This live event will begin shortly...
MARKET OCTAVIA
LIVING ALLEYS
WORKSHOP 3 AGENDA

PROGRAM UPDATE //
PREFERRED CONCEPT DESIGNS //
NEXT STEPS //

QUESTIONS, SUGGESTIONS, STORIES //

Throughout the presentation, please share your questions, suggestions, and stories through the Q&A chat function. At the end of the presentation, a facilitator will respond to some of the most common questions.
Did you attend Workshop #2 in October?
PROGRAM INFORMATION
A LIVING ALLEY is a narrow, pedestrian-oriented street that is designed to focus on livability, instead of parking and traffic. Typically, this means creating a street primarily for pedestrians and bicyclists, as well as space for social uses. It can be considered an “urban living room”.
FUNDING AND IMPLEMENTATION

• Living Alleys Program Transition //
  The Living Alleys Program is now under the direction of San Francisco Public Works who will provide the design and implementation of a community supported vision for living alley improvements within the Market Octavia Plan area

• Alley Selection //
  Alleys selected for this phase of the program were the result of stakeholder input and selection criteria that looked at everything from paving conditions and adjacent land uses to opportunities for stewardship and programming

• $4M from Market Octavia Impact Fees //
  CAC approved allocation of these funds for Living Alleys public realm improvements

• Full funding to come on line through Fiscal Year 2023-2024 //
  Funds are dependent on projected developments within the Market Octavia Area Plan and Market Octavia Plan Amendment boundaries and will be apportioned each fiscal year
IMPLEMENTATION TIMELINE

2020 2021 2022 2023 2024 2025 2026

Concept Design Design Drawings Phase 1a (Ivy St) Construction Remaining Funding Appropriated Phase 1b (Brady & Colton St) Construction

Workshop 1 - Project Kick Off - June 24, 2020
Workshop 2 - Draft Concept Designs - October 28, 2020
Workshop 3 - Final Concept Design - January 27, 2021
PREFERRED CONCEPT DESIGNS
MARKET OCTAVIA LIVING ALLEYS
Community Workshop #3 | January 27, 2021

PLEASE CLICK ON THE ASTERISKS NEXT TO THE ALLEYS TO VIEW IN GOOGLE STREET VIEW

**BRADY STREET //**

*Market to Otis*
“WHICH CONCEPT WOULD YOU LIKE TO SEE IMPLEMENTED FOR BRADY STREET?” //

CONCEPT B
"RAISED INTERSECTION"
57%

CONCEPT A
"STANDARD ALLEY"
43%

“PLEASE SELECT UP TO THREE ELEMENTS YOU’D LIKE TO SEE INCLUDED IN THE DESIGN FOR BRADY STREET” //

- INFILL TREE PLANTING: 40
- DECORATIVE PAVING: 30
- CORNER PLANTER: 20
- PED-SCALE LIGHTING: 15
- RAISED INTERSECTION: 10
- SEATWALL: 8
- SIDEWALK PAVER STRIP: 2
BRADY STREET // SITE SECTION
Sidewalk Extension at Otis Street
BRADY STREET // INSPIRATION
Market to Otis

1. INFILL TREE PLANTING
2. PED-SCALE LIGHTING
3. CORNER PLANTER
4. DECO CONCRETE PAVING
5. PLANTER SEAT
6. SIDEWALK PAVING STRIP
7. RAISED CROSSING
8. RAISED INTERSECTION
### COLTON STREET // WHAT WE HEARD

#### Which Concept Would You Like to See Implemented for Colton Street?

<table>
<thead>
<tr>
<th>Concept</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept A (Shared Street)</td>
<td>45%</td>
</tr>
<tr>
<td>Concept B (Partial Ped-Only Street)</td>
<td>55%</td>
</tr>
</tbody>
</table>

**Concept B (Partial Ped-Only Street)** is the preferred option with 55% of responses.

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#### Please Select Up to Three Elements You’d Like to See Included in the Design for Colton Street

<table>
<thead>
<tr>
<th>Element</th>
<th># of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedestrian-Only Street</td>
<td>20</td>
</tr>
<tr>
<td>Ped-Scale Lighting</td>
<td>30</td>
</tr>
<tr>
<td>Decorative Paving</td>
<td>20</td>
</tr>
<tr>
<td>Corner Sidewalk Extension</td>
<td>10</td>
</tr>
<tr>
<td>Shared Street</td>
<td>30</td>
</tr>
<tr>
<td>Raised Intersection</td>
<td>10</td>
</tr>
<tr>
<td>Raised Crossing</td>
<td>30</td>
</tr>
</tbody>
</table>

**Ped-Scale Lighting** is the most popular element with 30 responses.
COLTON STREET // PREFERRED CONCEPT PLAN

Brady to Gough - a programmable, pedestrian-oriented link to Brady Block’s public space amenities

1. W s^> >/', d/E'
2. DK Z d/s ^W, >d d Z d D E d
   (CONCEPTUAL DESIGN SHOWN)
3. Z / ^ Z K ^/ E'
4. Z / ^/ E d Z ^/ d/K E
5. W K d E d/ >D h Z >K W W K Z d h E /d z
7. W K d E d/ >>d Z E d/s >/', d/E'

COMMUNITY-LED IMPROVEMENTS
COLTON STREET // PERSPECTIVE
Mid-block looking east towards Brady
COLTON STREET // INSPIRATION
Brady to Gough

1. Ped-Scale Lighting
2. Deco Asphalt Treatment
3. Raised Railing
4. Raised Intersection
5. Potential Mural
6. Potential Fence Art
7. Potential Alt Lighting

Community-Led Improvements
IVY STREET // CONCEPT DESIGN
Laguna to Octavia

LEGEND
- Allevs selected for Living Alley improvements
- Allevs identified in survey as priorities
- Completed Living Allevs
- Hub Area
- Market Octavia Area
- Green/Open Space
“WHICH CONCEPT WOULD YOU LIKE TO SEE IMPLEMENTED FOR IVY STREET?”

- CONCEPT A: 'CORNER PLAZA' 35%
- CONCEPT B: 'LIVING ZONE' 65%

“PLEASE SELECT UP TO THREE ELEMENTS YOU’D LIKE TO SEE INCLUDED IN THE DESIGN FOR IVY STREET”

- CORNER PLAZA
- LIVING ZONE
- PED-SCALE LIGHTING
- DECORATIVE PAVING
- INFILL TREE PLANTING
- PLANTER
- RAISED CROSSING
- SEATWALL

# OF RESPONSES
IVY STREET // PREFERRED CONCEPT PLAN
Laguna to Octavia - a calm and safe neighborhood ‘front porch’ for interaction and activities

1. INFILL TREE PLANTING
2. W s^>/>\', d/E'
4. K Z d / s W s / E'
5. W > E d Z ^ d
6. Z / ^ Z K ^ ^ / E'
7. Z >/ s / E' K E [)
8. D E / d z K E
9. W K d E d / > > d Z E d / s >/ \', d / E'

COMMUNITY-LED IMPROVEMENTS
IVY STREET // PERSPECTIVE
At Octavia Street Looking West
IVY STREET // INSPIRATION
Laguna to Octavia

1. INFILL TREE PLANTING
2. PED-SCALE LIGHTING
3. CORNER PLAZA W/PLANTER
4. DECORATIVE PAVING
5. PLANTER SEAT
6. RAISED CROSSING
7. LIVING ZONE
8. AMENITY ZONE

MARKET OCTAVIA LIVING ALLEYS
Community Workshop #3 | January 27, 2021
COMMUNITY-LED IMPROVEMENTS // PRIVATE PARTNERSHIPS

ALTERNATIVE LIGHTING

FACADE MURALS

FENCE ART
COMMUNITY-LED IMPROVEMENTS // WHAT WE HEARD

“WOULD YOU BE INTERESTED IN EXPLORING THE POSSIBILITY OF COMMUNITY-LED IMPROVEMENTS?” //

YES 87%
NO 13%

“WHICH COMMUNITY-LED IMPROVEMENTS WOULD YOU BE INTERESTED IN FOR LIVING ALLEYS?” //

- ALTERNATIVE LIGHTING: 40
- WALL MURALS: 50
- FENCE ART/UPGRADES: 30
- GROUND MURALS: 20
COMMUNITY-LED IMPROVEMENTS // RESOURCES

• San Francisco Community Challenge Grant Program //
  www.sfcccg.org
  Program designed to help communities implement small to medium scale improvements that enhance the beauty, community participation, and stewardship of neighborhood public spaces

• San Francisco Board of Supervisors //
  www.sfbos.org
  Legislative body representing the needs of the people of the City and County of San Francisco

• San Francisco Office of Economic and Workforce Development //
  www.oewd.org
  Office offering neighborhood-improvement grants and programs

• Fiscal Sponsor/Non-Profit //
  Organizations that offer management, administrative and networking services to help build capacity and empowerment within the community. Generally they facilitate the formation of a ‘friends-of’ group around a project or area to plan, design, implement and steward improvements
NEXT STEPS
NEXT STEPS

DESIGN //
Thank you for your feedback! Design feedback has been incorporated over the course of the community outreach process. Minor design changes may be incorporated as construction documents are developed.

IMPLEMENTATION //
Over the course of the next 5 years, alley designs will be implemented in two phases. We anticipate Ivy Street as Phase 1a, and Brady/Colton Street as Phase 1b. Construction schedules will be communicated to the public as the project progresses.
## CRITERIA FOR ALLEY SELECTION

<table>
<thead>
<tr>
<th>ALLEY</th>
<th>STAKEHOLDER INPUT</th>
<th>UPCOMING REPAVING</th>
<th>PCI SCORE</th>
<th>RECENTLY REPAVED</th>
<th>CURRENT DEV'T PROJECTS</th>
<th>GROUND FLOOR CONDITION</th>
<th>STEWARDSHIP &amp; PROGRAMMING</th>
<th>EXISTING CONCEPT PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ivy (Laguna to Octavia)</td>
<td>42</td>
<td>Excellent</td>
<td>Y</td>
<td></td>
<td>Residential, garages, retail end at Octavia</td>
<td>Laguna Hayes HOA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brady (Market to Otis)</td>
<td>36</td>
<td>Excellent</td>
<td>1629 Market</td>
<td>Residential, office, retail</td>
<td>Mazzola Gardens</td>
<td>Y Hub</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Woodward (Duboce to 14th)</td>
<td>31</td>
<td>Good</td>
<td></td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
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<tr>
<td>Stevenson (Duboce to McCoppin)</td>
<td>28</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Sk8 park, dog park, residential</td>
<td>Y Hub</td>
<td></td>
<td></td>
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<tr>
<td>Rosemont (at 14th)</td>
<td>22</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Residential, mainly garages</td>
<td></td>
<td></td>
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<tr>
<td>Ivy (Octavia to Gough)</td>
<td>21</td>
<td>Excellent</td>
<td>Y</td>
<td></td>
<td>Gough end retail, residential walk up and garages</td>
<td></td>
<td></td>
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<tr>
<td>Colton (Gough to Colusa)</td>
<td>19</td>
<td>Excellent</td>
<td>1629 Market</td>
<td>Residential, parking, blank façade, retail</td>
<td>Mazzola Gardens</td>
<td>Y Hub</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elgin Park (McCoppin to Duboce)</td>
<td>17</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
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<tr>
<td>Ramona (14th to 15th)</td>
<td>17</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minna (Lafayette to 11th)</td>
<td>15</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Residential, live-work, PDR</td>
<td>Y Hub</td>
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<td></td>
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<tr>
<td>Lafayette (Mission to Howard)</td>
<td>14</td>
<td>Good / Excellent</td>
<td></td>
<td></td>
<td>Residential, retail ends</td>
<td>Y Hub</td>
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<tr>
<td>Stevenson (Gough to Brady)</td>
<td>12</td>
<td>Excellent</td>
<td>1629 Market</td>
<td>Residential, parking, blank façade, retail</td>
<td>Mazzola Gardens</td>
<td>Y Hub</td>
<td></td>
<td></td>
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<tr>
<td>Stevenson (14th to Clinton Park)</td>
<td>11</td>
<td>Good</td>
<td></td>
<td></td>
<td>Blank facades</td>
<td></td>
<td></td>
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<tr>
<td>Rose (Gough to Market)</td>
<td>11</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Back of house of retail</td>
<td>Belden type activation with surrounding restaurants</td>
<td>Y Hub</td>
<td></td>
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<tr>
<td>Lily (Octavia to Gough)</td>
<td>9</td>
<td>Excellent</td>
<td>Y</td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clinton Park (Dolores to Guerrero)</td>
<td>8</td>
<td>Good</td>
<td></td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Linden (Octavia to Laguna)</td>
<td>8</td>
<td>Excellent</td>
<td></td>
<td></td>
<td>Residential, garages, retail end at Laguna</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lily (Gough to Franklin)</td>
<td>7</td>
<td>Excellent</td>
<td>98 Franklin</td>
<td>Residential, garages, school</td>
<td>International high school?</td>
<td>Y Hub</td>
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<tr>
<td>Lily (Laguna to Octavia)</td>
<td>5</td>
<td>Y</td>
<td>Poor</td>
<td></td>
<td>Residential, garages</td>
<td></td>
<td></td>
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<tr>
<td>Linden (Gough to Franklin)</td>
<td>5</td>
<td>Excellent</td>
<td>Y</td>
<td></td>
<td>Residential, garages, back of house for retail, sf jazz</td>
<td>SF Jazz?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>