California Laurel Village Streetscape Improvement Project

Questionnaire Results

We wanted to send an update regarding the California Laurel Village Streetscape Improvement Project. Since our first public meeting in March, we have compiled the responses to the questionnaire, listed below, and our team has begun working on design concepts for the two-block stretch. Due to the time needed to develop comprehensive concepts for presentation and review, as well as on-site analysis of existing traffic conditions, we are now expecting the next public meeting will be held late June or early July. We will be sending notices in the mail, as well as email reminders as the confirmed date approaches. We’ve also listed an updated project schedule below.

Total Responses Received: 86

1. Zip Code:
   - 94118 – 91%
   - 94115 – 5%
   - Other (4 Zip Codes) – 4%

2. Project Interest:
   - 94% Live near the project
   - 11% Work near the project
   - 26% Commute on the 1, 1AX, or 1BX

3. The most desired elements by rank were:
   1. Street Trees
   2. Sidewalk Planting
   3. Pedestrian Lighting
   4. Benches/Seating
   5. Trash Receptacles

4. The most common answers to what respondents Liked about Laurel Village were:
   - Wide sidewalks
   - Ease of parking
   - Street trees

5. The most common answers to what respondents Disliked about Laurel Village were:
   - The uneven, sloped sidewalk area between Cal-Mart and Starbucks
   - Existing clutter on the sidewalks (meter posts, newspaper racks, etc.)
   - Outdated, dreary, and tired were words used to describe the shopping center
   - Lack of seating

6. The most common answers to what respondents think would provide the best improvement to Laurel Village were:
   - More attractive and consistent environment
   - More planting/trees/greening
   - Benches/Seating
   - Flattening the sidewalks


Project Schedule

<table>
<thead>
<tr>
<th>Project Schedule</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>March 18, 2015</td>
<td>Community Meeting #1</td>
</tr>
<tr>
<td>June 2015</td>
<td>Community Meeting #2</td>
</tr>
<tr>
<td>August 2015</td>
<td>Community Meeting #3</td>
</tr>
<tr>
<td>Fall 2015 - Winter 2016</td>
<td>Design Documentation</td>
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</tbody>
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Project Team: San Francisco Public Works is partnering with the San Francisco Municipal Transportation Agency, District 2 Supervisor Mark Farrell, neighborhood residents and merchants. For more information contact: Grace Moore at 415.554.8343 or grace.moore@sfdpw.org
Project Information: The project area is along California Street from Spruce to Laurel streets, a commercial corridor serving the surrounding residential area west of Presidio Heights. The project is intended to enrich the experience for residents, businesses and visitors, making the area safer and more attractive for pedestrians, motorists and Muni riders in the neighborhood.