



SAN FRANCISCO  
**GRAFFITI  
 ADVISORY  
 BOARD**

City Hall  
 1 Dr. Carlton B. Goodlett Place, #248  
 San Francisco, CA 94102-4645  
 415.695.2003

[www.sfpublicworks.org/services/graffiti-advisory-board](http://www.sfpublicworks.org/services/graffiti-advisory-board)

Edwin M. Lee, Mayor

**Larry Stringer**, Chair  
**Jana Lord**, Vice Chair

**Graffiti Advisory Board**

**Minutes for October 12, 2017**  
 30 Van Ness Avenue, 5<sup>th</sup> Floor  
 San Francisco, California

- **Call to Order:** 3:35 p.m., the meeting was called to order.

**PRESENT**

**MAYOR – Alex Popovics**  
**SF Public Works – Larry Stringer**  
**SFMTA – Gretchen Rude**  
**SFPD – Martin Ferreira**  
**SFDA – Thomas Ostly**  
**SFRPD – Eric Pawlowsky**  
**Seat 2 – Robert Bardell**  
**Seat 7 – Peter Gleichenhaus**  
**Seat 9 – Todd Berman**  
**Seat 14 – Alex Mitra**  
**Seat 15 – Daniel Kling**  
**Seat 16 – Rebecca Delgado- Rottman**

**ABSENT**

**SFUSD – Adiv Spiegel**  
**Seat 1 – Jean Barish**  
**Seat 3 – Jason Yee**  
**Seat 5 – Jana Lord (Excused)**  
**Seat 6 – Daniel Pan**  
**Seat 8 – Doug Hayward (Excused)**  
**Seat 10 – Howard Hsu**  
**Seat 13 – Darcy Brown (Excused)**  
**Seat 17 – Amy Landgraf (Excused)**  
**Seat 18 – Gregory Dillon (Excused)**  
**Seat 4 – VACANT**  
**Seat 11 – VACANT**  
**Seat 12 – VACANT**

- **Others present:** Karla Jones, Graffiti Watch Member; Devin Jones, Project 20; Steve Shinn, Clear Channel Communications; Todd Berman, Where Art Lives; Liz Ozol, SF Arts Commission; Cammy Blackstone, AT&T; Kim Stephens, SF Public Works; Jimmer Cassiol, SF Public Works; Philip Singh, SF Public Works; Alisha Whitt, SF Public Works
- **Welcome and Introductions:** Chair Larry Stringer welcomed Board members and other attendees. Each member and guest introduced themselves. Members checked attendance and established there is no quorum at this time.
- **Public Comment:**
  - Karla Jones, a Graffiti Watch member and concerned citizen, asked the GAB members what the proper protocol is when dealing with graffiti on Porta Potties. Her neighborhood has several Porta Potties that get tagged constantly. Karla was instructed during her Graffiti Watch training not to touch private property. When she reports Porta Potty tags using the 311 service, she is told they can't do anything about it because it doesn't belong in any of the available categories.

- Chair, Larry Stringer, shared with the board the success of the San Francisco Public Works Employee Health Fair, which took place on October 4, 2017. A record breaking 800+ Public Works employees attended the event and 250 flu shots were given throughout the day.
- Public comment is closed
- *Where Art Lives* Presentation, Todd Berman:
  - Todd Berman gave a presentation detailing the work the *Where Art Lives* program has done over the last year. The program was started 10 years ago in partnership with the San Francisco Arts Commission to do art education with youth concerning graffiti, public art, and vandalism.
  - The structure for the 2016-2017 year was different than past years because the San Francisco Arts Commission no longer runs the program. Everything was done on a grants basis through the Uphill Arts non-profit program.
  - *Where Art Lives* brings teaching artists to afterschool programs to make art with kids and talk about issues around public art and graffiti. Only about 52% of middle school students are enrolled in an art class. Often times, non-native English speaking students have to take English language learning classes as their elective during school, which further hinders them from participating in art related education.
    - *Where Art Lives* partnered with James Lick Middle school to develop and integrate arts into their existing English language learning curriculum and lesson plans.
  - Todd presented to GAB in an effort to share the current state of the program, as well as find resources and ideas to keep the program moving forward and expanding to other schools in the city.
- **Review and approval of the draft September 2017 GAB minutes**
  - Minutes were not approved due to lack of quorum. October minutes will be an agenda item for the November 2017 meeting.
- **Chair's Report:**
  - **Public Works Stat report numbers:** For the period of September 2017 the number of calls for graffiti on public property from public and internal sources was 1,555. This number is up from the same time last year with 1,087 reports received for public property graffiti vandalism. There were 504 non-reported tags abated on public property by Public Works staff in September 2017.
  - In August 2017 Public Works staff issued 543 new private property graffiti NOV's (compared to 806 in August 2016), of which 90.8% have been owner abated.
  - Of the new NOV cases in August 2017, districts **3** (Chinatown, North Beach, Fisherman's Wharf), **6** (Tenderloin, SOMA, Civic Center), and **9** (Mission, Bernal Heights, Portola) received the most new NOV's with **100** in **D3**, **82** in **D6**, and **113** in **D9**.

- DPW reports show that 181 cases of private graffiti NOVs have gone to blight in August 2017. This number is up from the same time last year with 32 NOV to blight cases.

- **Membership update:**

- Vacant/inactive seats: seats #4, #11 and #12. If you know of anyone in these districts please have them submit their application to the Supervisors office. We are in the process of setting up a meeting with the Supervisors to discuss these vacant and/or inactive seats.

- **17<sup>th</sup> Year Community Clean Team Update:**

- The next community Clean Team event will take place Saturday, October 28<sup>th</sup> in District 1. The kickoff will be at Washington High School located at 600 32<sup>nd</sup> Avenue (flyers are on table)
- Also on October 28<sup>th</sup>, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting the Gigantic 3 (G3) event in districts 1 and 5:

**District 1: Roosevelt Middle School, 460 Arguello Blvd. (enter from Palm Avenue)**

**District 5: Hollis Street between Ellis and O'Farrell streets (enter from Ellis Street)**

- **Sub-committees:** Please check out the current subcommittee lists and decide if you want to remain on the sub-committee that you are on or if you want to switch to a different sub-committee. If you are not on any of the lists, please sign up for one of the sub-committees **abatement, education or law enforcement** today.

- **Old Business:**

- a) AT&T Abatement Update:
  - a. GAB sent the follow up letter that was approved during the September meeting.
  - b. AT&T is continuing to report back to SF Public Works in a timely manner bi-weekly.
  - c. There is a show playing at the Greek Theater whose promotional posters have been illegally shellacked on AT&T signal boxes throughout the city. SF Public Works would need to go after Live Nation to get the problem resolved.
- b) GAB Year End Report:
  - a. GAB members clarified which additional documents need to be included in the appendices portion of the report and made minor edits.
  - b. Report will be up for final approval during the November 2017 meeting.
- c) Graffiti vandalism information packet for SF judges:
  - a. Tom Ostly presented a draft version of the information packet to the board. GAB members asked questions for clarification and suggested minor edits to the letter.

- b. Tom Ostly will send an email copy of the packet to GAB members when final draft is complete. The board will vote to approve during the November 2017 meeting when there is a quorum.

- **Standing Committee Reports**

- Abatement committee:
  - There were no new updates from the abatement subcommittee.
- Law enforcement:
  - There were 5 arrests made in September 2017. Officer Ferreira authored 4 arrest warrants during the month. The increase in video surveillance quality and affordability has significantly helped with these arrests.
- Education:
  - Education subcommittee is interested in creating a yearlong Public Service Announcements (PSA) campaign to be aired on local radio (KOIT). The purpose of these PSA's would be to inform the general population of the 311 resource and the proper protocol for reporting graffiti vandalism.
  - Education subcommittee asked GAB members to chime in with their ideas for PSA content and structure. PSA will be discussed further during the November 2017 meeting.

- **New Business:**

- 2018 Draft Calendar:
  - a) GAB members reviewed the draft 2018 meeting calendar. Members will vote to approve the calendar during the November 2017 meeting.

**Adjournment:** The meeting was closed at 5:00 pm

**Next Meeting Date:** The next Graffiti Advisory Board meeting is scheduled for **3:30 pm** on **Thursday, November 9, 2017** at 30 Van Ness Avenue, 5th Floor, in the Public Works Department of Engineering Main Conference Room.