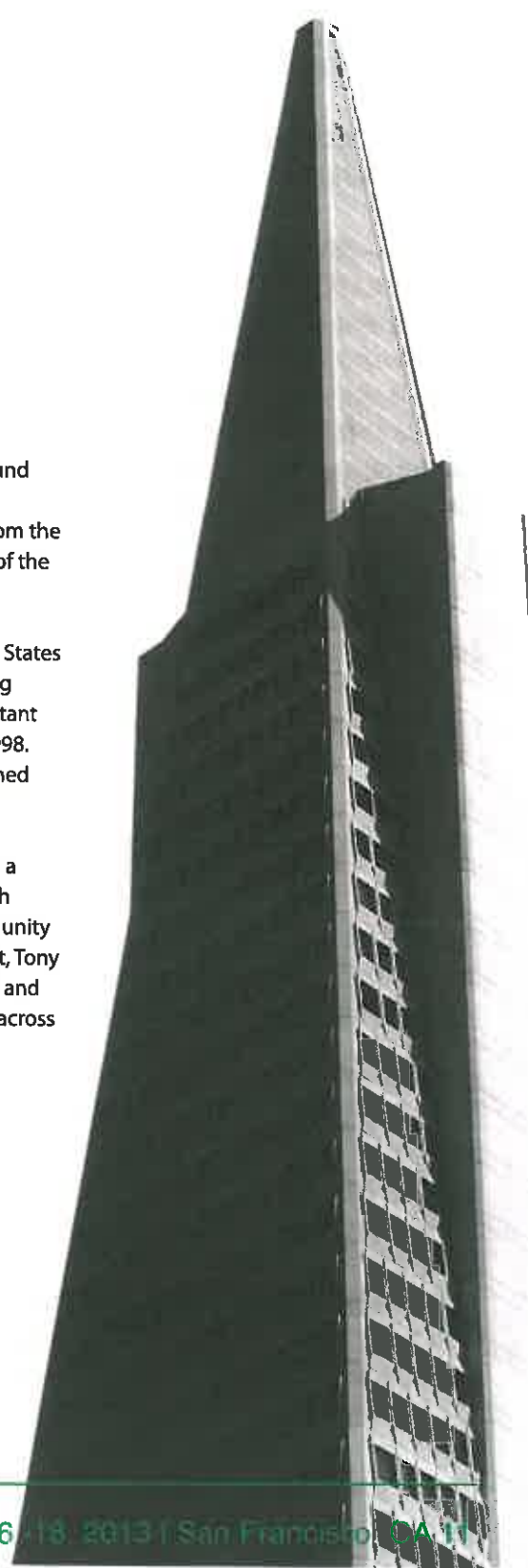


Antonio "Tony" Hernandez
San Francisco, CA
USA

Antonio "Tony" Hernandez has a background in political science from the University of California, San Diego, and a law degree from the University of California, Hastings College of the Law.

Tony started his legal career in the United States Attorney's Office in San Diego, prosecuting federal crimes. He has worked as an Assistant District Attorney in San Francisco since 1998. Tony has been assigned to the newly formed Neighborhood D.A. program since 2012.

As a Neighborhood D.A., he is assigned to a local police station and works directly with police officers and members of the community to address quality of life issues. As a result, Tony works closely with the police department and the community to address graffiti crimes across San Francisco.



Conference Schedule

WEDNESDAY JANUARY 16

1:00PM - 5:00pm

FULL CONFERENCE REGISTRATION & CHECK IN

5:30pm - 6:15pm

THE FALL OF X

An amazing performance that is both educational and entertaining for both children and adults. Performed in the colloquial dialect of youth and street culture and interlaced with popular music, spoken word poetry, and hip hop beats, "The Fall of X" is a City of Sacramento's anti-graffiti and gang outreach program that will be performed at the opening of the Zero Graffiti International Conference.

6:15pm - 8:00pm

RECEPTION & MIXER.

Includes soft drinks and appetizers

THURSDAY JANUARY 17

7:30am - 8:45am

REGISTRATION & CHECK IN FOR DAY 2 ATTENDEES
VENDOR SHOW & CONTINENTAL BREAKFAST

8:45am - 9:00am

Welcome from San Francisco & Stop Urban Blight

9:00am - 10:15am

DR. VALERIE SPICER / KEYNOTE ADDRESS
THE PORTRAIT OF A VANDAL

In the early 1970s, a new form of graffiti emerged in various boroughs of New York City. It grew into a structured youth subculture. By the mid 1980s it

had surfaced in urban centers throughout the world and currently represents 70% to 90% of the graffiti problem. This new phenomenon, referred to as Hip Hop graffiti, has been documented in a variety of forms, but comprehensive aggregate studies remain sparse. The portrayal of this subculture focuses on accomplished graffiti writers where the final analysis categorizes graffiti as a modern day art practice. While there are valid arguments that justify the artistic merit of graffiti, there are also negative social implications experienced by this subculture's lesser known participants. More recently, researchers have looked at this subculture from an aggregate perspective and identified graffiti as a youth at risk behavior. The results show a trend that links some graffiti suspects to violent offending and persistent criminal careers. Understanding the range in motivation within the graffiti subculture helps to structure the response of service providers in the criminal justice system and municipal governments.

10:30am - 11:30am

LIEUTENANT DWIGHT WALDO / KEYNOTE ADDRESS
EXPERTISE AND EDUCATION

Anyone can become a graffiti expert if they are willing to study information currently available. This allows a citizen to identify the problem and seek assistance from authorities. For Law Enforcement it allows identification of the problem and the proper allocation of resources to effectively deal with the issue. The officer and prosecutor must educate the court to ensure successful prosecution and to establish expertise. The basic concepts must be in a format which is both easily understood and able to be explained within the time constraints often associated with a trial.

This presentation will deal with identifying the five

types of graffiti. This is the foundation for properly dealing with the issue, creating expertise, and obtaining successful prosecution.

11:30am - 12:00pm

PRESS CONFERENCE

POLICY MAKERS PLEDGE THEIR COMMITMENT TO REDUCE GRAFFITI VANDALISM.

12:00pm - 1:00pm

LUNCH

1:00pm - 2:30pm

3 BREAKOUT SESSIONS TO CHOOSE FROM

PREVENTION – ENFORCEMENT - ABATEMENT

PREVENTION

KRISTINA COPELAND

RESTORATIVE JUSTICE PROGRAMS

Does your City spend millions each year battling graffiti? The ongoing cost of removing graffiti tags, tracking and investigating vandals and the apprehension and prosecution of offenders uses valuable resources that could be otherwise utilized. Kristina's experience in restorative initiatives has a proven track record of cost reduction, City beautification and improved pride by local businesses and community members where tagging has been reduced or stopped completely. Added to this is the positive difference that has been made in the lives of youth and young adults formerly entrenched in risk-taking behavior by providing them with opportunities to rehabilitate, develop their assets, expand their creative talents through mentorship programs and repair harm through community service. Restorative programs are a comprehensive way of providing education, preventing crime, engaging at risk

youth and restoring a sense of community. You will leave this session with an understanding of how some Canadian restorative programs have achieved success and how these program models and values may be implemented in your city.

ENFORCEMENT

DETECTIVE MICHAEL KADDATZ

USE OF TECHNOLOGY TO APPREHEND VANDALS

Topics discussed will be the use of Graffiti Tracker, Facebook, Instagram, City of Phoenix app and other social media to help combat graffiti. How to do a subpoena for a search warrant on Facebook. Graffiti hotline and how to get other's to report graffiti.

ABATEMENT

SHARON CHAPMAN

COMMUNITY INVOLVEMENT & SUPPORT

Community involvement and support is the key to a successful graffiti vandalism program. Sharon will discuss the success of the Capital City Clean Up Graffiti Management Program, that has resulted in an extreme reduction in graffiti in Edmonton since the program start in 2008. This multi-pronged approach to graffiti vandalism reduction combines civic operations, enforcement, public education and community engagement to effectively combat graffiti vandalism.

2:45pm - 3:45pm

VENDOR SHOW

Conference Schedule

THURSDAY JANUARY 17 (cont.)

4:00pm - 5:00pm

3 BREAKOUT SESSIONS TO CHOOSE FROM
PREVENTION – **ENFORCEMENT** - **ABATEMENT**

PREVENTION

SHARON CHAPMAN

CITY OF EDMONTON GRAFFITI VANDALISM UNIT

This session will review of the methodology and results of the 2010 and 2011 City of Edmonton Graffiti Vandalism Audit, which sampled 20 Edmonton neighborhoods and identified, Edmonton's most prolific taggers, characteristics of graffiti and descriptions of the properties where the graffiti occurred. The study created a "Graffiti Index" that compares graffiti vandalism occurrences from year to year as well as a "Location Intensity Rating" for every location of graffiti. The study documented a 43% reduction in graffiti vandalism in the targeted neighborhoods.

ENFORCEMENT

LIEUTENANT DWIGHT WALDO

INVESTIGATING GRAFFITI CRIMES

Successful prosecution of graffiti vandals requires a detailed investigation and report. Elements include identification of the suspect, time or time frame of the incident, statements, evidence, follow up with the victim, and a damage estimate.

A report format will be followed addressing the key points and acceptable ways to obtain the information. Points will include high tech investigation, databases, specialized programs, time frames, misdemeanor versus felony, damage estimates, and search warrants. If time permits there will be a discussion on the issue of aggregation of damages.

Attendees will have a working understanding on how to assemble a case which will be filed and successfully prosecuted.

ABATEMENT

RICK STANTON

MEASURING THE SUCCESS OF A PROGRAM

Are You Winning Or Losing The Graffiti Battle?

Knowing What Performance Measures To Track And How To Report Them.

Every city is using resources to fight graffiti. In some towns those resources may be extremely small. In other major cities, those resources are more than \$1 million. After talking with hundreds of cities all over the country, I have found that most of them track some data but the vast majority do not have adequate performance measures (or goals). In this interactive session, you will:

- learn what is the most important performance measurement
- receive a list of additional key performance measurements
- learn the difference between performance measurements and important information to track
- receive a list of important information to track
- learn how to use both good and poor results in your performance measurements to your advantage

When you have appropriate performance measurements and are meeting them, you are well on your way to becoming a graffiti-free city.

6:00pm +

ENJOY OUR BEAUTIFUL CITY

FRIDAY JANUARY 18

7:30am - 9:00am

VENDOR SHOW & CONTINENTAL BREAKFAST

9:00am - 9:30am

WELCOME FROM STOP URBAN BLIGHT

9:45am - 12:45pm

SF TOURS - 3 to choose from (Includes Box Lunch)

StreetSmARTS is a partnership program between the Department of Public Works and the San Francisco Arts Commission that works with mural artists to address graffiti vandalism on private property. Your conference hosts have put together two exciting tours that explore how public art can transform previously-vandalized spaces and engage the local community. For those tourism-inclined, we've also arranged a tour of San Francisco sites.

TOUR 1: MISSION MURAL TOUR

This tour will visit a number of the murals painted for the program in the vibrant Mission District and allow time for participants to soak up the local flavor of this lively neighborhood. Participants will walk along the Valencia, Mission, and 24th Street corridors for a rich cultural and educational experience.

TOUR 2: TENDERLOIN MURAL TOUR

This tour travels to the Tenderloin/Civic Center neighborhood, visiting a number of StreetSmARTS locations that are leading the way in the arts revival of this historic area. Participants will experience the dynamic neighborhoods of Little Saigon and Lower Nob Hill, with a final stop at San Francisco's famous City Hall.

TOUR 3: SAN FRANCISCO SIGHTSEEING

Join us as we travel to a number of top San Francisco tourist sites, including Crissy Field, Lombard Street, Pier 39, and more. This tour is perfect for first-time visitors to San Francisco.



FRIDAY JANUARY 18 (cont.)

1:00pm - 2:00pm

3 BREAKOUT SESSIONS TO CHOOSE FROM
PREVENTION – **ENFORCEMENT** - **ABATEMENT**

PREVENTION

TYRA FENNEL

STREET SmARTS & WHERE ART LIVES

Street Smarts & Where Art Lives are two programs the City of San Francisco is using to deter and prevent graffiti vandalism. Tyra will be discussing the programs as well as their successes and failures.

ENFORCEMENT

SAN FRANCISCO POLICE OFFICE MARTIN FERREIRA
& ASST DISTRICT ATTORNEY TONY HERNANDEZ
JUDGES & PRE-TRIAL DIVERSION

Arresting vandals and pre-trial diversion.

- History of JAWS (Juvenile Alternative Work Services) program, e.g. how it started and where it is now.
- Important lessons learned while running the program.
- What qualities a good facilitator of this program has to possess
- Tips in working with high risk juveniles
- Recordkeeping while running the program
- Working with Parents

ABATEMENT

Greg Crump - SFDPW

Larry Stringer - SFDPW

David P Wessel, ARG Conservation Svcs

Katharine Untch, ARG Conservation Svcs

The beautiful San Francisco is a uniquely dense city of 49 square miles, and still must tackle the

urban challenge of graffiti vandalism with over 30,000 reports a year in the public right-of-way. The Department of Public Works spends \$3.6 million removing graffiti each year and notifying property owners to do the same. Including all city departments, businesses and residents, the City in total spends more than \$20 million each year cleaning up graffiti and tagging. DPW must be smart about how resources are deployed, and strategic management of the graffiti program is aided by the utilization of the innovative DPW Stat tool. This presentation will give an overview of the DPW Stat tool and how it is used to fight graffiti in San Francisco, and also will review the many public engagement and education programs employed to prevent, deter and clean up graffiti vandalism.

San Francisco is home to many significant historic buildings and monuments that contribute to its exceptional beauty and character, adding a layer of complexity to the challenge of abating and preventing graffiti. Historic building materials are unique and sometimes unpredictable, requiring a thoughtful decision-making process to remove graffiti or apply protective coatings. There are a number of graffiti products on the market, and selecting the wrong product can cause harm and irreversible damage to buildings and monuments. This presentation will focus on how to approach graffiti abatement and protection for historic buildings and materials, emphasizing the importance of including measures to deter future vandalism. Case studies will be included to illustrate both successful and inappropriate approaches to graffiti abatement.

2:15pm - 4:15

ROUND TABLE DISCUSSIONS

Panel of experts respond to questions submitted by conference attendees

4:30pm - 5:30pm

AWARDS PRESENTATION & CLOSING REMARKS

Graffiti

Removal

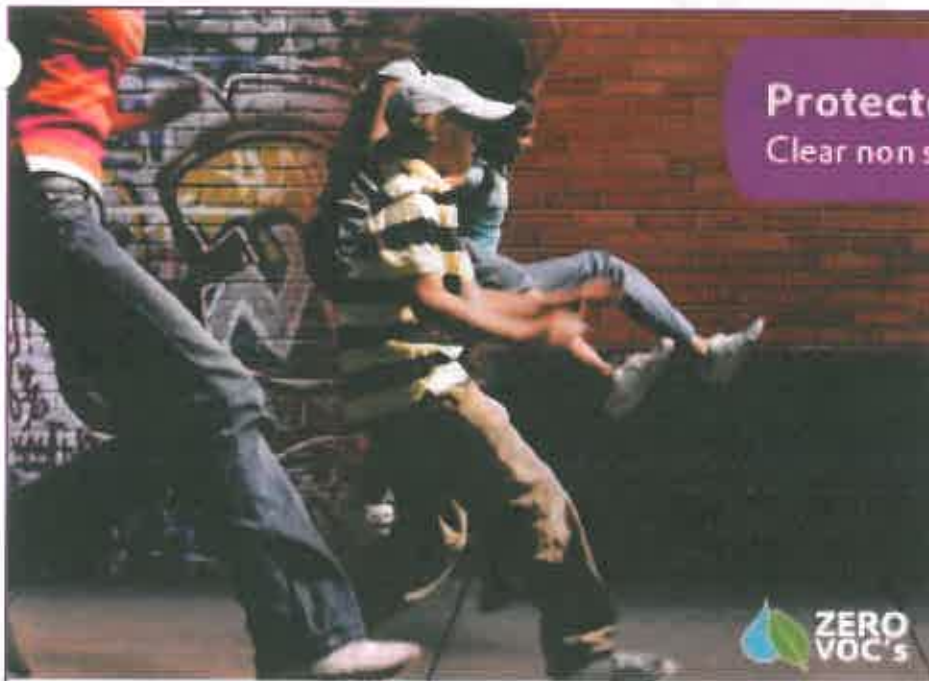
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GRAFFITI

the Graffiti Consultants

TORNADO ACS
ADVANCED CLEANING SYSTEMS

ELITE SPONSORS: Donating over \$2,500



PROFILE: Jana Lord

Jana Lord has an education in Cultural and Archaeological Anthropology from the University of California, Berkeley. She is Contract Compliance and Project Manager for Clear Channel Outdoor's Street Furniture (bus shelter and news rack) program in the San Francisco Bay Area. She has served on the City's Graffiti Advisory Board for nearly 5 years as the San Francisco Municipal Transportation Agency's contractor for bus shelters and is currently Vice Chair of the Board. Beautification and graffiti abatement has been a passion of hers for over 30 years.

A special thank you to Jana Lord & Clear Channel for their contributions.





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*Manny Salinas
Chief of Police
Watsonville Police Department*



info@GraffitiTech.com

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www.GraffitiTech.com
Santa Cruz, CA 95062



www.StopUB.org
(925) 443-5208
info@stopub.org

STOP URBAN BLIGHT

– Your #1 Source for Graffiti Issues!

Help eliminate unwanted graffiti vandalism from our neighborhoods!

Stop Urban Blight is a non-profit 501(c)(3) organization dedicated to the elimination of graffiti vandalism and reducing the money cities, businesses and citizens are forced to spend dealing with this problem.

We do this by providing education in the field of graffiti prevention, abatement and removal. We offer periodic online training segments to help educate program directors or leaders and volunteers alike. Seminars include guest speakers offering graffiti abatement tips and solutions and encouraging participants to implement or improve existing programs in their community.

Stop Urban Blight also provides a forum for everyone dealing with graffiti to communicate and share ideas with one another. The Stop Urban Blight website includes daily blog posts, an online chat feature, as well as an interactive message board. We also have an active Facebook page and Twitter account to provide additional resources and discussion.

It is our belief that as we educate ourselves and communicate with each other on the issues and challenges surrounding graffiti, we can focus our efforts and reduce the incidents and impacts of graffiti on our communities. "Graffiti Fighters" are members of Stop Urban Blight and help drastically reduce graffiti in our communities around the world.

GRAFF

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San Francisco Graffiti Advisory Board (GAB)

The San Francisco Graffiti Advisory Board (GAB) seeks out and supports effective, innovative and cost-efficient programs and methods in order to eradicate graffiti vandalism in San Francisco.

The GAB advises and makes recommendations to the Mayor and the Board of Supervisors about the challenges of graffiti vandalism; graffiti enforcement; cleanup; and vandalism prevent efforts in San Francisco neighborhoods. It meets on the second Thursday of the month except July and December, when there is no meeting. There are 25 members: eleven district representatives, six members appointed by the Supervisors' Rules Committee, seven agency representatives, and one Mayor's representative.

With the support of the community and partner agencies, the Graffiti Advisory Board has had many successes over the years that have led to positive impacts in the fight against graffiti vandalism:

- Championing the 2008 Community Preservation and Blight Reduction Act
- Developing the partnership with the San Francisco Arts Commission and producing the Where Art Lives and StreetSmARTs programs, an education program and a mural program
- Recommending the pilot program in 2010 to reduce and elimination the presence of tagged, graffiti'd vehicles on the streets
- Instituting the Zero Graffiti Pledge, where more than 5,000 San Franciscans have signed on to be a part of the fight against graffiti vandalism
- Regularly reviewing the latest graffiti statistical information to look for trends and to develop policy recommendations
- Making reports to city leaders on the issues of graffiti vandalism
- Supporting and helping to grow the innovative programs to engage the public about graffiti vandalism issues; Community Clean Team, Graffiti Rewards Fund, Graffiti Watch, 311 Reporting

More information about the San Francisco Graffiti Advisory Board can be found at www.sfdpw.org.

Graffiti Advisory Board Members Past & Present: (Names in Bold are Active Board Members)

Alex Mamak, **Alex Popovics**, Andy Roy, Bill Johnston, Bob Patterson, Calvin Wong, Cathy Garza, Catrina Roallos, Celeste Austria-Marks, Charles Silvera, Chris Tyeskey, Christopher Putz, Dan Liberthson, **Daryl Robinson**, David Burke, **David Crommie**, David Heller, Debbie Mansfield, **Debbie Shea**, **Dominic Campodonico**, Don Gee, Doug Diboll, Eric Dash, Eric Mersch, Gideon Kramer, Hugo Aparicio, Jack Blanchfield, **Jana Lord**, **Jann Fitzgerald**, Jean Ellingsen, **Joe Padilla**, Joe Porcoro, Joe Talmadge, John Bitoff, Jonathan Gray, Julia Viera, Justin Fichelson, Ken Cleaveland, Kevin McInnis, **Larry Burnett**, **Larry Stringer**, Leigh Ann Baughman, **Leonid Nakhodkin**, Machaela Hoctor, Marc Bruno, **Mark Friend**, Mark Ryle, Maria Shih, **Martin Ferreira**, Michael Cashion, Michael Danich, **Michael Grgich**, Milo Hanke, Mohammed Nuru, Nafiesh Lindberg, Nino Parker, **Paul Giusti**, Paul Henderson, Peter Schwab, Ray Favetti, **Rebecca Delgado Rottman**, Rene Ly, **Robert Lim**, Robert Ortega, Robin Talmadge, Shirley Wang, Steven Shinn, Steve Taxman, Tom Ammiano, **Tony Hernandez**, Vince Vigil, Wilson Johnson, Zack Tuller

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NOTES

Please write questions to submit for Friday's Round Table Session.

If you will not be attending Friday's session include your e-mail so we can respond to your question.



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**Larry Stringer, Chair
Jana Lord, Vice Chair**

IV. Graffiti Advisory Board Presentations

IV. Graffiti Advisory Board Presentations

August 9, 2012 - SFAC Presentation by Tyra Fennell

- **Streetsmarts updates:** In the process of evaluating the program right now. Twenty murals completed this last year for the program.
- **Two components of program.** 1. The partnership with private property owners and artists to create murals and deter graffiti. 2. Classroom activities with 4th through 6th graders to teach about art and graffiti and respecting public space. Several murals reviewed with photos.
- There were some successful events to celebrate the programs, including one at the Phoenix Hotel with ArtPad, and another at the Bayview YMCA.
- SFAC is thinking about new ways to choose artists and select artists because the same artists often get chosen over and over because they are popular.
- SFAC is doing assessment of murals to show their success rates to be able to show public that the programs are working.
- Programs are a creative solution to a large city challenge and we thank you for the Board's support. Next year will be the fourth year of the programs.

February 14, 2013 Post - Conference planning update/wrap up:

- Larry Stringer (Chair- DPW) asked Mark Friend and Gretchen Rude and GAB members their opinion of the 2013 Zero Graffiti International Conference.
- Gretchen Rude stated that she felt the conference went very well. "A job well done by all involved." Gretchen also stated that she was very interested in the historical building presentation.
- Mark Friend stated that the conference was "enlightening" and that he had "learned a lot of new information at the conference.
- Alex Popovics (SF Mayor seat) stated that he was very happy to see the outcome of the many hours of work and dedication put into the conference and the media's attention to the GAB's goals of working on making changes to statewide legislation. Alex admitted that the graffiti on historical buildings is an issue that is a particular interest of his and stated that more needs to be done in preventing and correctly abating graffiti vandalism on historic buildings.
- Larry Stringer (Chair-DPW) was very impressed with the information given regarding the guidelines involved in abating graffiti on historic buildings. The presentation also included detailed information about specific products to use on specific materials. Larry also stated that he was impressed with speaker Valarie Spicer's "make up of a vandal tagger" presentation.
- Larry Stringer (Chair-DPW) also stated that the "Fall of X" performance was powerful and would like to see the performance included into the San Francisco school's curriculum either via live performance or video.

- Larry Stinger (chair) proposed the board draft a letter to Assemblyman Phil Ting regarding the need for legislation changing California penal code as it pertains to graffiti vandalism and the penalties associated with it. (action)
- Jana Lord (seat 17) suggested the Board work on educating the public the cost of graffiti to the people of San Francisco. (action)
- Jann Fitzgerald (seat 11) and Tony Hernandez (SFDA) commented that it would be a good idea for judges to see the 'Fall of X" video.
- Larry Stringer (Chair) suggested we have a copy of the "Fall of X" video for the March GAB meeting. Update: video can be found on SFGOVTV.org
- Jann Fitzgerald (seat 10) states that it is has been four years since the last huddle and San Francisco should not wait another for years for the next one.
- Larry Stringer (Chair-DPW) replied the timeframe of the next huddle should be up to the board and he would appreciate knowing other board member's opinions regarding a future huddle.
- Alex Popovics (SF Mayor seat) stated that he feels the board should keep open the discussion on a yearly public forum.
- Jann Fitzgerald (seat #10) feels it would be helpful to keep the huddle/forum local.
- Tony Hernandez (SFDA) suggested that it would be good for the board to do a town hall type forum.
- Laura Putman (attendee) stated that she attended the Zero Graffiti International Conference and she felt the conference was extremely informative and she was able to bring back the information that she received from the conference back to her place of employment (Job Corps).
- Larry Stringer (Chair-DPW) stated that he felt the conference provided an abundance of information and asked Drew Lidner (Stop Urban Blight) to provide GAB with feedback/comments that he receives from the attendees.

March 14, 2013: Eric Mersch (seat #11) Neighborhood based graffiti abatement

- Eric Mersch gave a PowerPoint presentation about the Oceanview Neighbors association www.oceanview-neighbors.org or Oceanview ACCE founded in 2011 to address blight, illegal dumping, graffiti, traffic calming, and revitalization.
- Discussed what happens when the city cites a property owner for graffiti tags who may not have physical, financial or other means to abate.
- The purpose of this organization is to have a community based team available to assist victims of graffiti vandalism.
- When a property is tagged, the practice includes reaching out to Oceanview ACCE. The word is spread and anyone available to volunteer/help responds. Paint is matched by CityPaints and purchased

- 12 sites completed for this program this year with four teaching artists.
- 10 final mural projects with the students doing murals either on the outside wall at their school or canvass movable art.
- There will be celebrations at the site for the school community.
- Final Mural Celebration will be held on June 20, 2013 at Mendell Plaza from 5:30 – 8:00 pm. 3rd on Thirds celebrates the culminations of 6 StreetSmARTS murals developed in the Bayview Community. Through creative partnerships with neighborhood-based organizations, 3rd on Third supports the transformation of the Third Street Corridor into a lively and sustainable cultural district with art at its core.

June 13, 2013: Denise Coleman, Huckleberry Youth – Community Assessment and Referral Center (CARC)

- Denise handed out one page flyer about CARC program run by Huckleberry Youth Programs.
- Provided history about Huckleberry House, the nation's first shelter founded in the late 1960's for runaway or homeless youth. The shelter still exists today and is located on Page and Lyon Street and is currently the City's only licensed youth shelter.
- CARC started in 1998 as a result of there not being any alternatives for young people who get arrested. They were booked into jail or cited and released; later to be seen by a probation officer at Juvenal Hall.
- CARC is a program that was created to as a creative idea on how to deal with young people who have been arrested for various crimes.
- Huckleberry Youth Programs took over the CARC program in the year 2000 and its primary purpose is to get young people at the front end of the system, when they are first arrested, and to help prevent them from going deeper into the system and prevent them from recidivating.
- Juveniles are brought into CARC at the time of arrest for assessment of their needs, interests, and what is going on with their families to try and determine what factors are going on in their lives that have caused them to start committing crimes.
- This includes arrests for crimes such as petty theft, graffiti, drugs, drug possession, auto burglary, battery.
- The crimes they don't see are classified as 707B, which are very serious and very violent crimes.
- CARC objective is to start building a relationship with the youth and create a case plan for the each youth.
- They provide tutoring
- CARC has a therapist in site
- CARC considers themselves an extension of the Juvenile Probation Office and they also work closely with the D.A.'s office, the Public Defender's office.
- CARC sees about a third of all young people arrested.

neighborhood sweep, picking up trash and identifying graffiti. This is an amazing communication tool.

- Potrero Hill has one of the most active neighborhoods on the site with 7,000 available households and 1,800 Nextdoor.com members.
- Many people on the site are very involved in their community with many local community leaders trying to reach out and get others engaged.
- Eventually, Nextdoor.com is going to have something called “cross neighborhood groups” which will be citywide and allow groups to form. This would be perfect for a graffiti watch or adopt-a-street type programs.
- Feel free to contact Lee via email at lhsu@nextdoor.com with any questions.

April 11, 2013: Tyra Fennell, San Francisco Arts Commission

- provide an update on StreetSmARTS and Where Art Lives programs
- StreetSmARTS and Where Art Lives are two programs funded by DPW and implemented through the San Francisco Arts Commission (SFAC).
- Currently looking to secure 15 wall spaces in the city.
- Slightly fewer than last year as there was a special request for 2 walls are project Director Nuru requested SFAC be involved in which include one on Ocean Ave and one around the Parks Alliance. These two were slightly more expensive project therefore lowering the number of total walls from 20 down to 17 this year.
- Tyra presented a PowerPoint presentation showing some of the developed walls and walls that are being worked on.
- 245 Leavenworth which wraps the whole building. This mural has been up for about 8 months. Artist: Cameron Moberg.
- In the search for new StreetSmARTS artist, an information session was held at Boudreaux's Café with 60 artists in attendance.
- There are currently 36 artists listed on the StreetSmARTS roster.
- 1552 Ocean Ave. Artist: Meagan Spendlove.
- 1325 Valencia Street. Artist: Cameron Moberg.
- 866 Valencia Street. Artist: Eli Lippert.
- 290 Pacific Ave. Artist: Nils Thorsen.
- Alpha Pregnancy Center at 5070 Mission Street. Artist: Rattle can Blaster.
- 900 Vermont Street public property through Parks Alliance. The community got together and helped raise the money (\$4,000) for this project. Two weeks after this mural was completed, it was blasted with graffiti vandalism. This wall is going to be redone and there will be a coating added to the new mural.
- There are seven locations that are currently being worked on.
- Where art Lives is a program that teaches young people the implications of vandalism in their neighborhoods.

April 11, 2013: Adam Campisi and Alex Boufidis, Eco2Clean.net

- video presentation about the dry-ice blasting technique which is a replacement for sand blasting or hydro water blasting.
- This is a dry-ice supplement goes from dry-ice to gas, skipping the liquid form.
- It is not aggressive, not considered abrasive and it does not take the surface way with it.
- They recently did an example for Caltrans showing how they can blast away years of paint from a brick wall down to the brick restoring the brick surface.
- They are using biodegradable product which works well on surfaces.
- With dry-ice blasting, it freezes the paint off and keeps it in solid form for easy to contain with drop cloths, shopvacs, and brooms for proper disposal.
- This is an economical way of removing graffiti off of bare brick surfaces.
- This product would work best on non-painted bare brick.
- This would not be a product for removing glass etching.
- Cost of this service ranges from \$275 - \$300 per hour, but every job is different and cost determines on the aggressiveness and time of the job.
- Working on figuring out a cost structure based on square footage.

April 11, 2013: Lee Hsu, Nextdoor.com

- Nextdoor.com is a social networking database. It's free, it's private, and neighborhood based.
- Each person who joins Nextdoor.com can reach out to the neighborhoods through this site.
- Nextdoor.com already has 16,000 members on the site throughout San Francisco.
- Because this is neighborhood based, everything a member does on the site stays within that individual's community.
- It's a great way to communicate with neighbors about what is going on in the neighborhood.
- The more neighbors who know each other, the stronger the community is and the better you are able to respond to issues that might not be reported to the police.
- This is a great site for neighborhood organizations.
- Nextdoor.com is a private company
- Mark Friend (seat 6) spoke about how this has been a remarkable platform that allows you to communicate with neighbors about a variety of items, including graffiti, crime watch, garbage pickup, or illegal dumping. Currently I am using the site to get a group of neighborhood volunteers together to go out on a monthly basis and do a

by volunteer who get reimbursed with treasury funds. The volunteers paint over the graffiti.

- Funding comes from a variety of sources:
 - ACCE
 - Members
 - Retail stores: Subway, City paints
 - Private owners if they have the means
- **Proposed action items:** with assistance from DPW to develop a citywide community based organization by:
 - Forecast financial needs based upon historical trends
 - Conduct fundraising campaign to meet projected needs
 - Identify community-based organizations throughout San Francisco
 - Conduct outreach to each community group
 - Prioritize outreach by concentration of reporting (Gretchen)
 - Conduct in person meetings with community groups
 - Gain commitment of core team within each community group
 - Ensure participation in Graffiti Watch training
 - Establish process for reimbursement of paint/materials used in private property abatement
 - Establish audit function to ensure funded materials are used for that purpose
 - Establish DPW-based process for informing private property owners, who have been cited, of program's existence

February 14, 2013: Michael Grgich (seat #12) graffiti in the schools

- Michael is a senior at Gateway High School, which is a charter school with about 440 students.
- Michael explained that graffiti is a big problem both inside and outside of the school.
- The lockers have plenty of marker graffiti but also include some spray paint graffiti.
- In the restrooms where there is graffiti resistant paint basically creates a whiteboard and invitation to graffiti vandals.
- There is even more damage with etches on the walls and scratches in the mirrors.
- Outside, the benches get tagged and the graffiti does not get abated in a timely manner.
- The Solar Snack Shack also gets tagged on a regular basis.
- Desks, stairwells, and walls have graffiti and are damaged without timely repairs and abatement.
- Michael completed his presentation and opened it up to the board for questions and/or comments.

- About 30% of the cases they see are felonies, the other 70% are misdemeanors.
- Denise stated that she understands Officer Ferreira's frustration with not seeing some of the kids.
- Sometimes it is just a decision thing at that point, because there are kids that would benefit more from doing something else as determined by the assessment.
- Sometime that kid needs to do something else other than cover up graffiti through a community service program. We do the assessments and sometimes we determine that kid needs do something else, like write an apology letter. One size does not fit all and sometimes the appropriateness of a referral to Officer Ferreira doesn't match.



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***V. The Graffiti Advisory Board Makes Subcommittee
Assignments and Elects Committee Chairs***

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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

DATE: June 13, 2013

ABATEMENT SUBCOMMITTEE SIGN-IN

<u>Name</u>	<u>Signature</u>
Eric Mersch - Chair	
Jann Fitzgerald (seat 10)	
Mark Friend (seat 6)	
Mark Ryle (seat 5)	
Charles Moody (seat 4)	
Joe Padilla (seat R&P)	
Jonathan Goldberg (seat 13)	

Gretchen Rude (SFPD) - guest

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Jana Lord, Vice Chair

Graffiti Advisory Board

DATE: June 13, 2013

EDUCATION SUBCOMMITTEE SIGN-IN

<u>Name</u>	<u>Signature</u>
Robert Sakurai (SFUSD) - Chair	
Larry Stringer (DPW)	
Jana Lord (seat 17)	
Rebecca Delgado-Rottman (seat 16)	
Michael Grgich (seat 12)	
Leonid Nakhodokin (seat 2)	
Robert Lim (seat MTA)	

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Graffiti Advisory Board

DATE: June 13, 2013

LAW ENFORCEMENT SUBCOMMITTEE SIGN-IN

<u>Name</u>	<u>Signature</u>
Officer Martin Ferreira (SFPD) - Chair	
Tony Hernandez (SFDA)	
Alex Popovics (seat Mayor)	
Dominic Campodonico (seat 8)	
Dan Kling (seat 15)	
Daryl Robinson (seat MTA)	
Stephanie Greenburg (seat 3)	



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VI. The Abatement Subcommittee

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- **ABATEMENT:**
 - Eric Mersch (seat 11) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Jann Fitzgerald (seat #10), Mark Friend (seat 6), and Gretchen Rude (DPW guest).
 - Committee discussed issues regarding property which people live in versus abandoned property.
 - Oceanview has funds which assist neighbors (victims of graffiti vandals) with funds and donated paint for graffiti abatement.
 - Would be willing to present to the board how this type of assistance funding works and will come to the March 2013 meeting with plan to present and will be added to the March 2013 agenda.
 - Eric Mersch, sub-committee chair, stated that the sub-committee has been discussing the concept of provide some type of support and resources for property owners and businesses that get tagged.
 - Some of the elements that would be included in such a program would be to include information on the citations that are being posted providing FAQ's on resources available. The sub-committee is exploring the language that should be included.
 - Also information on how to connect the property owner with a local group or community based program.
 - A way to get the word out to the people would be a social media program such as nextdoor.com.
 - Larry Stringer suggested to the sub-committee draft language that could be included in the NOV when it is mailed out which doesn't list all the resources but maybe links them to a social site on where they can look for resources.
 - The action item of the sub-committee is to determine what elements of the property an owner sees when they go to the resource site. The Site should include an offer of labor, supplies, and information. Details of each element still to be defined.
 - Larry Stringer suggested that Jimmer provide the sub-committee a list of CBD's in the city for them to reach out to and partner with as a resource.
 - Alex Popovics (seat Mayor) asked if the city could tap into some of its fundraising resources to help raise funds for this effort.
 - Could also work on an outside resource site where vendors could pay for advertising on the site and placement with special offers.
 - Jimmer Cassiol (DPW) filled in for chair of subcommittee.
 - Jimmer Cassiol updated the subcommittee on past meetings.
 - The subcommittee discussed outreach for the planned citywide "community based abatement groups" which will help victims of graffiti vandalism and the possibility of reaching out to the CBD's
 - Jimmer provided the subcommittee members with the San Francisco CBD information.



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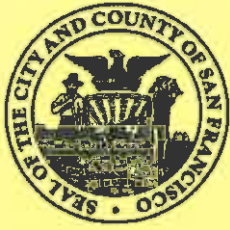
Larry Stringer, Chair
Jana Lord, Vice Chair

VII. The Education Subcommittee

Education Subcommittee FY 12 – 13

- EDUCATION:
 - Robert Sakurai (SFUSD) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Larry Stringer (Chair-DPW), Jana Lord (seat 17), Leonid Nakhodkin (seat 2).
 - Sub-committee discussed introducing the “Fall of X” performance into the San Francisco Unified School curriculum and would need to get approval from the School Board.
 - Would like to have a copy of the “Fall of X” performance from the conference for the next GAB meeting (March 14, 2013).
 - Discussed figuring out ways to educate the people of San Francisco the monetary and human cost of graffiti vandalism has on a community.
 - Sub-committee will research cost of graffiti throughout entire state.
 - Fall of X performance update – must get approval from School Board.
 - Sub-committee would like to have a copy of the Valarie Spicer video from 2013 ZGIC in order to produce a synopsis of what she said in her presentation to create a presentation for the schools using her information.
 - Discussed creating a campaign informing people that the cost spent on graffiti could be money better spent other things.
 - Sub-committee Larry Stringer (seat SFDPW) stated that he and Director Nuru are working on scheduling a meeting with SFUSD Superintendent Richard Carranza to discuss incorporating the “Fall of X” performance into the school curriculum and the SFUSD participation in the Giant Sweep anti-litter program.
 - Larry Stringer will also be meeting with Hydra Mendoza from the Mayor’s office and President of the SFUSD Board of Education Rachel Norton to discuss bringing the “Fall of X” performance into the school curriculum. Also looking to present the idea to the Board of Education at a future board meeting.
 - Sub-committee Chair, Robert Sakurai, will provide a report with numbers on the cost of graffiti vandalism on school property.
 - Jimmer provided Jana Lord (seat 17) with the Valarie Spicer keynote speech from the Zero Graffiti International conference video for her to summarize.
 - Discussed the idea of an advertising campaign or PSA educating the community about the high cost of graffiti has on the city and how that money could be better spent.
 - Jana Lord (seat 17), speaking on behalf of subcommittee chair, stated that Larry Stringer (seat DPW) requested an analysis from the SFAC regarding the effectiveness of their “Where Art Lives” programs with the schools and they should be providing something by the end of fiscal year.

- Jana Lord (seat 17) will be providing a more indebt summary of Valarie Spicer's keynote from the 2013 Zero Graffiti International Conference.
- Larry Stringer (seat DPW) will be talking with school administrator s and principals about the "Fall of X" and Giant Sweep programs.
- Leonid Nakhodkin (seat 2) will be researching online educational -- presence on social media such as Facebook, Google, and YouTube.
- Leonid Nakhodkin (seat 2) will research bylaws regarding options of the board setting up a 401 C3 non-profit for the board and bring to the table what specifically it should be used for.



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VIII. The Law Enforcement Subcommittee

Law Enforcement Subcommittee FY 12 – 13

- LAW ENFORCEMENT:
 - Officer Martin Ferreria (SFPD) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Tony Hernandez (SFDA), Alex Popovics (SF Mayor seat).
 - Sub-committee discussed reaching out to Assemblyman Ting regarding legislation for increased/stricter penalties for convicted graffiti vandals.
 - Reaching out to other California cities to research their cost of graffiti vandalism and to get them involved working on getting state legislation changed and the need to tailor fines into the revised legislation
 - Sub-committee Chair, Officer Martin Ferreira spoke about status of the case where 11 people were arrested. Ten of the suspects were referred to community court. The one juvenile suspect in the group was referred to Officer Ferreira for 96 hours of service with the JAWS program.
 - The Juvenile Alternative Work Program (JAWS) is run through a grant from Public Works and they receive referrals from YGC Court, Huckleberry house, and Juvenile Traffic Court. Although the numbers are down this year and there is a concern as the youth getting arrested are not being referred to the JAWS program as often as they used to be since Adrian Miller left YGC.
 - Officer Ferreira has a file of about 5 or 6 cases where there was an arrest and the cases were not referred. He does not understand why these cases are not being referred.
 - He has been reaching out to the Juvenile Justice center and starting to make some headway.
 - Officer Ferreira called the Mayor's office requesting Paul Henderson attend a future GAB meeting to discuss the issue.
 - Officer Ferreira asked members of the board to report back to their supervisors the importance of the JAWS Program, community service, restitution, restorative justice, and the fact that it is the one program run by SFPD since the 1990's where the vandals go back into the community and restore what has been defaced. It is an important program. Adrian Miller was a huge advocate of the program.
 - On average, each vandal was getting 96 hours of JAWS community service. The program yields a lot of very positive results as far as law enforcement.
 - Having these vandals pay restitution through physical labor is a big deterrent and it is a concern to see the program is dying out.
 - Asked Denise Coleman, Community Assessment Referral Center (CARC) at Huckleberry Youth to attend today's meeting, but she was not available.

- A concern is that kids that are repeat offenders getting cited through CARC they get issued a misdemeanor citation for vandalism and assigned through CARC.
- For second offenders, the first time through they are getting 96 hours. The second time through CARC is giving them 40 hours.
- Sub-committee should start drafting suggested legislation text.
- Recommend sending a letter to Assemblyman Ting' office from the board to include numbers on cost of abatement and the number of cases from SFDA where there is no restitution other than community service hours. We should get a copy from the DA's office stating the number of cases that were brought forward and what the restitution was.
- Officer Ferreira could provide a number of arrests from the beginning of the year.
- The cost of graffiti for other California cities should also be included.
- Need to get stats from the DA's office to include to the letter.
- Stephanie Greenburg filled in for Chair.
- Spoke with Michael Cain SafeGuard Serfaces about anti- etching materials.
- Stephanie did some outreach regarding mandatory minimums legislation.
- Stephanie met the new District Deputy Director for Assemblyman Phil Ting at an event a few weeks ago.
- Stephanie also has stated that a member of the planning commission has stated that he would also like to be involved in proposed revisions to state penal code.
- Officer Ferreira and Tony Hernandez are working on case dispositions from fiscal year 2012 - 2013.
- Law Enforcement subcommittee will meet during the month of July along with more regular meetings.

FY 12 – 13 Graffiti Arrest Case Numbers

120519161	120890159	130169875	130510789
120519581	120891141	130263734	120765671
120526194	120892917	130257527	
120528435	120893658	130247471	
120537260	120893987	130242885	
120548091	120898830	130206305	
120561811	120905316	130232068	
120574068	120909283	130223879	
120575016	120935824	130223766	
120585786	120947067	130223368	
120588633	120947346	130209807	
120591987	120954943	130205366	
120594668	120959799	130187479	
120603300	120977365	130180229	
120607590	121002674	130175797	
120618020	121011186	130351715	
120633711	121017043	130348609	
120646059	121029521	130347708	
120653189	121034047	130343609	
120654397	121037643	130343239	
120665322	121039069	130340592	
120670616	121044557	130340417	
120691468	121513364	130335985	
120694854	130023607	130333149	
120734030	130027881	130301271	
120741643	130050014	130296365	
120748097	130052571	130282966	
120750973	130053212	130357791	
120773878	130054436	130362819	
120777654	130056727	130374773	
120779826	130056783	130376569	
120779951	130062473	130379331	
120782960	130065790	130385899	
120846992	130076747	130388702	
120849300	130086809	130401213	
120856167	130089819	130401332	
120857234	130099620	130403510	
120868441	130096068	130404386	
120872107	130108083	130415606	
120878183	130114303	130432456	
120880075	130487627	130432569	
120857234	130119143	130450511	
120928590	130128401	130450583	
126176945	130139185	130479185	
120880075	130156731	130482031	
120881302	130156731	130487627	
120881506	130159600	130488368	
120883972	130169148	130508712	



SAN FRANCISCO
**GRAFFITI
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Jana Lord, Vice Chair

IX. SFAC: StreetSmARTS and Where Art Lives

sfac san francisco
arts commission



**StreetSmARTS/Where Art Lives Final Report
FY 2012-2013**



District By Number



District	# of Murals
1	1
3	1
5	1
6	1
7	1
8	1
9	1
10	7
11	1

Richmond, District 1



Green Apple Books, 506 Clement Street

Artist: Bryana Fleming



Financial District- District 3



290 Pacific Avenue

Artist: Nico Berry



South of Market (SOMA)-District 6



466 Brannan Street

Artist: Ian Ross



Ingleside/Lakeview-District 7

sfac

1552 Ocean Avenue

Artist: Meagan Spendlove



Mission/Delores-District 8

sfac

Borderlands Books, 866 Valencia Street

Artist: Eli Lippert



The Mission-District 9

sfac

1325 Valencia Street
Artist: Cameron Moberg



Bayview-Hunter's Point-District 10

sfac

P.O.W.E.R-4923 Third Street

Artist: Keena Ramono



Bayview Hunter's Point-District 10

sfac

Kathy Ford's Grocery, 1496 Oakdale Street

Artist: Shawn Bullen



Bayview-Hunter's Point-District 10

sfac

P.O.W.E.R-4923 Third Street

Artist: Keena Ramono



Bayview Hunter's Point-District 10

sfac

**Kathy Ford's Grocery, 1496 Oakdale Street
Artist: Shawn Bullen**



Bayview Hunter's Point-District 10

sfac

1397 Revere Street
Artist: Bryana Fleming



Bayview Hunter's Point-District 10

sfac

1397 Revere Street

Artist: Bryana Fleming



Bayview Hunter's Point-District 10

sfac

**A.B.U., 4744 Third Street
Artist: Francisco Aquino**



Bayview Hunter's Point-District 10



A.B.U., 4744 Third Street
Artist: Francisco Aquino



Bayview Hunter's Point-District 10

sfac

All Good Pizza

Artist: Aaron Vickery



Bayview Hunter's Point-District 10

sfac

4700 Third Street
Artist: Eli Lippert



Bayview Hunter's Point-District 10



4700 Third Street
Artist: Eli Lippert



Bayview Hunter's Point-District 10



4646 Third Street
Artist: Josue Rojas



Bayview Hunter's Point-District 10

sfac

4646 Third Street
Artist: Eli Lippert



Excelsior-District 11



Alpha Pregnancy Center, 5070 Mission Street

Artist: Rattlecan Blasters



Bayview Hunter's Point-District 10



900 Vermont Street

Artist: Francisco Aquino



Bayview Hunter's Point-District 10

sfac

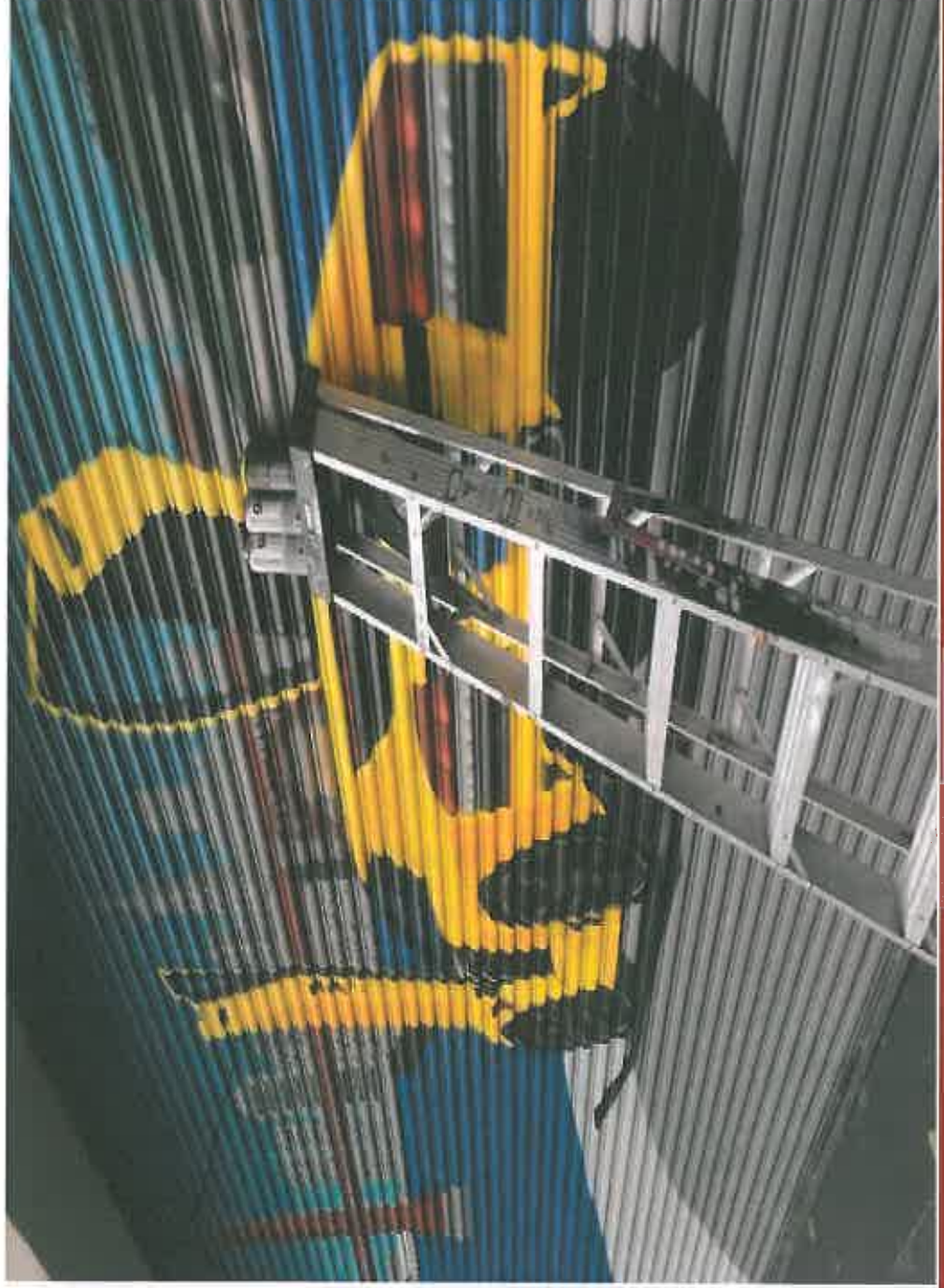
900 Vermont Street
Artist: Francisco Aquino



Alamo Square-District 5

sfac

999 Van Ness Avenue
Artist: Francisco Aquino



sfac san francisco
arts commission



Youth in Where Art Lives Program at Martin Luther King Middle School Credit: G. Halog

Where Art Lives



Program Overview

Where Art Lives program teachers San Francisco Youth ages 5-13 the differences between the positive effects of public art and the negative effects of vandalism.

What We Achieved?

- Returned to schools served the previous year to deepen the partnerships.
- 12 partner sites and served over 200 students
- Hired 4-culturally responsive teaching artists
- Created 3-youth murals.
- Hosted 2 mural unveiling with school partners.
- Co-hosted the BVOH Children's Zone during 3rd on Third with mural art activity.



Where Art Lives Teaching Artist Bio



Senay Dennis

For well over two decades, Bayview Hunter's Point native Senay has been instrumental in the development of the innovative, unorthodox genre of art known as "Aerosol Art." Immersed in hip-hop culture as a youth, the walls of urban structures became his canvas. Senay's refined, self-styled calligraphy has earned him international acclaim amongst spray can artists and enthusiasts alike. A lifetime of involvement in hip-hop culture combined with his radical political awareness, has translated into a successful career as a spray can calligrapher, muralist, illustrator, activist, and educator. Senay's design aesthetic reflects his belief in hip-hop culture as a vehicle for radical political and social change. His pieces are maps of visions and reflection, capturing the intellectual value and heritage of the common urban vernacular in his work. His themes materialize in the fusion of his unique hip-hop calligraphy and his use of eclectic, cultural iconography. The end result is a multitude of powerful works that engage the spirit, intellect, and imagination.



Megan Spendlove

Meagan Spendlove, often artistically entitled as Siloette is a contract muralist / project coordinator who lives in the Bay Area. Her current endeavors include, yet are not limited to; opening an integral arts studio and teaching public artwork within the Bay Area. For the last decade Spendlove has traveled to and painted in over 80 cities around the world. Creating portraits that have become recognized primarily for their bold lines and vivid color spectrums. Her main source of inspiration is derived from the love and light being a Mother provides. Aesthetically speaking her style has been compared to Art Nouveau, stained glass & waves.

Where Art Lives Teaching Artist Bio



Josue Rojas

Josué Rojas, a Salvadoran-American, Native of San Francisco's Mission District has training in both fine art and journalism. He travels the world, documenting the "weird and cutty" -- beautiful bits of life through painting with both brushes and spray cans. He has experience as an arts educator in the United States and abroad. He has also painted with well known spray artist, Estria in Latin America. Josue Rojas is a founding member of the CEIBA Project, a transnational art collaborative that works promoting art as non-violence.



Eli Lippert

Eli Lippert was born and raised in San Francisco. He was first inspired by the graffiti art throughout the city while growing up, which eventually brought him into the art world. Starting off strictly as a spray artist opened Eli's mind and brought him to the realization that anything is possible, in art and in life. Now nearing a decade as an artist Eli is working towards a degree in painting and is heavily involved in a community based organization, Precita Eyes Muralists, painting community murals and teaching youth art classes to help kids find their inspiration and talent in arts as he has.



Teaching Artist Senay Dennis works with student at George Washington Carver Elementary School



School Sites

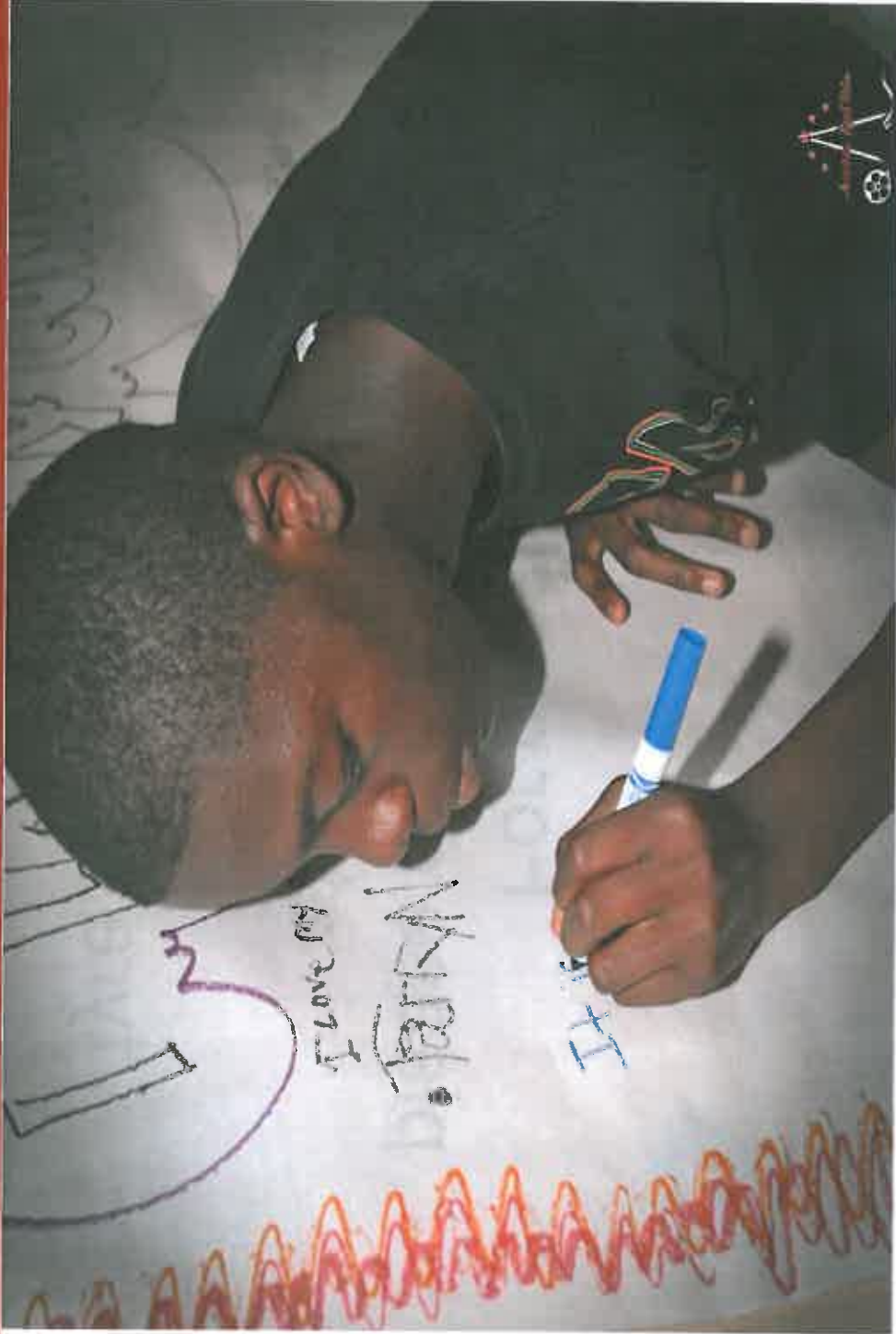
School Site	Teaching Artist	District
James Glick Middle School	Eli Lippert	5
John Muir Elementary School	Josue Rojas	5
Boys and Girls Club (Tenderloin)	Eli Lippert	6
Gateway Middle School	Josue Rojas	6
Everett Middle	Eli Lippert	9
MLK Middle	Senay Dennis	9
El Dorado Elementary School	Josue Rojas	10
George Washington Carver Elementary School	Senay Dennis	10
Horace Mann Middle School	Meagen Spendlove	10
Visitacion Valley Middle School	Josue Rojas	10
YMCA Bayview	Senay Dennis	10
June Jordan in Excelsior	Meagen Spendlove	11





Student from Bayview YMCA share Work –Photo By: G. Halog





Students work on art during Where Art Lives Workshop—Photo By: G. Halog



For questions,
please contact Tyra Fennell
at 415 252 2597
or email
tyra.fennell@sfgov.org





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X. FY 12-13 Agendas and Minutes

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, August, 2012
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of June 14, 2012 Minutes and May 10, 2012 Minutes (Discussion and Action Item)
5. Presentation: SF Arts Commission (Discussion Item)
6. Conference Planning Update (Discussion and possible Action Item)
7. Report by Chair - (Discussion and Possible Action Item)
8. Old Business (Action Item)
9. New Business
10. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



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City and County of San Francisco



Edwin M. Lee, Mayor

 City Hall
 1 Dr. Carlton B. Goodlett Place
 San Francisco, CA 94102-4645

 Larry Stringer, Chair
 Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for August 9, 2012 (DRAFT)

 30 Van Ness Avenue, 5th Floor
 San Francisco, California

1. **Call to Order:** At 3:35 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
 SFUSD – Larry Burnett
 SFDA – Tony Hernandez
 SFMTA - Robert Lim
 SFMTA - Daryl Robinson
 Seat 2 - Leonid Nakhodkin
 Seat 8 - Dominic Campodonico
 Seat 10 – Jann Fitzgerald
 Seat 11 – Eric Mersch
 Seat 13 – David Crommie
 Seat 15 - Paul Giusti
 Seat 16 - Rebecca Delgado
 Rottman
 SFPD – Martin Ferreira

ABSENT

MAYOR - Alex Popovics
 RecPark - Joe Padilla
 Seat 1 - vacant
 Seat 3 - Vacant
 Seat 4 - Rene Ly
 Seat 5 - vacant
 Seat 6 - vacant
 Seat 7 - vacant
 Seat 9 - vacant
 Seat 12 - vacant
 Seat 14 - Debbie Shea
 Seat 17 - Jana Lord (excused)

Others present: Drew Lindner, Stop Urban Blight; Jennifer Nelson, Stop Urban Blight; Derek Chamberlin, SF resident; Gretchen Rude, DPW; Greg Crump, DPW; Michael, SF Resident; Mark Friend, SF resident; Tyra Fennell, SFAC.

2. **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Members checked attendance to establish a quorum. There was a quorum.
3. **Public Comment:** Leonid Nakhodkin: The subcommittees should meet, according to bylaws of the Board. Also there should be a special stationary for the Board. Mr. Nakhodkin wants to propose a 10% decrease in spending by DPW for graffiti abatement next year.
4. **Approval of the draft June 14, 2012 Graffiti Advisory Board Minutes:** Minutes approved.
5. **SFAC Presentation**
- Streetsmarts updates: In the process of evaluating the program right now. Twenty murals completed this last year for the program.
 - Two components of program. 1. The partnership with private property owners and artists to create murals and deter graffiti. 2. Classroom activities with 4th through 6th

graders to teach about art and graffiti and respecting public space. Several murals reviewed with photos.

- There were some successful events to celebrate the programs, including one at the Phoenix Hotel with ArtPad, and another at the Bayview YMCA.
- SFAC is thinking about new ways to choose artists and select artists because the same artists often get chosen over and over because they are popular.
- SFAC is doing assessment of murals to show their success rates to be able to show public that the programs are working.
- Programs are a creative solution to a large city challenge and we thank you for the Board's support. Next year will be the fourth year of the programs.

6. Conference Planning Update

- Still looking to secure a location for the conference and that is ongoing. There are many inquiries about the conference and a lot of interest in people attending the conference.
- Thursday, August 23rd will be the next conference planning meeting and all are invited to give input. Hope that this conference produces some sort of program or new effort in the area of graffiti deterring.

7. Chair's Report

- Public reports for graffiti on *public* property for June 2012 were at 950. That's a slight increase over the last couple of months. Compared to this time last year though it is about the same.
- DPW's response time is twice as good as it was a year ago, getting to graffiti abatement within 48 hours over 90% of the time.
- Public Graffiti hotspots remain at the regular locations:
 - Zone C: Districts 5 and 1
 - Zone A: Districts 3 and 2
- Volumes of reports for private are also steady, but the department's response time is much better, getting to the reports and inspections within the service level agreement 97-98% of the time.
- Private Graffiti hotspots more spread out but still in regular locations:
 - Zone B: District 6
 - Zone D: Districts 8 and 9
- While volumes remain steady, our response times have gotten better. Next Community Clean Team is in September. There is no Clean Team this month.

8. Committee Reports: No committee reports because committees are meeting for conference planning.

9. Old Business: none at this time.

10. New Business:

- Rebecca Delgado (Seat 16): There should be an updated Graffiti Advisory Board Annual Report for this year that the Board can submit to other entities about accomplishments and goals and solutions to problems.
- Mark Friend: Ideas were discussed about adopting bus shelters or advertising for businesses that keep neighborhoods clean; an anonymous tagger hotline (311); ideas about graffiti supplies being sold in stores; working with judges and community courts for graffiti offenders; outreaching to public at events.

Adjournment: The meeting was closed out at 4:50 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, September 13, 2012** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, September 13, 2012
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of August 9, 2012 Minutes (Discussion and Action Item)
5. Presentation: Graffiti Stats (Discussion)
6. Conference Planning Update (Discussion and possible Action Item)
7. Report by Chair - (Discussion and Possible Action Item)
8. Old Business (Action Item)
9. New Business
10. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



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San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for September 13, 2012 (DRAFT)

30 Van Ness Avenue, 5th Floor

San Francisco, California

1. **Call to Order:** At 3:35 p.m. the meeting was called to order.

PRESENT

DPW – Larry Stringer
MAYOR - Alex Popovics
SFDA – Tony Hernandez
Seat 2 - Leonid Nakhodkin
Seat 13 – David Crommie

ABSENT

SFUSD – Larry Burnett
RecPark - Joe Padilla
SFMTA - Robert Lim
SFMTA - Daryl Robinson
SFPD – Martin Ferreira
Seat 1 - vacant
Seat 3 - Vacant
Seat 4 - Rene Ly
Seat 5 - vacant
Seat 6 - vacant
Seat 7 - vacant
Seat 8 - Dominic Campodonico
Seat 9 - vacant
Seat 10 – Jann Fitzgerald (excused)
Seat 11 – Eric Mersch
Seat 12 - vacant
Seat 14 - Debbie Shea
Seat 15 - Paul Giusti (excused)
Seat 16 - Rebecca Delgado
Rottman
Seat 17 - Jana Lord (excused)

Others present: Drew Lindner, Stop Urban Blight; Jennifer Nelson, Stop Urban Blight; Gretchen Rude, DPW; Greg Crump, DPW; Michael Grgich, SF Resident; Mark Friend, SF resident; Tyra Fennell, SFAC.

2. **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Members checked attendance to establish a quorum. There was a not quorum.

3. Public Comment:

- Leonid Nakhodkin (Seat 2) asked why the subcommittees are not meeting each month. It was discussed that the Board had chosen to have the conference planning meetings in lieu of the normal subcommittee meetings to plan for the January 2013 conference.
- Leonid Nakhodkin (Seat 2) items that had been brought up in the past have not been added to the agenda, after some requests. It was discussed that the items will be added to the agenda for the next meeting, including funding for the board and letterhead for the board. Nakhodkin noted that he met with the Director of DPW and that the Graffiti Advisory Board should use letterhead with City Hall address.
- Leonid Nakhodkin (Seat 2) also wanted to clarify who was participating as a partner in the conference for January 2013 and it was clarified that it was being planned in partnership with Stop Urban Blight as well as SF Beautiful.

4. Approval of the draft August 9, 2012 Graffiti Advisory Board Minutes:

Continued to the next meeting because of lack of quorum.

5. Graffiti Stats Presentation

- A presentation was made about the statistics of graffiti in San Francisco on public and private property. See addendum. (Graffiti Stats as of August 2012)

6. Conference Planning Update

- Drew Lindner (Stop Urban Blight) gave an update on the conference planning.
- There is a golf tournament on Friday as a fundraiser for Stop Urban Blight.
- The final six speakers were reviewed, along with descriptions. The proposed agenda was reviewed as well. Speakers and location are the most important items to lock in as soon as possible.
- Larry String (Chair) would like to see a budget with breakouts and reports for the Board. This board needs to sign off on decisions for the conference.

7. Chair's Report

- No Chair's Report this month.

8. Committee Reports: No committee reports because committees are meeting for conference planning.

9. Old Business:

- A draft of the Annual Report has been prepared for review. We should put it online for the Board to review.

10. New Business: none at this time.

Adjournment: The meeting was closed out at 4:35 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, October 11, 2012** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, October 11, 2012
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of August 9, 2012 Minutes, and the September 9, 2012 (Discussion and Action Item)
5. Conference Planning Update (Discussion and possible Action Item)
6. Report by Chair - (Discussion and Possible Action Item)
7. Old Business (Action Item)
 - a) Review of Annual Report draft
 - b) Funding for Graffiti Advisory Board (Leonid Nakhodkin)
 - c) Discussion of Graffiti Advisory Board letterhead (Leonid Nakhodkin)
8. New Business
9. Adjournment

Accessible Meeting Information:

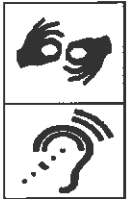
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City and County of San Francisco



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 San Francisco, CA 94102-4645

 Larry Stringer, Chair
 Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for October 11, 2012
 30 Van Ness Avenue, 5th Floor
 San Francisco, California

1. **Call to Order:** At 3:40 p.m. the meeting was called to order.

PRESENT

DPW – Larry Stringer
 MAYOR - Alex Popovics
 SFDA – Tony Hernandez
 SFMTA - Daryl Robinson
 SFPD – Martin Ferreira
 Seat 2 - Leonid Nakhodkin
 Seat 5 – Mark Ryle
 Seat 6 – vacant (Mark Friend)
 Seat 10 – Jann Fitzgerald
 Seat 11 – Eric Mersch
 Seat 12 - Michael Grgich
 Seat 13 – David Crommie
 Seat 16 - Rebecca Delgado
 Rottman

ABSENT

SFUSD – Larry Burnett
 RecPark - Joe Padilla
 SFMTA - Robert Lim
 Seat 1 - vacant
 Seat 3 - Vacant
 Seat 4 - Rene Ly
 Seat 7 - vacant
 Seat 8 - Dominic Campodonico
 Seat 9 - vacant
 Seat 14 - Debbie Shea
 Seat 15 - Paul Giusti (excused)
 Seat 17 - Jana Lord (excused)

Others present: Drew Lindner, Stop Urban Blight; Gretchen Rude, DPW; Greg Crump, DPW.

2. **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Members checked attendance to establish a quorum. There was a quorum. Members and the public introduced themselves.

3. **Public Comment:**

- Larry Stringer (Chair) There has been a dramatic drop in graffiti on public property citywide and the Chair encourages the Board to be on the look out and see if they notice the change.
- Jann Fitzgerald (Seat 10) Jann attended an SFPD Captain's meeting last month and encourages everyone from the Board and DPW to attend the

September 13, 2012 Graffiti Advisory Board Minutes

meetings in the future. It is a good way to get information about graffiti out to the public.

- Rebecca Delgado-Rottman (Seat 16) We are working with MUNI to create a PSA about crime on MUNI and cell phones getting stolen. We produced a video on graffiti for the last conference.
- Leonid Nakhodkin (Seat 2) The Board should send a letter to the Board of Supervisors to pass along the importance of graffiti abatement and the work of the Graffiti Board. Larry Stringer: We will be sending updates to the Board of Supervisors with information on the latest graffiti statistics and volunteer activities. We will be asking them to include in their monthly newsletters.

4. **Approval of the draft August 9, 2012 Graffiti Advisory Board Minutes and the September 13, 2012 Graffiti Advisory Board Minutes** : Approved with one correction.

5. **Conference Planning Update**

- Drew Lindner (Stop Urban Blight) gave an update on the conference planning.
- Location is looking to be at St. Mary's Cathedral Conference Center.
- Hotel Kabuki is a great spot for attendees and SUB is in talks to lock that down.
- Some sponsors have come forward and we are still looking for more sponsors for the conference.
- Per DPW request, the GAB logo will be added to the website in the place of the DPW logo. SUB will also add the Graffiti Video that was created for the 2009 Anti-Graffiti Huddle.
- The agenda was reviewed by the GAB and approved. It is posted on the conference website.
- All work up until now was approved by the GAB.

6. **Chair's Report**

- **Statistics**
 - **Private:**
 - 911 NOVs issued in September for graffiti on private property.
 - Two-thirds of the NOVs were in Districts 9, 6, and 3.
 - Blight notices: 21 notices issued in September.
 - **Public:**
 - 503 Service Orders in September for graffiti on public property.
 - 97% of them abated within SLA of 48 hours.
 - There were 1,003 Service Orders in September 2011. So there was less by half this last month compared to last year.
 - Seeing a decrease in Service Orders in Zone C (Districts 5 and 1), which is historically the leader for SR's for public graffiti.
- **Other news:**
- There was a Graffiti Watch training on Saturday, September 22nd. Six new Graffiti Watch members were trained. The next training will happen when there are enough signups.

September 13, 2012 Graffiti Advisory Board Minutes

- The last Community Clean Team event of the year is this Saturday: October 13th. Meet at Ella Hill Hutch Community Center, 1050 McAllister St at 9am.
- 7. **Committee Reports:** No committee reports because committees are meeting for conference planning.
- 8. **Old Business:**
 - A draft of the Annual Report has been prepared for review. We need to put it online for the Board to review.
 - Funding for Graffiti Advisory Board (Leonid Nakhodkin): It was brought up that the GAB should pursue some type of funding in order to help with new outreach activities. Larry Stringer responded that the GAB is an *advisory board* and as such does not have the capacity or power to raise and disperse funds.
 - Discussion of Graffiti Advisory Board letterhead (Leonid Nakhodkin): It was brought up that the GAB should have its own letterhead for issuing formal letters. Larry Stringer responded that the GAB does have its own letterhead and it is available for GAB members to use.
 - All other talks were tabled until after the conference in January.
 -
- 9. **New Business:** none at this time.

Adjournment: The meeting was closed out at 4:55 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, November 8, 2012** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, November 8, 2012
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of October 11, 2012 Minutes (Discussion and Action Item)
5. Conference Planning Update (Discussion and possible Action Item)
6. Report by Chair - (Discussion and Possible Action Item)
7. Old Business (Action Item)
8. New Business
9. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



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City and County of San Francisco



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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for November 8, 2012
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. Call to Order: At 3:35 p.m., the meeting was called to order.

PRESENT

- DPW – Larry Stringer
- SFPD – Martin Ferreira
- SFUSD – Larry Burnett
- Seat 5 – Mark Ryle
- Seat 6 – Vacant (Mark Friend)
- Seat 10 – Jann Fitzgerald
- Seat 11 – Eric Mersch
- Seat 12 – Michael Grgich
- Seat 15 – Paul Giusti
- Seat 16 – Rebecca Delgado Rottman
- Seat 17 – Jana Lord

ABSENT

- MAYOR – Alex Popovics (excused)
- SFMTA – Daryl Robinson
- SFMTA – Robert Lim
- SFDA – Tony Hernandez (excused)
- RecPark – Joe Padilla
- Seat 1 – vacant
- Seat 2 – Leonid Nakhodkin
- Seat 3 – Vacant
- Seat 4 – Vacant
- Seat 7 – Vacant
- Seat 8 – Dominic Campodonico
- Seat 9 – Vacant
- Seat 13 – David Crommie
- Seat 14 – Debbie Shea

- **Others present:** Kearstin Krehbiel, SF Beautiful; Drew Lindner, Stop Urban Blight; Gretchen Rude, DPW; Jimmer Cassiol, DPW; Ian Schneider, DPW.

2. Welcome and Introductions: Chair Larry Singer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish a quorum. There was a quorum.

3. Public Comment:

- Larry Singer (Chair,DPW): gave the board an overview of the citywide graffiti issues which occurred after the SF Giants World Series win, and how the city worked tirelessly to abate it. Larry Singer also discussed the remarkable effort taken in cleaning up after the Giants parade and mentioned the fact that using the larger confetti made the clean up easier and quicker for DPW.

November 8, 2012 Graffiti Advisory Board Minutes

In addition Chair Singer also mentioned the Golden Broom that was given to the SF Giants for "sweeping" the World Series.

- Larry Singer (Chair, DPW): Reminded the members that there is no meeting scheduled for December 2012 and that the next Board meeting will be held on January 10, 2013.
- Larry Singer (Chair, DPW): introduced Jimmer Cassiol and Ian Schneider, two new members of DPW Community Programs Team staff.
- Michael Grgich (seat 12) provided some information about what he heard students are saying at school regarding the graffiti that took place after the SF giants win.
- Mark Ryle (seat 5) gave kudos to SF DPW and SFPD that was done during (and following) the night of World Series win and the Giants parade.
- Rebecca Delgado Rottman (seat 16) shared with the members that she was touched that after the Giants Parade, she noticed that many of the fans were picking up after themselves as they were leaving the viewing area of the parade rough and Civic Center celebration.

4. Approval of the draft October 11, 2012 Graffiti Advisory Board Minutes:

Minutes not available. Approval of the draft October 11, 2012 minutes will be added to the January 10, 2013 agenda.

5. Conference planning update:

- Drew Lidner (Stop Urban Blight): Handed out the "Update and Action Items for ZGIC" printout and reviewed with all members.
- UPDATES:
 - 2,500 flyers printed
 - Flyers mailed to Mayors and Police Chiefs of 250 cities
 - Website is updated daily
 - Silent Auction added to conference
 - Raffle for paid attendees
 - 26 Attendees registered to date
 - Sponsorship
 - Exhibitors
- PENDING:
 - Speakers
 - SF Tours
 - Evening Entertainment
 - Attendees
 - Program
- Future:
 - Swag bag
 - Printed T-shirts/sweatshirts (for sale)
 - Volunteer organization
 - Media and/or press releases
 - Awards
 - Video
- Rebecca Delgado Rottman (seat 16) provided meal quotes from vendor RFP.

- Larry Singer (Chair, DPW): requested board members assistance with ZGIC planning and since there is no GAB meeting in December, asked members to join the next ZGIC planning meeting to be held Friday **November 16, 2012 at 3:30 PM City Hall room 348.**

6. Chair's Report

- Public reports for graffiti on *public* property for October 2012 were at 587. That's a significant decrease – less than half - of August reports (1,235), but roughly the same as September (677). August 2011 had similar numbers, but September and October 2011 had significantly higher service requests when compared to 2012.
- Public Graffiti hotspots remain at the regular locations:
 - Zone C: Districts 5 and 1
 - Zone A: Districts 3 and 2
- Private Graffiti hotspots more spread out but still in regular locations:
 - Zone A: District 3 (27%)
 - Zone D: Districts 8 and 9 (23% total)
- SF Giants World Series celebrations created are large amount of both public and private graffiti. DPW agreed to a zone of immunity for affected businesses within a specific radius in the Mission District, which was where the bulk of violations took place.
- Community Clean Team events are completed for 2012 and will begin again in February 2013.
- The 5th Annual NEN Awards take place in January, with a nomination deadline of December 3. Last year's Best Graffiti Watch Volunteer winners were Steve Heide & Bernard Medeiros.
- **There is no meeting in December. The next meeting is January 2013.**

7. Committee Reports: No committee reports because committees are meeting for conference planning.

8. Old Business: No old business was discussed

9. New Business:

- Larry Singer (Chair, DPW): requested that members take a stack of ZGIC brochures and pass them out. Larry informed the members that the

November 8, 2012 Graffiti Advisory Board Minutes

letters/brochures will be mailed out week of November 12, 2012. Larry also reminded the members that it is time to heavily promote the ZGIC.

- Jann Fitzgerald (seat 10): Suggested reaching out to local television and radio shows for local push of ZGIC and to also reach out to CBD's.

Adjournment: Jana Lord (seat 17) moved to adjourn. Motion seconded by Rebecca Delgado Rottman (seat 16). The meeting was closed out at 4:45 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, January 10, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

City and County of San Francisco



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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, January 10, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of October 11, 2012 Minutes and November 8, 2012 Minutes (Discussion and Action Item)
5. Conference Planning Update (Discussion Item and Possible Action Item)
6. Report by Chair - (Discussion and Possible Action Item)
7. Old Business (Action Item)
8. New Business
 - a. Subcommittee assignments (Discussion Item)
9. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for January 10, 2013
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. **Call to Order:** At 3:40 p.m., the meeting was called to order.

PRESENT

MAYOR – Alex Popovics
SFPD – Martin Ferreira
SFDA – Tony Hernandez
Seat 2 – Leonid Nakhodkin
Seat 5 – Mark Ryle
Seat 10 – Jann Fitzgerald
Seat 12 – Michael Grgich
Seat 13 – David Crommie
Seat 15 – Paul Giusti
Seat 16 – Rebecca Delgado
Rottman
Seat 17 – Jana Lord

ABSENT

DPW – Larry Stringer (excused)
SFMTA – Daryl Robinson (excused)
SFUSD – Larry Burnett
SFMTA – Robert Lim
RecPark – Joe Padilla
Seat 1 – vacant
Seat 3 – Vacant
Seat 4 – Vacant
Seat 6 – Vacant (Mark Friend)
Seat 7 – Vacant
Seat 8 – Dominic Campodonico
Seat 9 – Vacant
Seat 11 – Eric Mersch
Seat 14 – Debbie Shea

- **Others present:** Drew Lindner, Stop Urban Blight; Alison Mickels, DPW; Gretchen Rude, DPW; Jimmer Cassiol, DPW.

2. **Welcome and Introductions:** Vice Chair Jana Lord welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish a quorum. There was a quorum.

3. **Public Comment:**

- Jana Lord (Vice Chair, seat 17): asked for public comment
- Alex Popovics (mayor’s seat) thanked Mohammed Nuru for coming up with the idea of International conference; Drew Lindner for his thorough, ongoing work on the conference; Jana Lord for her work as Vice Chair and for her work on the conference and conference advertising made possible; Rebecca Delgado Rottman for organizing the food and transportation for the

November 8, 2012 Graffiti Advisory Board Minutes

conference and Larry Stringer for his work as Chairman and for his work on the conference.

- Alison Mickels and Gretchen Rude from SFDPW gave the Board a top line a presentation

4. **Approval of the draft October 11, 2012 and November 8, 2012 Graffiti Advisory Board Minutes:** Minutes approved.

5. **Conference planning update:**

- Drew Lidner (Stop Urban Blight): Updated the board about the ZGIC taking place January 16 – 18, 2013.
 - Drew asked that the board members invite people to the Fall of X performance
 - Drew mentioned that kids can attend the Fall of X performance for free
 - Media update
 - Menu update
 - Friday lunch tour update
 - Awards presentation
 - Speakers update
 - Announced that we will be doing a walk-through at St. Mary's (conference center) on Monday January 14th and all board members are invited to attend.
- Officer Martin Ferreria (SFPD seat) showed the board members a draft of his PowerPoint presentation.
- Jana Lord (Vice Chair) asked how many of the board members are planning on attending the ZGIC press conference on Thursday, January 17, 2013. All 11 members in attendance raised their hands.

6. **Chair's Report – read by Jana Lord (Vice-Chair)**

- Public reports for graffiti on *public* property for December 2012 were at 368. That's a significant decrease from December 2011 reports of 863.
- Reports for private graffiti were also down for December 2012 with 371 compared to last year December 2011 with 538 reports.
- Responses to private graffiti ingestions in December 2012 were within 5 days, down significantly compared to December 2011 when many inspections were done 10 or more days after reported.
- Public Graffiti hotspots remain at the regular locations:
 - Zone C: Districts 5 and 1
 - Zone A: Districts 3 and 2

November 8, 2012 Graffiti Advisory Board Minutes

- Private Graffiti hotspots more spread out but still in regular locations:
 - Zone A: District 3 (27%)
 - Zone D: Districts 8 and 9 (23% total)
- December 2012 Graffiti NOV to Blight count was 21, a decrease compared to December 2011 which was 59
- December 2012 NOV count was 704 which included the hot spots being in Supervisorial districts 6 and 9.
- The Zero Graffiti International Conference is next week. We would love all the GAB members to be there to join us, especially for the Thursday morning Keynote Speakers and Press Conference.

Other:

- Community Clean Team events will begin with new Giant Sweep Program in February 2013.
 - Eco Blitz 2013 will also begin in February for three months of afternoon inspections of the merchant corridor areas which will include graffiti reporting
 - The 5th Annual NEN Awards took place yesterday January 9th. This year's Best Graffiti Watch Volunteer winner was awarded to Larry Winum.
 - Next month, the conference will be behind us and we will need to start roll up our sleeves and get our 3 subcommittees back up and active. Each GAB member should be on at least one subcommittee so think about which one you would like to sign up for and we'll add this as an action item to the February agenda
 - **The next meeting is February 14, 2013.**
- 7. Committee Reports:** No committee reports because committees are meeting for conference planning. Abatement, Education, and Law Enforcement subcommittees will start up again in February 2013 from 3:00pm – 3:30pm prior to each monthly GAB meeting.
- 8. Old Business:**
- Leonid Nakhodkin (seat #2) informed the Board that he would like to discuss GAB letterhead and the "no graffiti" sign that he had presented to the Board in the past. He was informed that the items would be added to the February 14, 2013 agenda.

9. New Business:

- Michael Grgich (seat 12): Proposed giving the Board a 15 minute presentation on high school graffiti.

Adjournment: David Crommie (seat 13) moved to adjourn. Motion seconded by Paul Giusti (seat 15). The meeting was closed out at 4:50 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, February 14, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room. The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)

City and County of San Francisco



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Larry Stringer, Chair
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Graffiti Advisory Board
Thursday, February 14, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (Discussion Item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (Discussion Item)
4. Approval of January 10, 2013 Minutes (Discussion and Action Item)
5. Conference Planning Wrap-up (Discussion Item and Possible Action Item)
6. Report by Chair - (Discussion and Possible Action Item)
7. Old Business (Action Item)
 - a) Leonid's proposed graffiti sign
 - b) Leonid's proposed GAB letterhead
8. Standing Committee Reports - Education, Abatement and Law Enforcement (Discussion and possible Action Item)
9. New Business
10. Adjournment

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GRAFFITI ADVISORY BOARD

City and County of San Francisco



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Larry Stringer, Chair
Jana Lord, Vice Chair

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Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for February 14, 2013
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. Call to Order: At 3:40 p.m., the meeting was called to order.

PRESENT

- DPW – Larry Stringer
- MAYOR – Alex Popovics
- SFPD – Martin Ferreira
- SFDA – Tony Hernandez
- SFUSD – Robert Sakurai
- Seat 2 – Leonid Nakhodkin
- Seat 6 – Mark Friend
- Seat 10 – Jann Fitzgerald
- Seat 11 – Eric Mersch
- Seat 15 – (SF Business) Paul Giusti
- Seat 16 – (SF School) Rebecca Delgado Rottman
- Seat 17 – (MTA contract agency) Jana Lord

ABSENT

- SFMTA – Daryl Robinson
- SFMTA – Robert Lim
- RecPark – Joe Padilla
- Seat 1 – vacant
- Seat 3 – Vacant
- Seat 4 – Vacant
- Seat 5 – Mark Ryle
- Seat 7 – Vacant
- Seat 8 – Dominic Campodonico
- Seat 9 – Vacant
- Seat 12 (Student/Youth) – Michael Grgich (EXCUSED)
- Seat 13 – (Non-profit) David Crommie
- Seat 14 – (SF Business/property owner) Debbie Shea

- **Others present:** Laura Putman, Derek Chamberlin; Gretchen Rude, DPW; Jimmer Cassiol, DPW.

2. Welcome and Introductions: Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish a quorum. There is a quorum.

3. Public Comment:

- Larry Stringer (Chair): asked for public comment – limit to two minutes
- Eric Mersch (seat 11) presented photos of that building located at 200 Broad St (D11) which has been vacant for many years and asked if there are any codes on the books that could prevent this ongoing blight.
- Larry Stringer suggested this issue should go to blight and not NOV.

February 14, 2013 Graffiti Advisory Board Minutes

- Eric Mersch (seat 11) stated that his neighborhood group does not have contact with the owner of the building.
- Jann Fitzgerald (seat 10) wished all attendees a Happy Valentine's Day.
- Officer Martin Ferreria (SFPD) informed the board that graffiti has gone HYFLY (gone wild) on YouTube and SFPD is aware of this.
- No other public comment – public comment closed.

4. Review and approval of the draft January 10, 2013 Graffiti Advisory Board Jann Fitzgerald (seat #10) moved to approve, Jana Lord (Seat # 17) seconded. Minutes: Minutes approved.

5. Post - Conference planning update:

- Larry Stringer (Chair- DPW) asked Mark Friend and Gretchen Rude and GAB members their opinion of the 2013 Zero Graffiti International Conference.
- Gretchen Rude stated that she felt the conference went very well. "A job well done by all involved." Gretchen also stated that she was very interested in the historical building presentation.
- Mark Friend stated that the conference was "enlightening" and that he had "learned a lot of new information at the conference.
- Alex Popovics (SF Mayor seat) stated that he was very happy to see the outcome of the many hours of work and dedication put into the conference and the media's attention to the GAB's goals of working on making changes to statewide legislation. Alex admitted that the graffiti on historical buildings is an issue that is a particular interest of his and stated that more needs to be done in preventing and correctly abating graffiti vandalism on historic buildings.
- Larry Stringer (Chair-DPW) was very impressed with the information given regarding the guidelines involved in abating graffiti on historic buildings. The presentation also included detailed information about specific products to use on specific materials. Larry also stated that he was impressed with speaker Valarie Spicer's "make up of a vandal tagger" presentation.
- Larry Stringer (Chair-DPW) also stated that the "Fall of X" performance was powerful and would like to see the performance included into the San Francisco school's curriculum either via live performance or video.
- Larry Stinger (chair) proposed the board draft a letter to Assemblyman Phil Ting regarding the need for legislation changing California penal code as it pertains to graffiti vandalism and the penalties associated with it. (action)
- Jana Lord (seat 17) suggested the Board work on educating the public the cost of graffiti to the people of San Francisco. (action)
- Jann Fitzgerald (seat 11) and Tony Hernandez (SFDA) commented that it would be a good idea for judges to see the 'Fall of X' video.
- Larry Stringer (Chair) suggested we have a copy of the "Fall of X" video for the March GAB meeting. Update: video can be found on SFGOVTV.org
- Jann Fitzgerald (seat 10) states that it is has been four years since the last huddle and San Francisco should not wait another for years for the next one.

February 14, 2013 Graffiti Advisory Board Minutes

- Larry Stringer (Chair-DPW) replied the timeframe of the next huddle should be up to the board and he would appreciate knowing other board member's opinions regarding a future huddle.
- Alex Popovics (SF Mayor seat) stated that he feels the board should keep open the discussion on a yearly public forum.
- Jann Fitzgerald (seat #10) feels it would be helpful to keep the huddle/forum local.
- Tony Hernandez (SFDA) suggested that it would be good for the board to do a town hall type forum.
- Laura Putman (attendee) stated that she attended the Zero Graffiti International Conference and she felt the conference was extremely informative and she was able to bring back the information that she received from the conference back to her place of employment (Job Corps).
- Larry Stringer (Chair-DPW) stated that he felt the conference provided an abundance of information and asked Drew Lidner (Stop Urban Blight) to provide GAB with feedback/comments that he receives from the attendees.

6. Chair's Report:

- Total Service Requests decreased by 5% in calendar year 2012 from calendar year 2011, and have decreased by 7% since 2008.
- In 2012, January received more Service Requests than any other month. December 2012 received the fewest Service Requests last year due to very low public graffiti SR's. July received the fewest private graffiti SR's.
- In 2012 DPW received about 71 SR's per day.
- On average for FY13 it takes 2 days for DPW to inspect reports of private graffiti. 53% are responded to in 0-1 day.
- For the period of November-February, public graffiti service requests have been static for the last 3 years. After a 64% increase in private graffiti service requests from 2010-2011 to 2011-2012, the number has returned to the 2010-2011 level in the 2012-2013 time period.
- In January 2013 DPW issued 1,304 graffiti NOVs, of which 42.5% were abated. Districts 6 (Tenderloin, SOMA, Civic), 9 (Mission), and 3 (North Beach, Chinatown) received the most NOVs last month.
- In January 38 NOVs went to blight, of which 27 (71%) were abated by owner.
- **Community Clean Team: the first community lean team** of 2013 took place last week was on Saturday, February 9th in District 6. 320 total volunteers showed up, and several groups had a graffiti-related focus of repainting City cans on Market Street and in the Tenderloin.
 - The next Community Clean Team is scheduled for March 9th, in District 7.
 - We'll meet at SF State University at Malcolm X Plaza, 9am.
- **Giant Sweep:** this is a citywide cleanup effort involving many City agencies partnering with the San Francisco Giants. The kickoff event was last Friday at Lincoln High School and was covered by the media. The effort is primarily

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focused on education and awareness for school-age youth but is also involving merchants and the general public. **Please go to sfgiantsweep.org and sign the pledge! Pass the information along to everyone you know asking them to sign the pledge as well!**

- Other large-scale volunteer graffiti cleanups:
 - On April 27th, **Starbucks** volunteers, all over the city (up to 2,000 volunteers)
- Next **Graffiti Watch** training is THIS SATURDAY, February, 16. There are currently 16 volunteers signed up for the training.
- **Sub-committees** met for the first time this year prior to this meeting. Talk to Jimmer Cassiol if you'd like to participate in the Abatement, Education, or Law Enforcement sub-committees.
- The next meeting is March 14th, 2013.

7. Sub-committee Reports:

- **ABATEMENT:**
 - Eric Mersch (seat 11) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Jann Fitzgerald (seat #10), Mark Friend (seat 6), and Gretchen Rude (DPW guest).
 - Committee discussed issues regarding property which people live in versus abandoned property.
 - Oceanview has funds which assist neighbors (victims of graffiti vandals) with funds and donated paint for graffiti abatement.
 - Would be willing to present to the board how this type of assistance funding works and will come to the March 2013 meeting with plan to present and will be added to the March 2013 agenda.
- **LAW ENFORCEMENT:**
 - Officer Martin Ferreria (SFPD) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Tony Hernandez (SFDA), Alex Popovics (SF Mayor seat).
 - Sub-committee discussed reaching out to Assemblyman Ting regarding legislation for increased/stricter penalties for convicted graffiti vandals.
 - Reaching out to other California cities to research their cost of graffiti vandalism and to get them involved working on getting state legislation changed and the need to tailor fines into the revised legislation.
- **EDUCATION:**
 - Robert Sakurai (SFUSD) appointed Sub-committee Chair.
 - Confirmed sub-committee members: Larry Stringer (Chair-DPW), Jana Lord (seat 17), Leonid Nakhodkin (seat 2).
 - Sub-committee discussed introducing the "Fall of X" performance into the San Francisco Unified School curriculum and would need to get approval from the School Board.
 - Would like to have a copy of the "Fall of X" performance from the conference for the next GAB meeting (March 14, 2013).
 - Discussed figuring out ways to educate the people of San Francisco the monetary and human cost of graffiti vandalism has on a community.
 - Sub-committee will research cost of graffiti throughout entire state.

8. Old Business:

- Leonid Nakhodkin (seat 2) “no graffiti” sign and letterhead proposal.
 - Leonid stated that he feels when he walks through the city on the walls and it remains there for long periods of time.
 - Leonid re-presented the “no graffiti” sign to the board which he has also presented to members of the Board of Supervisors who informed him that the sign must be approved by GAB.
 - Leonid questioned “why in San Francisco we cannot display such a sign?”
 - Proposed sign discussion began amongst members:
 - Mark Friend (seat #6) asked if San Francisco currently has a “no graffiti” sign.
 - Alex Popovics (SF Mayor seat) questioned the \$1,000 penalty stated on Leonid’s sign and asked if that fine would need to be a written law on the books.
 - Larry Stringer (Chair-DPW) informed the Board that graffiti in under the Penal Code and is not a city code. Currently the Penal Code has no mandatory fine stated.
 - Martin Ferriera (SFPD) stated that GAB is planning on reaching out to Assemblyman Phil Ting in attempt to begin discussions on changing California laws pertaining to graffiti vandalism and you can’t just post sign that mentioned fines but has no “teeth” of any codes to back it up.
 - Jann Fitzgerald (seat 10) mentioned that taggers would probably be tempted to tag over such a sign.
 - Jana Lord (seat 17) asked Leonid to provide research/ statistics to the Board that shows how these signs or working in other places where they are used to curb graffiti vandalism on public property.
 - Larry Stringer (Chair-DPW) stated that the Board would need statistical information proving that these signs are effective in curbing graffiti vandalism before moving forward and presenting the idea to the BOS.
 - Proposed letterhead discussion began amongst members:
 - Leonid Nathodkin (seat 2) questioned why GAB does not have a formal letterhead with address and phone number.
 - Alex Popovics (seat SF Mayor) stated that he appreciates Leonid’s passion and commitment for this Board.
 - Larry Stinger (DPW) moved to create GAB letterhead
 - Jana Lord (seat 17) seconded
 - Motion carried.
 - Proposed letterhead discussion began amongst members:

9. New Business:

- GAB Letterhead.

Adjournment: Jana Lord (seat 17) moved to adjourn. Motion seconded by Alex Popvics (SF Mayor seat). The meeting was closed out at 4:55 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, March 14, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room. The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, March 14, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Main Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (discussion item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (discussion item)
4. Approval of February 14, 2013 Minutes (discussion and action item)
5. Presentation - Eric Mersch (seat #11) Neighborhood-based graffiti abatement - (discussion and possible action item)
6. Presentation – Michael Grgich (seat #12) High school students and graffiti - (discussion and possible action item)
7. Report by Chair - (discussion and possible action item)
8. Old Business (action item)
 - a) New GAB letterhead update - Jana Lord (seat #17)
9. Standing Committee Reports - Education, Abatement and Law Enforcement (discussion and possible action item)
10. New Business
11. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



Meetings will be held at 30 Van Ness Avenue. Accessible seating for persons with disabilities, including those using wheelchairs will be available.

The closest accessible BART Station is Civic Center located at the intersection of Market Street and 8th St. Accessible MUNI lines serving this location are the F-Line to Market Street and Van Ness Avenue, 6/Parnassus, the 7/Haight, 9/San Bruno, 14/Mission, 14L/Mission Ltd, 26/Valencia, 47/Van Ness, the 49 Van Ness/Mission, 71/Haight Noriega, 71/Haight Noriega Ltd., and the Metro Station at Van Ness Avenue and Market Street. For more information about MUNI accessible services, call 701-4485. .

Accessible curbside parking has been designated adjacent in front of the Rite Aid Store at the corner of Market and Van Ness Avenue.



Minutes of the meeting are available in alternative formats. If you require the use of a reader during the meeting, American Sign Language interpreters, and/or a sound enhancement system, please call DPW's Accessibility Access Coordinator at 557-4685 at least 72 hours prior to the hearing.

Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hotline at 557-4685 to discuss meeting accessibility. In order to assist the City's efforts to accommodate such people, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, Boards, Councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact Frank Darby, Sunshine Ordinance Task Force, City Hall Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 or phone (415) 554-7724, Fax (415) 554-7854 or E-mail Frank_Darby@ci.sf.ca.us

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Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code § 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 30 Van Ness Avenue, Suite 3900, San Francisco, CA 94102, telephone (415) 581-2300; fax (415) 581-2317 or web site: sfgov.org/ethics.

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for March 14, 2013
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. **Call to Order:** At 3:35 p.m., the meeting was called to order.

PRESENT

- DPW – Larry Stringer
- MAYOR – Alex Popovics
- SFPD – Martin Ferreira
- SFDA – Tony Hernandez
- SFUSD – Robert Sakurai
- Seat 10 – Jann Fitzgerald
- Seat 11 – Eric Mersch
- Seat 12 (Student/Youth) – Michael Grgich
- Seat 16 – (SF School) Rebecca Delgado Rottman
- Seat 17 – (MTA contract agency) Jana Lord

ABSENT

- SFMTA – Daryl Robinson
- SFMTA –Robert Lim
- RecPark –Joe Padilla
- Seat 1 – vacant
- Seat 2 – Leonid Nakhodkin (EXC)
- Seat 3 – Vacant
- Seat 4 – Charles Moody (EXC)
- Seat 5 – Mark Ryle
- Seat 6 –Mark Friend (EXC)
- Seat 7 – Vacant
- Seat 8 – Dominic Campodonico
- Seat 9 – Vacant
- Seat 15 – (SF Business) Paul Giusti
- Seat 13 – (Non-profit) VACANT
- Seat 14 – (SF Business/property owner) VACANT

- **Others present:** Gretchen Rude, DPW; Jimmer Cassiol, DPW; Laura Putman, Derek Chamberlin; Larry Mathews; Alex Boufidis, ECO2CLEAN; Adam Campisi, ECO2CLEAN.

2. **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish a quorum. There is a quorum.

3. **Public Comment:**

- Larry Mathews: Owner of 245 S. Van Ness and 191 13th street. He stated he has been a broker in SOM for 49 years.
 - o He is unhappy with the murals and graffiti on Erie Alley.

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- He showed the board pictures of his complaints
- Stated that he was told by Derek, the individual organizing the Erie Street mural project that he refused to have murals painted on his building and he was told by derrick that his building would be protected from graffiti vandalism.
- Mr. Mathews stated graffiti and drugs are a big problem in this area.
- He is proposing that a gate be place at each end of the ally.
- He stated that the owners of the buildings with murals did not give permission and he will return to the April GAB meeting with those building owners.
- Jana Lord (seat 17) suggested Mr. Mathew provides the board with property information of the buildings in the area.
- Derek Chamberlain: spoke about the buildings in question brought up by Mr. Mathews.
 - He stated he has all approval information documented for each building.
 - Progress on the Erie mural program has been made.
 - He stated that 140 Mission St. owner has given permission for the murals on the front and back of the building.
 - All the art in this project has been documented
 - The progress of the project has been documented
 - Suggested this alley could be another Balmy Alley
 - Derek explained which of the buildings he has documented permission.
 - Reminded the board the difference between graffiti vandalism and art is permission.
 - He has permission for the art on the buildings.
- Officer Martin Ferreria (SFPD): Explained to the board that Mr. Mathews did not know if his building tagged more or less.
 - The buildings in this area have been tagged for years and he is unsure if there has been more or less tagging since the mural program started.
 - Suggested to Mr. Mathews that he should hire private security to prevent tagging on his building long enough to apply a coating on the building.
- Adam Campisi and Alex Boufidis, Eco2Clean: Provided a handout and introduced dry ice blasting technique to the board.
 - They will be doing a live demo next week with Caltrans next week and will send the date and locations details to Jimmer to invite the board.
 - The product is USDA, EPA and FDA approved.
 - Dry ice is the perfect way to remove graffiti vandalism in San Francisco.
 - Dry ice cleaning has been around for 15 years or more and now starting to make an impact on the west coast.
 - Dry ice cleaning produces very little waste and is an eco friendly way to clean
 - Videos can be seen at www.eco2clean.net
 - He will send video links for Jimmer to send to forward to the board.
 - The videos will demonstrate how non-abrasive and clean the surface will be.
 - The pressure from the machine is adjustable for all surfaces
 - Dry ice blasting is non-abrasive, sterilizes all surfaces, has no secondary waste, and helps reduce cost.

4. **Review and approval of the draft February 14, 2013 Graffiti Advisory Board Jann Fitzgerald (seat #10) moved to approve, Alex Popovics (Seat Mayor) seconded. Minutes: approved.**

5. **Presentation: Eric Mersch (seat # 11) Neighborhood based graffiti abatement**

- Eric Mersch gave a PowerPoint presentation about the Oceanview Neighbors association www.oceanview-neighbors.org or Oceanview ACCE founded in 2011 to address blight, illegal dumping, graffiti, traffic calming, and revitalization.
- Discussed what happens when the city cites a property owner for graffiti tags who may not have physical, financial or other means to abate.
- The purpose of this organization is to have a community based team available to assist victims of graffiti vandalism.
- When a property is tagged, the practice includes reaching out to Oceanview ACCE. The word is spread and anyone available to volunteer/help responds. Paint is matched by CityPaints and purchased by volunteer who get reimbursed with treasury funds. The volunteers paint over the graffiti.
- Funding comes from a variety of sources:
 - ACCE
 - Members
 - Retail stores: Subway, City paints
 - Private owners if they have the means
- **Proposed action items:** with assistance from DPW to develop a citywide community based organization by:
 - Forecast financial needs based upon historical trends
 - Conduct fundraising campaign to meet projected needs
 - Identify community-based organizations throughout San Francisco
 - Conduct outreach to each community group
 - Prioritize outreach by concentration of reporting (Gretchen)
 - Conduct in person meetings with community groups
 - Gain commitment of core team within each community group
 - Ensure participation in Graffiti Watch training
 - Establish process for reimbursement of paint/materials used in private property abatement
 - Establish audit function to ensure funded materials are used for that purpose
 - Establish DPW-based process for informing private property owners, who have been cited, of program's existence
- Discussion:
- Larry Stinger (Chair – DPW) stated that this community based idea is a great idea for the city.
- Jann Fitzgerald (seat 10) we could empower each of our districts by working with the Supervisors and community groups to do outreach.

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- Eric Mersch (seat 11) has six interns from SF State to spot locations.
- Alex Popovics (seat Mayor) believes this is a wonderful idea and sees it as being the opposite of being a victim is cited by DPW. Also it would be great if this could be used as an educational tool.
- Larry Stringer (Chair – DPW) suggested that when doing outreach that there should be photos to provide an image of the extent of the problem.
 - He will follow-up with the board with Gretchen's input
 - Larry also suggested that the members join the Graffiti Watch program and encourage others to do the same.
- Rebecca Delgado Rottman (seat 16) stated that she has a group of students who are part of the graffiti Watch program and they go out and perform 17 large scale abatements per year. They also volunteer once a month at Community Clean Team.
- Larry Stringer (Chair DPW) stated we will have a follow-up and the Community Based Graffiti Abatement Program idea will be part of the abatement sub-committee items to move the idea forward.

6. **Presentation:** Michael Grgich (seat 12) gave a presentation on graffiti in the schools.

- Michael is a senior at Gateway High School, which is a charter school with about 440 students.
- Michael explained that graffiti is a big problem both inside and outside of the school.
- The lockers have plenty of marker graffiti but also include some spray paint graffiti.
- In the restrooms where there is graffiti resistant paint basically creates a whiteboard and invitation to graffiti vandals.
- There is even more damage with etches on the walls and scratches in the mirrors.
- Outside, the benches get tagged and the graffiti does not get abated in a timely manner.
- The Solar Snack Shack also gets tagged on a regular basis.
- Desks, stairwells, and walls have graffiti and are damaged without timely repairs and abatement.
- Michael completed his presentation and opened it up to the board for questions and/or comments.
 - Jann Fitzgerald (seat 10) asked about peer pressure in the school.
 - Michael responded by stating that it really depends on which circles you're in. You often know who is doing what. It happens in groups.
 - Larry Stringer (Chair – DPW) asked if there was any positive side to this; such as are any groups speaking out against this from happening.
 - Michael Grgich (seat 12) responded by stating that the Environmental Club takes part in cleaning the outside of the building. He is not familiar with a concerted effort among the students to stop the graffiti vandalism in the school.
 - Rebecca Delgado-Rottman (seat 16) questioned if the facilities people are on the grounds daily.

- Michael Grgich (seat 12) stated that there aren't any full time janitors at the school and it takes a long time for repairs to be done.
- Larry Stringer (Chair – DPW) asked about how the students who are not doing the graffiti vandalism feel.
- Michael Grgich (seat 12) replied stating that they appear to accept it, they are not outraged, they think “what’s the harm?” and sadly they allow it to happen.
- Larry Stringer (Chair – DPW) closed out the discussion stating that what happens here at the school then bleeds out into the rest of the world and this presentation gives us some great insight into areas we need to work on at this board in regard to the younger population. We need to reach out to youth and at an early age and change behavior to avoid having them grow into graffiti vandals. He noted that Gateway High School shares a building with Kipp Elementary School.

7. Chair's Report:

- Total service requests responses to public graffiti within 48 hours increased from 82% in February 2012 to 97% in February 2013.
- Inspections of reports of private graffiti which are taking place within 5 calendar days has increased from 69% in February 2012 to 98% in February 2013.
- On average for FY13 it takes 2 days for DPW to inspect reports of private graffiti. 53% are responded to in 0-1 day.
- For the period of February 2010 service requests for public graffiti requests was 668 and private graffiti requests was 909, for February 2013 public graffiti is down to 626 and private is down to 497.
- In February 2013 DPW issued 873 private graffiti NOVs (compared to 1,076 in February 2012), of which 40.0% were abated. Districts 6 (Tenderloin, SOMA, Civic), 9 (Mission), and 3 (North Beach, Chinatown) received the most NOVs last month.
- In February 2013, 14 private graffiti NOVs went to blight, of which 4 (28.6%) were abated by owner.
- Newly and officially appointed GAB members: Mark Friend – District 6, and Charles Moody – District 4 (Charles could not make it today but will be here next month. We are still looking to fill a few vacancies (seats 1, 3, 7, 9, and 14) so if you know of anyone interested in being a part of this Board, please have them get in touch with Jimmer Cassiol.
- Community Clean Team Update: the Arbor Day Community Clean team of 2013 took place last week was on Saturday, March 9th in District 7 at SF State University – Malcolm X Plaza. Mayor Ed Lee joined, Supervisor Yee, DPW Director Nuru, and 415 total volunteers to kick off the event. Two groups had a graffiti-related focus of repainting the Alemany Bridge, covering approximately 12,000 square feet of pink wall. The volunteers also planted 111 trees.
 - The next Community Clean Team is scheduled for April 20th, in District 5.
 - We'll meet at the tip of the pan handle of Golden Gate Park (Fell and Baker Street area), 9am.
 - Also on April 20th Recology will be hosting their Gigantic 3 program where residents can drop off bulky items of garbage, recycle, and compost in Districts 5, 8, 10, and 11 please check out the SF DPW Clean Team web site for updates and locations.

- Giant Sweep: this is a citywide cleanup effort involving many City agencies partnering with the San Francisco Giants. The next event is Friday April 19th in districts 8, 10, and 11 (specific school locations still TBD). The effort is primarily focused on education and awareness for school-age youth but is also involving merchants and the general public. Please go to sfgiantsweep.org and sign the pledge! Pass the information along to everyone you know asking them to sign the pledge as well! Please see Jimmer if you would like an official Giant Sweep tote bag and pledge cards. You need to fill out a pledge card to receive a tote bag!
- Other large-scale volunteer graffiti cleanups:
 - On April 27th, Starbucks volunteers, all over the city (up to 2,000 volunteers)
- Next Graffiti Watch training is THIS SATURDAY, March, 16th. There are currently 8 volunteers signed up for the training.
- Sub-committees are meeting each month prior to the full GAB meeting. If you have not yet signed up for a sub-committee, please talk to Jimmer Cassiol and let him know which sub-committee you'd like to participate in - Abatement, Education, or Law Enforcement.
- The next meeting is April 11th, 2013.

8. Old Business:

- Jana Lord (seat 17) showed the board three options of proposed letterhead designs.
- Larry Stringer (Chair – DPW) had Jimmer check with the Clerk's office regarding any restrictions placed on the board's letterhead and found there were none.

9. Sub-committee Reports:

- ABATEMENT:
 - Sub-committee did not meet – showed presentation (see item #5 above)
- LAW ENFORCEMENT:
 - Sub-committee did not meet
- EDUCATION:
 - Fall of X performance update – must get approval from School Board.
 - Sub-committee would like to have a copy of the Valarie Spicer video from 2013 ZGIC in order to produce a synopsis of what she said in her presentation to create a presentation for the schools using her information.
 - Discussed creating a campaign informing people that the cost spent on graffiti could be money better spent other things.

10. New Business:

- Jann Fitzgerald (seat 10) asked what is the city doing to get the word out about graffiti reporting and why we do not endorse any graffiti reporting apps as a city department and there are currently 7 apps available.
- Larry Stringer (Chair – DPW) stated that 3-1-1 is currently developing a reporting app and he had asked to be sure it included GPS technology which gives the report the exact location.

March 14, 2013 Graffiti Advisory Board Minutes

Adjournment: Rebecca Delgado-Rottman (seat 16) moved to adjourn. Motion seconded by Jana Lord (seat 17). The meeting was closed out at 4:55 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, April 11, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)

City and County of San Francisco



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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, April 11, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Main Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (discussion item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (discussion item)
4. Approval of March 14, 2013 Minutes (discussion and action item)
5. Presentation – Adam Campisi and Alex Boufidis, Eco2Clean.net - (discussion and possible action item)
6. Presentation – Lee Su, NEXTDOOR.COM - (discussion and possible action item)
7. Presentation – Tyra Fennell, SFAC – StreetSmARTS update - (discussion and possible action item)
8. Report by Chair - (discussion and possible action item)
9. Old Business (action item)
 - a) New GAB letterhead vote - Jana Lord (seat #17) – (action item)
 - b) 3-1-1 graffiti reporting app with GPS update – (discussion item)
10. Standing Committee Reports - Education, Abatement and Law Enforcement (discussion and possible action item)
11. New Business
12. Adjournment

Accessible Meeting Information:

Thirty Van Ness Avenue, San Francisco, CA 94102



Meetings will be held at 30 Van Ness Avenue. Accessible seating for persons with disabilities, including those using wheelchairs will be available.

The closest accessible BART Station is Civic Center located at the intersection of Market Street and 8th St. Accessible MUNI lines serving this location are the F-Line to Market Street and Van Ness Avenue, 6/Parnassus, the 7/Haight, 9/San Bruno, 14/Mission, 14L/Mission Ltd, 26/Valencia, 47/Van Ness, the 49 Van Ness/Mission, 71/Haight Noriega, 71/Haight Noriega Ltd., and the Metro Station at Van Ness Avenue and Market Street. For more information about MUNI accessible services, call 701-4485. .

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Minutes of the meeting are available in alternative formats. If you require the use of a reader during the meeting, American Sign Language interpreters, and/or a sound enhancement system, please call DPW's Accessibility Access Coordinator at 557-4685 at least 72 hours prior to the hearing.

Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hotline at 557-4685 to discuss meeting accessibility. In order to assist the City's efforts to accommodate such people, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, Boards, Councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact Frank Darby, Sunshine Ordinance Task Force, City Hall Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 or phone (415) 554-7724, Fax (415) 554-7854 or E-mail Frank_Darby@ci.sf.ca.us

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City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for April 11, 2013
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. Call to Order: At 3:35 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
SFPD – Martin Ferreira
SFUSD – Robert Sakurai
Seat 2 – Leonid Nakhodkin
Seat 4 – Charles Moody
Seat 5 – Mark Ryle
Seat 6 – Mark Friend
Seat 8 – Dominic Campodonico
Seat 15 – (SF Business) Paul Giusti
Seat 16 – (SF School) Rebecca Delgado Rottman

ABSENT

SFMTA – Daryl Robinson
SFMTA – Robert Lim
MAYOR – Alex Popovicsn (EXC)
SFDA – Tony Hernandez
RecPark – Joe Padilla
Seat 1 – vacant
Seat 3 – Vacant
Seat 7 – Vacant
Seat 9 – Vacant
Seat 10 – Jann Fitzgerald (EXC)
Seat 11 – Eric Mersch (EXC)
Seat 12 (Student/Youth) – Michael Grgich
Seat 13 – (Non-profit) VACANT
Seat 14 – (SF Business/property owner) VACANT
Seat 17 – (MTA contract agency) Jana Lord (EXC)

- **Others present:** Gretchen Rude, DPW; Jimmer Cassiol, DPW; Laura Putman, Derek Chamberlin; Madeline Wells; Kim Norback; Alex Boufidis, ECO2CLEAN; Adam Campisi, ECO2CLEAN; Lee Hsu, Nextdoor.com; Daniel Kling, Recology.

2. Welcome and Introductions: Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish there is not a quorum at this time (7 members).

3. Public Comment:

- Charles Moody (seat 4) spoke about a sticker that he is finding all over the city.
 - Mostly found on poles and mailboxes
 - The QR scan goes to a company called auto radiance
 - Larry Stringer (DPW-Chair) stated that he would like the sample of the sticker so it can be provided to the city attorney's office to do a cease and desist order.
 - Larry also stated that this type of advertising is similar to a slap tag.
- Leonid Nakhodkin (seat 2) proposed changing the day of the GAB meeting from Thursday to Tuesday or Wednesday as currently (the second Thursday of the month) conflicts with another board meeting at City Hall.
 - Larry Stringer (DPW-Chair) stated that we will add it as an agenda item to the May 9th meeting as there is not quorum today.
- Larry Stinger (DPW – Chair) spoke about the SF Giant Sweep program.
 - Asked member to grab a Giant Sweep button
 - Next SF Giant Sweep event is taking place on April 19th at two school locations; Carver Elementary School and Balboa High School
 - This program is to help beautify San Francisco
 - Public works cannot do it alone. We need everyone's help.
 - If you have not done so already, please go to www.sfgiantsweep.org and sign the pledge.
- Paul Guisti (seat 15) announced that he is going to be stepping down from the Graffiti Advisory Board.
 - Paul is one of the original members of the board.
 - Paul introduced Dan Kling of Recology, who he is recommending apply for seat 15 as his replacement.
 - Larry Stringer (DPW – Chair) stated that he is sorry to see Paul step down from the board and thanked Paul for his time and commitment he has put into the board. Larry also commented on Paul's institutional knowledge of the history of the board and its accomplishments.
- Ken Morback (guest) introduced himself and stated that he manages a building at Post & Hyde.
 - Stated that he is having a really hard time with graffiti vandalism.
 - Ken stated that he had heard about a mural program which slows down graffiti vandalism.
 - Larry suggested that he speak to Derek Chamberlain and Tyra Fennell with SFAC about the StreetSmARTS program.
 - Larry requested that he stay for Tyra's presentation at today's meeting.
 - Martin Ferreria (SFPD) stated that he is very familiar with the building and asked that Ken send him images of the tags.
 - Martin stated that there are some very aggressive taggers in that area.
- Rebecca Delgado-Rottman (seat 16) presented to GAB the Academy of Art University's newspaper with the front page article about the Kappa Sigma

Fraternity receiving the 2013 Zero Graffiti International Conference "Graffiti Fighter Award" for its outstanding graffiti abatement efforts. She also stated that they will place information about SF Giant Sweep in their newsletter.

- Rebecca stated that her advertising class is looking to get more involved in public service programs.
- Larry Stringer informed her that the www.sfgiantsweep.org web site has been updated and her students can now go online and create/register a team and start competing against other teams for prizes.
- Rebecca extended an invitation for Larry to come and speak to the class.

- Public comment Closed.

4. Review and approval of the draft March 14, 2013 minutes. No quorum at time of review (7 members in attendance). Four corrections requested (Martin and Rebecca) to be made to draft. Minutes (draft V2): to be approved at May 9, 2013 meeting.

5. Presentation: Adam Campisi and Alex Boufidis, Eco2Clean.net gave a video presentation about the dry-ice blasting technique which is a replacement for sand blasting or hydro water blasting.

- This is a dry-ice supplement goes from dry-ice to gas, skipping the liquid form.
- It is not aggressive, not considered abrasive and it does not take the surface way with it.
- They recently did an example for Caltrans showing how they can blast away years of paint from a brick wall down to the brick restoring the brick surface.
- They are using biodegradable product which works well on surfaces.
- With dry-ice blasting, it freezes the paint off and keeps it in solid form for easy to contain with drop cloths, shopvacs, and brooms for proper disposal.
- This is an economical way of removing graffiti off of bare brick surfaces.
- This product would work best on non-painted bare brick.
- This would not be a product for removing glass etching.
- Cost of this service ranges from \$275 - \$300 per hour, but every job is different and cost determines on the aggressiveness and time of the job.
- Working on figuring out a cost structure based on square footage.

6. Presentation: Lee Hsu, Nextdoor.com.

- Nextdoor.com is a social networking database. It's free, it's private, and it's neighborhood based.
- Each person who joins Nextdoor.com can reach out to the neighborhoods through this site.
- Nextdoor.com already has 16,000 members on the site throughout San Francisco.
- Because this is neighborhood based, everything a member does on the site stays within that individual's community.

- It's a great way to communicate with neighbors about what is going on in the neighborhood.
- The more neighbors who know each other, the stronger the community is and the better you are able to respond to issues that might not be reported to the police.
- This is a great site for neighborhood organizations.
- Nextdoor.com is a private company
- Mark Friend (seat 6) spoke about how this has been a remarkable platform that allows you to communicate with neighbors about a variety of items, including graffiti, crime watch, garbage pickup, or illegal dumping. Currently I am using the site to get a group of neighborhood volunteers together to go out on a monthly basis and do a neighborhood sweep, picking up trash and identifying graffiti. This is an amazing communication tool.
- Potrero Hill has one of the most active neighborhoods on the site with 7,000 available households and 1,800 Nextdoor.com members.
- Many people on the site are very involved in their community with many local community leaders trying to reach out and get others engaged.
- Eventually, Nextdoor.com is going to have something called "cross neighborhood groups" which will be citywide and allow groups to form. This would be perfect for a graffiti watch or adopt-a-street type programs.
- Feel free to contact Lee via email at lhsu@nextdoor.com with any questions.

7. Presentation: Tyra Fennell, San Francisco Arts Commission to provide an update on StreetSmARTS and Where Art Lives programs

- StreetSmARTS and Where Art Lives are two programs funded by DPW and implemented through the San Francisco Arts Commission (SFAC).
- Currently looking to secure 15 wall spaces in the city.
- Slightly fewer than last year as there was a special request for 2 walls are project Director Nuru requested SFAC be involved in which include one on Ocean Ave and one around the Parks Alliance. These two were slightly more expensive project therefore lowering the number of total walls from 20 down to 17 this year.
- Tyra presented a PowerPoint presentation showing some of the developed walls and walls that are being worked on.
- 245 Leavenworth which wraps the whole building. This mural has been up for about 8 months. Artist: Cameron Moberg.
- In the search for new StreetSmARTS artist, an information session was held at Boudreaux's Café with 60 artists in attendance.
- There are currently 36 artists listed on the StreetSmARTS roster.
- 1552 Ocean Ave. Artist: Meagan Spendlove.
- 1325 Valencia Street. Artist: Cameron Moberg.
- 866 Valencia Street. Artist: Eli Lippert.
- 290 Pacific Ave. Artist: Nils Thorsen.
- Alpha Pregnancy Center at 5070 Mission Street. Artist: Rattle can Blaster.
- 900 Vermont Street public property through Parks Alliance. The community got together and helped raise the money (\$4,000) for this project. Two weeks after this mural was completed, it was blasted with graffiti vandalism. This wall is going to be redone and there will be a coating added to the new mural.

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- There are seven locations that are currently being worked on.
- Where Art Lives is a program that teaches young people the implications of vandalism in their neighborhoods.
- 12 sites completed for this program this year with four teaching artists.
- 10 final mural projects with the students doing murals either on the outside wall at their school or canvass movable art.
- There will be celebrations at the site for the school community.
- Final Mural Celebration will be held on June 20, 2013 at Mendell Plaza from 5:30 – 8:00 pm. #rd on Thirds celebrates the culminations of 6 StreetSmARTS murals developed in the Bayview Community. Through creative partnerships with neighborhood-based organizations, 3rd on Third supports the transformation of the Third Street Corridor into a lively and sustainable cultural district with art at its core.
- Larry Stringer has suggested that SFAC go back and evaluate the success of the Where Art Lives Program in order to find statistical information on how the program is performing. The goal is to go back do a sample of the young people have been through the program and evaluate data from them. The goal is to create an evaluation program by the end of this year in order to begin evaluation implementation in next year's program.
- Evaluating the StreetSmARTS program is be measured by going out to each of the mural sites, survey and documenting the history of the mural including if the mural is still up, how long it has been up, if it had been tagged. We know this mural program has been very successful and the property owners have been very pleased with the results.

8. Chair's Report:

- In March 2013 DPW issued 1,224 private graffiti NOVs (compared to 1,010 in March 2012), of which 50.7% were owner abated. And only 32 (2.6%) to blight. Districts 6 (Tenderloin, SOMA, Civic), 9 (Mission), and 3 (North Beach, Chinatown) received the most new NOV's last month with 161 in D3, 241 in D6, and 301 in D9.
- In March 2013, 34 private graffiti NOVs went to blight (compared to 48 in March 2012), of which 19 (55.9%) were abated by owner.
- Total service requests responses to public graffiti within 48 hours increased from 90% in March 2012 to 98% in March 2013.
- Inspections of reports of private graffiti which are taking place within 5 calendar days has increased from 88% in March 2012 to 98% in February 2013.
- On average for FY13 it takes 2 days for DPW to inspect reports of private graffiti. 53% are responded to in 0-1 day.
- For the period of March 2010 reports for graffiti on public property was 834 and on private property was 760. For March 2013 public graffiti reports were up to 897 and private reports were down to 641.
- **San Francisco Police Make Arrest:** On Sunday March 24th police, with the help of neighbors, arrested 10 adults and on juvenile for suspected graffiti vandalism on Langdon Street.
- **Newly and officially appointed GAB members:** Mark Friend – District 6, and Charles Moody – District 4. Jonathan Goldberg's (seat 13) application has been

approved by the Rules Committee and now goes to the full Board of Supervisors for final approval on April 16th.

- **Community Clean Team Update:** The next Community Clean Team is scheduled for April 20th, in District 5.
 - We'll meet at the tip of the pan handle of Golden Gate Park (Fell and Baker Street area), 9am.
 - Also on April 20th Recology will be hosting their Gigantic 3 program where residents can drop off bulky items of garbage, recycle, and compost in Districts 5, 8, 10, and 11 please check out the SF DPW Clean Team web site for updates and locations.
- **Giant Sweep:** this is a citywide cleanup effort involving many City agencies partnering with the San Francisco Giants. The next event is Friday April 19th in district 8 at James Lick Middle School (to be confirmed), district 10 at George Washington Carver Elementary School, and district 11 at Balboa High School. The effort is primarily focused on education and awareness for school-age youth but is also involving merchants and the general public. **Please go to sfgiantsweep.org and check out the updated web site and sign the pledge if you have not done so already! Pass the information along to everyone you know asking them to sign the pledge as well!**
- Other large-scale volunteer graffiti cleanups:
 - On April 27th, **Starbucks** volunteers, all over the city (up to 1,000 volunteers)
- Next **Graffiti Watch** training is THIS SATURDAY, April, 13th. There are currently 5 volunteers signed up for the training.
- **Sub-committees** are meeting each month prior to the full GAB meeting. If you have not yet signed up for a sub-committee, please talk to Jimmer Cassiol and let him know which sub-committee you'd like to participate in - Abatement, Education, or Law Enforcement.
- **The next meeting is May 9, 2013.**

9. Old Business:

- a) New GAB letterhead vote – vote not taken

10. Sub-committee Reports: No committee reports were given

- **ABATEMENT:**
 - Sub-committee
- **LAW ENFORCEMENT:**
 - Sub-committee
- **EDUCATION:**
 - Sub-committee

11. New Business:

- Larry Stringer (Chair – DPW) spoke about the cost and possibility of coating the StreetSmARTS murals.

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Adjournment: The meeting was closed out at 5:05 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, May 9, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, May 9, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Main Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (discussion item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (discussion item)
4. Approval of March 14, 2013 and April 11, 2013 Minutes (discussion and action item)
5. Report by Chair - (discussion and possible action item)
6. Old Business (action item)
 - a) New GAB letterhead vote - Jana Lord (seat #17) – (action item)
7. Standing Committee Reports - Education, Abatement and Law Enforcement – (discussion and possible action item)
8. New Business
 - a) Proposal by Leonid Nakhodkin (seat 2) to change day of monthly GAB meeting from its current 2nd Thursday of the month – (discussion and possible action item)
9. Adjournment

Accessible Meeting Information:

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LANGUAGE INTERPRETORS

Request must be received at least 48 hours in advance of the hearing to ensure availability.

ESPAÑOL: La solicitud de un intérprete debe recibirse 48 horas antes de la reunión.

中文: 如需即時傳譯, 請於會議前最少四十八小時通知

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for May 9, 2013 - FINAL
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. **Call to Order:** At 3:35 p.m., the meeting was called to order.

PRESENT

- DPW – Larry Stringer
- SFPD – Martin Ferreira
- SFUSD – Robert Sakurai
- MAYOR – Alex Popovics
- Seat 3 – Stephanie Greenburg
- Seat 4 – Charles Moody
- Seat 6 – Mark Friend
- Seat 10 – Jann Fitzgerald
- Seat 11 – Eriç Mersch
- Seat 12– Michael Grgich (Student/Youth)
- Seat 16 –Rebecca Delgado Rottman (SF School)
- Seat 17 –Jana Lord (MTA contract agency)

ABSENT

- SFMTA – Daryl Robinson
- SFMTA –Robert Lim
- SFDA – Tony Hernandez
- RecPark –Joe Padilla
- Seat 1 – vacant
- Seat 2 – Leonid Nakhodkin
- Seat 5 – Mark Ryle (EXC)
- Seat 7 – Vacant
- Seat 8 – Dominic Campodonico (EXC)
- Seat 9 – Vacant
- Seat 13 – Jonathan Goldberg (Non-profit)
- Seat 14 – Vacant (SF Biz/prop.owner)
- Seat 15 – Vacant (SF Business)

- **Others present:** Gretchen Rude, DPW; Jimmer Cassiol, DPW; Laura Putnam (seat 9 applicant); Larry Mathews; Paul Guisti (former seat 15 member), Recology; Ben Mayorga; Lee Hsu, Nextdoor.com; Daniel Kling, (seat 15 applicant), Recology; Samuel McCormick (seat 1 applicant), SFSU.

2. **Welcome and Introductions:** Co-chair Jana Lord welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish there is a quorum at this time.

3. Public Comment:

- Larry Mathews (Erie Street Building owner) commented about the approved murals and graffiti on Erie Street.
 - Commented on the laws don't apply to all the same way, some people get fined for backs of building and some don't. He questioned the procedure.
 - Complained about the thousands of dollars he is spending each year abating the graffiti on his building.
 - Discussed issues with the 1AM Gallery and Art Primo stores selling graffiti and etching materials.
 - Stated that now that approved murals have gone up on some buildings on Erie Street Alley, other buildings (non-mural buildings) are getting tagged more frequently.
 - They have been trying to keep his building graffiti free for 24 hours in order to apply a coating on the building, but he can't even get four hours without tagging.
 - Suggested the police do a sting operation in the Alley.
 - Main points reiterated by Jana Lord (co-chair):
 - Wants to know if building owners are being cited for graffiti tags on the back of buildings
 - Can't get a 24 hour period of graffiti free tagging
 - The issue with the stores promoting and selling graffiti materials
 - Mr. Mathews suggested that he be allowed to put up a gate at each end of the alley to stop the tagging from happening.
 - Another issue brought up by Mr. Mathews was the constant drug selling and use going on in the alley. He asked how this can be stopped.
 - Mr. Mathews also passed around copies of a letter to the board members, written by Rita Lang, Owner, City Door and Hardware, located at 165 13th street (dated 5/9/13). The letter states that "they have a constant problem with graffiti on their building." She also states that she does not approve of having a mural placed on her building and that she agrees with Mr. Mathews' suggestion of putting up a gate at each end of the alley.
- Eric Mersch (seat 11) brought up the tags on the 101 and 280 freeway signs. Stated they are covered with tags.
 - Larry Stringer (DPW-Chair) stated that we will get in touch with the agencies responsible for abating the graffiti on the signs.
 - Larry also reminded that graffiti tags should be photographed and reported to 3-1-1. You can also send the information directly to him and Officer Ferreira.
- Larry Stringer (DPW – Chair) passed around a copy of the SF Chronicle article titled *Graffiti Supplies? At Retail?* Written by C.W. Nevius (5/4/13)
- Ben Mayorga (guest) stated that he has been working in graffiti abatement for 25 years.
 - The taggers are getting smarter and smarter and using new and harder to abate methods of tagging.
-

May 9, 2013 Graffiti Advisory Board Minutes

- Jana Lord (seat 17) reiterated the fact that education is important. Parents need to get educated on what to watch out for, but more importantly the public needs to understand the true nature of the subculture of tagging. If they knew how it leads to burglary, drug use, sexual violence against women, etc. The public would not be so tolerant. **(this statement corrected per June 13 meeting and minutes finalized)**
- Alex Popovics (seat Mayor) mentioned that KGO had a segment last Sunday on graffiti and asked Jimmer to search for it on the web and send it to the board members.
- Public comment Closed.

4. Review and approval of the draft March 14, 2013 and draft April 11, 2013 minutes. Motion to approve (with 1 correction to March minutes) by Jana Lord (seat 17), seconded by Alex Popovics (seat Mayor): Minutes approved.

5. Chair's Report:

- For the period of April 2011 (2 years ago) reports for graffiti on public property was 1,164 and on private property was 772. For April 2013 public graffiti reports were down to 664 and private reports were down to 553.
- Total service requests responses to public graffiti within 48 hours increased from 98% in April 2012 to 99% in April 2013.
- Inspections of reports of private graffiti which are taking place within 5 calendar days has increased from 84% in April 2012 to 96% in April 2013.
- On average for FY13 it takes 2 days for DPW to inspect reports of private graffiti. 53% are responded to in 0-1 day.
- In April 2013 DPW issued 824 private graffiti NOVs (compared to 798 in April 2012), of which 48.8% were owner abated. And only 2 (.2%) went to blight. Districts 6 (Tenderloin, SOMA, Civic), 9 (Mission), and 5 (Haight) received the most new NOV's last month with 168 in D6, 135 in D9, 112 in D5. (all of which are down considerably from the prior month)
- In April 2013, 93 private graffiti NOVs went to blight (compared to 61 in April 2012), of which 62 (66.7%) were abated by owner.
- **Newly and officially appointed GAB members:** Stephanie Greenberg (seat 3) appointed by Supervisor Chiu.
- **GAB members term updated:** unless you recently joined the board, all terms for seats 1 – 17 have expired as of April 10, 2013. We ask that you re-apply for your

May 9, 2013 Graffiti Advisory Board Minutes

seats in order to bring your seat up to date with a term through April 2015. Please contact Jimmer if you have any questions about re-applying.

- **Community Clean Team Update:** The next Giant Sweep Community Clean Team is scheduled for May 18th, in Districts 1 & 4.
 - We will be meeting at Washington High School (Geary and 32nd Avenue), 9am.
 - Volunteers will break into 15 teams to perform weeding, planting, chipping, litter sweeping, and graffiti/sticker removal at 15 project locations.
 - The Department of Environment will be giving away compost.
 - Recology will be on hand at a location in each of the two districts (1 & 4) to provide the Gigantic 3 Recycling of bulky items, hazardous waste, and paper shredding. Good Will is also going to be on hand receiving donations.
- **Giant Sweep:** this is a citywide cleanup effort involving many City agencies partnering with the San Francisco Giants. The next event is Friday June 21st in partnership with the Recreations & Parks Department and its summer sports programs. The focus of the Giant Sweep will take place in districts 2 & 3 at locations TBD. **Please go to sfgiantsweep.org and check for updates sign the pledge if you have not done so already! Pass the information along to everyone you know asking them to sign the pledge as well!**
- **Giant Sweep Poster Competition:** The submission entry deadline has been extended to May 17, 2013. If you know any San Francisco students, please have them go to the SF Giant Sweep web site for details on how to win cash prizes.
- **Giant Sweep Clean up plans:** Plans are in the works for a Chinatown and a Market Street Giant Sweep clean up. Details TBD
- Other large-scale volunteer Giant Sweep cleanups:
 - On April 27th, 1,200 **Starbucks** volunteers did a remarkable job weeding, planting, trimming, mulching, wood chipping, and cleaning up at 8 different locations around the city as part of their National Month of Service. We look forward to working with them again next year!
- Next **Graffiti Watch** training is being planned for a date in May. If you know anyone interested in joining the Graffiti Watch program, please contact Jimmer Cassiol.
- **Sub-committees** are meeting each month prior to the full GAB meeting. If you have not yet signed up for a sub-committee, please talk to Jimmer Cassiol and let him know which sub-committee you'd like to participate in - Abatement, Education, or Law Enforcement.
- **The next meeting is Thursday, June 13, 2013.**

6. Old Business:

- a) New GAB letterhead vote – vote not taken. Vote moved to the June 13, 2013 GAB meeting. Jimmer will email a PDF file of the 3 options to board members before the June 13, 2013 meeting.

7. Sub-committee Reports:

- **ABATEMENT:**

- Eric Mersch, sub-committee chair, stated that the sub-committee has been discussing the concept of provide some type of support and resources for property owners and businesses that get tagged.
- Some of the elements that would be included in such a program would be to include information on the citations that are being posted providing FAQ's on resources available. The sub-committee is exploring the language that should be included.
- Also information on how to connect the property owner with a local group or community based program.
- A way to get the word out to the people would be a social media program such as nextdoor.com.
- Larry Stringer suggested to the sub-committee draft language that could be included in the NOV when it is mailed out which doesn't list all the resources but maybe links them to a social site on where they can look for resources.
- The action item of the sub-committee is to determine what elements of the property an owner sees when they go to the resource site. The Site should include an offer of labor, supplies, and information. Details of each element still to be defined.
- Larry Stringer suggested that Jimmer provide the sub-committee a list of CBD's in the city for them to reach out to and partner with as a resource.
- Alex Popovics (seat Mayor) asked if the city could tap into some of its fundraising resources to help raise funds for this effort.
- Could also work on an outside resource site where vendors could pay for advertising on the site and placement with special offers.

- **LAW ENFORCEMENT:**

- Sub-committee Chair, Officer Martin Ferreira spoke about status of the **case** where 11 people were arrested. Ten of the suspects were referred to community court. The one juvenile suspect in the group was referred to Officer Ferreira for 96 hours of service with the JAWS program.
- The Juvenile Alternative Work Program (JAWS) is run through a grant from Public Works and they receive referrals from YGC Court, Huckleberry house, and Juvenile Traffic Court. Although the numbers are down this year and there is a concern as the youth getting arrested are not being referred to the JAWS program as often as they used to be since Adrian Miller left YGC.

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- Officer Ferreira has a file of about 5 or 6 cases where there was an arrest and the cases were not referred. He does not understand why these cases are not being referred.
 - He has been reaching out to the Juvenile Justice center and starting to make some headway.
 - Officer Ferreira called the Mayor's office requesting Paul Henderson attend a future GAB meeting to discuss the issue.
 - Officer Ferreira asked members of the board to report back to their supervisors the importance of the JAWS Program, community service, restitution, restorative justice, and the fact that it is the one program run by SFPD since the 1990's where the vandals go back into the community and restore what has been defaced. It is an important program. Adrian Miller was a huge advocate of the program.
 - On average, each vandal was getting 96 hours of JAWS community service. The program yields a lot of very positive results as far as law enforcement.
 - Having these vandals pay restitution through physical labor is a big deterrent and it is a concern to see the program is dying out.
 - Asked Denise Coleman, Community Assessment Referral Center (CARC) at Huckleberry Youth to attend today's meeting, but she was not available.
 - A concern is that kids that are repeat offenders getting cited through CARC they get issued a misdemeanor citation for vandalism and assigned through CARC.
 - For second offenders, the first time through they are getting 96 hours. The second time through CARC is giving them 40 hours.
 - Sub-committee should start drafting suggested legislation text.
 - Recommend sending a letter to Assemblyman Ting' office from the board to include numbers on cost of abatement and the number of cases from SFDA where there is no restitution other than community service hours. We should get a copy from the DA's office stating the number of cases that were brought forward and what the restitution was.
 - Officer Ferreira could provide a number of arrests from the beginning of the year.
 - The cost of graffiti for other California cities should also be included.
 - Need to get stats from the DA's office to include to the letter.
- EDUCATION:
 - Sub-committee Larry Stringer (seat SFDPW) stated that he and Director Nuru are working on scheduling a meeting with SFUSD Superintendent Richard Carranza to discuss incorporating the "Fall of X" performance into the school curriculum and the SFUSD participation in the Giant Sweep anti-litter program.
 - Larry Stringer will also be meeting with Hydra Mendoza from the Mayor's office and President of the SFUSD Board of Education Rachel Norton to discuss bringing the "Fall of X" performance into the school curriculum. Also looking to present the idea to the Board of Education at a future board meeting.
 - Sub-committee Chair, Robert Sakarai, will provide a report with numbers on the cost of graffiti vandalism on school property.

May 9, 2013 Graffiti Advisory Board Minutes

- Jimmer provided Jana Lord (seat 17) with the Valarie Spicer keynote speech from the Zero Graffiti International conference video for her to summarize.
- Discussed the idea of an advertising campaign or PSA educating the community about the high cost of graffiti has on the city and how that money could be better spent.

8. New Business:

- Larry Stringer (Chair – DPW) wants everyone to be aware that the end of year StreetSmARTS celebration “Third on 3rd” is taking place June 20th at Mendell Plaza from 5:30 – 9:00 pm. The celebration will include a street fair, food, and music along with showcasing the 6 new StreetSmARTS murals along 3rd street.
- Discussion about changing the day of the monthly GAB meeting from the second Thursday to a different day of the week. All Board members present stated they would not like to change the day of the meeting to a different day of the week.
- Larry Stringer thanked Paul Guisti, one of the original board members on the board, who has stepped down. All the other board members also thanked Paul for his commitment and service to the board.

Adjournment: The meeting was closed out at 4:45 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, June 13, 2013** at 30 Van Ness Avenue, 5th Floor, DPW’s Department of Engineering Main Conference Room.

The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)

City and County of San Francisco



Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4645

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board
Thursday, June 13, 2013
Regular Meeting
3:30 p.m. – 5:00 p.m.
30 Van Ness Avenue, 5th Floor
Department of Engineering Main Conference Room
San Francisco, California

AGENDA

1. Call to Order
2. Welcome and Introductions (discussion item)
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited at the discretion of the Chair to three minutes. (discussion item)
4. Approval of May 9, 2013 Minutes (discussion and action item)
5. Presentation – Denise Coleman, Huckleberry Youth – Community Assessment and Referral Center (CARC) - (discussion and possible action item)
6. Report by Chair - (discussion and possible action item)
7. Old Business (action item)
 - a) New GAB letterhead vote - Jana Lord (seat #17) – (action item)
8. Standing Committee Reports - Education, Abatement and Law Enforcement – (discussion and possible action item)
9. New Business
10. Adjournment

Accessible Meeting Information:

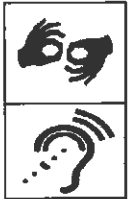
Thirty Van Ness Avenue, San Francisco, CA 94102



Meetings will be held at 30 Van Ness Avenue. Accessible seating for persons with disabilities, including those using wheelchairs will be available.

The closest accessible BART Station is Civic Center located at the intersection of Market Street and 8th St. Accessible MUNI lines serving this location are the F-Line to Market Street and Van Ness Avenue, 6/Parnassus, the 7/Haight, 9/San Bruno, 14/Mission, 14L/Mission Ltd, 26/Valencia, 47/Van Ness, the 49/Van Ness-Mission, 71/Haight Noriega, 71/Haight Noriega Ltd., and the Metro Station at Van Ness Avenue and Market Street. Further information about MUNI accessible services can be obtained at www.sfmta.com or by telephoning MUNI Routes and Schedules at 3-1-1 or at (415) 701-4485.

Accessible curbside parking has been designated adjacent in front of the Walgreens Store at the corner of Market and Van Ness Avenue.



Minutes of the meeting are available in alternative formats. If you require the use of a reader during the meeting, American Sign Language interpreters, and/or a sound enhancement system, please call DPW's Accessibility Access Coordinator at (415) 557-4685 at least 72 hours prior to the hearing.

Individuals with severe allergies, environmental illness, multiple chemical sensitivity or related disabilities should call our accessibility hotline at (415) 557-4685 to discuss meeting accessibility. In order to assist the City's efforts to accommodate such people, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City to accommodate these individuals.

KNOW YOUR RIGHTS UNDER THE SUNSHINE ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, Boards, Councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, City Hall Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 or phone (415) 554-7724, Fax (415) 554-7854 or E-mail spotf@sfgov.org

LOBBYIST REGISTRATION AND REPORTING REQUIREMENTS

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LANGUAGE INTERPRETORS

Request must be received at least 48 hours in advance of the hearing to ensure availability.

ESPAÑOL: La solicitud de un intérprete debe recibirse 48 horas antes de la reunión.

中文: 如需即時傳譯, 請於會議前最少四十八小時通知



SAN FRANCISCO
**GRAFFITI
ADVISORY
BOARD**

Edwin M. Lee, Mayor

City Hall
1 Dr. Carlton B. Goodlett Place, #248
San Francisco, CA 94102-4645
415.695.2003

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for June 13, 2013 - FINAL
30 Van Ness Avenue, 5th Floor
San Francisco, California

1. **Call to Order:** At 3:35 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
MAYOR – Alex Popovics
SFDA – Tony Hernandez
Seat 2 – Leonid Nakhodkin
Seat 3 – Stephanie Greenburg
Seat 4 – Charles Moody
Seat 6 – Mark Friend
Seat 10 – Jann Fitzgerald
Seat 13 – Jonathan Goldberg (Non-profit)
Seat 15 – Daniel Kling (SF Business)
Seat 16 –Rebecca Delgado Rottman (SF School)
Seat 17 –Jana Lord (MTA contract agency)

ABSENT

SFUSD – Robert Sakurai (EXC)
SFPD – Martin Ferreira (EXC)
SFMTA – Daryl Robinson
SFMTA –Robert Lim
RecPark –Joe Padilla
Seat 1 – vacant
Seat 5 – Mark Ryle
Seat 7 – Vacant
Seat 8 – Dominic Campodonico
Seat 9 – Vacant
Seat 11 – Eric Mersch
Seat 12– Michael Grgich (Student/Youth)
Seat 14 – Vacant (SF Biz/prop.owner)

- **Others present:** Gretchen Rude, DPW; Jimmer Cassiol, DPW; Larry Mathews, property owner; Denise Coleman, Huckleberry Youth; Michael Cain, SafeGuard Surfaces (Coval Molecular Coatings); Allegra Fortunati, D5 resident.

2. **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance to establish there is a quorum at this time.

3. Public Comment:

- Alex Popovics (seat Mayor) Stated that Drew from Stop Urban Blight asked him to distribute the Graffiti Fighter Magazine to members of the Board with picture from 2013 Zero Graffiti International Conference.
- Larry Stringer (Chair-DPW) mentioned that the next conference in 2014 is going to be held in Phoenix, AZ and suggested that we invite Drew to come to a future GAB meeting to update the board on the planning and progress of the next conference.
- Larry Mathews (Erie Street building owner) stated he had a long conversation with his neighbors.
 - Cara and Craig Chase who own the building behind him and they are unhappy as a big problem with the graffiti is that art supplies stores are selling etching materials which have cost him \$3,000 already and about to cost them \$3,000 to fix their windows.
 - About three weeks ago a couple of guys pulled up in a Honda, very aggressive. They were painting the Chase's building and said they had permission.
 - Mr. Mathews stated that Derrick put the word out to taggers that they could tag any building on Erie Street..
 - Mr. Mathews complained that he got cited for the back of his building and his neighbors do not get cited for the back of their buildings.
 - Stated that the Academy of Art Buildings never gets tagged and is asking why this is.
 - Jana Lord addressed the question and informed Larry that they do get tagged, but they abate it immediately.
 - Larry stated that he is being cited for Rita's building. And he will bring his attorney around to collect the \$20,000 it has cost him since "this Board decided to do an art project in that alley."
- Larry Stinger (Chair –DPW) informed Mr. Mathews that we as an advisory board have sanctioned only one mural program that is StreetSmARTS; done through the SF Arts Commission. The StreetSmARTS is the only mural program that has come out of this Board.
- Other people are painting murals and they are not associated with our StreetSmARTS program.
- Mr. Mathews stated that a red headed woman went around telling people that this is a DPW art project sectioned by the City and the Police Department. He will bring three people to the next meeting that will state the same thing.
- Larry Stringer reiterated that we (this board) has one mural program and it is called StreetSmARTS and we do approximately 15 murals per year through the SFAC.
- Mr. Mathews asked again if this Board has anything to do with the Erie project.
- Answer... no
- Mr. Mathews questioned why is Derrick telling people he is on the Graffiti Adversary Board

June 13, 2013 Graffiti Advisory Board Minutes

- Larry Stinger informed Mr. Mathews that Derrick is not on the Graffiti Advisory Board but he does attend the meetings which are open to the public. He is not a member of the Board.
 - Mr. Mathews stated that he will be here at the next meeting with his neighbors.
 - Rebecca Delgado Rottman (seat 16) stated that they have a zero tolerance at the school when it pertains to graffiti. Students come in for orientation they are informed of this from the beginning. They are told if they are caught doing graffiti they are expelled.
 - Rebecca Delgado Rottman (seat 16) confirmed the schools abatement policy.
 - Gretchen Rude (DPW) stated that when Mr. Mathews was about to get posted for blight she gave a courtesy call to Mr. Mathews to let him know he was about to be posted for blight for his property on Rich Street. He said he would get it cleaned up. He never got it cleaned up and he was posted for blight. He requested a blight hearing, the hearing was scheduled for yesterday, and Mr. Mathews did not show up to the hearing.
 - Jann Fitzgerald (seat 10) stated that one of her clients got hit pretty hard and they got 9-1-1 and SFPD involved and the vandal is in jail now.
 - Larry Stringer (Chair – DPW) it is best for people to document when their property has been vandalized with photos and a police report.
 - Alex Popovics (seat Mayor) invited Michael Cain SafeGuard Surfaces to come to the board to introduce himself and would like to see Michael come to a future (August) meeting to do a full presentation about his product.
 - Larry Stringer (Chair DPW) stated that the winners for the poster contest has been selected and we are going to have a Mid-Market Clean up and Poster Walk on July 27th where we will recognize the 3 winners and all the students who had submitted an entry to the contest.
 - Larry Stinger (Chair – DPW) stated that since we met last, and Gretchen (DPW) can provide an update, we had the blight hearings with the Board of Supervisors.
 - Gretchen Rude (DPW) on May 21st we had our blight hearings with the Board of Supervisors where we presented to the BOS a list of properties that had outstanding invoices for either their blight fee and/or their abatement fee which had been done by DPW or through a contractor. These properties received a tax assessment for the cost of abatement.
 - Public comment Closed.
- 4. Review and approval of the draft May 9, 2013 minutes.** Motion to approve (with 1 correction to minutes top of page 3 - Jana Lord's statements) by Jana Lord (seat 17), seconded by Alex Popovics (seat Mayor): Minutes approved with one correction.

5. Presentation: Denise Coleman, Huckleberry Youth – Community Assessment and Referral Center (CARC)

- Denise handed out one page flyer about CARC program run by Huckleberry Youth Programs.
- Provided history about Huckleberry House, the nation's first shelter founded in the late 1960's for runaway or homeless youth. The shelter still exists today and is located on Page and Lyon Street and is currently the City's only licensed youth shelter.
- CARC started in 1998 as a result of there not being any alternatives for young people who get arrested. They were booked into jail or cited and released; later to be seen by a probation officer at Juvenal Hall.
- CARC is a program that was created to as a creative idea on how to deal with young people who have been arrested for various crimes.
- Huckleberry Youth Programs took over the CARC program in the year 2000 and its primary purpose is to get young people at the front end of the system, when they are first arrested, and to help prevent them from going deeper into the system and prevent them from recidivating.
- Juveniles are brought into CARC at the time of arrest for assessment of their needs, interests, and what is going on with their families to try and determine what factors are going on in their lives that have caused them to start committing crimes.
- This includes arrests for crimes such as petty theft, graffiti, drugs, drug possession, auto burglary, battery.
- The crimes they don't see are classified as 707B, which are very serious and very violent crimes.
- CARC objective is to start building a relationship with the youth and create a case plan for the each youth.
- They provide tutoring
- CARC has a therapist in site
- CARC considers themselves an extension of the Juvenile Probation Office and they also work closely with the D.A.'s office, the Public Defender's office.
- CARC sees about a third of all young people arrested.
- About 30% of the cases they see are felonies, the other 70% are misdemeanors.
- Denise stated that she understands Officer Ferreira's frustration with not seeing some of the kids.
- Sometimes it is just a decision thing at that point, because there are kids that would benefit more from doing something else as determined by the assessment.
- Sometime that kid needs to do something else other than cover up graffiti through a community service program. We do the assessments and sometimes we determine that kid needs do something else, like write an apology letter. One size does not fit all and sometimes the appropriateness of a referral to Officer Ferreira doesn't match.
- That concludes the presentations and are there any questions?
- Rebecca Delgado-Rottman (seat 16) asked if these kids would benefit going to an Art School over the summer and stated that she would look into seeing

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if they could work out a summer scholarship program at the Academy of Art University. Summer classes start on July 20th.

- Alex Popovics (seat Mayor) asked if it would be possible for CARC to collaborate/coordinate more closely with Officer Ferreira and the JAWS program and learn more about your (CARC) philosophy.
- Denise Coleman stated that Judge Adrian Miller (previously the Judge offer Traffic Court) was more hard core when it came to “what all kids got when they did X, Y, and Z”
- Larry Stringer (Chair, seat DPW) stated that since Judge Miller left there has been a shift in what had been the norm where before it was an automatic community service and we need to see if there has been a if the new approach is affective. Now it appears there is a shift from community services into other options/programs, so we need to see if there is a shift in recidivism.
- Denise Coleman offered to continue to partner with GAB and stated that they (CARC) would even have some of their kids come in and talk about their experiences and hear about the kid’s perspective and how they got there.
- Tony Hernandez (seat SFDA) stated that they are exploring ideas and would like to work closely with CARC on a program with juveniles much like the adult program they currently have.

6. Chair’s Report:

- For the period of May 2012 the number of calls for graffiti on public property was 795 and on private property was 618; compared to May 2013 were public graffiti calls were up to 880 and private calls were down to 496.
- Total service requests responses to public graffiti within 48 hours remained the same at 99% in May 2012 and 99% in May 2013.
- Inspections of reports of private graffiti which are taking place within 5 calendar days has increased from 78% in May 2012 to 96% in May 2013.
- On average for FY13, it takes 2 days for DPW to inspect reports of private graffiti.
- In May 2013 DPW issued 976 private graffiti NOV’s (compared to 627 in May 2012), of which 60.3% were owner abated. And only 7 (.7%) went to blight. Districts 3 (North Beach, Chinatown, Telegraph Hill), 6 (Tenderloin, SOMA, Civic Center), 9 (Mission, Bernal Heights, Portola) received the most new NOV’s in May 2013 with 228 in D9, 199 in D6, and 154 in D3. (all of which are down considerably from the prior month)
- In May 2013, 69 private graffiti NOV’s went to blight (compared to 43 in May 2012), of which 38 (55.1%) were abated by owner.
 - **Note:** The graffiti unit performed a May Blitz on Grant and Stockton corridors (21 Blights posted) as well as Mission street corridor (36 Blights posted) – resulting in higher Blight numbers in May 2013
- **Newly and officially appointed GAB members:** Daniel Kling, Recology (seat 15). Leonid Nakhodkin (seat 2) had been reappointed through April 2015.
- **StreetSmARTS:** The end of year celebration “3rd on Third” is taking place next Thursday, June 20th from 5:30 pm – 9:00 pm (see flyers for details.)

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- **Community Clean Team Update:** The next Giant Sweep Community Clean Team is scheduled for Saturday, June 22nd, in Districts 2 & 3. (see flyers)
 - We will be meeting at two locations: Galileo Academy of Arts and Technology (D 2) and a secondary location at Portsmouth Square (D 3), 9am.
 - Volunteers will break into teams to perform weeding, planting, chipping, litter sweeping, and graffiti/sticker removal at 20 project locations.
 - The Department of Environment will be giving away compost in district 2 & 3.
 - Recology will be on hand at locations in districts 1, 2, 3, & 6 to provide the Gigantic 3 Recycling of bulky items, hazardous waste, and the district 2 & 3 locations will have paper shredding. Good Will is also going to be on hand receiving donations.
- **Giant Sweep:** The next Giant Sweep youth event is taking place on Friday, June 21st in partnership with the Recreation & Parks Department and its summer sports programs at the Moscone Recreation Center.
- **Please go to sfgiantsweep.org and check for updates sign the pledge if you have not done so already! Pass the information along to everyone you know asking them to sign the pledge as well!**
- **Giant Sweep Clean up plans for July 2013:**
 - Chinatown (date TBD)
 - Dolores Park Giant Sweep with Rec & Park (date TBD).
 - Mid-Market Giant Sweep cleanup and Art Walk on July 28th showcasing the entries submitted to the poster contest. We will also be highlighting the three winners at this event.
- **Next Graffiti Watch training** is being planned for a date in June 15th. If you know anyone interested in joining the Graffiti Watch program, please contact Jimmer Cassiol.
- **Sub-committees** are meeting each month prior to the full GAB meeting. If you have not yet signed up for a sub-committee, please talk to Jimmer Cassiol and let him know which sub-committee you'd like to participate in - Abatement, Education, or Law Enforcement.
- **There will be no Board meeting in July 2013.**
- **The next meeting is Thursday, August 8, 2013.**
- 7. **Old Business:**
 - a) New GAB letterhead vote – 3 samples. Option 1 – 1 yes, Option 2 – 1 yes, Option 3 – 8 yes, with correct room # and correct phone #. Leonid would like to see subcommittees listed on letterhead. It was decided that subcommittees were not needed on letterhead. Option 3 moved and seconded – all members voted yes, none opposed.

8. Sub-committee Reports:

- **ABATEMENT:**
 - Jimmer Cassiol (DPW) filled in for chair of subcommittee.
 - Jimmer Cassiol updated the subcommittee on past meetings.
 - The subcommittee discussed outreach for the planned citywide “community based abatement groups” which will help victims of graffiti vandalism and the possibility of reaching out to the CBD’s
 - Jimmer provided the subcommittee members with the San Francisco CBD information.
 - Next CBD consortium meeting will be held in July.

- **LAW ENFORCEMENT:**
 - Stephanie Greenburg filled in for Chair.
 - Spoke with Michael Cain SafeGuard Surfaces about anti- etching materials.
 - Stephanie did some outreach regarding mandatory minimums legislation.
 - Stephanie met the new District Deputy Director for Assemblyman Phil Ting at an event a few weeks ago.
 - Stephanie also has stated that a member of the planning commission has stated that he would also like to be involved in proposed revisions to state penal code.
 - Officer Ferreira and Tony Hernandez are working on case dispositions from fiscal year 2012 - 2013.
 - Law Enforcement subcommittee will meet during the month of July along with more regular meetings.

- **EDUCATION:**
 - Jana Lord (seat 17), speaking on behalf of subcommittee chair, stated that Larry Stringer (seat DPW) requested an analysis from the SFAC regarding the effectiveness of their “Where Art Lives” programs with the schools and they should be providing something by the end of fiscal year.
 - Jana Lord (seat 17) will be providing a more indebt summary of Valarie Spicer’s keynote from the 2013 Zero Graffiti International Conference.
 - Larry Stringer (seat DPW) will be talking with school administrator s and principals about the “Fall of X” and Giant Sweep programs.
 - Leonid Nakhodkin (seat 2) will be researching online educational presence on social media such as Facebook, Google, and YouTube.
 - Leonid Nakhodkin (seat 2) will research bylaws regarding options of the board setting up a 401 C3 non-profit for the board and bring to the table what specifically it should be used for.

9. New Business:

- Mark Friend (seat 6) asked what property owner victims of graffiti vandalism are reaching out to the supervisors what type of response should be given to the property owner.

June 13, 2013 Graffiti Advisory Board Minutes

- Mark Friend (seat 6) asked when someone calls into 3-1-1 is there tracking of the abatement? Mark stated that when he contacts 3-1-1 it states that abatement had been completed, but he feels that it actually has not. What is the tracking on such 3-1-1 reports? Larry Stinger suggested that Mark send those tracking numbers directly to him and cc' Jimmer so we can research the issue.
- Leonid Nakhodkin (seat 2) requested that current GAB bylaws be sent out to all members

Adjournment: The meeting was closed at 5:05 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, September 12, 2013** at 30 Van Ness Avenue, 5th Floor, DPW's Department of Engineering Main Conference Room.

The three subcommittees will meet from 3:00 p.m. – 3:30 p.m. (just prior to the full GAB meeting)



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XI. SFMTA and Bessie Carmichael Bus Competition

XI. Students at Bessie Carmichael Elementary School Bus Competition.

On September 27, 2013 employees from the local company Square held their day of service cleanup as a way to give back to the community. During the event, students from Bessie Carmichael Elementary School joined Square volunteers for the SFMTA bus cleaning competition. This competition was an opportunity for the students to learn what is involved in cleaning up the city buses filled with litter and graffiti.



