

COIN PLATE ART SPECIFICATIONS

1) PLEASE EMAIL DIGITAL FILES OF YOUR ART TO: [Jana Lord](#) /Clear Channel Outdoor & [Cynthia Hoe](#) /DPW

- **BLACK AND WHITE LINE ART ONLY**

- **NO GRAY SCALE**
- **NO OVER-LAY**
- **NO SHADOWS**

2) **ACCEPTABLE DIGITAL FILE FORMATS:**

The files are best sent in a PDF format. Adobe Illustrator files can also be used to create the decals.

- PDF of the same quality as above
 - vector-based
 - all fonts must be outlined
- Adobe Illustrator files
 - vector-based
 - all fonts must be outlined

3) **PLEASE COMPLY WITH THE FOLLOWING SIZES:**

- **FREE PUBLICATIONS COIN PLATE ART** – 3 1/8" (h) x 4 1/2" (w)
 - Refer to attached files : **Coin Plate Free.jpg** and **Coin Plate Keyline FREE.pdf**. These templates show the envelope (DASHED RED LINE) that coin plate art will work in.
- **PAID PUBLICATIONS COIN PLATE ART** – 3 1/8" (h) x 4 1/2" (w)
 - Refer to attached files: **Coin Plate Paid.jpg** and **Coin Plate Keyline PAID.pdf**. These templates show the envelope (dashed red line) that coin plate art will work in, be aware of the coin slot when designing this art.

4) **FILE NAMING CONVENTION SPECIFICATIONS:**

- **plate_(PUB_NAME up to 10 characters).pdf** **Example: plate_comp_user.pdf**

Should you have any questions regarding the revised specs, please contact:

Jana Lord
Clear Channel Outdoor
510-446-7234