City and County of San Francisco

San Francisco Department of Public Works Office of the Deputy Director & City Engineer, Fuad Sweiss Bureau of Street-Use & Mapping 1155 Market Street, 3rd Floor San Francisco Ca 94103 (415) 554-5810 www.sfdpw.org



Edwin M. Lee, Mayor Mohammed Nuru, Director

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DPW Order No: 181386

ESTABLISHING GUIDELINES FOR THE PLACEMENT OF A-FRAME SANDWICH BOARD SIGNS ON SIDEWALKS WITHIN THE PUBLIC RIGHT-OF-WAY.

I. <u>PURPOSE:</u> To establish guidelines for the placement of A-frame sandwich board (A-frames) on public sidewalks within commercial districts.

II. GUIDELINES FOR PLACEMENT:

- A. A-frames may only be placed within the following commercial districts throughout the City; as defined by Planning Code Article 2:
 - 1. Commercial Districts; e.g. C-2, C-3, C-M, etc.
 - 2. Neighborhood Commercial Districts; e.g. NC-1, NC-2, NCD, etc.
 - 3. Residential Commercial Combined Districts; e.g. RC-3, RC-4, etc.
 - 4. Chinatown Mixed Use Districts; e.g. CCB, CVR, CRNC.
- B. An individual business shall be limited to one (1) A-frame fronting their establishment, regardless of total street frontages.
- C. A-frames can only be placed adjacent to the building of the individual businesses.
 - 1. A-frames shall be placed to least impact pedestrian path of travel and shall provide a minimum 6-foot clear path of travel between the edge of the A-frame sign and any existing sidewalk obstructions; e.g. street signs, utility poles, street signs, fire hydrants, etc.
 - 2. A-frames cannot be placed within 5 feet of the corner clear zone at any intersections;
 - 3. If an individual business has been issued or is in process of applying to DPW for a Café Tables and Chairs or a Sidewalk Display Merchandise Permit, the A-frame may be placed within the approved area occupied by the tables and chairs with diverters or display stands.



III. RESTRICTIONS:

- A. A-frames cannot be placed within five (5) feet of a corner clear zone.
- B. A-frames cannot be placed within five (5) feet of a fire hydrant.
- C. A-frames shall not be used for general advertising the business; e.g. Sale XX% Off; however, a-frames may have business name, menus, slogans, etc.
- D. A-frames may not be secured permanently or temporarily to any existing City or public utility owned facility, such as poles, parking meters, trees, etc.
- E. A-frames shall be removed from the sidewalk at the end of every business day.

IV. HOLD HARMLESS CLAUSE:

- A. In consideration of this A-frame being placed, the business owner promises and agrees to comply with all applicable regulations.
- B. The City shall not be held responsible or liable for any claims resulting from the placement of the A-frame.

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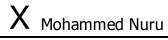
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6/18/2013

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