



SAN FRANCISCO
**GRAFFITI
 ADVISORY
 BOARD**

Edwin M. Lee, Mayor

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Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for August 13, 2015
 30 Van Ness Avenue, 5th Floor
 San Francisco, California

- **Call to Order:** 3:30 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
 SFRPD – Eric Pawlowsky
 MAYOR – Alex Popovics
 Seat 2 – Leonid Nakhodkin
 Seat 3 – Stephanie Greenburg
 Seat 6 – Mark Friend
 Seat 7 – Peter Gleichenhau
 Seat 8 – Doug Hayward
 Seat 15 – Daniel Kling (bus)

ABSENT

SFUSD – Robert Sakurai (EXC)
 SFPD – Martin Ferreira (EXC)
 SFMTA DPT – Virgil Arostegui
 Seat 1 – Sam McCormick
 Seat 5 – Melorra Green
 Seat 9 – Todd Berman (EXC)
 Seat 10 – Jann Fitzgerald (EXC)
 Seat 11 – Eric Mersch (EXC)
 Seat 12– John Austin (youth) (EXC)
 Seat 14 – Dee Dee Workman (EXC)
 Seat 16 – Rebecca Delgado Rottman
 (art) (EXC)
 Seat 17 – Jana Lord (mta/shelter) (EXC)

Seat 4 – **VACANT**
 Seat 13 – **VACANT**
 SFDA – **INACTIVE**
 SFMTA MUNI – **INACTIVE**

- **Others present:** Jimmer Cassiol, DPW; Darcy brown, SF Beautiful; Komal Panjwani, SF Beautiful; Greg Dillon, D8 resident; Randy Lau, SFDPW; David Cipres;
- **Welcome and Introductions:** Chair Larry Stringer (seat DPW) welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is **NO** quorum at this time.

- Public Comment:
 - Darcy Brown, Interim Director at San Francisco Beautiful, introduced herself to the members and explained that she has submitted her application to fill seat # 13 on the Graffiti Advisory Board
 - Darcy provide some information/history of San Francisco Beautiful
 - The mission of San Francisco Beautiful is to preserve the things that make San Francisco beautiful and get involved in beautification projects such as trees and art
 - They are currently working on an art program with SFMTA where artist competed in a competition in which 5 were chosen and in the end of September 50 MUNI buses will be rolling art galleries
 - Their beautification awards program will be taking place on September 17th
 - They also do many streetscape improvement through the Invest in Neighborhoods programs as well as Parklets
 - Greg Dillon, resident of district 8, introduced himself and spoke about the data that can be retrieved through the 3-1-1 app and data is more readily available and includes GPS and photos providing an opportunity to better understand the problem areas such as reports of graffiti
 - Greg pointed to the item on today's agenda for revising the administrative code and increasing the number member on this board which had him take a look at the administrative code
 - He mentioned section 5172 which states this board should create a report every six months and provide it to the mayor and Board of Supervisors and in the time he has been coming to this meeting he does not recall seeing this report created
 - He explain what should be included in the report and he believes that this information is more readily available through the data that is currently available
 - Larry Stinger provided a brief update on the Andrew Yarbrough case
 - The Judge upheld one felony charge all the rest of the felony charges were reduced to misdemeanor
 - A new ADA has been assigned to this case
 - The suspect entered a general time waiver (he's not asserting his trial to be a speedy trial at this point)
 - The case is next set for pretrial conference in Department 23 on September 10th looking for resolution. If no resolution at the pretrial conference, a court date is planned to be set on September 17th in Department 22.
 - Compliments were given to C.W. Nevius for his continued coverage of graffiti vandalism
 - Mark Friend (seat 6) asked about the service requests being made to 3-1-1 regarding the new Mission Rock development area.
 - Currently the responsibility is under the developers responsibility
 - It needs to be determined who is responsible
 - Mark to provide 3-1-1 SR #'s fro examples

- Public comment is closed
- **Review and approval of the draft June 12th 2015 minutes.** Due to the fact that there was no quorum, the minutes were not voted on; this item will be moved to the September 10th agenda.
- **Chair's Report:**
- **DPW stat report numbers:** For the period of July 2015 the number of calls for graffiti on public property from public and internal sources was 1,119. This number is up from the same time last year when 842 reports were received of public property graffiti vandalism.
- In May 2015 DPW issued 700 new private property graffiti NOVs (compared to 594 in May 2014), of which 96.6% have been owner abated.
- In June 2015 DPW issued 636 new private property graffiti NOVs (compared to 686 in June 2014), of which 93.9% have been owner abated.
- Of the new NOV cases in May 2015, districts 3 (Chinatown, North Beach, Fisherman's Wharf), 5 (Inner Sunset, Haight, Western Addition), and 6 (Tenderloin, SOMA, Civic Center), received the most new NOV's with 121 in D3, 119 in D5, and 206 in D6.
- Of the new NOV cases in June 2015, districts 5 (Inner Sunset, Haight, Western Addition), 6 (Tenderloin, SOMA, Civic Center), and 9 (Mission, Bernal Heights, Portola) received the most new NOV's with 108 in D5, 148 in D6, and 109 in D9.
- DPW reports show that 52 cases of private graffiti NOVs have gone to blight in May 2015 and 89 in June 2015.
- **Total number of graffiti cases reported to 3-1-1 in the last 60 days:** private – 3,728 and public 5,160
- **Membership update:** terms for seats 1 – 17 expired April 2015. Please start reapplying for your seats as we would like to keep all current members on board and active.
 - Vacant seats: seat #4, #13 (beatification), SFDA and SFMTA-MUNI
- **Graffiti Watch training:**
 - The next Graffiti Watch training is being scheduled for September 2015.
- **15th Year Community Clean Team Update:**
 - The September Community Clean Team - Coastal Cleanup event will be in District 10 and kicking off at Warm Water Cove on Saturday, September 19th
 - Four Gigantic 3 locations for September 19th will be held at:

- **District 10 Tennessee, between 23rd and 24th (enter from 24th)**
 - **District 2 Claire Lilienthal School 3630 Divisadero Street (Scott Campus)**
 - **District 3 Portsmouth Square (Walter U. Lum Alley)**
 - **District 8 Diamond Street between 28th Street and 29th Street**
 - The next Community Clean Team event will be held on October 17, 2015 in district 11 and kicking off at Balboa High School
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- **Sub-committees** will be suspended as we will shift our focus to the 2016 Huddle planning so we can all work together on the event.
 - 2016 HUDDLE subcommittee will be meeting monthly from 3:00 pm – 3:30 pm prior to our monthly GAB meeting.
 - **The next meeting is Thursday, September 10, 2015.**
 - **Old Business:**
- A) Amendment to Administrative Code Section 5.170 adding two “at Large” seats to Graffiti Advisory Board (Jana Lord, seat 17 & Melorra Green, seat 5) – update and discussion
- In the absence of Jana Lord and Melorra Green, Jimmer Cassiol repeated the following update from the June meeting:
 - Supervisor breed expressed interest in carrying this revised amendment legislation
 - The supervisor requested the contact person at the City Attorney’s office who drafted the legislation. This information was provided to the Supervisor in June
 - The supervisor requested additional information and talking points from GAB on why they would like to amend and add these additional 2 seats – Jana is going to provide this information
 - Supervisor Breeds office suggested that, instead of adding two seats, simply change the inactive SFMTA seat into an “at large seat” and keeping the total number of GAB members at 25.
 - Continue discussion and updates at September 10, 2015 meeting
 - Added AUGEST: Members of the board expressed the need for the SFMTA – MUNI seat remain a MUNI seat and be filled by SFMTA
- B) 2016 graffiti conference/huddle
- The subcommittee Huddle group met today
 - All members are encouraged to join the Huddle subcommittee
 - The theme was suggested to be “Zero Graffiti for a Healthy City”
 - Them should be voted on in September so if members have any other suggestions they should submit them at the September meeting
 - The Academy of Art University assisted in the Huddle campaign last time and there is hope they will assist again in the 2016 Huddle campaign
 - Areas of concern are the fundraising

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- The board should submit suggestions on who GAB should be submitting letters to for sponsorship
- The board should also submit suggestions for vendor outreach
- The goal is to have sponsorship and fundraising letters sent out by the end of September 2015
- Suggested San Francisco Beautiful be the fiscal sponsor 501 (C) (3) for the Huddle
- The venue being proposed is the Hilton Financial District and by next meeting we should have a cost and availability
- Members should also think about other venue options and be prepared to submit those options and the next meeting
- Program content has not been fully designed but as discussed should include information about:
 - The Breed legislation
 - Enhancing the 3-1-1 app
 - Anti-graffiti day
 - Presentation on what GAB has done
 - The abatement resource center
 - Update of StreetSmARTS and Where Art Lives (introduces at last huddle)
 - How to respond to graffiti vandalism
 - Best practices and documenting graffiti vandalism
 - Vendors – past GAB presenters
 - Graffiti in the City
 - 6 types of graffiti
 - wheat pasting and posters
 - Round table discussion and panel
- Proposed dates – look at March or April 2016
- Costs: Venue, food, production and materials
- Board members should provide input on why it is important for merchants and resident should attend
- Board members should bring suggestions on what is needed as far as fundraising, logistics, the program and outreach
- The other subcommittees will be suspended – only dealing with a limited high priority aspects – and instead work together on planning the 2016 Huddle.
- Moving forward the Huddle subcommittee will be meeting from 3:00 – 3:30 pm in the main conference room, prior to the full GAB meeting
- The next Huddle planning session will be on September 10th and all members are encourage to join that planning session
- Larry Stinger added if there are any other ideas for this Huddle, please provide your input at the next Huddle meeting
- Discussion to be continued the July 9, 2015 Huddle meeting
- **New Business:**
 - A) Leonid Nakhodkin (seat 2) – suggested a ‘no tagging signs’ pilot program
 - Leonid will submit his proposal as well as data documenting success of this type of sign program to Jimmer prior to the September meeting

- This item will be added to the September agenda for discussion and possible vote
- B) Leonid Nakhodkin (seat 2) changing the name of the Graffiti Advisory Board

Adjournment: The meeting was closed at 4:55 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, September 10, 2015** at 30 Van Ness Avenue, 5th Floor, in DPW's Department of Engineering Main Conference Room.

The three subcommittees have been suspended starting August 2015 in order for the board to focus on the 2016 Huddle.

The 2016 huddle subcommittee will meet from 3:00 pm – 3:30 pm (just prior to the subcommittee meetings)