



SAN FRANCISCO  
**GRAFFITI  
 ADVISORY  
 BOARD**

City Hall  
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Edwin M. Lee, Mayor

**Larry Stringer**, Chair  
**Jana Lord**, Vice Chair

**Graffiti Advisory Board**

**Minutes for April 14, 2016**  
 30 Van Ness Avenue, 5<sup>th</sup> Floor  
 San Francisco, California

- **Call to Order:** 3:35 p.m., the meeting was called to order.

**PRESENT**

**MAYOR – Alex Popovics**  
**SFRPD – Eric Pawlowsky**  
**SFPD – Martin Ferreira**  
**Seat 5 – Jana Lord**  
**Seat 7 – Peter Gleichenhaus**  
**Seat 12– John Austin**  
**Seat 14 – Dee Dee Workman**  
**Seat 15 – Daniel Kling**  
**Seat 16 – Rebecca Delgado Rottman**  
**Seat 17 – Amy Landgraf**  
**Seat 18 – Gregory Dillon**

**ABSENT**

**DPW – Larry Stringer (EXC)**  
**SFUSD – Robert Sakurai**  
**SFMTA – Virgil Arostegui**  
**SFDA – Justine Cephus (EXC)**  
**Seat 8 – Doug Hayward (EXC)**  
**Seat 9 – Todd Berman (EXC)**  
**Seat 13 – Darcy Brown (EXC)**  
**Seat 17 – Amy Landgraf (EXC)**

**Seat 1 – VACANT**  
**Seat 2 – VACANT**  
**Seat 3 – VACANT**  
**Seat 4 – VACANT**  
**Seat 6 – VACANT**  
**Seat 10 – VACANT**  
**Seat 11 – VACANT**

- **Others present:** Jimmer Cassiol, SF Public Works; Peter Clark, SF Beautiful; Alisha Whitt, SF Public Works; Derek Chamberlain; Jason Lee, seat 3 applicant; Chris Duderstadt, the Public Bench Project
- **Welcome and Introductions:** Co-Chair Jana Lord (seat 5) welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is not quorum at this time.

- Public Comment:
  - Chris Duderstadt – the Public Bench Project
    - Stated that the Public Works staff is defacing his benches
    - Chris handed out material on the Public Bench Project showing benches with art on them
    - Explained that all his benches are permitted and sponsored by private individuals and/or businesses
    - They abate the graffiti on their benches when tagged
    - There is a situation that a permitted bench had been painted over by two Public Works employees who claimed the art on the bench was graffiti
    - Chris stated that he would like confirmation that this will not happen again where city workers mistake the art on these permitted benches as graffiti vandalism and cover the art
    - Alisha will work with the graffiti unit at Public Works to make sure they do not attempt to abate the art on these privately owned and commissioned benches
  
- Public comment is closed
  
- **Review and approval of the draft Nov 2015, Jan 2016, Feb 2016 and Mar 2016 GAB minutes**
  - No quorum – can't vote on minutes

- **Chair's Report:**

- **Graffiti Stats:**

- **DPW stat report numbers:** For the period of March 2016 the number of calls for graffiti on public property from public and internal sources was 1,253. This number is down slightly from the same time last year with 1,285 reports received for public property graffiti vandalism. There were 665 non-reported tags abated on public property by Public Works staff in March 2016.
  
- In February 2016 Public Works staff issued 562 new private property graffiti NOV's (compared to 605 in February 2015), of which 91.1% have been owner abated.
  
- Of the new NOV cases in February 2016, districts **3** (Chinatown, North Beach, Fisherman's Wharf), **6** (Tenderloin, SOMA, Civic Center), and **9** (Mission, Bernal Heights, Portola) received the most new NOV's with 117 in D3, 154 in D6, and 97 in D9.
  
- DPW reports show that 38 cases of private graffiti NOV's have gone to blight in February 2016. This number is down considerable from the same time last year with 92 NOV to blight cases
  
- **Total number of graffiti cases reported to 3-1-1 in the last 60 days:** private – 7,795 and public 6,977

- **Membership update:** Welcome new members Amy Landgraf (seat #17) and Gregory Dillon (seat #18).
  - Vacant/inactive seats: seats #1, #2, #3, #4, #6, #10, and #11. If you know of anyone in these districts please have them submit their application to the Supervisors office. We are in the process of setting up meeting with the Supervisors to discuss these vacant and/or inactive seats.
  
- **16<sup>th</sup> Year Community Clean Team Update:**
  - The next community Clean Team event will take place this Saturday, April 16<sup>th</sup> in district 5 and the kickoff will be at Golden Gate Park – Waller/Stanyan skate park(flyers are on table)
  - Also on April 16<sup>th</sup>, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting three Gigantic 3 (G3 event in districts 4, 5 and 7:
    - District 4**     **Sunset Elementary School**
    - District 5**     **Hollis Street (between Ellis and O’Farrell)**
    - District 7**     **Lowell High School**
  
- **Sub-committees** will be suspended as we will shift our focus to the 2016 Huddle planning so we can all work together on the event.
  - The Huddle is scheduled for Wednesday, May 4, 2016
  
- The next (and final) two 2016 HUDDLE planning meetings will be held on April 21<sup>st</sup> and April 28<sup>th</sup> from 3:00 pm – 4:00 pm.
  
- **The next meeting is Thursday, May 12, 2016.**
  
- **Old Business:**
  
- SF CHAMBER presentation – update and discussion
  - Putting together the presentation for the April 19<sup>th</sup> event
  - History of GAB (Jana)
  - Public Works (Larry)
  - Law Enforcement (Marty)
  - AAU (Rebecca)
  
- **2016 Graffiti Huddle – *Fight the Blight* planning - (discussion and possible action item)**
  - Confirmed date – May 4, 2016 - updates
  - We have two more Huddle meetings before the event
  - Continue to reach out for fundraising and Exhibit Hall vendors
  - Next week we will have a list of donors and vendors
  - We have enough room for 9 vendors in the Exhibit Hall

- Still confirming the “welcome and Introductions” speaking program
  - i. Fundraising/Budget – vendor and sponsorship letters
    - 1. Letters mailed
    - 2. Donations coming in
  - ii. Venue/logistics –
    - 1. Hilton Financial district is booked
  - iii. Program/speakers
    - 1. Education – Todd (Where Art Lives)
    - 2. Abatement - Rebecca will take over for Jann
    - 3. Law Enforcement - Officer Ferreira and Conor Johnston
  - iv. Web Site – ZeroGraffitiSF.com
  - v. Vendor outreach
    - 1. Letter to be mailed this month
    - 2. Members will assist in vendor outreach
    - 3. Goal is to have 10 vendors for exhibit hall (12:15 – 1:30 pm)
  - vi. Participant/attendee outreach
    - 1. Email blast and Constant Contact sent (Jimmer)
    - 2. All members will participate in attendee outreach
    - 3. Attendees can register online via web page and Eventbrite
    - 4. Raffle drawing at 5:00 pm for attendees
  
- **New Business:**
  - No new business at this time

**Adjournment:** The meeting was closed at 4:40 pm

**Next Meeting Date:** The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, May 12, 2016** at 30 Van Ness Avenue, 5th Floor, in the Public Works Department of Engineering Main Conference Room.

The three subcommittees will be starting back up after the 2016 Huddle event has taken place.