The Webinar Presentation will start momentarily. Please wait!
TONIGHT'S PROGRAM

INTRODUCTION: OCII
- PROJECT & TEAM BACKGROUND
- POLL

PRESENTATION: DESIGN TEAM
I - OVERVIEW OF COMMUNITY MEETING #1 FEEDBACK
II - PARK PROGRAM & ANALYSIS
III - PARK DESIGN ALTERNATIVES

FEEDBACK: COMMUNITY
- PUBLIC COMMENT - Q&A
- ONLINE FEEDBACK SURVEY

NEXT STEPS
- PROJECT SCHEDULE
WELCOME & THANK YOU FOR ATTENDING!
YOUR INPUT IS INVALUABLE

PROJECT TEAM:

- OFFICE OF COMMUNITY INVESTMENT & INFRASTRUCTURE (OCII)
  BENJAMIN BRANDIN - DEVELOPMENT SPECIALIST
  SALLY OERTH - DEPUTY DIRECTOR, PROJECTS & PROGRAMS

- SAN FRANCISCO RECREATION AND PARKS
  STACY BRADLEY - DEPUTY DIRECTOR OF PLANNING
  YAELE GOLAN - PLANNER
  ERIC ANDERSEN - SUPERINTENDENT OF PARKS AND OPEN SPACE

- SAN FRANCISCO PUBLIC WORKS
  KATHLEEN O’DAY - PROJECT MANAGER
  LIZZY HIRSCH - PROJECT LEAD FOR DESIGN TEAM
  BRETT DESMARIA - DESIGN
  LAWRENCE CUEVAS - DESIGN
  VERONICA CHAN - DESIGN
  WINNIE CHANG - DESIGN
VIRTUAL MEETING FEEDBACK OVERVIEW

HOW TO PROVIDE FEEDBACK:

• PLEASE ENTER ALL QUESTIONS, COMMENTS, OR FEEDBACK INTO THE Q&A AT ANY POINT DURING THE PRESENTATION

• QUESTIONS WILL BE READ AND ANSWERED ALOUD DURING THE Q&A PERIOD FOLLOWING THE PRESENTATION

• A SUMMARY OF THE Q&A, INCLUDING ANY OUTSTANDING QUESTIONS THAT WERE NOT ANSWERED DURING THE MEETING, WILL BE POSTED TO THE PROJECT WEBSITE FOLLOWING THIS MEETING

• AGREE TO BE OPEN MINDED, LISTEN TO EACH OTHER’S IDEAS, COMMUNICATE WITH RESPECT

NOTE: THIS IS A WEBINAR FORMAT AND ONLY PANELISTS AND MODERATORS WILL BE SEEN OR HEARD. ADDITIONALLY, IT IS BEING RECORDED FOR PUBLIC DISTRIBUTION.

POST-MEETING SURVEY LINK:

https://www.surveymonkey.com/r/TransbayBlock3-CM2
POLL

- DID YOU ATTEND TRANSBAY BLOCK 3 PARK COMMUNITY MEETING #1 IN MARCH?

- DO YOU LIVE OR WORK IN EASY WALKING DISTANCE TO THE PROPOSED NEW TRANSBAY BLOCK 3 PARK (WITHIN 1 MILE APPROX)?
DESIGN DEVELOPMENT PROCESS

COMPREHENSIVE COMMUNITY OUTREACH
PLACE-BASED DESIGN CONCEPTS
CLIMATE RESPONSIVE DESIGN

DESIGN PROCESS

COMMUNITY INPUT SCHEDULE

RESEARCH + ANALYSIS
MEETING 1: MARCH 2020

INITIAL DESIGN CONCEPTS
MEETING 2: SEPTEMBER 2020

DESIGN REFINEMENT
MEETING 3: FALL 2020

DEVELOP SCHEMATIC DESIGN PACKAGE: COMPLETED SUMMER, 2021

GOAL: ESTABLISH PREFERRED DESIGN DIRECTION
PART I - OVERVIEW
EXISTING SITE:

BEALE ST LOOKING NORTH

BEALE ST LOOKING NORTHEAST
View From Beale & Clementina (future Block 3 development) looking north
Community Meeting 2 | 9.9.2020

**WHO?**

East Cut CBD Online Community Survey Results:
582 respondents

Community Meeting 1 Survey:
18 additional responses

- 85% are from the area
- 71% live 2-5 min walk away
- 65% live in a 2 person home
- 24% have dogs
- 20% have children

**PARK WISHLIST**

Park activity:
- 48% relax
- 16% walk dog
- 16% eat or drink
- 14% exercise
- 8% play
- 4% other

Desired amenities:
- 74% grassy areas to sit
- 51% food & bev. vendor
- 47% public art
- 45% farmer’s market
- 32% public restroom
- 31% community garden
- 28% other

COMPOSITE SURVEY RESULTS POST COMMUNITY MEETING 1 - 03/04/2020

East Cut CBD Online Community Survey results amended with responses from those who had not taken initial survey
PART II - PARK PROGRAM & ANALYSIS
PARK - PROPOSED PROGRAMS

ADJACENT NEIGHBORHOOD PARK PROGRAMS:

- **RINCON**: OPEN GREEN, PUBLIC ART
- **SALESFORCE**: GARDENS, KIDS PROGRAM & PLAY, STROLLING, EVENT SPACE & FOOD
- **UNDER RAMP (FUTURE)**: DOG PARK, FOOD & BEVERAGE, SPORTS COURT

BLOCK 3 PARK PROPOSED PROGRAMS:

CRITERIA: PROVIDE PROGRAMS NOT AVAILABLE AT ADJACENT NEIGHBORING PARKS & CREATE A COMMUNITY BASED HUB

- KIDS’ PLAY ELEMENT
- PASSIVE RECREATION/GATHERING
- FLEXIBLE PROGRAM SPACE
DESIRED PROGRAM ELEMENTS

BLOCK 3 PARK: 40,000 SF

OPEN FLEXIBLE SPACES
3,000 - 6,000 SF

GATHERING SPACES
500 - 2,000 SF

SEATING
50 SF

PLAY
4,000 SF

LARGE SCALE SPACES FOR:
- FLEXIBLE PROGRAMMING
- MOVIE NIGHT
- FARMERS MARKET
- FOOD TRUCKS

MEDIUM SCALE SPACES FOR:
- BIRTHDAY PARTIES
- PICNICKING
- COMMUNAL SEATING ZONE
- COMMUNITY EVENTS

SMALL SCALE SPACES FOR:
- PLACES TO SIT BY YOURSELF OR IN SMALL GROUPS SURROUNDED IN NATURE

PLAY SIZE SIMILAR TO:
- SOUTH PARK, SF
- SQUARE JACQUES DE BOLLARDIERE, NANTES, FR

3,000 - 6,000 SF
500 - 2,000 SF
50 SF
4,000 SF
HOW BIG IS BLOCK 3 PARK?

Block 3 Park
<1.0 Acre

Union Square - Downtown
2.6 Acres

Huntington Park - Nob Hill
1.3 Acres

South Park - South Beach
1.1 Acres
HISTORICAL PARK TYPOLOGIES

WASHINGTON SQUARE PARK: 2.4 ACRES
BLOCK 3 PARK: <1 ACRE

1870s - 1950s  FORMAL

1950s - CURRENT  INFORMAL

FUTURE FOR BLOCK 3 PARK

DESIGN = SUSTAINABILITY GOAL + COMMUNITY NEEDS
TRANSBAY NEIGHBORHOOD HISTORY SUMMARY

<table>
<thead>
<tr>
<th>TRANSPORTATION</th>
<th>ENVIRONMENT</th>
<th>SITE OCCUPANCY</th>
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</thead>
<tbody>
<tr>
<td>5,000 YEARS AGO</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>18TH CENTURY</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>19TH CENTURY</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>CURRENT</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>FUTURE?</td>
<td>+</td>
<td>+</td>
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**BLOCK 3 ANALYSIS**

- PEDESTRIAN CIRCULATION
- MTA PLANNED BIKE PATHS
- YEAR ROUND SUN ZONE
- POTENTIAL GROUND FLOOR RETAIL
- RESIDENTIAL CONNECTIONS TO PARK
- VEHICULAR TRAFFIC DIRECTION
PART III - PARK DESIGN ALTERNATIVES
BLOCK 3 PARK CONCEPT DESIGN ALTERNATIVES

THE CLEARING

THE COMMONS

THE RIPPLE
THE CLEARING INSPIRATION

1. CLEARING DESIGN CONCEPT
2. NATURAL MEADOW
3. WOODEN TERRACE
4. STONE WALL
5. MULTI-TONED PAVING
6. PICNIC TABLE
7. WOODEN BENCH

BLOCK 3 PARK
Community Meeting 2 | 9.9.2020
THE COMMONS

MAJOR CIRCULATION
MINOR CIRCULATION
OPEN FLEXIBLE SPACES
GATHERING SPACES
SEATING
PLAY
MOST SUN YEAR ROUND
FLEXIBLE TABLES/CHAIRS

Community Meeting 2 | 9.9.2020
Building Design & Construction
BLOCK 3 PARK
THE COMMONS INSPIRATION

1. FOREST WALK
2. FLEXIBLE TABLES AND CHAIRS
3. CURVED SEATWALL
4. OVERHEAD STRUCTURE
5. WAVY PAVING
6. COLORFUL WINDY BENCHES
7. RE-USE EXISTING PALMS

BLOCK 3 PARK
Community Meeting 2 | 9.9.2020
THE RIPPLE INSPIRATION

1. ISLAND DESIGN CONCEPT
2. ISLAND INHABITATION
3. ELEVATED TURF
4. PAVING RIPPLES
5. ISLAND SEATING
6. TREE GROVE
7. OVERHEAD W/ SWING BENCH

BLOCK 3 PARK
PLAY INSPIRATION

PLAYGROUND SPACES

IMAGINATIVE PLAY

INTERACTIVE PLAY

STRUCTURE BASED PLAY
COMPARATIVE DESIGN ALTERNATIVES

THE CLEARING

THE COMMONS

THE RIPPLE

OPEN FLEXIBLE SPACES

GATHERING SPACES

SEATING

PLAY

BLOCK 3 PARK

Community Meeting 2 | 9.9.2020
COMPARATIVE PROGRAM STRATEGIES

- OPEN FLEXIBLE SPACES
  - 3,000 - 6,000 SF

- GATHERING SPACES
  - 500-2,000 SF

- SEATING
  - 50 SF

- PLAY
  - 4,000 SF

THE CLEARING

THE COMMONS

THE RIPPLE
### Comparative Sun/Program Areas Year Round

<table>
<thead>
<tr>
<th>Time of Day</th>
<th>Area</th>
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<tbody>
<tr>
<td><strong>Morning</strong></td>
<td>THE CLEARING</td>
</tr>
<tr>
<td><strong>Midday</strong></td>
<td>THE COMMONS</td>
</tr>
<tr>
<td><strong>Afternoon</strong></td>
<td>THE RIPPLE</td>
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</table>

- **BLOCK 3 PARK**

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#### Central Park
- **The Clearing**
- **The Commons**
- **The Ripple**
QUESTION & ANSWER SESSION WITH PANELISTS

PLEASE SHARE YOUR THOUGHTS, OBSERVATIONS, AND QUESTIONS

• IS THERE A DESIGN ALTERNATIVE YOU ARE MOST DRAWN TO AND WHY?
• WHAT PARK ELEMENT IS MOST IMPORTANT TO YOU?
• IS SOMETHING MISSING YOU WOULD LIKE TO SEE?

PLEASE FILL OUT THE SURVEY WITHIN THE NEXT TWO WEEKS:

https://www.surveymonkey.com/r/TransbayBlock3-CM2
PROJECT SCHEDULE

PROJECT SCHEDULE: DEC 2019 - WINTER 2024

<table>
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<tr>
<th>Phase</th>
<th>Duration</th>
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<tbody>
<tr>
<td>Concept/Planning</td>
<td>11 months</td>
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<tr>
<td>Schematic Design</td>
<td>8.5 months</td>
</tr>
<tr>
<td>Design Development</td>
<td>5 months</td>
</tr>
<tr>
<td>Construction Documents</td>
<td>8 months</td>
</tr>
<tr>
<td>Bid/Award</td>
<td>4.5 months</td>
</tr>
<tr>
<td>Construction</td>
<td>24 months</td>
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CONCEPT PHASE - OUTREACH SCHEDULE

- **Community Meeting 1:** Information Gathering
- **Community Meeting 2:** Initial Design Ideas
- **Community Meeting 3:** Design Refinement, Public Surveys

GOAL: Establish Preferred Design Direction

- **Research + Analysis**
- **Meeting 1: March 2020**
- **Initial Design Concepts**
- **Meeting 2: September 2020**
- **Design Refinement**
- **Meeting 3: Fall 2020**
- **Develop Schematic Design Package: Completed Summer, 2021**
FOR REGULAR UPDATES, VISIT THE PUBLIC WORKS WEBSITE: http://sfpublicworks.org/Block3Park

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT KATHLEEN O’DAY:
KATHLEEN.ODAY@SFDPW.ORG; (415) 218-7515
RESTROOM CONTEXT

6 MIN. WALK TO PUBLIC RESTROOMS

RESTROOM SCALE STUDY

JC DECAUX (CONCEPT IN DESIGN FOR INSTALLATION IN SF)