



SAN FRANCISCO  
**GRAFFITI  
ADVISORY  
BOARD**

London Breed, Mayor

City Hall  
1 Dr. Carlton B. Goodlett Place, #248  
San Francisco, CA 94102-4645  
415.695.2003  
www.sfdpw.org/gab

**Larry Stringer**, Chair  
**Jana Lord**, Vice Chair

**Graffiti Advisory Board**  
**Thursday, September 13, 2018**



**Regular Meeting**  
**3:30 p.m. – 5:00 p.m.**  
30 Van Ness Avenue, 5<sup>th</sup> Floor  
Department of Engineering Main Conference Room  
San Francisco, California

**AGENDA – Minutes (DRAFT)**

1. Call to Order: 3:50 p.m

• **PRESENT**

**MAYOR – Alex Popovics**  
**SFPW – Larry Stringer**  
**SFUSD – Kevin O’Brien**  
**SFPD – Martin Ferreira**  
**SFDA – Thomas Ostly**  
**SFRPD – Eric Pawlowsky**  
**Seat 1 – Jean Barish**  
**Seat 2 – Robert Bardell**  
**Seat 3 – Christian Martin**  
**Seat 4 – Cammy Blackstone**  
**Seat 7 – Peter Gleichenhaus**  
**Seat 13 – Darcy Brown**  
**Seat 15 – Daniel Kling**  
**Seat 18 – Gregory Dillon**

**ABSENT**

**SFMTA – Gretchen Rude (excused)**  
**Seat 5 – Jana Lord (excused)**  
**Seat 6 – Daniel Pan (excused)**  
**Seat 8 – Doug Hayward (excused)**  
**Seat 9 – Todd Berman (excused)**  
**Seat 11 – Grace Breyley (excused)**  
  
**Seat 10 – VACANT**  
**Seat 12 – VACANT**  
**Seat 14 – VACANT**  
**Seat 16 – VACANT**  
**Seat 17 – VACANT**

• **Others present:** Jimmer Cassiol, SF Public Works; Leonard Alfaro, SF Public Works; Randell Scott, Union Square BID; Alisha Whitt, SF Public Works; Karla Jones, Margeaux Casillas, ClearChannel Outdoor

2. Welcome and Introductions

3. Public Comment - The public may comment on any matter within the Advisory Board’s jurisdiction at this time. Please comment on agenda items below when the item is called. Comments may be limited to two minutes at the discretion of the Chair –

- a. Greg Dillon – Reporting of graffiti. Ask community ambassadors to report graffiti to get city employees to report graffiti.
  - b. Alex Popovics – **Resignation**
  - c. Tom Ostly – Judge Woods presiding over PEMEX case. Reduced sentence to a misdemeanor including damage in H&M Store. Importance of proper documentation. Judge Jackson annoyed that DA is prosecuting Graffiti Cases in Grand Jury.
4. Approval of draft **June 2018 and August 2018** minutes – Cammy Motions to approve. Jean seconds. Vote is unanimous yes. Minutes **APPROVED**.
  5. Report by Chair –
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## Graffiti Stats:

- **Public Works Stat report numbers:** For the period of August 2018 the number of calls for graffiti on public property reported by the public and internal sources was 1,318. This number is down from the same time last year with 1,567 reports of graffiti vandalism on public property. There were 479 non-reported graffiti tags abated on public property by Public Works staff in August 2018.
- **Private Property Stats:**
- In July 2018 Public Works staff issued 528 new private property graffiti NOV's (compared to 477 in July 2017), of which 93.8% have been owner abated.
- Of the new NOV cases in July 2018, districts **5** (Fillmore/Western Addition, Hayes Valley, Haight-Ashbury, Japantown), **6** (Tenderloin, SOMA, Civic Center), and **9** (Mission, Bernal Heights, Portola) received the most new NOV's with **103** in **D6**, **102** in **D9**, and **71** in **D5**.
- DPW reports show that **138** cases of private graffiti NOV's have gone to blight in July 2018. This number is up from the same time last year with **133** NOV to blight cases.
- **Membership update:**
  - **Welcome Christian Martin**
  - Vacant/inactive seats: seats #10, #12 (Serving Youth), #16 (Private Schools/Art Schools) and #17 (Contracting Agency/Muni Shelters).
  - Some of the seats are expired and I would like to ask you to reapply for your seat if you have not done so already.
  - If you know of anyone interested in applying for the vacant seats, please have them contact Jimmer Cassiol for information on the application process.
- **18<sup>th</sup> Year Community Clean Team Update:**
  - The next community Clean Team event will take place next Saturday, September 15<sup>th</sup> in District 10. The kickoff will be at Warm Water Cove, located at 300 24th Street (flyers are on table).
  - Also on September 15<sup>th</sup>, in partnership with San Francisco Public Works, Recology and SF Clean City, we will be hosting two Gigantic 3 (G3) events in districts 10 and 8:

**District 10: Tennessee Street (Between 23<sup>rd</sup> St. and 24<sup>th</sup> St.)**



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**District 8: James Lick Middle School, 1220 Noe Street.**

- **Love Our City event:** Successful Citywide clean up on **Saturday, September 8, 2018, with nearly 600 participants.**
  - **Sub-committees:** the **abatement, education or law enforcement** remain suspended while we work on the 2018 Huddle: Smart Solutions event.
6. Presentation – Randall Scott, Union Square BID
    - a) Draft of Huddle Presentation
      - i. What CBD are doing in the abatement of graffiti.
      - ii. Provide solutions for the problem.
      - iii. CBDs will present what works for each of them.
        1. Surveillance is BID/CBD Smart Solution
        2. Order of presentations will help show how the solutions are working.
      - iv. Documentation of graffiti tags depends on staff capacity.
  7. **2018 Huddle: Zero Graffiti – *Smart Solutions!* event updates**
  8. Old Business – (discussion and possible action item)
    - a) GAB Ordinance 11 – 16, File Number 151105 – March 2019 Sunset Clause
    - b) SF Chronicle: letter to the editor regarding “Graffiti Camp For Girls” article  
<https://datebook.sfchronicle.com/art-exhibits/graffiti-camp-for-girls-teaches-young-artists-how-to-break-into-the-all-boys-club-of-street-art>
  9. New Business
    - a) Darcy proposed drafting letter to Judge Woods and Judge Jackson regarding Tom Ostly’s public comment. Cammy seconds. Vote is unanimous yes. Darcy will draft letter for review by board.
  10. Adjournment – 5:04 PM