



SAN FRANCISCO  
**GRAFFITI  
ADVISORY  
BOARD**

London Breed, Mayor

City Hall  
1 Dr. Carlton B. Goodlett Place, #248  
San Francisco, CA 94102-4645  
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**DiJaida Durden**, Chair  
**Jana Lord**, Vice Chair

**Graffiti Advisory Board**  
**Thursday, March 11, 2021**  
**Regular Meeting 3:30 p.m. – 5:00 p.m.**  
WebEx (virtual meeting)  
San Francisco, California

**MINUTES**

1. Call to Order – 3:36 pm
2. Welcome and Introductions - Present Members: Michael Santos, DiJaida Durden, Officer Martin Ferreira, Farheen Usmani, Jean Barish, Robert Bardell, Cammy Blackstone, Jana Lord, Earl Shaddix, Maribel Ramirez, Devin Jones, Daniel Kling, Michael Petricca, Margeaux Casillas. Members of the Public: Ramses Alvarez (SF Public Works), Eva Chang (SF Public Works). Excused Absences: Julia Gonzales.
3. Public Comment - The public may comment on any matter within the Advisory Board's jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited to two minutes at the discretion of the Chair.
4. Approval of draft **January** and **February** draft minutes - (discussion and action item) – Minutes reviewed and approved.
5. Report by Chair –The response rate for January public property graffiti abatement inquiries within 48 hours was 45%. Although the total number of Notice of Violations (NOVs) issued in February 2021 (219) is lower than that of February 2020 (447), the total NOVs to blight has increased by 89.4%. District 9 (Mission, Bernal Heights, Potrero Hill) has the most NOVs at 56 while District 4 (Sunset) has the least (4). District 9 has the most NOVs to Blight at 140 while District 7 (Twin Peaks, Park Merced) has the least at 2.
6. Subcommittee Reports
  - a. Law Enforcement – Officer Martin Ferreira reports that 2 arrests were made in February which is typical. No significant differences were found between arrests in 2021 compared to 2020 and 2019. There will be more arrests as the weather warms up. The trend continues to be mostly adults being arrested.
  - b. Abatement – Cammy Blackstone shares that the Abatement Subcommittee discussed Supervisor Ronen's new ordinance.
  - c. Education – Jean Barish and Earl Shaddix are looking for 4 designs for anti-graffiti public service announcements and ad campaigns on bus stop shelters and billboards. The Board will prioritize print advertisements and see if SFMTA is willing to provide free advertising space inside Muni buses. Please send designs to Ramses Alvarez.
7. Old Business – (discussion and possible action item)

a. No old action items.

8. New Business – (discussion and possible action item)

a. Supervisor Ronen proposed an ordinance that would suspend notices of violation (NOVs) and waive unpaid fees until 90 days after the COVID19 emergency ends. SF Public Works paused violations in March 2020 and resumed in September 2020.

i. Cammy Blackstone says it's hard on businesses especially since they've been closed and aren't aware that they've been cited. However, nobody likes to see graffiti vandalism.

ii. Daniel Kling questions how it'll be defined that the COVID19 emergency is over.

iii. Jean Barish suggests that the Stay-at-Home order would be lifted. DiJaida Durden adds that it's a good question and that it'll depend on the Mayor's announcements and it should be when business resumes as usual.

b. Public Comments

i. Marjorie Schwartz-Scott wants more murals to be painted in San Francisco and graffiti vandals to be caught and prosecuted. She wants to know how we can get the taggers off the street.

ii. DiJaida Durden talks about the mural program by SF Arts Commission.

iii. Cammy Blackstone recommends Paint the Void.

iv. Maribel Ramirez shares that community members were worried that murals would attract more graffiti vandalism and adds that Paint the Void was able to work closely with them.

v. Marjorie says that a neighbor buys his own paint to paint over public fixtures in his neighborhood and wonders if the City would give out free paint to volunteers.

vi. Officer Martin Ferreira explains that COVID19 has stopped a lot of programs such as SF Public Works Community Clean Team Days and community service hours from offenders. Marty believes that we don't have to reinvent the wheel but we do need to bring back these programs after COVID19 is over. He wants to hear from small business owners and members of the community and how graffiti vandalism affects the bottom line. The Clear Channel messages should focus on how people feel about vandalism such as small business owners struggling to survive with tagged parklets.

vii. DiJaida clarifies that SF Public Works has Graffiti Watch — a program that gives out free paint for public fixtures — and Ramses Alvarez will assist Marjorie in signing up as a member.

viii. Michael Santos shares his positive experience as a Graffiti Watch volunteer and appreciates Marjorie's enthusiasm. He says that paintbrushes and paint of different color schemes are provided based on public fixtures in your neighborhood.

ix. Marjorie wants to sign up as a Graffiti Watch volunteer and more San Franciscans to be proactive and not give up.

c. The Graffiti Advisory Board is due to sunset on March 1, 2022.

i. DiJaida thinks the Board should continue.

ii. Robert Bardell wonders if there's a handbook of institutional knowledge such as organizing Clean Team Days. DiJaida interjects and says Clean Team Days are



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collaborative efforts and says she has been to every Clean Team Day (11 per year) for 19 years. SF Public Works has preserved and passed on the knowledge and experience: Community Clean Team Days are branded in SF Public Works.

- iii. Michael hopes more people would know that the Board exists so we can divert them to resources. DiJaida suggests that maybe we should create a flyer with this information for each district to advertise these resources and services. Then the Public Information Officers will pass out the flyers within the districts. These flyers can also be transformed into Clear Channel ads.
  - iv. Marty shares his memories of walking through the Mission 15 years ago and noticing signs on small shops such as “The Way You Treat Your Community Matters,” “No Needles,” and “No Dumping.” When subtle signs are out there, it reminds people that the community is vocal and expects better. It does make a difference and it doesn’t require law enforcement. Getting the right messaging is very important. Marty adds: “How does it affect communities? Small businesses? Young families?” Marty said the other day he was on 24<sup>th</sup> Street and noticed that half the tags belonged to taggers who don’t even live in San Francisco.
- d. Cover utility boxes with murals and graffiti art.
- i. Cammy says painting murals on telephone boxes sometimes leads to more graffiti vandalism and one mural was completely repainted by SF Public Works. She says AT&T responds to every 311 service request within 72 hours and there are times when 311 staff are not clear through their system or the regular 311 staff is off-duty. Cammy also shares that AT&T realized that murals would’ve cost 10 times more with the SF Arts Commission due to the living wage requirement. For some boxes, painting it over will void the warranty with the box manufacturers. Fiber is not temperature-sensitive, but some technologies are. That is why some AT&T boxes are shrink wrapped instead.
  - ii. Eva Chang shares that a volunteer is interested in getting an electrical box near his home painted with a mural but it’s a long tedious process with SF Arts Commission. She wonders if we can shorten that process through a partnership with SFAC.
- e. AT&T’s late response to graffiti on their utility boxes.
- i. Eva shares that a volunteer complained about tagged AT&T boxes near his home in the Mission and he asked for paint since they weren’t painted over in a timely manner.
  - ii. Cammy says that AT&T responds within 72 hours and asks Eva to send over those requests because AT&T may not have been aware of them. She adds that it is illegal for SF Public Works to paint over AT&T private property. Eva clarifies that SF Public Works does not have that paint color and she had referred the volunteer to call 311.
  - iii. Cammy prefers 311 over the phone number on the telephone box labels. Cammy gets a 311 report every Monday at 3 PM and tells Eva to forward her the service requests.

9. Adjournment – Motion to adjourn – 4:37 pm

## Accessible Meeting Information:

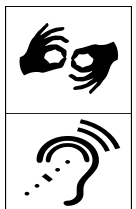
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中文: 如需即時傳譯, 請於會議前最少四十八小時通知

07/07/13