



SAN FRANCISCO
**GRAFFITI
 ADVISORY
 BOARD**

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Edwin M. Lee, Mayor

Larry Stringer, Chair
Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for March 10, 2016
 30 Van Ness Avenue, 5th Floor
 San Francisco, California

- **Call to Order:** 3:35 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
 MAYOR – Alex Popovics
 SFRPD – Eric Pawlowsky
 SFPD – Martin Ferreira
 Seat 7 – Peter Gleichenhaus
 Seat 9 – Todd Berman
 Seat 14 – Dee Dee Workman
 Seat 15 – Daniel Kling
 Seat 16 – Rebecca Delgado Rottman

ABSENT

SFUSD – Robert Sakurai
 SFMTA DPT – Virgil Arostegui
 SFDA – Justine Cephus
 Seat 1 – Sam McCormick
 Seat 5 – Melorra Green
 Seat 8 – Doug Hayward (EXC)
 Seat 11 – Eric Mersch
 Seat 12– John Austin (EXC)
 Seat 13 – Darcy Brown (EXC)
 Seat 17 – Jana Lord (EXC)

Seat 2 – **VACANT**
 Seat 3 – **VACANT**
 Seat 4 – **VACANT**
 Seat 6 – **VACANT**
 Seat 10 – **VACANT**
 SFMTA MUNI – **soon to be seat 18**

- **Others present:** Jimmer Cassiol, SF Public Works; Peter Clark, SF Beautiful; Gregory Dillon, D8 resident; Alisha Whitt, SF Public Works; Derek Chamberlain
- **Welcome and Introductions:** Chair Larry Stringer (seat DPW) welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is not quorum at this time.

- Public Comment:
 - Greg Dillon
 - Feedback
 - Mentioned that there are performance issues on the 311 app
 - March there has been a huge amount of reports. The reports seem to have been closed by the city and re-created. Concerned these reports are miscategorized and the graffiti is being reported in unusual areas.

- Public comment is closed

- **Review and approval of the draft November 2015 and January 2016 GAB minutes**
 - No Quorum – can't vote on minutes

- **Chair's Report:**

Graffiti Stats:

- **DPW stat report numbers:** For the period of February 2016 the number of calls for graffiti on public property from public and internal sources was 1,063. This number is down from the same time last year with 1,082 reports were received for public property graffiti vandalism. There were 524 non-reported tags abated on public property by Public Works staff in February 2016.
- In January 2016 Public Works staff issued 597 new private property graffiti NOV's (compared to 718 in January 2015), of which 89.8% have been owner abated.
- Of the new NOV cases in January 2016, districts 5 (Inner Sunset, Haight, Western Addition), 6 (Tenderloin, SOMA, Civic Center), and 9 (Mission, Bernal Heights, Portola) received the most new NOV's with 130 in D5, 107 in D6, and 148 in D9.
- DPW reports show that 41 cases of private graffiti NOV's have gone to blight in January 2016. This number is down considerable from the same time last year with 87 NOV to blight cases
- **Total number of graffiti cases reported to 3-1-1 in the last 60 days:** private – 8,255 and public 7,334
- **Membership update:** The hearing for the appointments for seats #17 and #18 At-Large is scheduled for March 24th at the Rules Committee.
 - Sad news. We were informed today that longtime GAB member Leonid Nakhodkin has passed away. Leonid was a dedicated member of this board and it was his idea for the anti-graffiti day in San Francisco which will be on May 4th, the day of our graffiti huddle. Our thoughts and prayers are with his family

- The SFDA's office has appointed Deputy District Attorney, Justine Cephas, to fill the SFDA seat. Justine could not make it to today's meeting but we look forward to her joining us next month.
- Longtime GAB member Jann Fitzgerald has resigned from the Board. She has some great opportunities happening with her professional career and we wish her the best in her future endeavors. She was a pleasure to work with and we are going to miss her.
- Vacant/inactive seats: #3, #4, #6, #10 and SFMTA-MUNI (soon to be seat #18 "at-large")
- **Current Legislation in the works:** Supervisor Peskin introduced an ordinance amending the Publics Works code clarifying graffiti prohibition and establishing administrative penalties. This amendment is being heard today in the GOA committee.
- **Graffiti Watch training:**
 - The next Graffiti Watch training is scheduled for March 31st .
- **16th Year Community Clean Team Update:**
 - The next community Clean Team event will take place on Saturday, March 19th in district 3 and the kickoff will be Francisco Middle School (flyers are on table) and this event will also include the family friendly Arbor Day Eco Fair from 9:00 am – 12:00 pm including many exciting and educational activities for the whole family.
 - Also on March 19th, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting a Gigantic 3 (G3 event in district 3:
 - **District 3 Walter U. Lum Alley (enter from Washington Street)**
 - 2016 Community Clean Team calendar posters are on the table as well. Please be sure to grab one and mark your calendars
- **Sub-committees** will be suspended as we will shift our focus to the 2016 Huddle planning so we can all work together on the event.
 - The Huddle is scheduled for Wednesday, May 4, 2016
- 2016 HUDDLE subcommittee will be meeting monthly from 2:30 pm – 3:30 pm prior to our monthly GAB meeting. We are also going to need to add in a few extra Huddle meetings the event is fast upon us.
- **The next meeting is Thursday, April 14, 2016. This will be the last full GAB meeting before the May 4th Huddle.**
- **Old Business:**

- “No Tagging Sign” pilot program – Leonid Nakhodkin (seat 2) – update and discussion
 - No discussion took place on this item

- **2016 Graffiti Huddle – *Fight the Blight* planning - (discussion and possible action item)**
 - a) Confirmed date – May 4, 2016
 - b) Project/team responsibility leads - updates
 - i. Fundraising/Budget – vendor and sponsorship letters
 - 1. Letters will be mailed this month
 - ii. Venue/logistics –
 - 1. Hilton Financial district is booked
 - iii. Program/speakers
 - 1. Welcome and introductions
 - a. Video
 - b. Guest speakers
 - c. Awards
 - d. proclamation
 - 2. Education – Todd (Where Art Lives)
 - 3. Abatement - Rebecca will take over for Jann
 - 4. Law Enforcement - Officer Ferreira
 - iv. Web Site/ Logo – ZeroGraffitiSF.com
 - 1. Will be live soon.
 - 2. Will include donation link to SF Beautiful
 - 3. Donor and vendor logos to be added upon receipt of donation
 - v. Vendor outreach
 - 1. Letter to be mailed this month
 - 2. Members will assist in vendor outreach
 - 3. Goal is to have 10 vendors for exhibit hall (12:15 – 1:30 pm)
 - vi. Participant/attendee outreach
 - 1. Email blast and Constant Contact email will be sent (Jimmer)
 - 2. All members will participate in attendee outreach
 - 3. Attendees can register online via web page and Eventbrite
 - 4. Raffle drawing at 5:00 pm for attendees

- **New Business:**
 - No new business at this time

Adjournment: The meeting was closed at 4:40 pm

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, April 14, 2016** at 30 Van Ness Avenue, 5th Floor, in DPW’s Department of Engineering Main Conference Room.

The three subcommittees have been suspended starting August 2015 in order for the board to focus on the 2016 Huddle.

The 2016 huddle subcommittee will meet from 2:30 pm – 3:30 pm (just prior to the subcommittee meetings)