The Webinar Presentation will start momentarily. Please wait!

If you would like to keep the interpreter’s video on, please click on the 3 dots on the upper right corner of the interpreter’s video and select “Pin”
TONIGHT’S PROGRAM

INTRODUCTION: OCII & RPD
- PROJECT & TEAM BACKGROUND
- POLL

PRESENTATION: DESIGN TEAM
I - PROJECT DEVELOPMENT OVERVIEW AND FEEDBACK
II - PROGRAM & MAIN STREET UPDATE
III - STEWARDSHIP BUILDING OPTIONS
IV - PLAYGROUND OPTIONS

FEEDBACK: COMMUNITY
- PUBLIC COMMENT - Q&A
- ONLINE FEEDBACK SURVEY

NEXT STEPS
- PROJECT SCHEDULE
WELCOME & THANK YOU FOR ATTENDING! YOUR INPUT IS INVALUABLE

PROJECT TEAM:

- OFFICE OF COMMUNITY INVESTMENT & INFRASTRUCTURE (OCII)
  LAURA SHIFLEY - PROJECT MANAGER / ASSOCIATE PLANNER, URBAN DESIGNER
  BENJAMIN BRANDIN - ACTING TRANSBAY PROJECT MANAGER
  SALLY OERTH - INTERIM EXECUTIVE DIRECTOR
  ALOK VYAS - ASSOCIATE PLANNER, URBAN DESIGNER

- SAN FRANCISCO RECREATION AND PARKS
  MONICA SCOTT - PROJECT MANAGER
  STACY BRADLEY - DEPUTY DIRECTOR OF PLANNING
  YAEL GOLAN - PLANNER
  ERIC ANDERSEN - SUPERINTENDENT OF PARKS AND OPEN SPACE
  STEVE CISMOWSKI - PARK SERVICE MANAGER

- SAN FRANCISCO PUBLIC WORKS
  KATHLEEN O’DAY - PROJECT MANAGER
  LIZZY HIRSCH - PROJECT LEAD FOR DESIGN TEAM
  EOANNA GOODWIN - DESIGN
  ERICA RUIZ - DESIGN
  BRETT DESMARAIS - DESIGN
  LAWRENCE CUEVAS - DESIGN
  VERONICA CHAN - DESIGN
  WINNIE CHANG - DESIGN
VIRTUAL MEETING FEEDBACK OVERVIEW

HOW TO PROVIDE FEEDBACK:

• PLEASE ENTER ALL QUESTIONS, COMMENTS, OR FEEDBACK INTO THE Q&A AT ANY POINT DURING THE PRESENTATION

• QUESTIONS WILL BE READ AND ANSWERED ALOUD DURING THE Q&A PERIOD FOLLOWING THE PRESENTATION

• A SUMMARY OF THE Q&A, INCLUDING ANY OUTSTANDING QUESTIONS THAT WERE NOT ANSWERED DURING THE MEETING, WILL BE POSTED TO THE PROJECT WEBSITE FOLLOWING THIS MEETING

• AGREE TO BE OPEN MINDED, LISTEN TO EACH OTHER’S IDEAS, COMMUNICATE WITH RESPECT

NOTE: THIS IS A WEBINAR FORMAT AND ONLY PANELISTS AND MODERATORS WILL BE SEEN OR HEARD. ADDITIONALLY, IT IS BEING RECORDED FOR PUBLIC DISTRIBUTION.

POST-MEETING SURVEY LINK:

https://www.surveymonkey.com/r/TB3ParkCM4Survey
POLL

DID YOU ATTEND BLOCK 3 PARK COMMUNITY MEETING #3 IN NOVEMBER 2020?
PARK DEVELOPMENT

COMPREHENSIVE COMMUNITY OUTREACH

PLACE-BASED DESIGN CONCEPTS

CLIMATE RESPONSIVE DESIGN

DESIGN DEVELOPMENT

MEETING 1: MARCH 2020

INITIAL DESIGN INSPIRATION

MEETING 2: SEPTEMBER 2020

DESIGN ALTERNATIVES

MEETING 3: NOVEMBER, 2020

DESIGN SYNTHESIS

MEETING 4: APRIL 29, 2021

DESIGN UPDATE: PLAYGROUND & STEWARDSHIP

RPD COMMISSION
OCII COMMISION

COMMUNITY INPUT SCHEDULE

OWNERSHIP AND MANAGEMENT

- Park Ownership
- Facility management
- Maintenance
- Permitting
- Reservations
- Programming
- Park Monitoring
- Security Patrols
- Movable Furniture Deployment

EAST CUT COMMUNITY BENEFIT DISTRICT (CBD)
PART I - PROJECT OVERVIEW & FEEDBACK
SITE: CONTEXTUAL FRAMEWORK
EXISTING SITE:

BEALE ST LOOKING NORTH

BEALE ST LOOKING NORTHEAST

MAIN ST LOOKING NORTHWEST

BEALE ST LOOKING NORTH

BEALE ST LOOKING NORTHEAST
NEIGHBORING BLOCK DEVELOPMENTS

TB 4 Phase - Schematic

TB3 Phase - Schematic

TB2 Phase - Conceptual

DRAFT
PREFERRED PLAN  Community Meeting #3

THE CLEARING

THE COMMONS

THE RIPPLE

OPEN FLEXIBLE SPACES  GATHERING SPACES  SEATING  PLAY

BLOCK 3 PARK

Community Meeting 3 | 11.18.2020

PG. 12
PREFERRED DESIGN ALTERNATIVE  Community Meeting #3

Legend

- Major Circulation
- Minor Circulation
- Open Flexible Spaces
- Gathering Spaces
- Seating
- Play

 BLOCK 3 PARK

Building Design & Construction
### COMPOSITE SURVEY RESULTS  
*Community Meeting #3*

#### WHO? 223 total respondents

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Attended CM 1</td>
<td>17%</td>
</tr>
<tr>
<td>Attended CM 2</td>
<td>14%</td>
</tr>
<tr>
<td>Live in neighborhood</td>
<td>94%</td>
</tr>
<tr>
<td>Work in neighborhood</td>
<td>68%</td>
</tr>
<tr>
<td>Have children</td>
<td>26%</td>
</tr>
<tr>
<td>Have dogs</td>
<td>23%</td>
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Note: for Community Meeting 3 = 79 attendees

#### CLEARING CONCEPT

Are you in favor of the final concept design presented at Community Meeting 3?

- **YES**: 64%
- **NO**: 28%
- **NO RESPONSE**: 8%

**Age of Respondents:**

- 35-55: 45%
- 20-35: 33.5%
- 55+: 22%
- 22-25: 4.5%
BIRD'S EYE VIEW LOOKING NORTHEAST TOWARDS MAIN ST

BLOCK 3 PARK

Main
Tehama
Clementina
Beale
PART I I - PROGRAM & MAIN STREET UPDATE
BLOCK 3 ADJACENT PROGRAMS WITHIN A 10 MIN. WALK:
DOG, CHILDCARE, PLAYGROUNDS, AND RESTROOMS
MAIN STREET/DOG RELIEF ZONE
MAIN STREET/DOG RELIEF ZONE

INITIAL CONCEPT

UPDATED DESIGN
MAIN STREET/DOG RELIEF ZONE

Street Edge: Living Street Zone

Dog Relief Zone

Surface Material Options:
Permeable concrete paving or artificial turf
PART III - STEWARDSHIP BUILDING OPTIONS
BEALE/TEHAMA CORNER ENTRANCE VIEW LOOKING SOUTHEAST
STEWARDSHIP BUILDING

Community Preferences from Meeting #3

A lasting structure that
- Draws neighbors to the park
- Illuminates from within
- Stores furniture and maintenance materials

BLOCK 3 PARK
STEWARDSHIP BUILDING  Option 1: ENVELOP 300 sf

SITE PLAN

FLOOR PLAN

MAINTENANCE STORAGE

COMMUNITY STORAGE

MATERIAL INSPIRATION

FORM INSPIRATION
STEWARDSHIP BUILDING  Option 1: ENVELOP 300 sf

Daytime View - Looking West onto Beale Street
STEWARDSHIP BUILDING  
Option 1: ENVELOP 300 sf

Nighttime View - Looking West onto Beale Street
STEWARDSHIP BUILDING  Option 2: BOW 300 sf

MATERIAL INSPIRATION

FORM INSPIRATION

FLOOR PLAN

SITE PLAN

COMMUNITY STORAGE

MAINTENANCE STORAGE

Option 2: BOW

300 sf
STEWARDSHIP BUILDING  Option 2: BOW 300 sf

Daytime View - Looking West onto Beale Street
STEWARDSHIP BUILDING  Option 2: BOW 300 sf

Daytime View - Looking South onto Beale Street
STEWARDSHIP BUILDING Option 2: BOW 300 sf

Nighttime View - Looking South onto Beale Street
Option 1: Envelop

- Prismatic form
- Offset location within grove
- Responds to new architectural forms nearby
- Perforated metal skin
- Can glow internally at night

Option 2: Bow

- Organic form frames views to each corner
- Central location within grove
- Replicates curves from site design
- Earthy materials and color palette
- Integrated with landscape
PART IV - PLAYGROUND OPTIONS
**PLAYGROUND PROGRAM AGE RANGE OPTIONS**  
*Community Meeting #3 Preferences*

<table>
<thead>
<tr>
<th>Location</th>
<th>Details</th>
<th>Age Range Options</th>
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<tbody>
<tr>
<td>Block 3 Playground</td>
<td>3,800 sq ft</td>
<td>Toddler 0-5 yrs or combined age 0-12 yrs?</td>
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<tr>
<td>Salesforce Playground</td>
<td>2,600 sq ft</td>
<td>5-12 yrs</td>
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<tr>
<td>Moscone East Playground</td>
<td>2,000 sf + 3,600 sf</td>
<td>0-5 yrs, 5-12 yrs</td>
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<tr>
<td>South Park Playground</td>
<td>3,100 sf</td>
<td>0-12 yrs</td>
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**Percentage Votes for Each Option:**

- **26%** for toddler 0-5 yrs
- **74%** for combined age 0-12 yrs
PLAY INSPIRATION  Community Meeting #3 Preferences

Which of the following images are you most drawn to for each of the two age brackets listed below?
PLAY ELEMENTS  Community Meeting #3 Preferences

Which of the images below of different play types would you like to see incorporated in the playground’s design?
## PLAY ELEMENTS

**Community Meeting #3 Preferences**

How important to you that each of the following play elements are included in the playground’s design?

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<td></td>
<td>most important</td>
<td></td>
<td></td>
<td></td>
<td>least important</td>
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<td>Swinging</td>
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<td>16</td>
<td>15</td>
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<tr>
<td>Sand Play</td>
<td>15</td>
<td>10</td>
<td>13</td>
<td>15</td>
<td>60</td>
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<tr>
<td>Spinning</td>
<td>11</td>
<td>18</td>
<td>29</td>
<td>19</td>
<td>38</td>
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</table>
PLAYGROUND DEVELOPMENT: INTERTIDAL INSPIRATION

Illustration from Natural History of SF Bay by A. Rubissow Okamoto and K. Wong

View of playground site from Beale/Clementina park entry corner

Brown Pelican

Eel Grass

Bufflehead Duck

Play Interpretation
SITE PLAN WITH PLAYGROUND OPTION 1

Playground Entry

BLOCK 3 PARK

Internal Design Review | April 2021

PG. 41
PLAYGROUND - OPTION 1

A Waterfowl Play Structure Example (actual design would be customized to fit site character)

B Reed Poles

C Picnic Tables

D Boulder Steps

E Custom Tower w/ Slide

F Saucer Swing

G Teeter-totter
PLAYGROUND - OPTION 1 ALTERNATE

SCULPTURAL WATERFOWL PLAY STRUCTURE

OR

TIMBER PLAY STRUCTURE - ALTERNATE
SITE PLAN WITH PLAYGROUND OPTION 2

Playground Entry
PLAYGROUND - OPTION 2

A Waterfowl Play Structure Example (actual design would be customized to fit site character)

B Rope Swing

C Reed Poles

D Picnic Tables

E Toddler Swing

F Hexagon Steps

G Wave Climber
PLAYGROUND - OPTION 2 ALTERNATE

SCULPTURAL WATERFOWL PLAY STRUCTURE

OR

TOWER PLAY STRUCTURE - ALTERNATE
PLAYGROUND - OPTION COMPARISON

Option 1: Integrated Play
Supports mixed-age play on park level and provides school age play at elevated corner.

Option 2: Zoned Play
Separates toddler play from school age play by a stepped 18” elevation change.
PLAYGROUND - SWING OPTIONS

Multi-user Swing

Saucer Swing

Rope Swing

3-Tier Swing

Toddler Swing

PG. 48
SITE PLAN

BLOCK 3 PARK

SITE PLAN

PG. 51
PROJECT SCHEDULE

PROJECT SCHEDULE: DECEMBER 2019 - FEBRUARY 2025

CONCEPT/PLANNING  
11 MONTHS  
DEC, 2019  -  MID NOV, 2020

SCHEMATIC DESIGN  
8.5 MONTHS  
MID NOV, 2020  -  JULY, 2021

DESIGN DEVELOPMENT  
5 MONTHS  
AUG, 2021  -  DEC, 2021

CONSTRUCTION DOCUMENTS  
8 MONTHS  
JAN, 2022  -  AUG, 2022

BID/AWARD  
4.5 MONTHS  
SEP, 2022  -  JAN, 2023

CONSTRUCTION  
24 MONTHS  
FEB, 2023  -  FEB 2025

CONCEPT PHASE - OUTREACH SCHEDULE

COMMUNITY MEETING 1: INFORMATION GATHERING

COMMUNITY MEETING 2: INITIAL DESIGN IDEAS

COMMUNITY MEETING 3: DESIGN REFINEMENT, PUBLIC SURVEYS

SCHEMATIC PHASE - COMMUNITY UPDATE

COMMUNITY MEETING 4: DESIGN UPDATE: PLAYGROUND FOCUS
PLEASE FILL OUT THE SURVEY WITHIN THE NEXT TWO WEEKS:
https://www.surveymonkey.com/r/TB3ParkCM4Survey

FOR REGULAR UPDATES, VISIT THE PUBLIC WORKS WEBSITE: http://sfpublicworks.org/Block3Park

FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT KATHLEEN O’DAY:
KATHLEEN.ODAY@SFDPW.ORG; (415) 218-7515