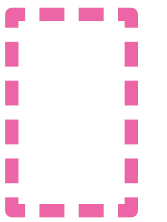


TRANSBAY - BLOCK 3 PARK

Community Meeting 1 | March 4th, 2020



WELCOME & THANK YOU FOR ATTENDING! YOUR INPUT IS INVALUABLE

PROJECT TEAM:

- **OFFICE OF COMMUNITY INVESTMENT & INFRASTRUCTURE (OCII)**

BENJAMIN BRANDIN - DEVELOPMENT SPECIALIST

SALLY OERTH - DEPUTY DIRECTOR, PROJECTS & PROGRAMS

- **SAN FRANCISCO PUBLIC WORKS**

KATHLEEN O'DAY - PROJECT MANAGER

LIZZY HIRSCH - PROJECT LEAD FOR DESIGN TEAM

BRETT DESMARAIS - DESIGN TEAM

VERONICA CHAN - DESIGN TEAM

GROUND RULES

PLEASE SIGN IN

SILENCE PHONES

DIRECT COMMENTS TO THE FACILITATOR

HOLD QUESTIONS UNTIL THE END

RAISE YOUR HAND TO SPEAK

AGREE TO BE OPEN MINDED, LISTEN TO EACH OTHER'S IDEAS, COMMUNICATE WITH RESPECT

TONIGHT'S PROGRAM

INTRODUCTION: OCII

- PROJECT BACKGROUND

TIME:

10 MINUTES

PRESENTATION: DESIGN TEAM

- I - SITE HISTORY
- II - SITE CONTEXT & ANALYSIS
- III - EAST CUT CBD COMMUNITY SURVEY (05/07/2019)
- IV - INSPIRATION

20 MINUTES

FEEDBACK:

- INTERACTIVE EXHIBIT
- PUBLIC COMMENTS - Q&A
- QUESTIONNAIRE HANDOUT

30 MINUTES

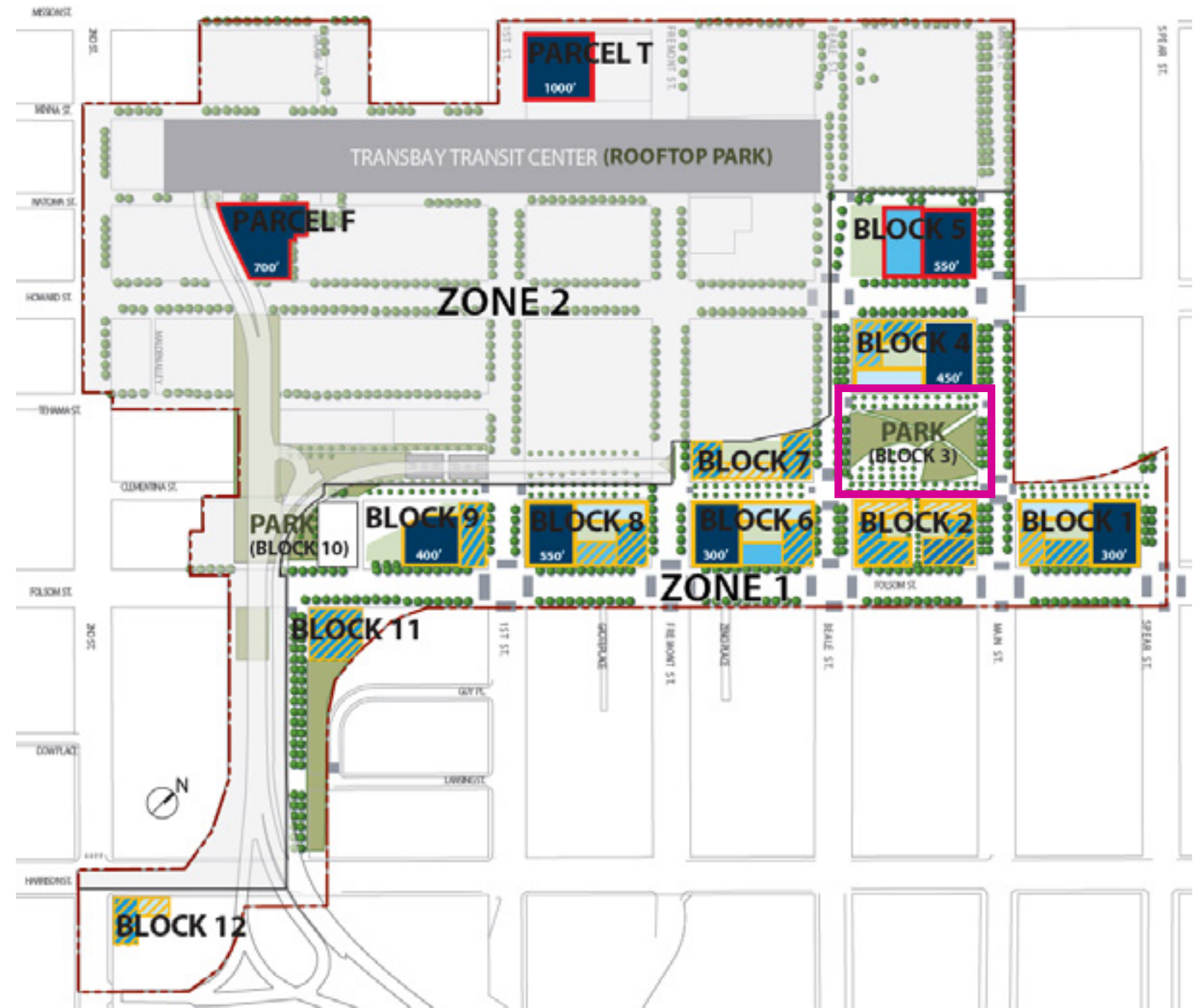
NEXT STEPS

- PROJECT SCHEDULE

TRANSBAY REDEVELOPMENT AREA AND PROGRAM

PARCELS UNDER OCII

- OVER 3,200 NEW RESIDENTIAL UNITS
(INCLUDING OVER 1,300 AFFORDABLE UNITS)
- 800,000 S.F. OF NEW OFFICE DEVELOPMENT
- 50,000 S.F. OF NEW RETAIL SPACE
- 3.5 ACRES OF NEW PARKS

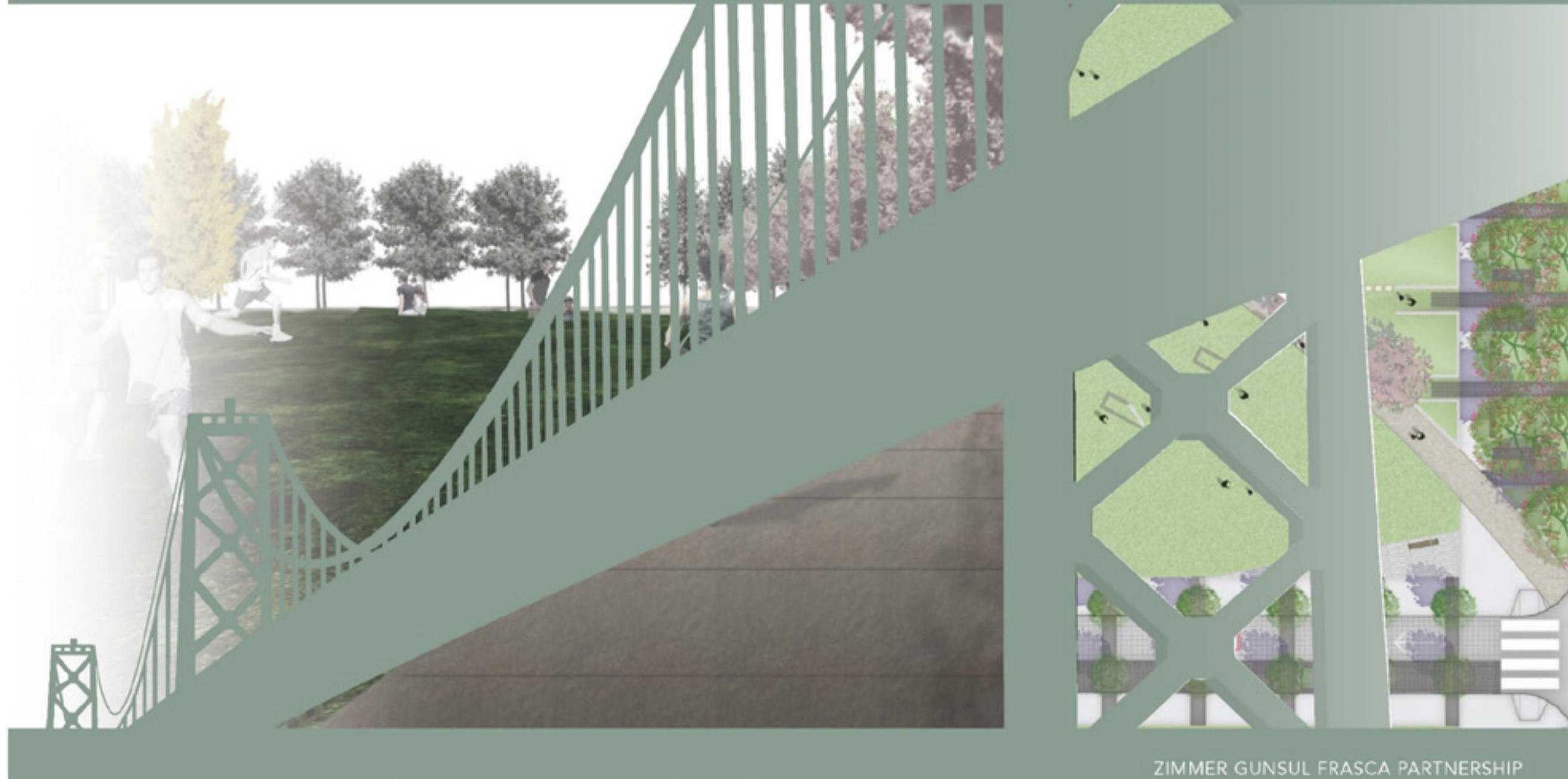


STREETSCAPE & OPEN SPACE CONCEPT PLAN

SAN FRANCISCO REDEVELOPMENT AGENCY & SAN FRANCISCO PLANNING DEPARTMENT

TRANSBAY REDEVELOPMENT PROJECT AREA
STREETSCAPE & OPEN SPACE CONCEPT PLAN

NOVEMBER 21, 2006



ZIMMER GUNSUL FRASCA PARTNERSHIP

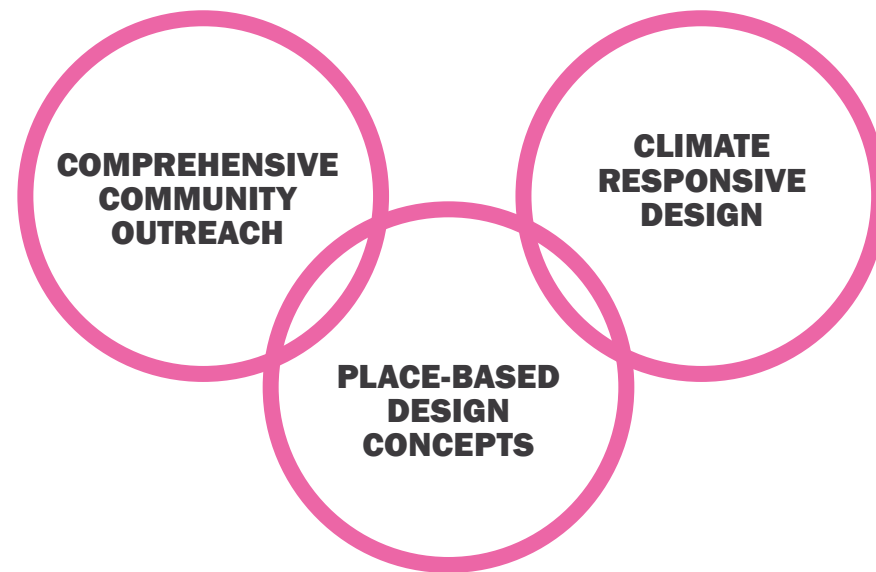
PARKS & OPEN SPACES



BLOCK 3 PARK DESIGN GOALS

- COMMUNITY-INFORMED PROGRAM
- SERVE THE NEEDS OF RESIDENTS, COMMUTERS, OFFICE WORKS AND VISITORS
- INCLUDE A CHILDREN'S PLAY ELEMENT
- INCLUDE A MIX OF ACTIVE RECREATION AND PASSIVE OPEN SPACES
- INCORPORATE SUSTAINABILITY MEASURES

DESIGN DEVELOPMENT PROCESS



DESIGN PROCESS



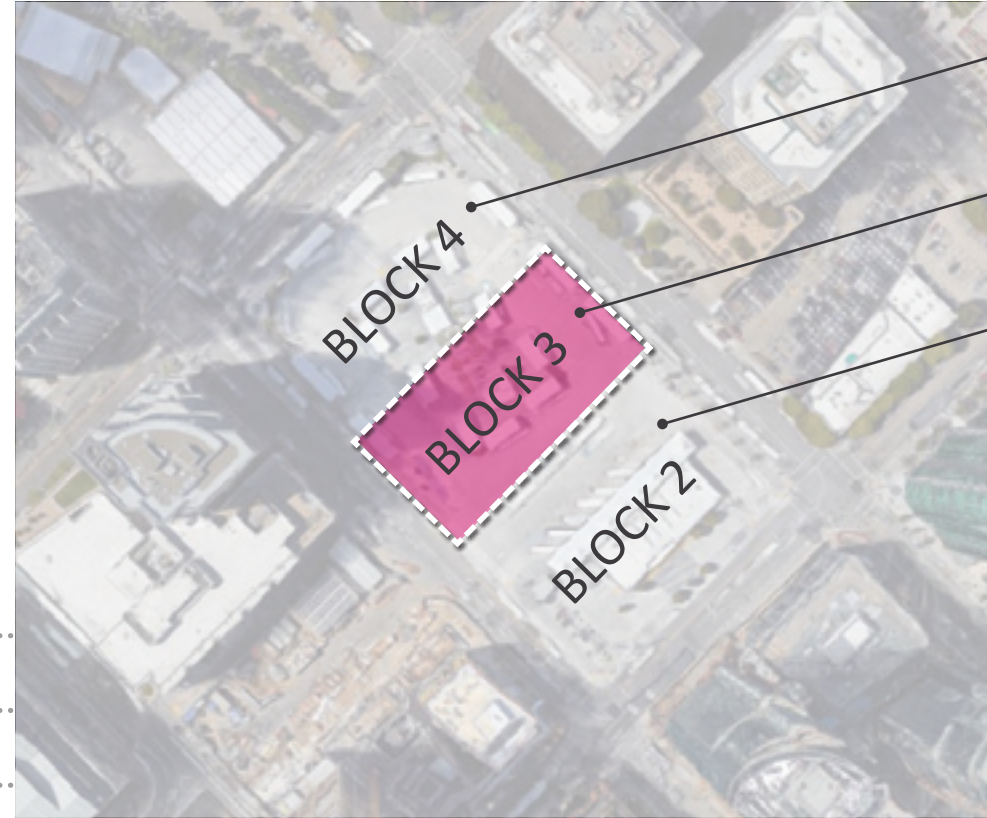
COMMUNITY INPUT SCHEDULE

PART I - SITE HISTORY

SAN FRANCISCO URBAN SETTLEMENT - PAST & PRESENT



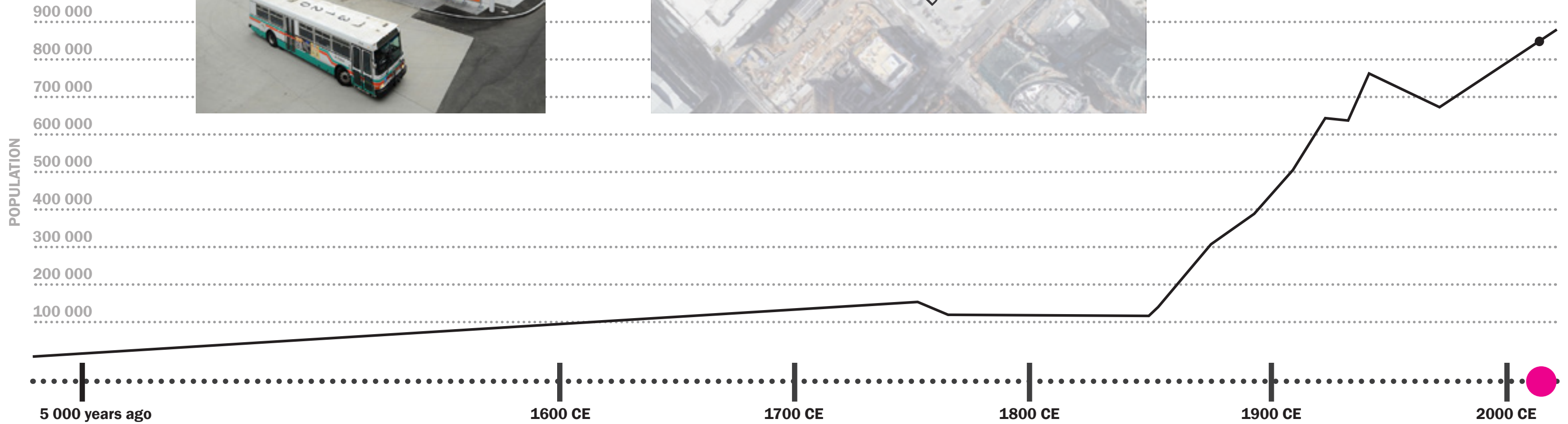
BLOCK 3 PARK SITE TODAY



Future mixed-use development

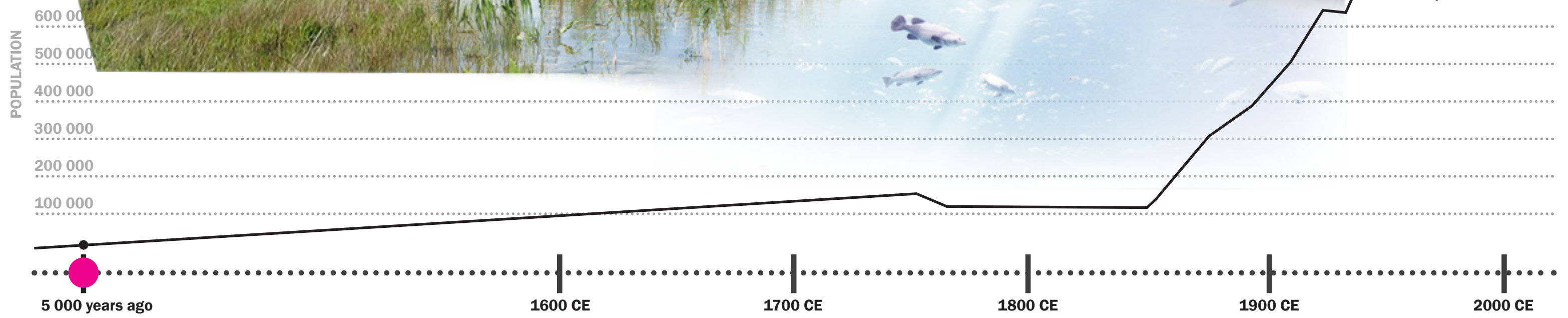
Future park
Approx. 1 Acre

Future affordable housing & childcare center



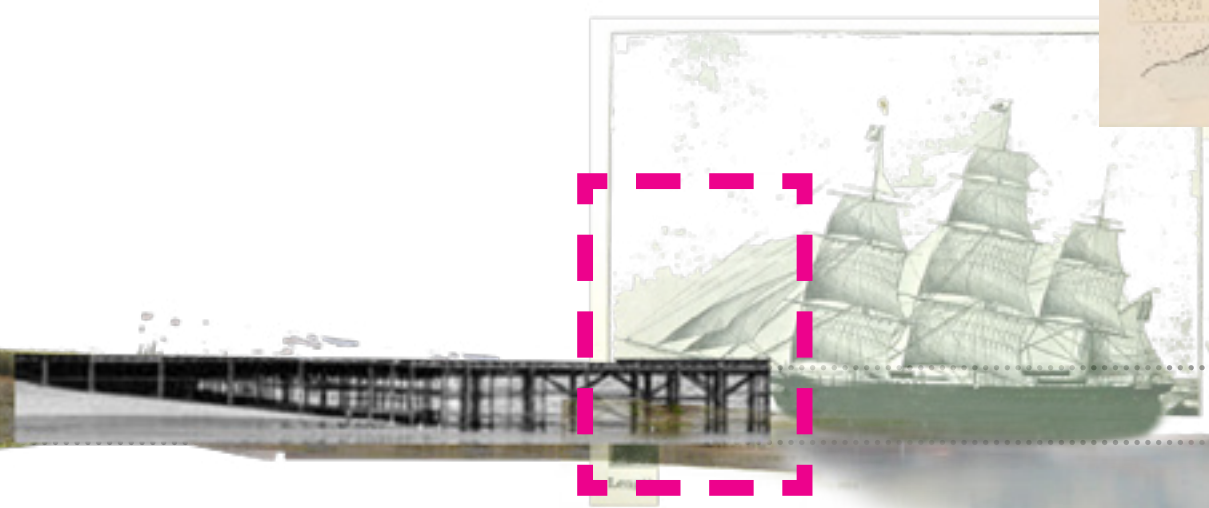


BAY POST ICE AGE

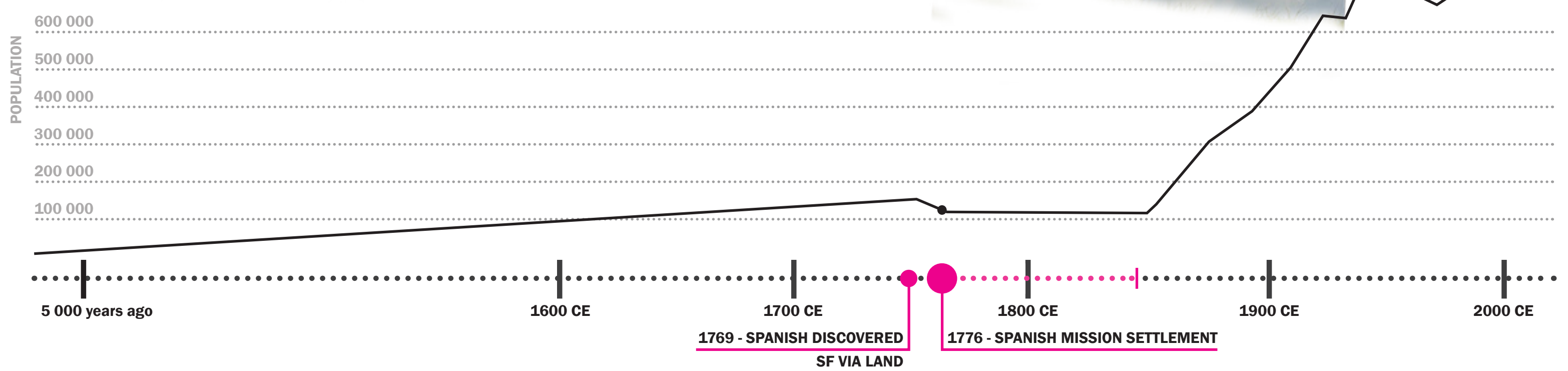


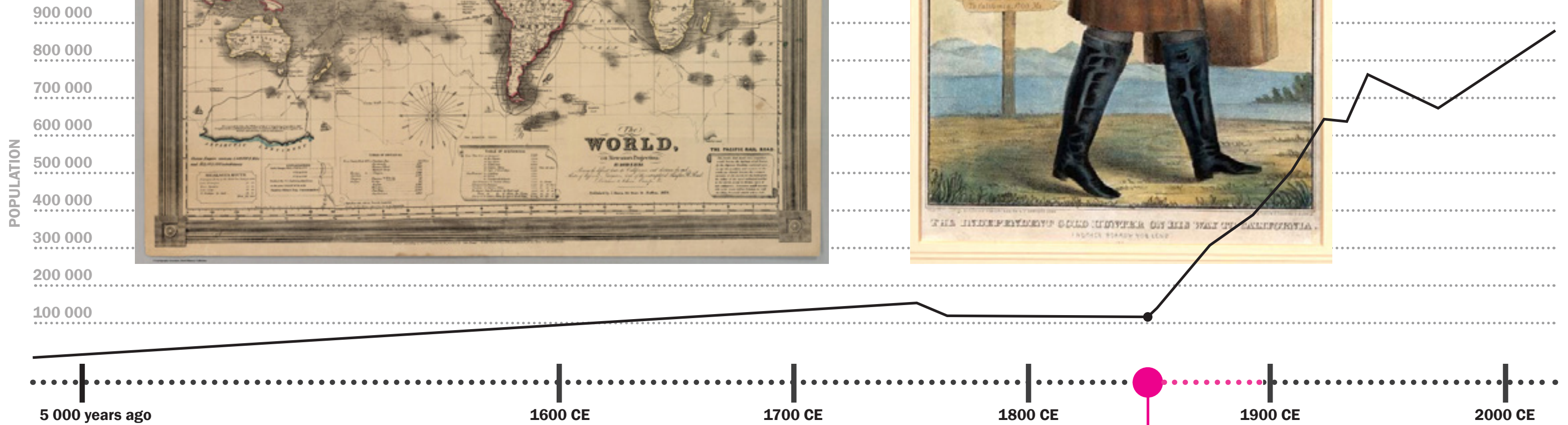
DESPITE SEVERAL SEA-FARING EXPEDITIONS IN
THE 16TH & 17TH CENTURIES, THEY MISSED SF BAY



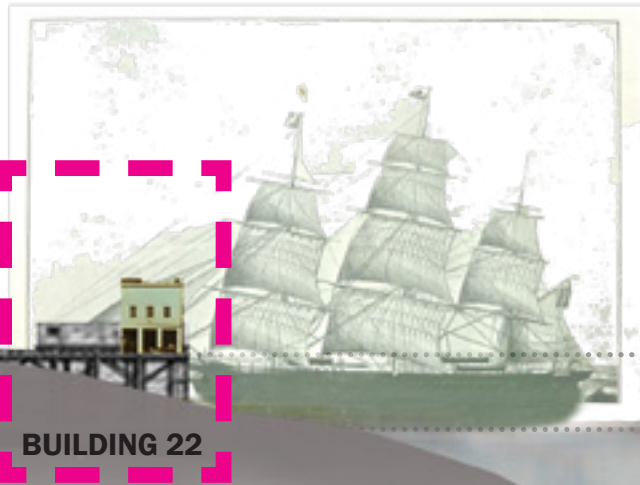


1839 - FIRST SF SURVEY

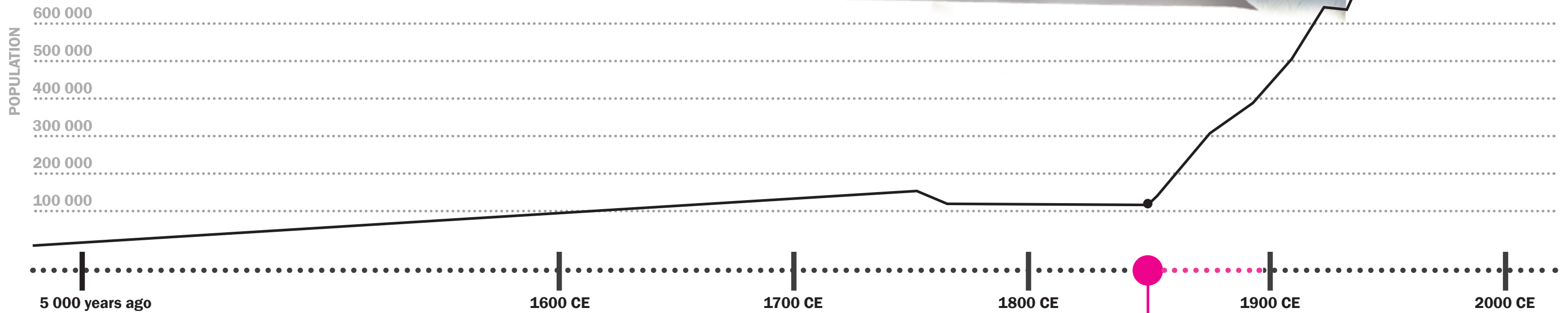




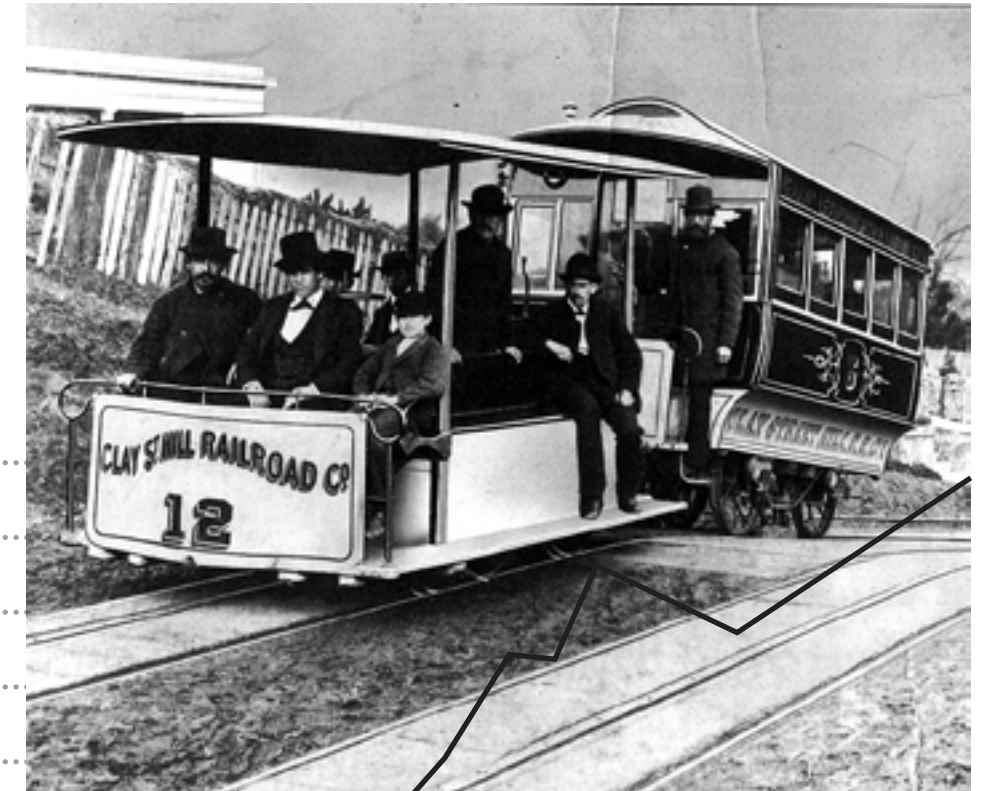
1848 - DISCOVERY OF GOLD
US & MEXICO PEACE TREATY



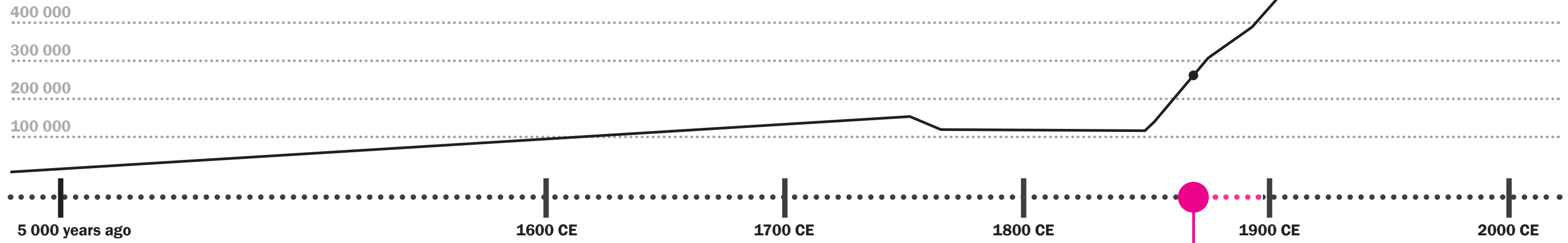
1851 - EDDY SURVEY
TIDELANDS



1848 - DISCOVERY OF GOLD
US & MEXICO PEACE TREATY



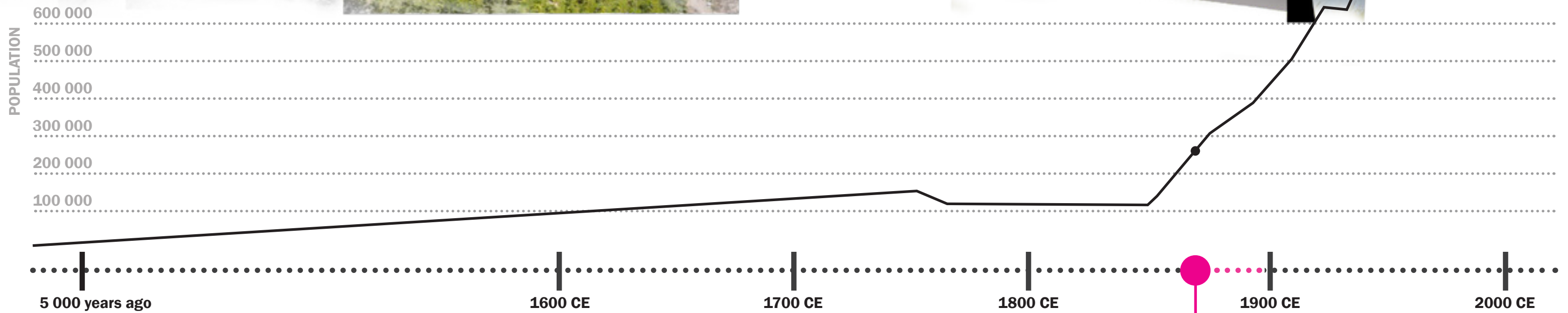
POPULATION



1889 - RAILWAY CONTINENTAL

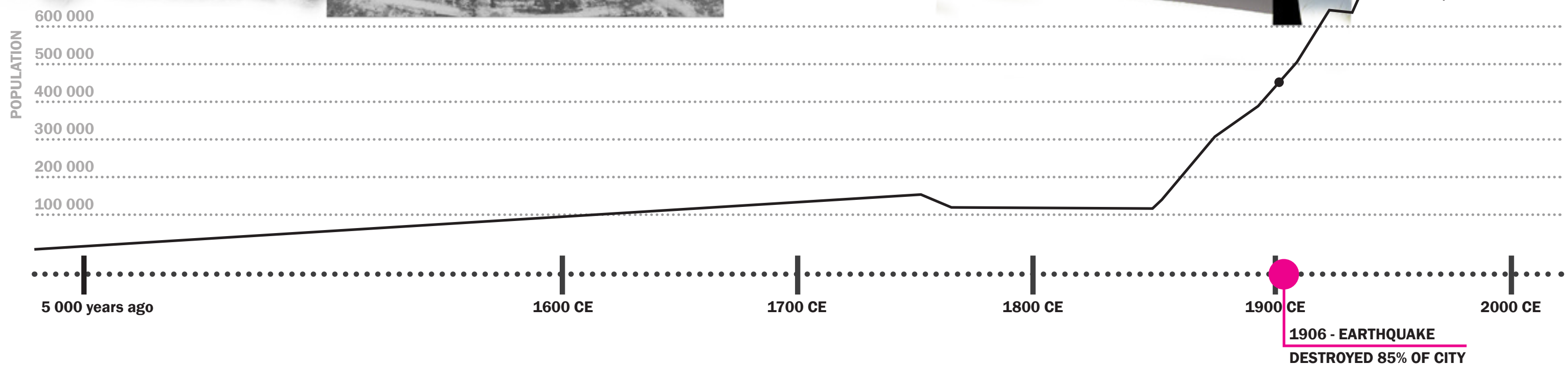


1876 - SEAWALL



1876 - CABLE CAR CONNECTIONS
SEAWALL / TIDELANDS FILLED

BLOCK 3 PARK
Community Meeting #1 | 03.04.20



INFLUENCES ON THE SAN FRANCISCO URBAN FABRIC

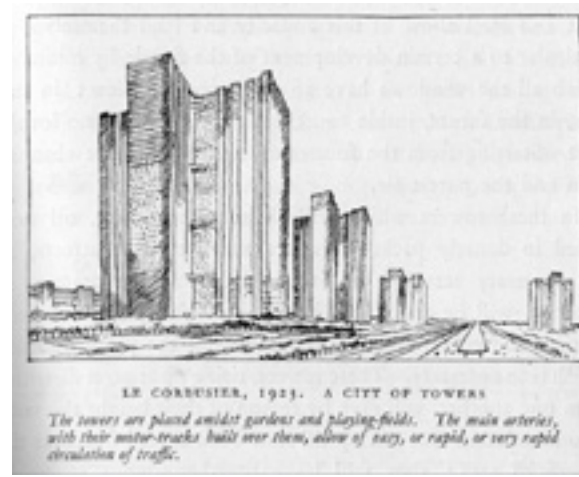
GLOBAL



1791 L'ENFANT PLAN OF D.C.



1920'S CAR CULTURE



1933 CITY OF ATHENS - CORBUSIER VISION



1970'S NATIONAL ENVIRONMENTAL POLICY ACT

LOCAL



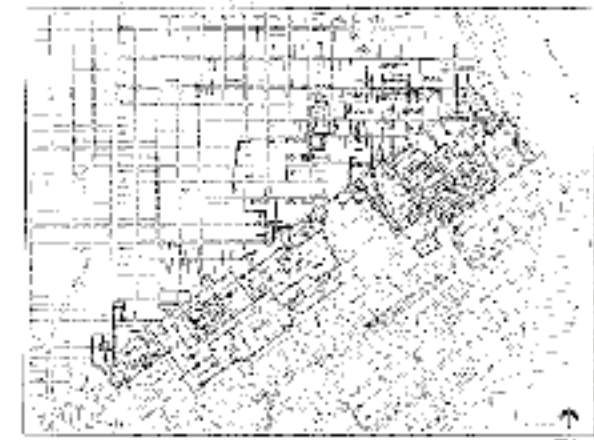
1906-15 BURNHAM CITY BEAUTIFUL



1948 SF TRAFFIC WAY



1960-84 GOLDEN GATE WAY

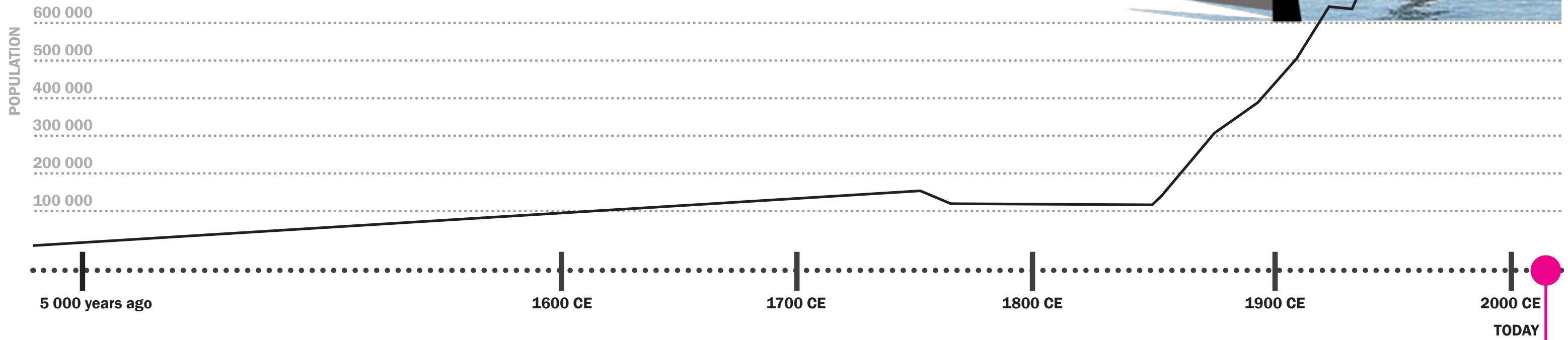


1960'S SF DOWNTOWN PLAN FRAMEWORK FOR TODAY



1960'S CONSERVATION OF THE BAY

TODAY



BUILD UP OF DOWNTOWN
FROM A RIVER TO AN URBAN PLATEAU

BLOCK 3 PARK

Community Meeting #1 | 03.04.20

MOVING FORWARD

TRANSPORTATION

ENVIRONMENT

SITE OCCUPANCY

5,000
YEARS AGO



+



+



18TH
CENTURY



+



+



19TH
CENTURY



+



+



CURRENT



+



+



FUTURE?



+

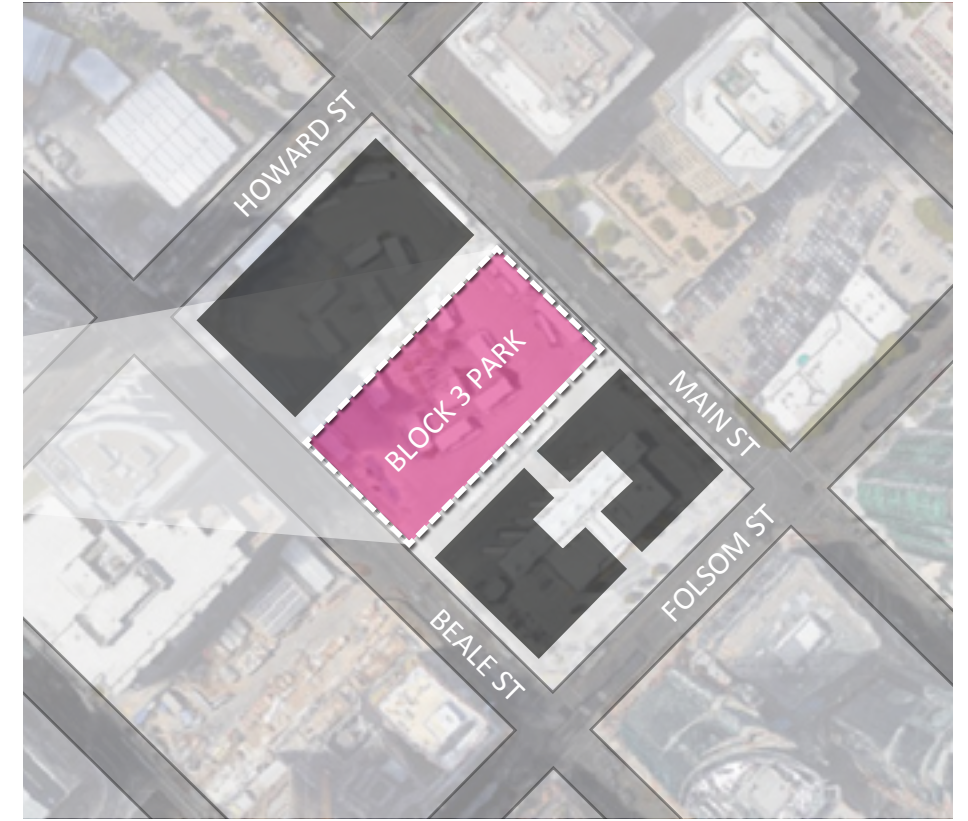
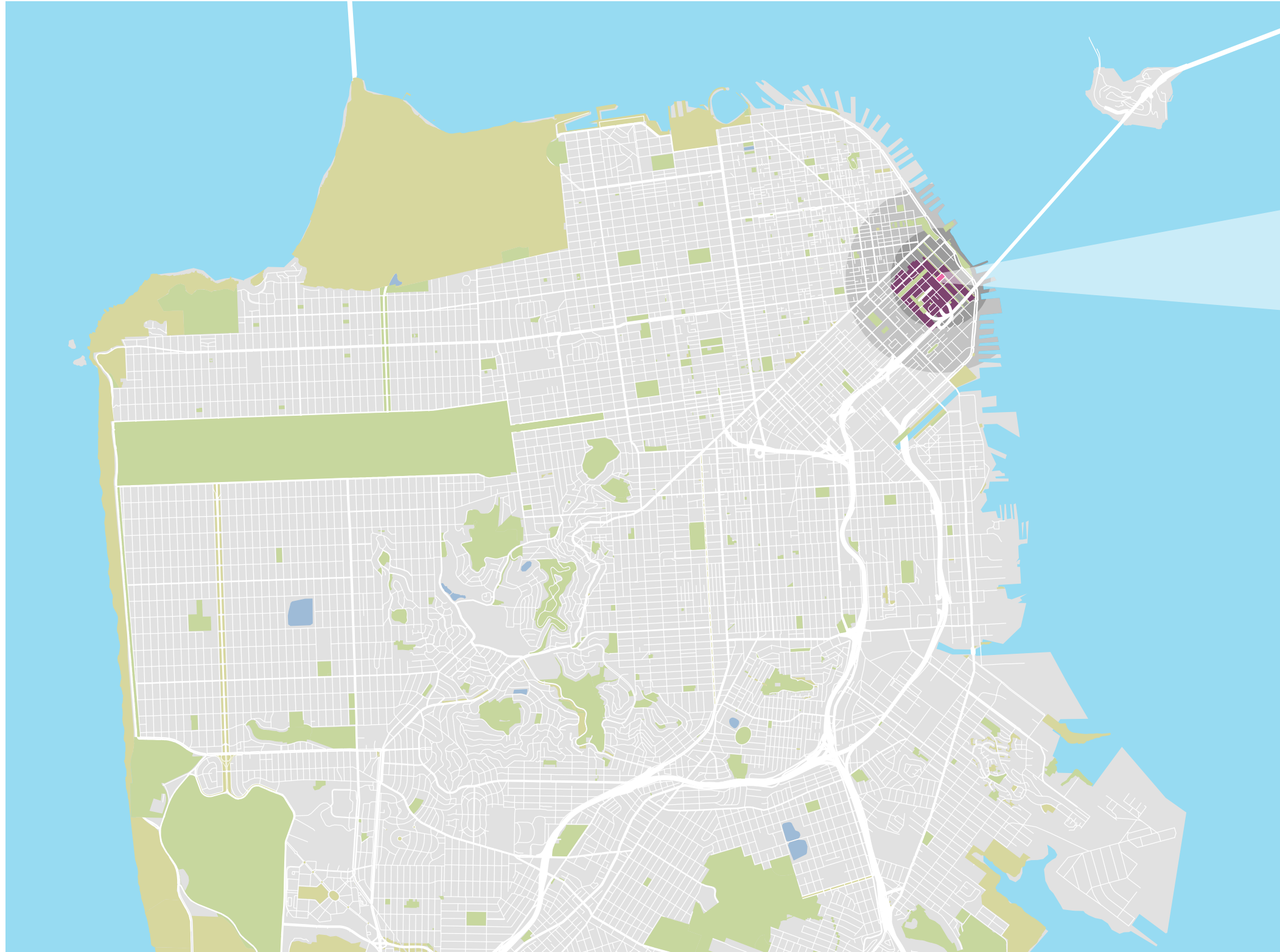


+



PART II - SITE CONTEXT & ANALYSIS






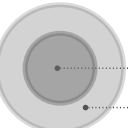





SITE: CONTEXTUAL FRAMEWORK



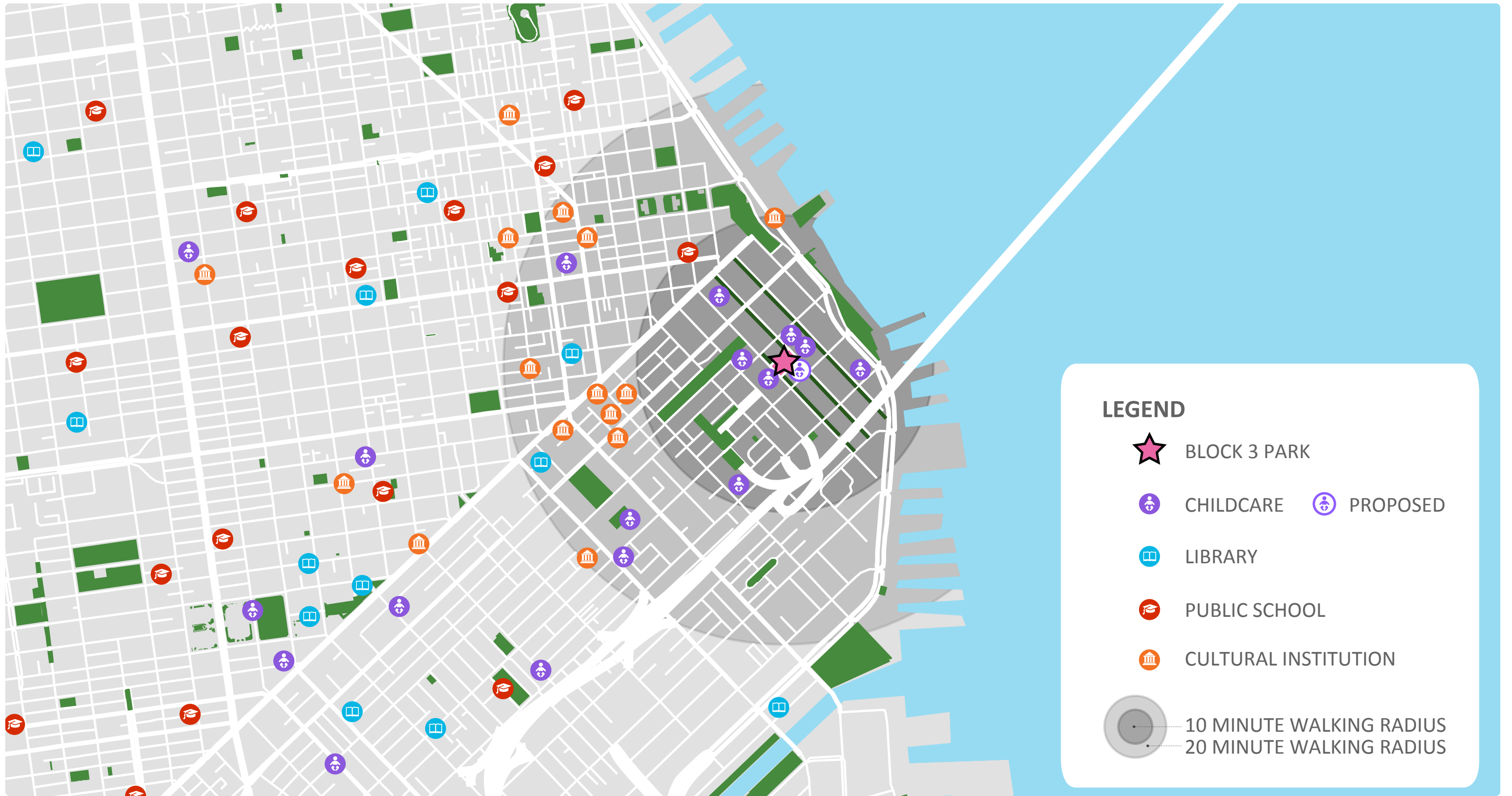
OPEN SPACE & TRANSPORTATION NETWORK



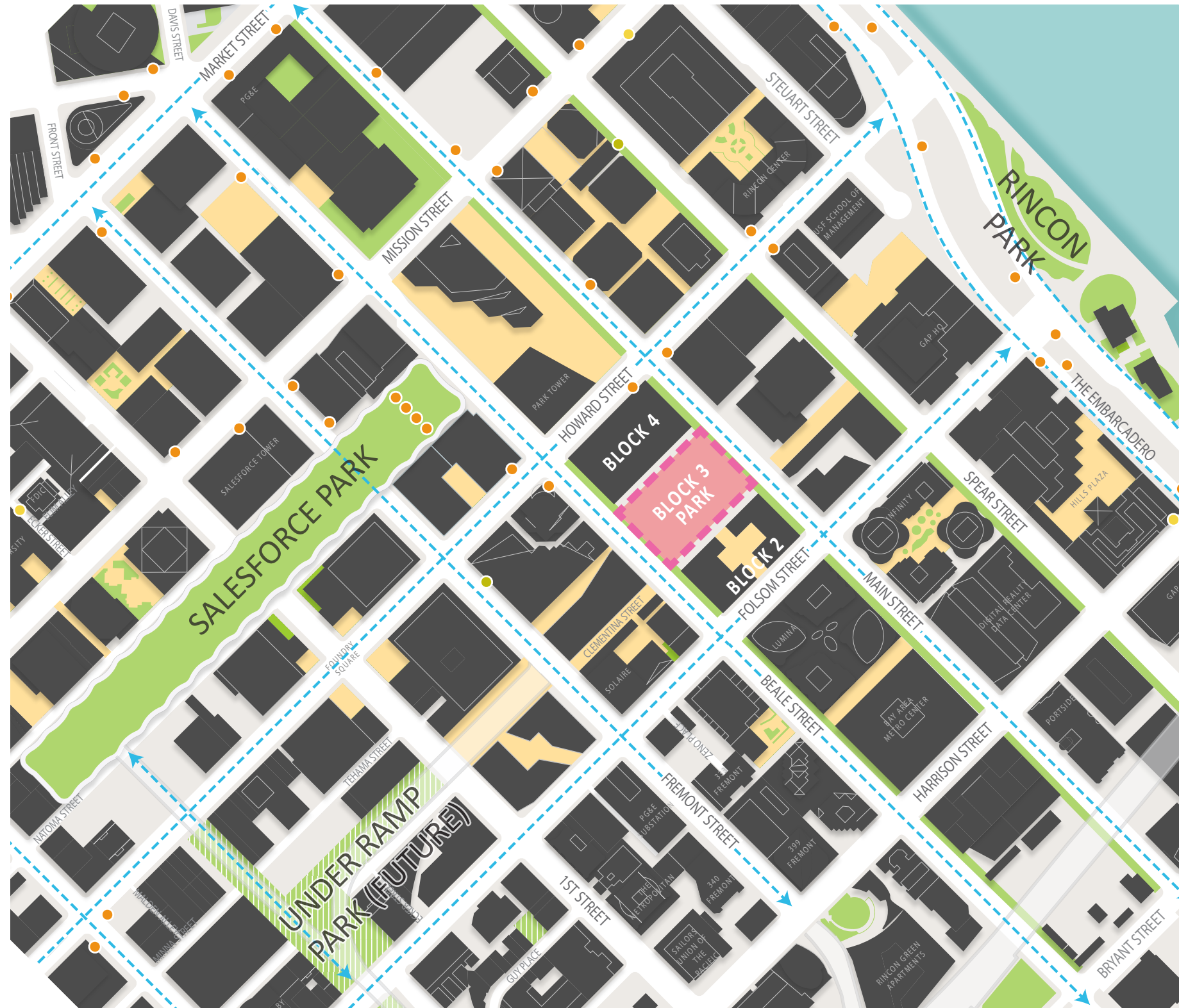
LEGEND

-  BLOCK 3 PARK
-  LIVING STREET
-  OPEN SPACE
-  RECREATION/SPORTS
-  PLAYGROUND
-  10 MINUTE WALKING RADIUS
20 MINUTE WALKING RADIUS
-  HSR
-  BART
-  CALTRAIN
-  MUNI RAIL
-  DOWNTOWN RAIL EXTENSION

CULTURAL INSTITUTIONS & PROGRAMS



NEIGHBORHOOD OPEN SPACE NETWORK

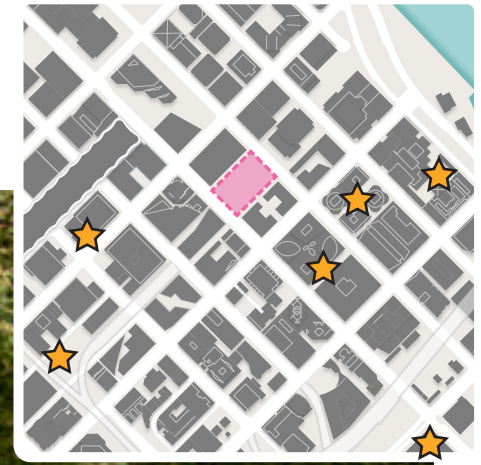


LEGEND

- - - BIKE ROUTES
- MUNI STOPS
- CASUAL CARPOOL
- COMMUTER SHUTTLES

Base map courtesy of The East Cut CBD

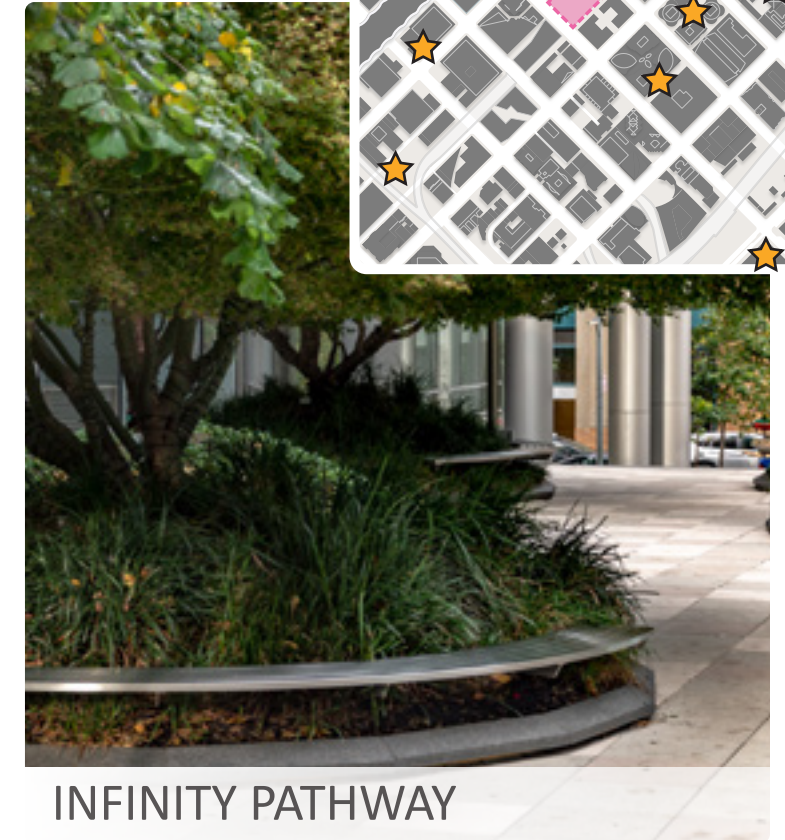
NEIGHBORHOOD: OPEN SPACE/PLAZAS



RINCON PLACE



FOUNDRY SQUARE IV



INFINITY PATHWAY



HILLS PLAZA



500 BEALE STREET



33 TEHAMA STREET

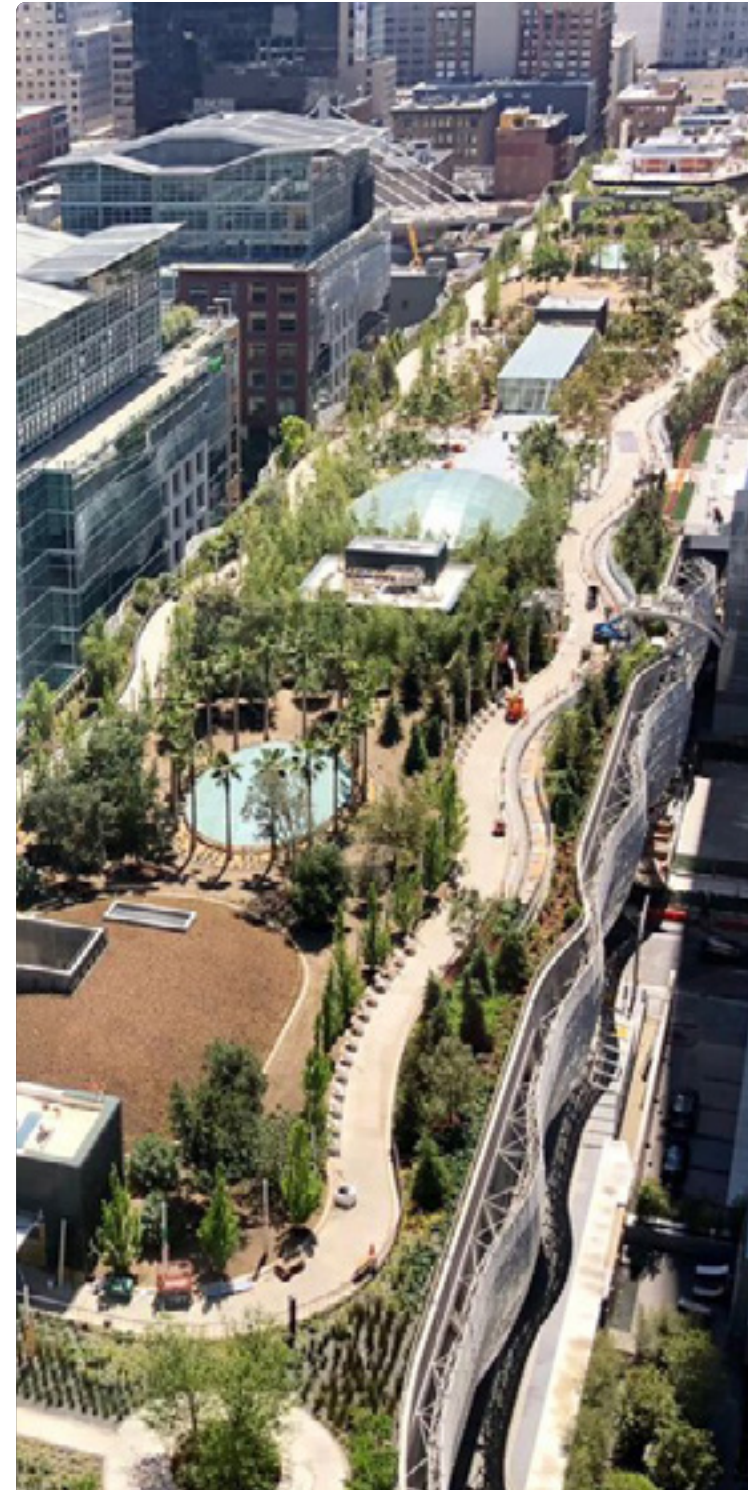
NEIGHBORHOOD: GREEN



RINCON PARK



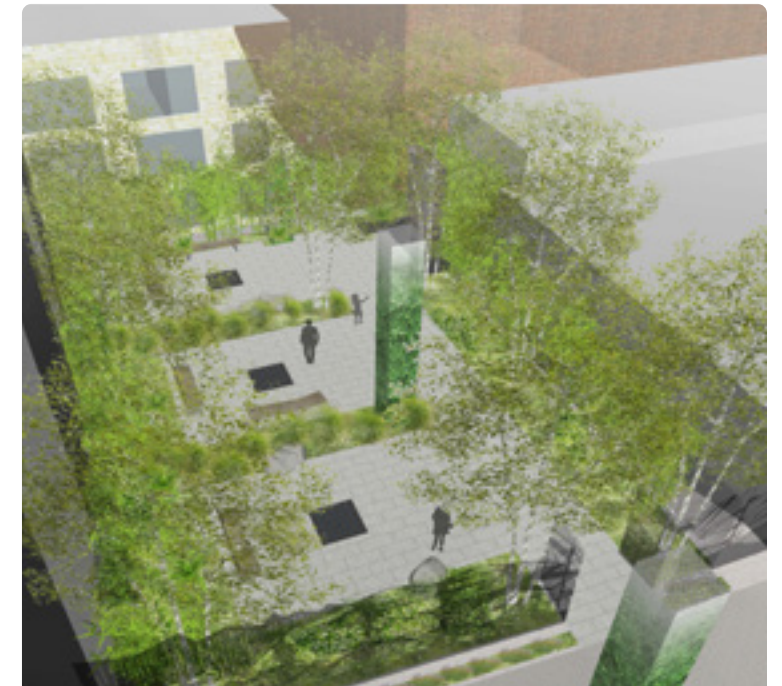
EMERALD PARK



SALESFORCE PARK

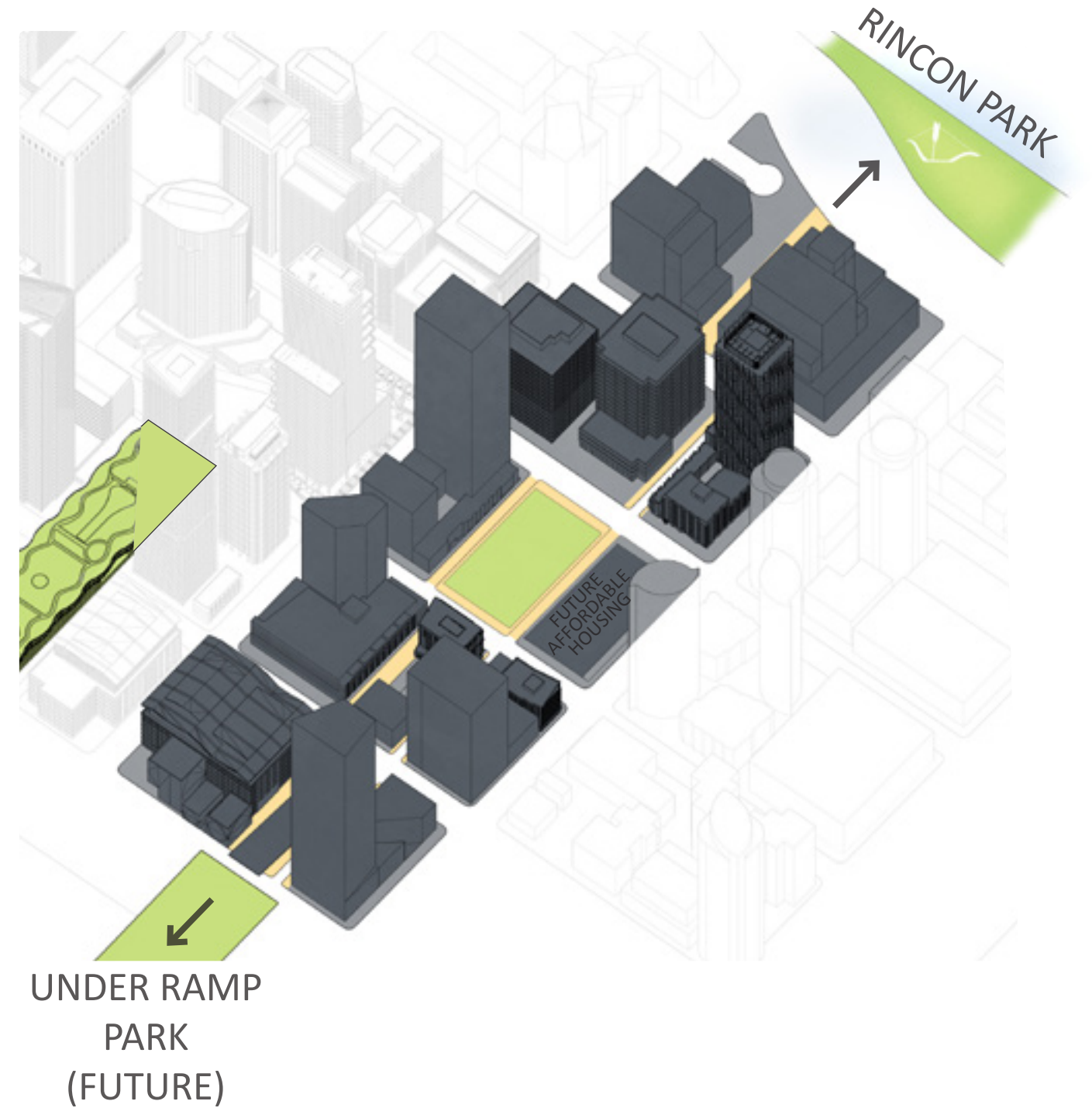


UNDER RAMP PARK (FUTURE)
IMAGE BY CMG



GUY PLACE (OPENING 2020)

BLOCK 3 ADJACENT OPEN SPACE

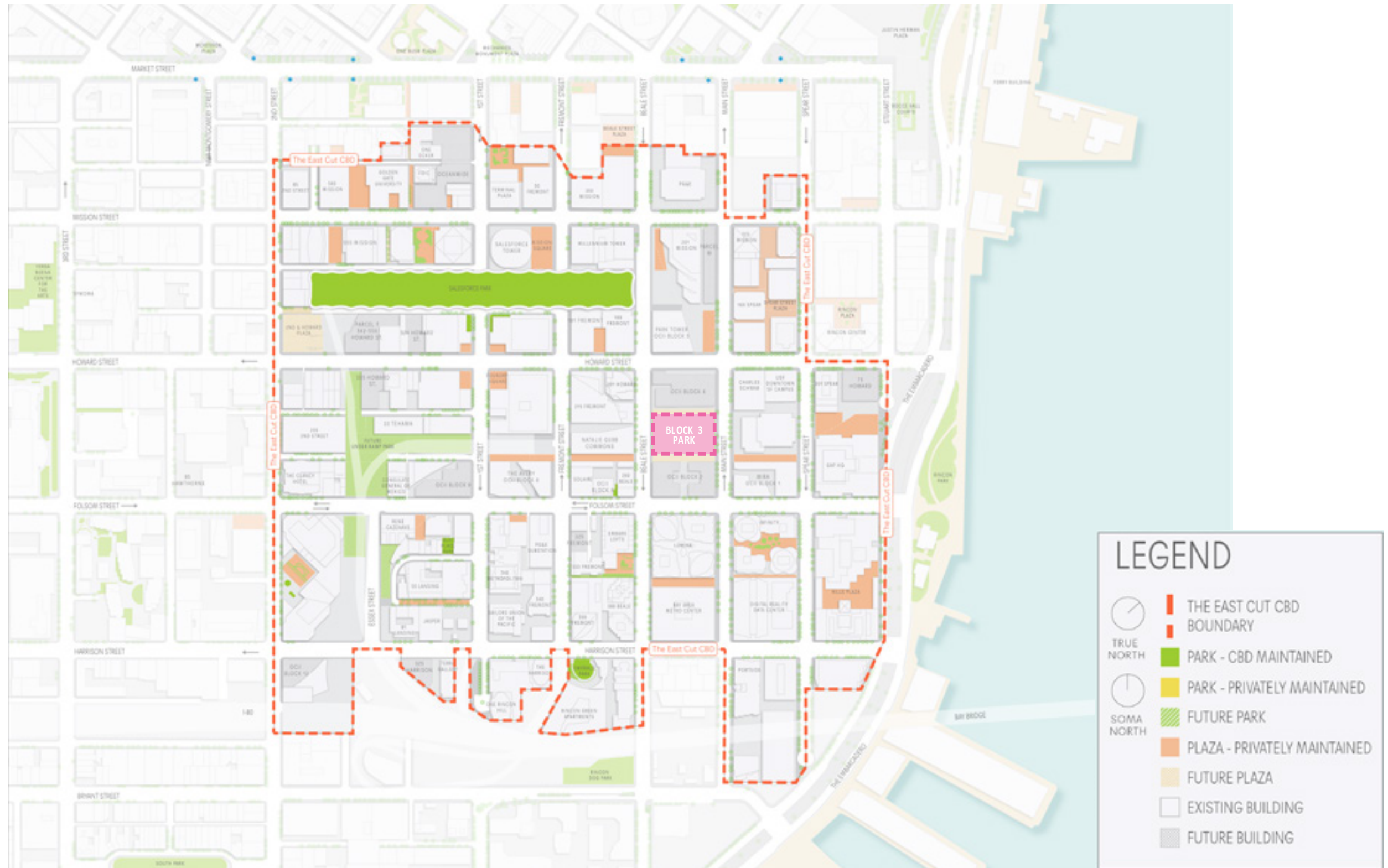


Base map courtesy of The East Cut CBD

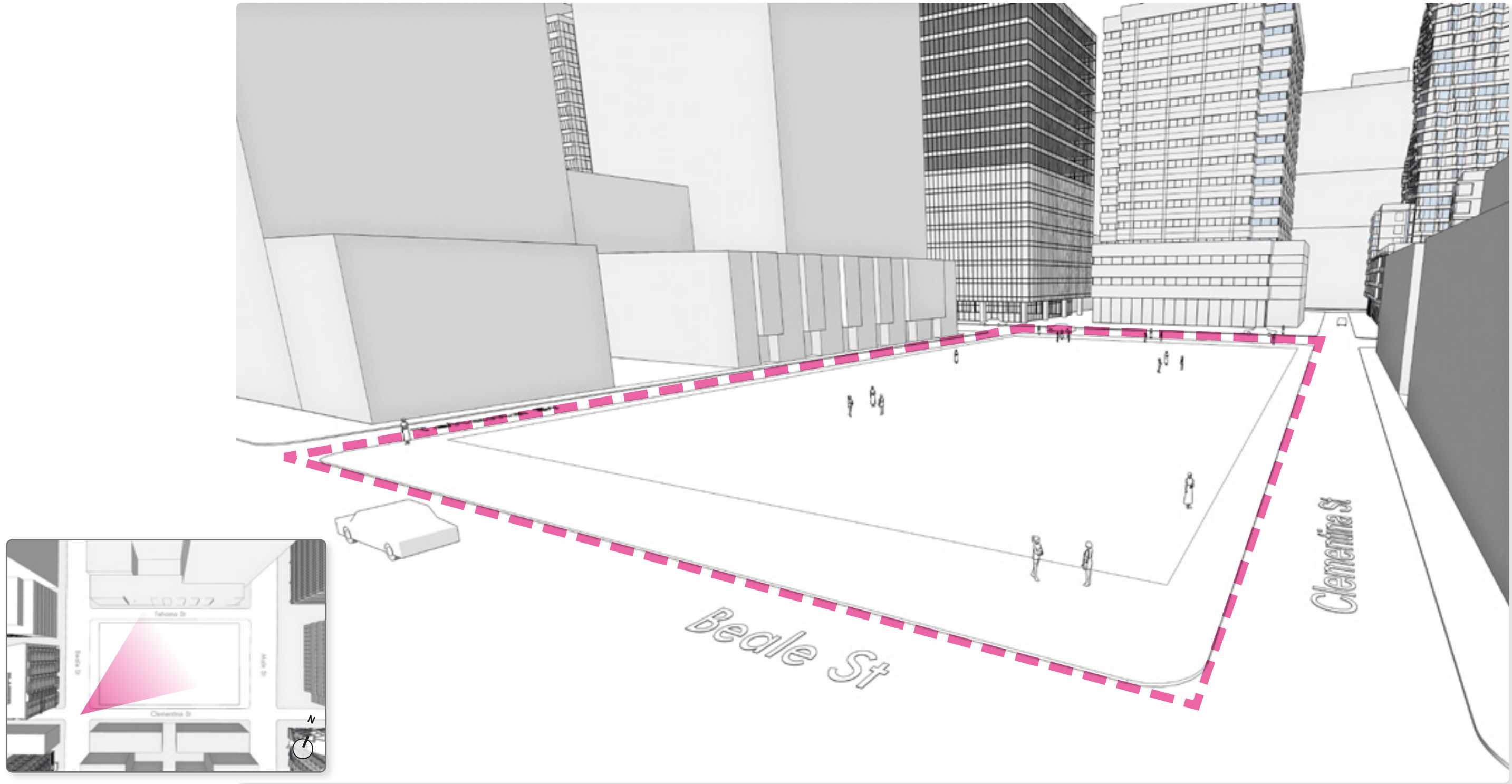
PART III - EAST CUT CBD COMMUNITY SURVEY

5/7/2019

EAST CUT COMMUNITY BUSINESS DISTRICT



WHAT DO YOU IMAGINE | COMMUNITY FEEDBACK



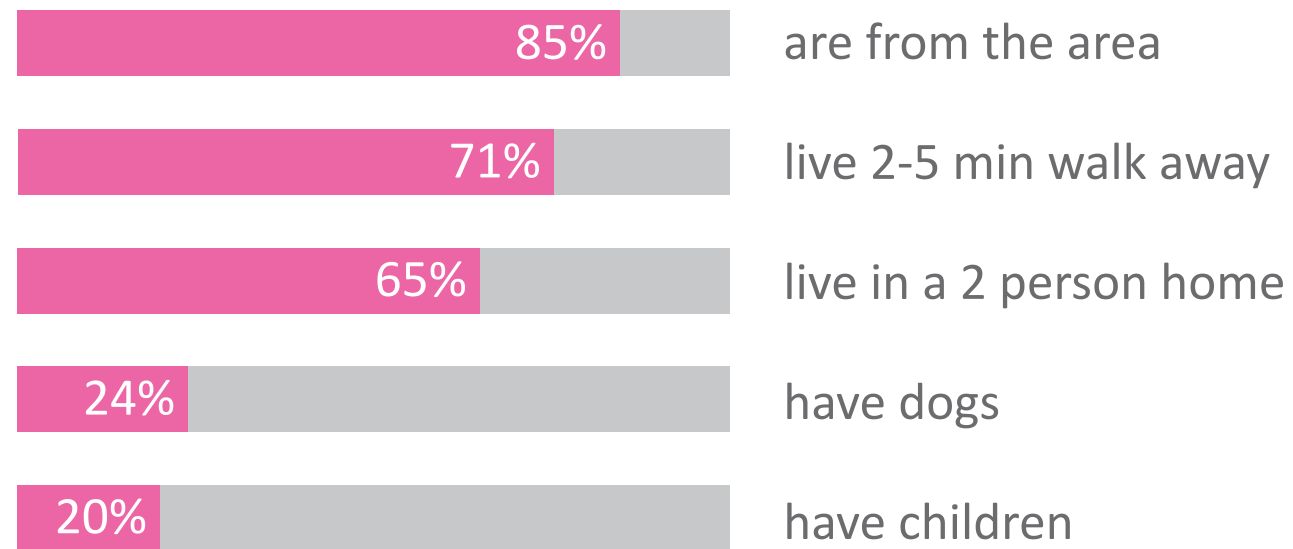
View From Beale & Clementina (future) looking northwest

EAST CUT CBD ONLINE COMMUNITY SURVEY 5/7/2019 RESULTS

https://theeastcut.org/news/transbay-park-survey-1-results/19_0507_transbay-survey-summary_final/

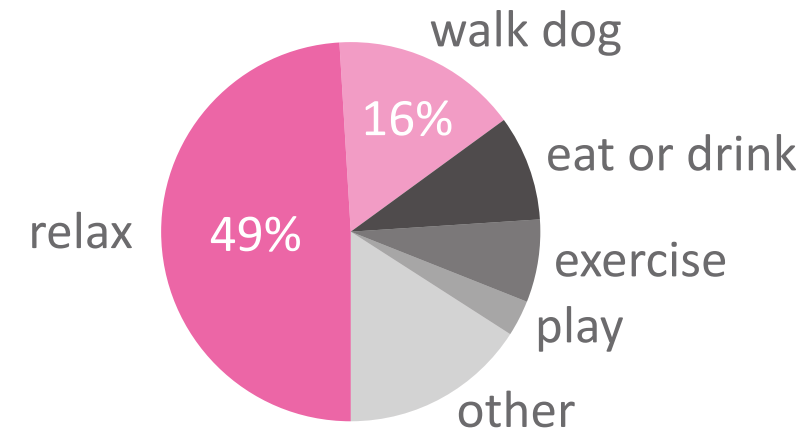
WHO?

Out of 582 respondents:

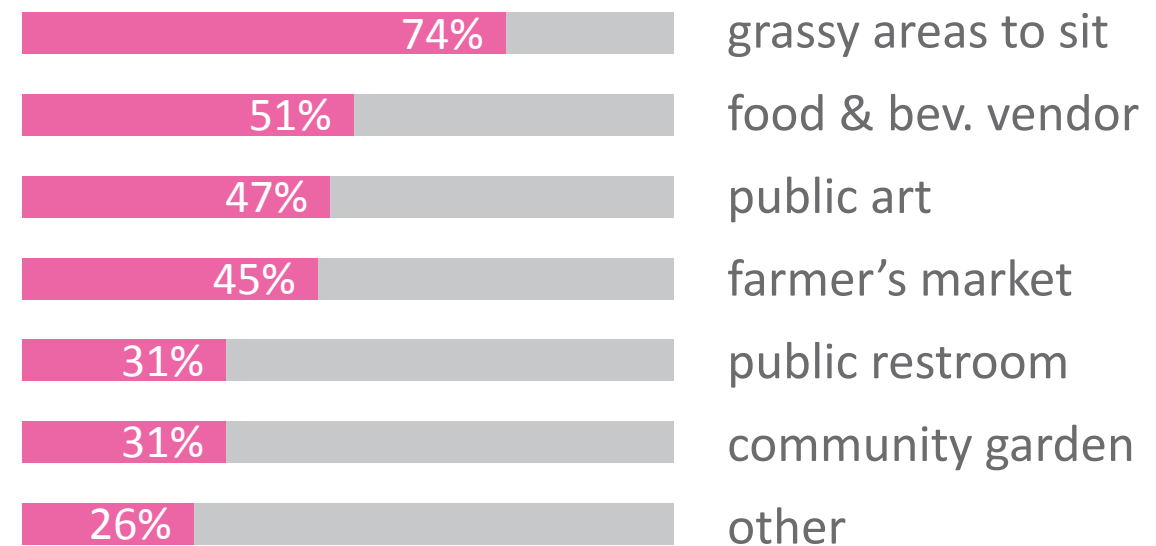


PARK WISHLIST

Park activity:



Desired amenities:



FAVORITE PARKS: LOCALLY & GLOBALLY



RINCON PARK, SF



SALESFORCE PARK, SF



WASHINGTON SQUARE, SF



CENTRAL PARK, NYC



YERBA BUENA GARDENS, SF



SOUTH PARK, SF



BRYANT PARK, NYC



THE HIGHLINE, NYC

PART IV - PROPOSED:

PARK PROGRAM DESIGN CRITERIA INSPIRATION BOARDS

PARK - PROPOSED PROGRAMS

ADJACENT NEIGHBORHOOD PARK PROGRAMS:

- **RINCON:** OPEN GREEN, PUBLIC ART
- **SALESFORCE:** GARDENS, KIDS PROGRAM & PLAY, STROLLING, EVENT SPACE & FOOD
- **UNDER RAMP (FUTURE):** DOG PARK, FOOD & BEVERAGE, SPORTS COURT



BLOCK 3 PARK PROPOSED PROGRAMS:

- KIDS' PLAY ELEMENT
- PASSIVE RECREATION/GATHERING
- FLEXIBLE PROGRAM SPACE



PARK - DESIGN CRITERIA

BLOCK 3 PARK PROPOSED DESIGN CRITERIA:

PROMOTES CIVIC ENGAGEMENT:

Help build a multi-generational community that brings people of all backgrounds into public life as stewards.

ENVIRONMENTALLY SUSTAINABLE:

Increase access to nature and create a climate appropriate and maintainable landscape.



EXISTING SITE:



MAIN ST LOOKING WEST



BEALE ST LOOKING NORTH



BEALE ST LOOKING NORTHEAST

HOW BIG IS TRANSBAY PARK?

Transbay Park

1.0 Acre



Union Square - Downtown

333 Post St, San Francisco, CA 94108

2.6 Acres



Huntington Park - Nob Hill

California St & Taylor St, San Francisco, CA 94108

1.3 Acres



South Park - South Beach

South Park St & Jack London Alley San Francisco, CA 94107

1.1 Acres



PARK CHARACTER IDEAS



THE PARK, LAS VEGAS, NV



PARADISE ART WONDERLAND, HEFEI, CN



ESPLANADE PAUL GRIMAULT, ANNECY, FR



PLACA DEL DUC DE MEDINACELI, BARCELONA



UCSF MISSION BAY PLAZA, SF



BRYANT PARK, NYC



BEEKMAN ST. PLAZA, NYC

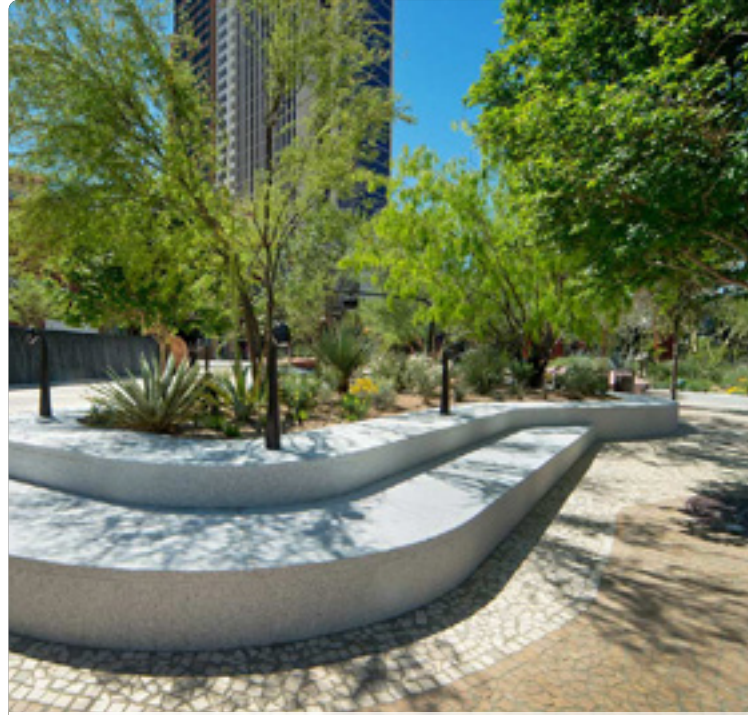


CITY GARDEN, ST. LOUIS

PARK SEATING IDEAS



TONGVA PARK, SANTA MONICA



THE PARK, LAS VEGAS



CITY GARDEN, ST. LOUIS



JACK LONDON, OAKLAND



UCSF MISSION BAY PLAZA, SF



ESPLANADE PAUL GRIMAULT, ANNECY, FR

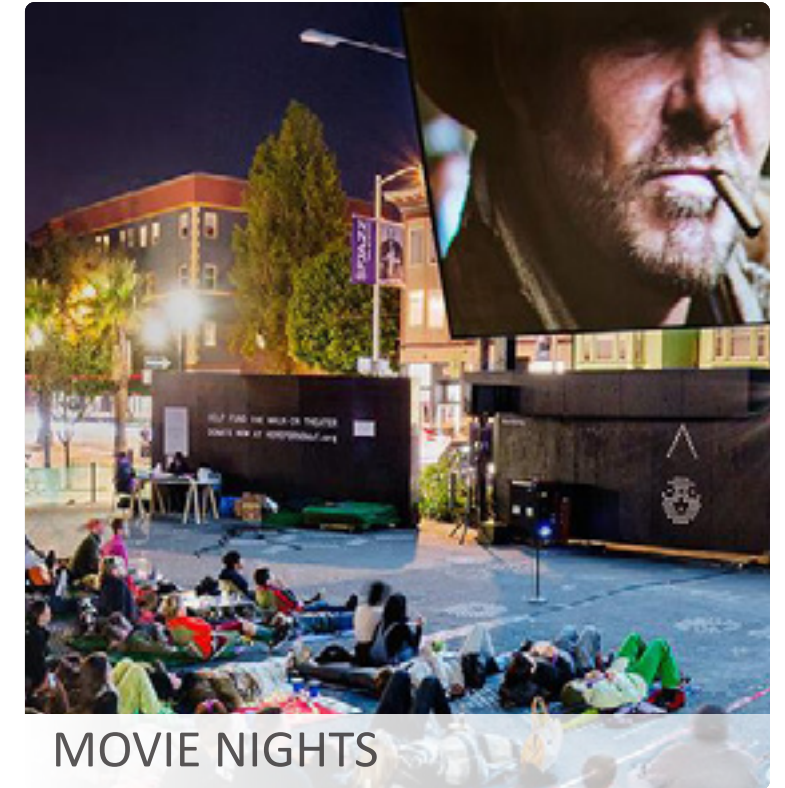


SWING TIME, BOSTON



DREXEL, PHILADELPHIA

CULTURAL AMENITIES IDEAS



PLAY IN THE PARK IDEAS



SCULPTURAL PLAY FEATURE



KNOLLS/HILLS PLAY



LARGE STRUCTURE PLAY



NATURE PLAY



SCULPTURAL PLAY



TODDLER PLAY

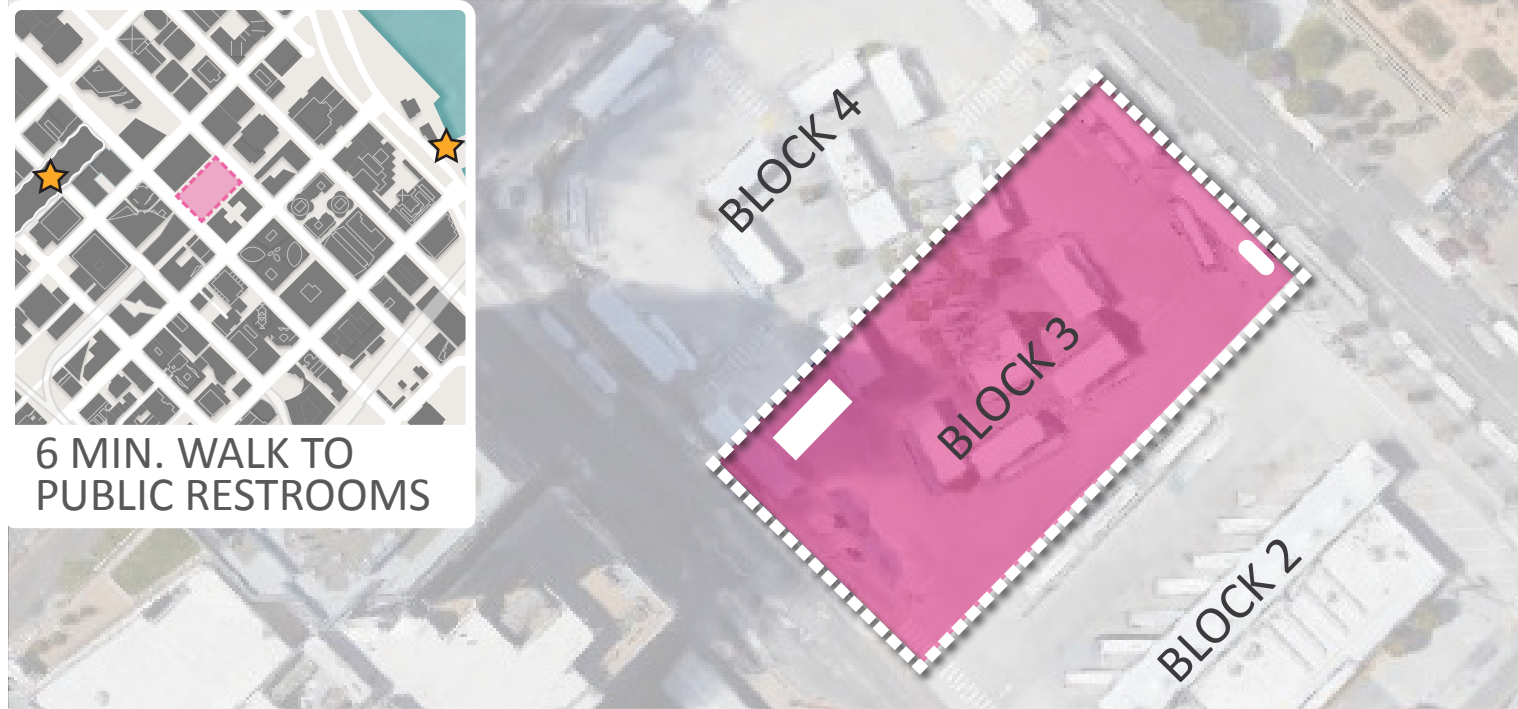


TIMBER PLAY



ADULT FITNESS

RESTROOM IN THE PARK?



RESTROOM SCALE STUDY



JC DECAUX (CONCEPT IN DESIGN FOR INSTALLATION IN SF)



WASHINGTON SQUARE, SF



PARC DE LA TETE DE'OR, LYON, FR

PART V - FEEDBACK

- INTERACTIVE BOARDS & DOT POLLING

● LIKE (REQUIRED)

● DISLIKE (OPTIONAL)

- PUBLIC COMMENT

- QUESTIONNAIRE HANDOUT

PROJECT SCHEDULE

PROJECT SCHEDULE: DEC 2019-DEC 2024

CONCEPT/PLANNING	8 MONTHS
SCHEMATIC DESIGN	8.5 MONTHS
DESIGN DEVELOPMENT	5 MONTHS
CONSTRUCTION DOCUMENTS	8 MONTHS
BID/AWARD	4.5 MONTHS
CONSTRUCTION	24 MONTHS

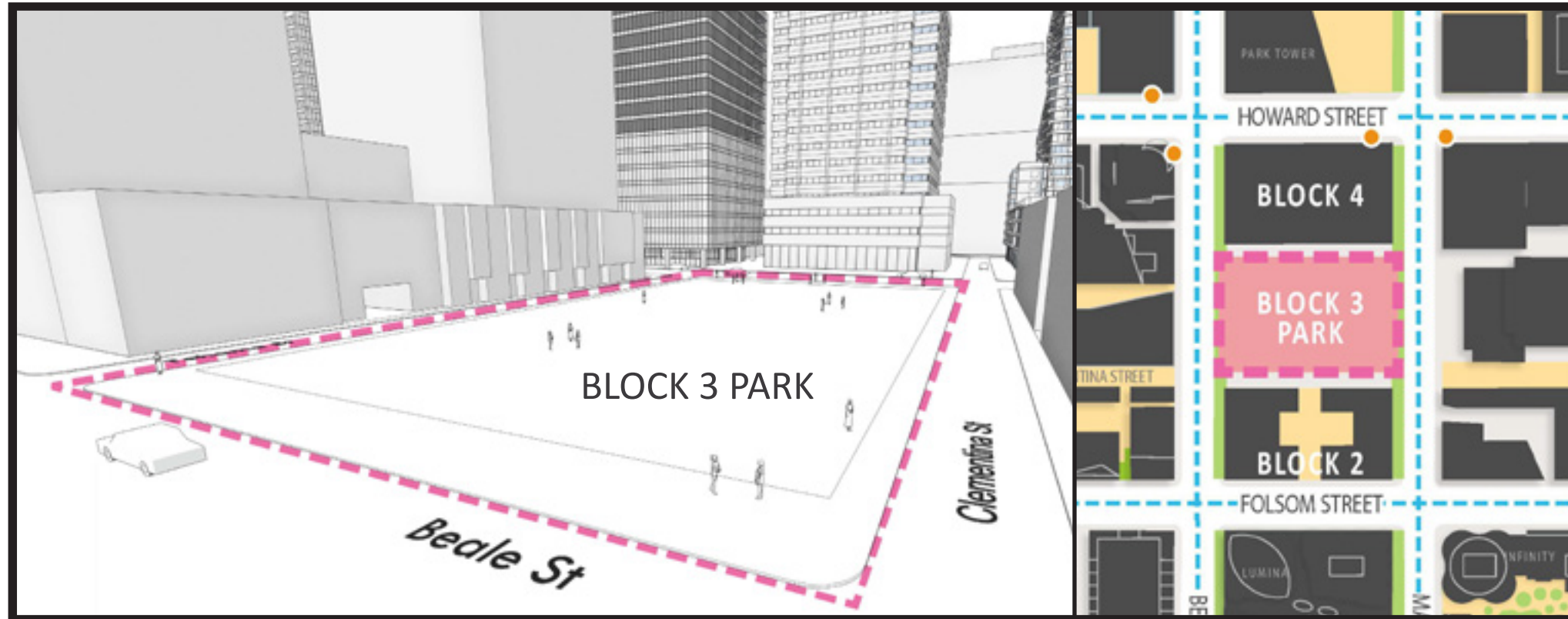
CONCEPT PHASE - OUTREACH SCHEDULE

COMMUNITY MEETING 1:	INFORMATION GATHERING
COMMUNITY MEETING 2:	INITIAL DESIGN IDEAS
COMMUNITY MEETING 3:	DESIGN REFINEMENT PUBLIC SURVEYS



CONTACT

FOR REGULAR UPDATES, VISIT THE PUBLIC WORKS WEBSITE: <http://sfpublicworks.org/Block3Park>



FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT KATHLEEN O'DAY:

KATHLEEN.ODAY@SFDPW.ORG; (415) 558-4534