



Transbay Folsom Streetscape Improvement Project

2nd Street to Spear Street

OCII Commission Meeting

June 19, 2018



CMG

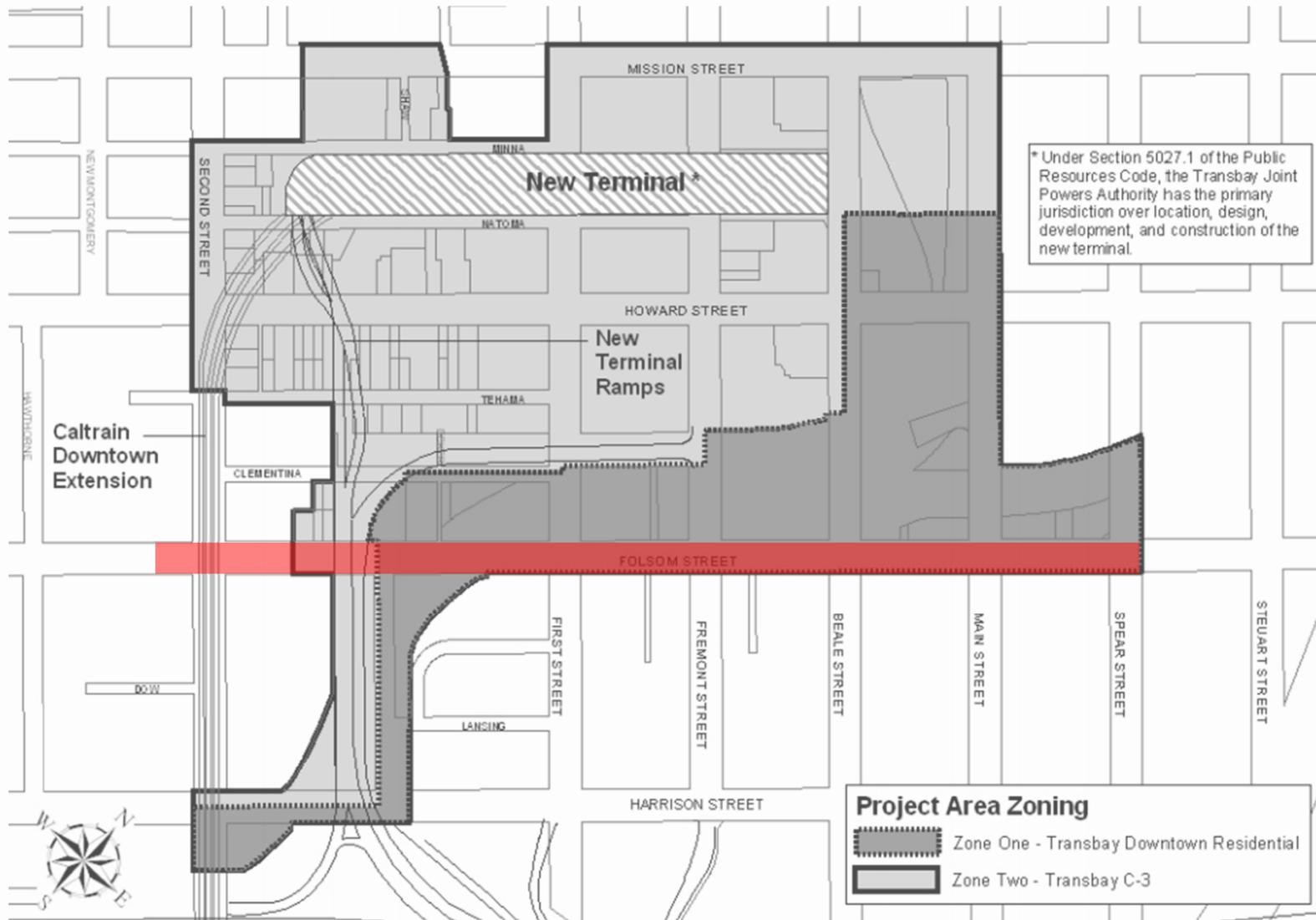


SFMTA
Municipal Transportation Agency

San Francisco
Planning



Project Extents



Folsom Street Streetscape between 2nd and Spear Streets



Project Goals

Create a vibrant neighborhood “main street” linking the existing neighborhoods as well as supporting new residents

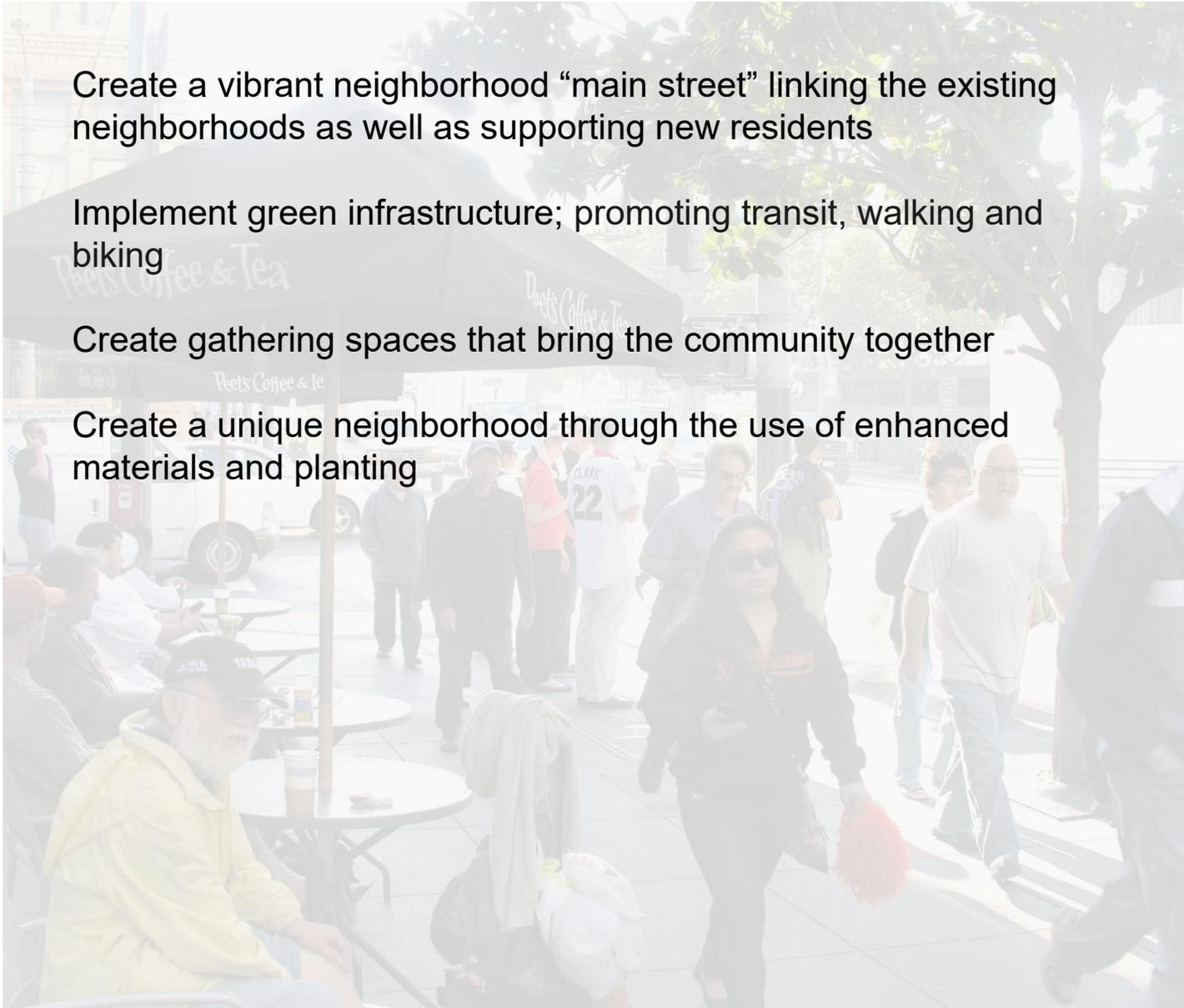
Implement green infrastructure; promoting transit, walking and biking

Create gathering spaces that bring the community together

Create a unique neighborhood through the use of enhanced materials and planting

Guiding Policies from:

- Better Streets Plan
- Complete Streets Policy
- Transbay District Plan
- 2006 Transbay Streetscape Plan
- Rincon Hill Streetscape Master Plan
- Bicycle Strategy
- Vision Zero
- Muni Forward
- Stormwater Design Guidelines



Overall Project

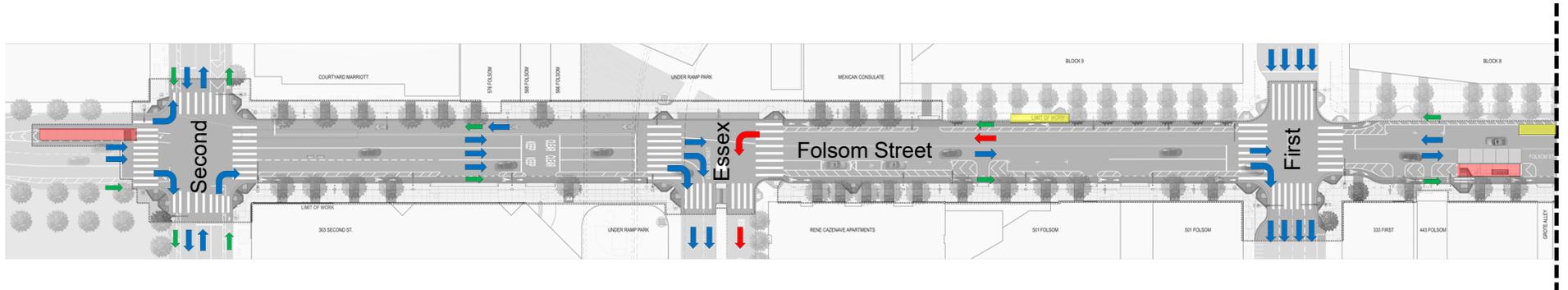


Second Street to First Street

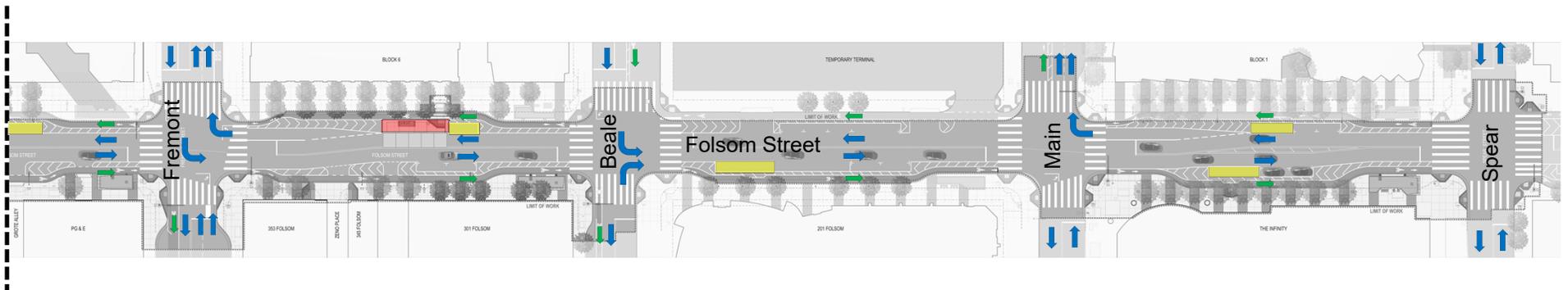


Fremont Street to Spear Street

Traffic Flow



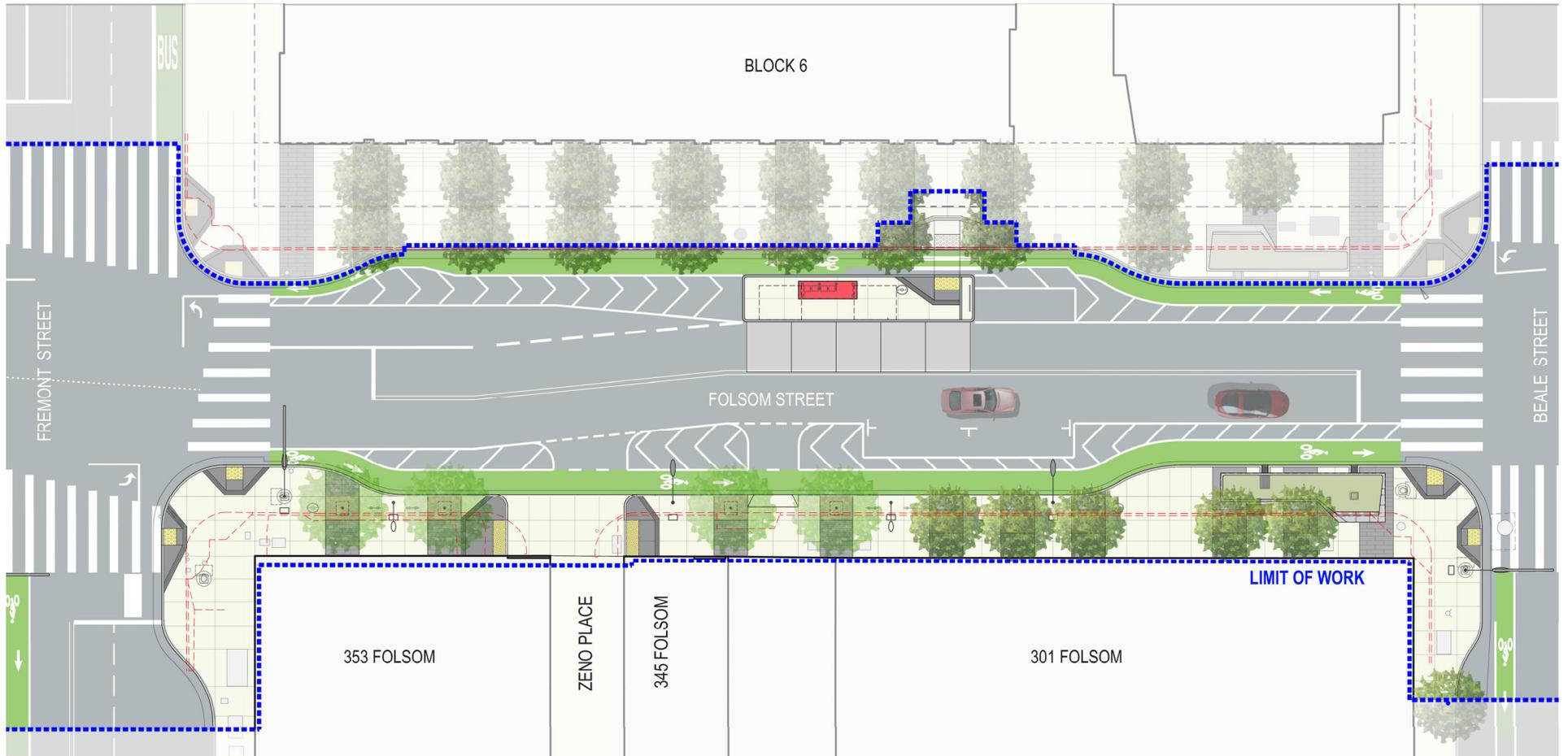
Second Street to First Street



Fremont Street to Spear Street

- ← Bike Lane
- Vehicle Lane
- ← Bus Only
- Bus Stop
- Loading Zone

Green Infrastructure



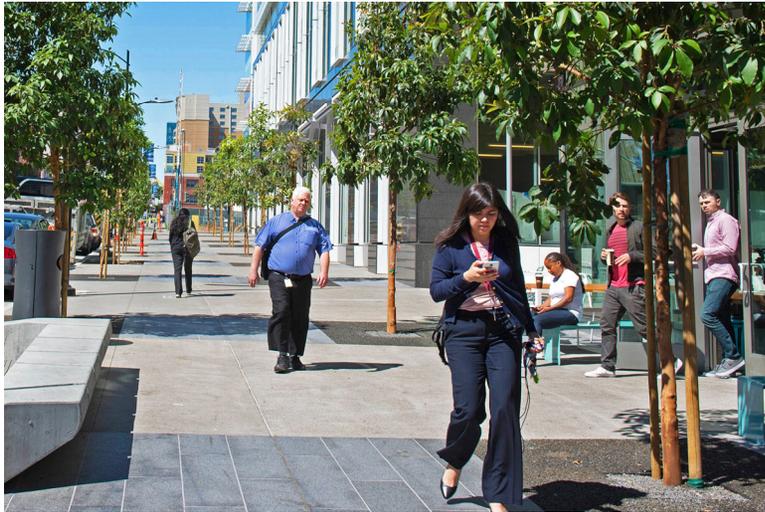
Fremont Street to Beale Street

Gathering Spaces



Illustrative View

Materials



Granite Bands and Integral Color Concrete



Permeable Gravel at Tree Pit



Bike Rack



Bench and Chairs

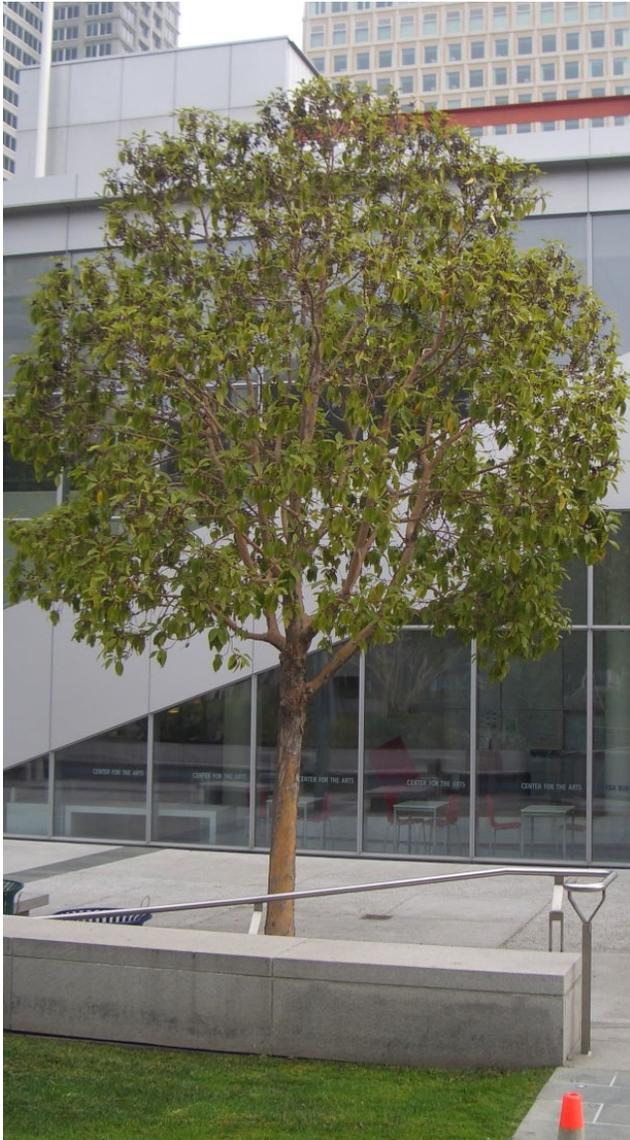


Trash Receptacles



Lighting

Planting



LOPHOSTEMON CONFERTUS
Brisbane Box



CHONDROPETALUM ELEPHANTINUM
Large Cape Rush



PHORMIUM TENAX 'VARIEGATUM'
New Zealand Flax



KNIPHOFIA 'SHINING SCEPTRE'
Red Hot Poker



SALVIA ULIGINOSA
Bog Sage



VERBENA BONARIENSIS
Purpletop Verain



DIANELLA CAERULEA 'CASSA BLUE'
Flax Lily



ASPIDISTRA ELATIOR
Cast Iron Plant



CYRTOMIUM FALCATUM
Japanese Holly Fern

Folsom Streetscape Implementation



Transbay Folsom Street Improvement Project

Public Works Communication Plan

Neighborhood Outreach

- Contractor's 30-day mailer to property owners prior to start date and 10-day notice to fronting property owners prior to adjacent work
- Public Works staff engages community members regularly to solicit feedback, assist with coordination and problem-solve
- Public Works staff attends neighborhood and merchant monthly meetings or as-requested
- Public Works Project Specific Newsletter Mailing/Factsheet to area addresses within a 4 block radius
- Public Works staff performs weekly site visits to monitor housekeeping, on-site conditions and safety/accessibility

Transbay Folsom Street Improvement Project

Public Works Communication Plan

Project Website/Newsletter/Social Media

- Project webpage updates:
<https://sfpublicworks.org/project/transbay-folsom-streetscape-improvement-project>
- Public Works team manages project website, provides monthly contractor schedule updates concerning phasing, scope, project milestones etc. via electronic newsletter
- Opt-in electronic email-list newsletter for citizens to sign-up for updates
- Public Works staff utilizes social media platforms such as NextDoor, Facebook and Twitter to disseminate information

Transbay Folsom Street Improvement Project

Public Works Communication Plan

Partner Outreach

- Utilize project partner resources East Cut CBD, TJPA CAC, and Transbay CAC to promote and share communications with members
- Inter-departmental outreach and communications (Police, Fire, Mayors office, Board of Supervisors D6, Film Commission, Taxi Commission, 311, Caltrans)

Transbay Folsom Street Improvement Project

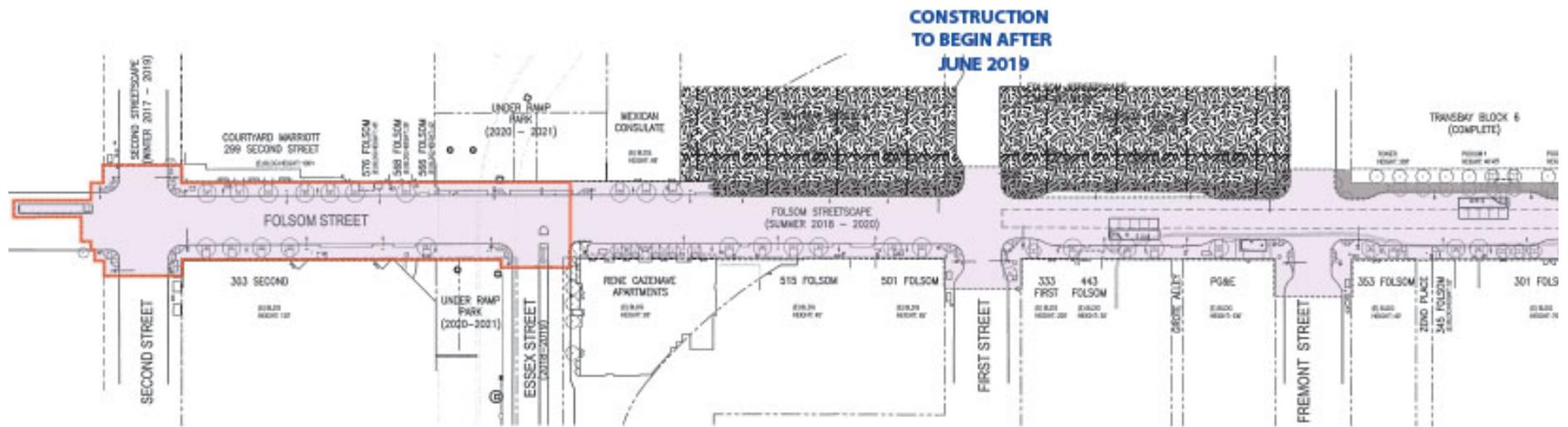
Public Works Communication Plan

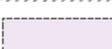
Press Releases and Traffic Advisories

- Local Media
- KGO News and Traffic Radio
- Caltrans

Transbay Folsom Street Improvement Project

Construction Coordination/Funding



-  CONSTRUCTED BY DEVELOPER
-  CONSTRUCTION COORDINATION- AFETR JUNE 2019
-  CONSTRUCTION COORDINATION- AFTER JAN 2020
-  FOLSOM ST. IMPROVEMENT PROJECT (FUNDED BY OCII)
-  FOLSOM ST. IMPROVEMENT PROJECT (FUNDED BY TRANSBAY CFD & IMPACT FEES)

Transbay Folsom Street Improvement Project

Construction Coordination/Funding

