



SAN FRANCISCO  
**GRAFFITI  
ADVISORY  
BOARD**

City Hall  
1 Dr. Carlton B. Goodlett Place, #248  
San Francisco, CA 94102-4645  
415.695.2003  
[www.sfpublishworks.org/services/graffiti-advisory-board](http://www.sfpublishworks.org/services/graffiti-advisory-board)

Edwin M. Lee, Mayor

**Larry Stringer**, Chair  
**Jana Lord**, Vice Chair

## Graffiti Advisory Board

**Minutes for November 9, 2017**  
30 Van Ness Avenue, 5<sup>th</sup> Floor  
San Francisco, California

- **Call to Order:** 3:35 p.m., the meeting was called to order.

### PRESENT

**MAYOR – Alex Popovics**  
**SFMTA – Gretchen Rude**  
**SFUSD – Adiv Spiegel**  
**SFPD – Martin Ferreira**  
**Seat 1 – Jean Barish**  
**Seat 2 – Robert Bardell**  
**Seat 3 – Jason Yee**  
**Seat 4 – Cammy Blackstone**  
**Seat 5 – Jana Lord**  
**Seat 6 – Daniel Pan**  
**Seat 7 – Peter Gleichenhaus**  
**Seat 8 – Doug Hayward**  
**Seat 10 – Howard Hsu**  
**Seat 14 – Alex Mitra**  
**Seat 15 – Daniel Kling**  
**Seat 16 – Rebecca Delgado- Rottman**

### ABSENT

**SF Public Works – Larry Stringer**  
**(Excused)**  
**SFDA – Thomas Ostly**  
**SFRPD – Eric Pawlowsky**  
**Seat 9 – Todd Berman (Excused)**  
**Seat 13 – Darcy Brown**  
**Seat 17 – Amy Landgraf (Excused)**  
**Seat 18 – Gregory Dillon (Excused)**  
  
**Seat 11 – VACANT**  
**Seat 12 – VACANT**

- **Others present:** Karla Jones, Graffiti Watch Member; Devin Jones, Project 20; Steve Shinn, Clear Channel Communications; Suzanne Gautier, SFPUC; Grace Breyley, Excelsior Outer Mission Merchants; Jimmer Cassiol, SF Public Works; Philip Singh, SF Public Works; Alisha Whitt, SF Public Works
- **Welcome and Introductions:** Co-chair Jana Lord welcomed members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is a quorum at this time.
- **Public Comment:**
  - There were no public comments at this time.
- **Public comment is closed**
- **SFPUC Presentation, Suzanne Gautier:**

- Suzanne Gautier from the San Francisco Public Utilities Commission (SFPUC) shared with GAB the work the SFPUC does with the San Francisco Fire Department (SFFD) regarding graffiti on fire hydrants. SFPUC supplies water to the SFFD's high pressure water system, which includes hydrants. In between 2010-2011, responsibility for the maintenance of the emergency water firefighting system was given to the SFPUC. In the six years since the initiative was passed, the SFPUC has spent a lot of time, resources, and money to improve the assets they are responsible for:
  - There are 1,605 high pressure hydrants in the city. These are identified by their blue tops.
  - There 8,809 plain white, low pressure fire hydrants in the city.
  - There are a total of 10,414 fire hydrants in San Francisco that the SFPUC is responsible for. This ensures that just about all areas and neighborhoods in the city are capable of fighting a fire if needed.
  - In the last month, the SFPUC has doubled the staff who can paint over graffiti on fire hydrants from 1 to 2. These men paint over about 20 hydrants a day.
- It is requested that if Graffiti Watch members are looking to abate graffiti on a fire hydrant, they focus on painting only the white portions and be careful not to paint over any codes or numbers associated with the hydrant.
- **Review and approval of the draft of September and October 2017 GAB minutes**
  - Daniel Kling (Seat 15) moved to approve the motion; Alex Popovics (Mayor's seat) seconded the motion. September and October 2017 minutes are approved.
- **Chair's Report:**
  - **Public Works Stat report numbers:** For the period of October 2017 the number of calls for graffiti on public property from public and internal sources was 1,536. This number is up from the same time last year with 1,039 reports received for public property graffiti vandalism. There were 683 non-reported tags abated on public property by Public Works staff in October 2017.
  - In September 2017 Public Works staff issued 422 new private property graffiti NOV's (compared to 775 in September 2016), of which 91% have been owner abated.
  - Of the new NOV cases in September 2017, districts **3** (Chinatown, North Beach, Fisherman's Wharf), **5** (Fillmore/Western Addition, Hayes Valley, Haight-Ashbury, Japantown), **6** (Tenderloin, SOMA, Civic Center), and **9** (Mission, Bernal Heights, Portola) received the most new NOV's with **93** in **D9**, **75** in **D5**, and **65** in **D3** and **D6**.
  - DPW reports show that 160 cases of private graffiti NOV's have gone to blight in September 2017. This number is up from the same time last year with 24 NOV to blight cases.
- **Membership update:**

- Vacant/inactive seats: #11 and #12. If you know of anyone in these districts please have them submit their application to the Supervisors office. We are in the process of setting up a meeting with the Supervisors to discuss these vacant and/or inactive seats.

- **17<sup>th</sup> Year Community Clean Team Update:**

- The next community Clean Team event will take place Saturday, November 18<sup>th</sup> in District 9. The kickoff will be at John O'Connell High School located at 2355 Folsom Street (flyers are on table)
- Also on November 18<sup>th</sup>, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting the Gigantic 3 (G3) event in districts 8 and 9:

**District 8: James Lick Middle School, 1220 Noe Street (enter on 25<sup>th</sup> Street from Castro Street)**

**District 9: Fire Station #7, 2300 Folsom Street at 19<sup>th</sup> Street**

- **Sub-committees:** Please check out the current subcommittee lists and decide if you want to remain on the sub-committee that you are on or if you want to switch to a different sub-committee. If you are not on any of the lists, please sign up for one of the sub-committees **abatement, education or law enforcement** today.

- **Old Business:**

- a) AT&T Abatement Update:
  - a. Cammy Blackstone shared that as of the November 2017 GAB meeting, there are only 12 open cases. This marks a significant drop in the number of open SR's from previous months.
- b) 2015-2017 GAB Report:
  - a. GAB members voted to approve the 2015-2017 GAB Report. Alex Popovics (Mayor's Seat) moved to approve the motion; Alex Mitra (Seat 14) seconded the motion. 2015-2017 GAB Report approved.
  - b. Chair Larry Stringer's office will send the full report to the Board of Supervisors.
- c) Graffiti vandalism information packet for SF judges:
  - a. This matter will be further discussed during the January 2018 meeting.
- d) 2018 draft meeting calendar:
  - a. GAB members reviewed the draft 2018 meeting calendar. Alex Popovics (Mayor's Seat) moved to approve the motion; Alex Mitra (Seat 14) seconded the motion. 2018 meeting calendar approved.
- e) Graffiti PSA:
  - a. Education subcommittee brainstormed several ideas for a PSA but didn't reach a conclusion. The members will revisit the PSA during the January 2018 meeting.
    - i. Law Enforcement subcommittee wants to ensure that proper wording is used to make public aware of the difference between street art and graffiti.

- ii. GAB members are asked to brainstorm content ideas to share during the January 2018 meeting.
- f) StreetSmARTS report update:
  - a. Jimmer Cassiol shared a mural survey detailing the work and status of the StreetSmARTS program.

- **Standing Committee Reports**

- Abatement committee:
  - There were no new updates from the abatement subcommittee.
- Law enforcement:
  - There were 11 arrests made in October 2017. All graffiti related arrests made in October 2017 were adult offenders. Officer Ferreira authored 4 arrest warrants during the month.
- Education:
  - Education subcommittee is continuing to discuss and plan the PSA campaign. Additional updates will be shared during the January 2018 meeting.

- **New Business:**

- 2018 Graffiti Huddle: GAB Subcommittees will start planning for the 2018 Huddle in January 2018. Fall 2018 (August-September) was proposed as a potential timeframe for the event.

**Adjournment:** The meeting was closed at 4:41 pm

- Doug Hayward (Seat 8) moved to approve the motion to adjourn; Cammy Blackstone (Seat 4) seconded the motion.

**Next Meeting Date:** The next Graffiti Advisory Board meeting is scheduled for **3:30 pm** on **Thursday, January 11, 2018** at 30 Van Ness Avenue, 5th Floor, in the Public Works Department of Engineering Main Conference Room.