



SAN FRANCISCO
**GRAFFITI
 ADVISORY
 BOARD**

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Edwin M. Lee, Mayor

Larry Stringer, Chair
 Jana Lord, Vice Chair

Graffiti Advisory Board

Minutes for November 12, 2015
 30 Van Ness Avenue, 5th Floor
 San Francisco, California

- **Call to Order:** 3:36 p.m., the meeting was called to order.

PRESENT

DPW – Larry Stringer
 SFPD – Martin Ferreira
 SFUSD – Robert Sakurai
 SFMTA DPT – Virgil Arostegui
 SFRPD – Eric Pawlowsky
 Seat 2 – Leonid Nakhodkin
 Seat 3 – Stephanie Greenburg
 Seat 7 – Peter Gleichenhau
 Seat 8 – Doug Hayward
 Seat 9 – Todd Berman
 Seat 12– John Austin (youth)
 Seat 15 – Daniel Kling
 Seat 16 – Rebecca Delgado Rottman (art)
 Seat 17 – Jana Lord (mta/shelter)

ABSENT

MAYOR – Alex Popovics
 Seat 1 – Sam McCormick
 Seat 5 – Melorra Green
 Seat 10 – Jann Fitzgerald (EXC)
 Seat 14 – Dee Dee Workman (EXC)
 Seat 11 – Eric Mersch
 Seat 13 – Darcy Brown (SF Beautiful)

 Seat 4 – **VACANT**
 Seat 6 – **VACANT**
 Seat 13 – **VACANT**
 SFDA – **INACTIVE**
 SFMTA MUNI – **INACTIVE**

- **Others present:** Jimmer Cassiol, SF Public Works; Derek Chamberlain, Artist; Carol Weinfeld; Mark Mangayam; Chris L. Brown, AAU; Darwin Payton Jr, AAU.; Gabriella Angotti-Jones, SF STATE; Gregory Dillon, D8 resident
- **Welcome and Introductions:** Chair Larry Stringer (seat DPW) welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is quorum at this time

- Public Comment:
 - Rebecca Delgado-Rottman (seat 16) introduced AAU Kappa Sigma students and explained these are some of the students who abate graffiti on 16 City block from Post, Sutter, Bush Pine Manson and all the way up Leavenworth.
 - These students go out every other weekend and abate graffiti and pick up trash
 - Recently they extended out and started picking up trash and abating graffiti along Ocean Beach
 - On Sunday November 15th they will be going to Fisherman's Warf and Aquatic Park to pick up cigarette butts – last year they picked up 8,000 cigarette butts in the area
 - The group has been nominate for a NEN Award
 - The students have also produced a 2-minute video presentation to showcase the work that they do.
 - The students introduced themselves and the video was presented to the GAB members
 - Greg Dillon commented on the issue of the lack of timelines in abating graffiti by companies like AT&T and PG&E
 - These companies occupy large amounts of public space
 - According to SF stat many reports are coming into AT&T and PG&E property
 - These companies are not doing a good job in responding to these reports of graffiti
 - Property owners in this City get a notice of violation (NOV) when there is a report of graffiti on their property and eventually fined if they do not abate the graffiti in a timely manner
 - These large companies should be held to a higher standard and more stringent scrutiny when not responding to reports of graffiti vandalism
 - It appears these companies are receiving special treatment
 - The data also needs to be refined to differentiate between these two corporations so someone creating a report can tell what percentage of the reports are for AT&T versus the percentage of PG&E property
 - Gabriella said that she is an student at SFSTATE and they a required to attend a public meeting and speak during public comment
 - She expressed her support for the Where Art Lives program
 - She has researched the program online and feels that it is a wonderful program
 - Officer Ferreira (seat SFPD) provided and update on graffiti vandalism arrests for the month of October 2015
 - Both arrests and cold cases are down
 - One particular case of interest – a muralist had one of their murals vandalized and a suspect has been identified and arrested
 -
 - Public comment is closed

- **Review and approval of the draft October 2015 GAB minutes.** Motion to approve with minor edits, seconded - Minutes approved (with minor edits)
- **Chair's Report:**
- **DPW stat report numbers:** For the period of October 2015 the number of calls for graffiti on public property from public and internal sources was 963. This number is up from the same time last year when 623 reports were received of public property graffiti vandalism. There were 1,571 tags abated on public property by Public Works staff in October 2015
- In September 2015 DPW issued 630 new private property graffiti NOVs (compared to 731 in September 2014), of which 64.8% have been owner abated.
- Of the new NOV cases in September 2015, districts 3 (Chinatown, North Beach, Fisherman's Wharf), 6 (Tenderloin, SOMA, Civic Center), and 9 (Mission, Bernal Heights, Portola) received the most new NOV's with 123 in D3, 143 in D6, and 89 in D9.
- DPW reports show that 48 cases of private graffiti NOVs have gone to blight in September 2015. This number is down considerable from the same time last year with 121 NOV to blight cases
- **Total number of graffiti cases reported to 3-1-1 in the last 60 days:** private – 2,846 and public 5,653
- **Membership update:** Stephanie Greenburg has submitted her resignation and this will be the last meeting she will be attending. We like to thank Stephanie for her commitment to this board and wish her the best in her future endeavors!
 - Vacant/inactive seats: seat #4, #6, #13, SFDA and SFMTA-MUNI
- **Graffiti Watch training:**
 - The next Graffiti Watch training is being scheduled for November 2015.
- **15th Year Community Clean Team Update:**
 - The final Community Clean Team event for 2015 was held on November 7, 2015 in district 2 and kicked off at Galileo High School with over 225 volunteers
 - We are currently planning the 2016 Community Clean Team calendar
- **Sub-committees** will be suspended as we will shift our focus to the 2016 Huddle planning so we can all work together on the event.
- 2016 HUDDLE subcommittee will be meeting monthly from 3:00 pm – 3:30 pm prior to our monthly GAB meeting.

- **The next meeting is Thursday, January 14, 2016.**

- The 2016 meeting calendar is on the table
- The full GAB will not meet in December 2015

- **Old Business:**

A) “No Tagging sign” pilot program – Leonid Nathodkin (seat 2) – update and discussion

- Leonid stated in many countries that placing signs on monuments prevents graffiti vandalism.
- Leonid stated that he has proposed for a year now and has found information on the internet that installing signs prevents graffiti
- Leonid feels that this City is doing nothing to prevent vandalism
- It was explained to Leonid that when he has made a motion in the past about installing “do not tag” signs failed to get a second to the motion therefore has not move on to a vote
- It has been seen that signs become a magnet for tagging and research on success of other cities is needed
- Jana Lord stated that she will begin to research what other cities are doing regarding signs and their success
- A motion was made to tentatively accept and research a sign program that is effective in other cities and to be reported out at the January 2016. Motion was seconded – motion passed.

B) Amendment to Administrative Code Section 5.170 adding two “at Large” seats to Graffiti Advisory Board (Jana Lord, seat 17 & Melorra Green, seat 5) – update and discussion

- Supervisor Breed introduced the amended ordinance and is expected to be passed by the Board of Supervisors in December 2015

C) 2016 graffiti conference/huddle – *Fight The Blight*

- The subcommittee Huddle group met today from 3:00 – 3:30
- Members are going to be asked to assist with various areas of the Huddle planning:
- Fundraising/Budget: Larry, Peter, Doug and Rebecca
 - Fiscal Sponsor will be SF Beautiful (Darcy)
 - Letter drafted
 - Budget \$10,0000 - \$12,000
- Venue/logistics: Larry (Jimmer) and Jana
 - Hilton – Financial District
 - Day of: Jana and Eric
- Program/speakers: Larry, Rebecca, Darcy
 - Introduction video (Rebecca)
 - Subcommittee presentations:
 - Abatement (Jann)
 - Law enforcement (Marty)
 - Education (Todd)
 - Discussion panel (TBD)

- Participant outreach audience: Dan, Dee Dee
 - All members will assist with participant outreach
 - Materials (design and production)
 - Logo design
 - Advertising
 - Web site

- Vendor table outreach: Jann, Alex, Larry (Jimmer) and **Amy?**
- GoogleDocs creation: Jana
 - This is where members will have an opportunity to discuss and finalize huddle materials and ideas
 - Draft 2 of the one page document will be the first document uploaded to GoogleDocs – this document will be what can be used for outreach
- All members are encouraged to attend the Huddle subcommittee meetings
- **For the January 14, 2016 meeting:**
 - The board should submit suggestions on who GAB should be submitting letters to for sponsorship (names and addresses)
 - The board should also submit suggestions for vendor outreach
 - Board members should provide input on why it is important for merchants and residents to attend the huddle
 - The goal is to have sponsorship and fundraising letters sent out by the end of January 2016

- **New Business:**
 - No new business

Adjournment: The meeting was closed at 4:45 p.m.

Next Meeting Date: The next Graffiti Advisory Board meeting is scheduled to be held on **Thursday, January 14, 2016** at 30 Van Ness Avenue, 5th Floor, in DPW's Department of Engineering Main Conference Room.

The three subcommittees have been suspended starting August 2015 in order for the board to focus on the 2016 Huddle.

The 2016 huddle subcommittee will meet from 3:00 pm – 3:30 pm (just prior to the subcommittee meetings)