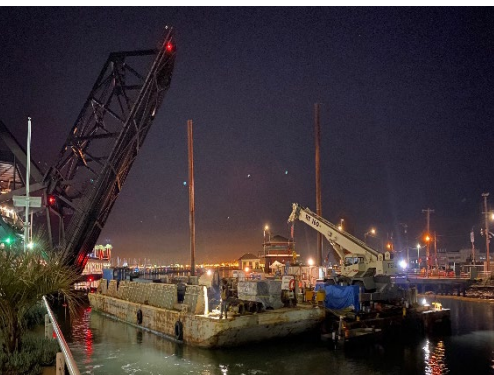




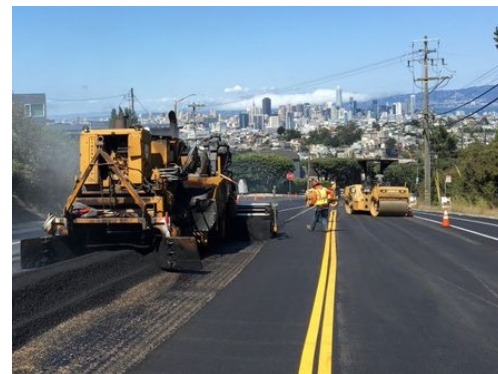
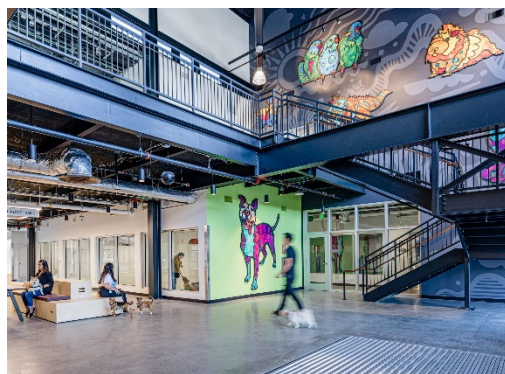
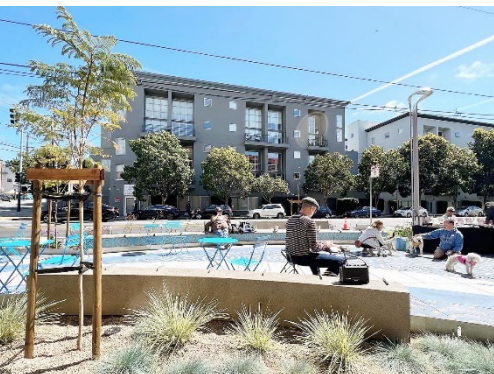
September 24, 2026



Executive Directive 25-06

Street Safety Initiative

Cristina C. Olea
Acting Bureau Manager - Engineering





ED 25-06: Street Safety Initiative



Established in December 2025:

- Renewed, City-led, inter-agency commitment to street safety
- Safety remains a non-negotiable value
- Protection for the most at risk
- Access and safety go hand in hand
- Safer streets are for all modes
- Shared responsibility between people and systems
- City hall led governance structure: agreed metrics & reporting
- Timebound deliverables

Street Safety Initiative 100-Day Actions

Action 1. Establish the Street Safety Initiative Working Group

Action 2. Identify senior-level leads to join the Working Group

Action 3. Meet regularly to identify and coordinate department initiatives and metrics

Action 4. Confirm the 2024 High Injury Network

Action 5. Review and update the city's framework for identifying, categorizing, and reporting traffic-related serious injuries and fatalities to support accurate trend analysis, operational response, and performance accountability

Action 6. Identify a focused list of priority list of quick-build projects

Action 7. Identify and implement priority daylighting locations

Action 8. Continue to prioritize the deployment of electronic enforcement tools

Action 9. Begin and maintain monthly High Visibility Enforcement

Action 10. Continue to integrate traffic safety citations and crash injury data into station-level reports

Action 11. Continue to ensure clear lane markings

Action 12. Continue to work with state and federal officials and elected representatives

Action 13. Establish a process for sharing clear and concise updates

Street Safety Initiative 6-Month Actions

Action 14. Promoting and enforcing safe e-device operations and parking

Action 15. Street Safety Initiative Dashboard

Action 16. Identify a process for Safety Infrastructure improvements when repaving or conducting other street-level work, implement as funding permits

Action 17. SFMTA and SFFD Street Design Review Manual

Action 18. Allow residents or community groups to install protected murals or other infrastructure enhancements to reinforce established daylight zones

Action 19. Detours during construction

Action 20. Traffic Enforcement Strategy Report

Action 21. Vehicle driver training for city employees

Available on sf.gov/streetsafety

Action 16. Safety infrastructure improvements when repaving



- Public Works, SFMTA, and SFPUC and have established an improved coordination process
- Street safety upgrades are systematically considered whenever streets are repaved or reconstructed
- Optimizes limited resources, reducing disruption from repeated construction, and delivering safety improvements more quickly and cost-effectively

Look Ahead



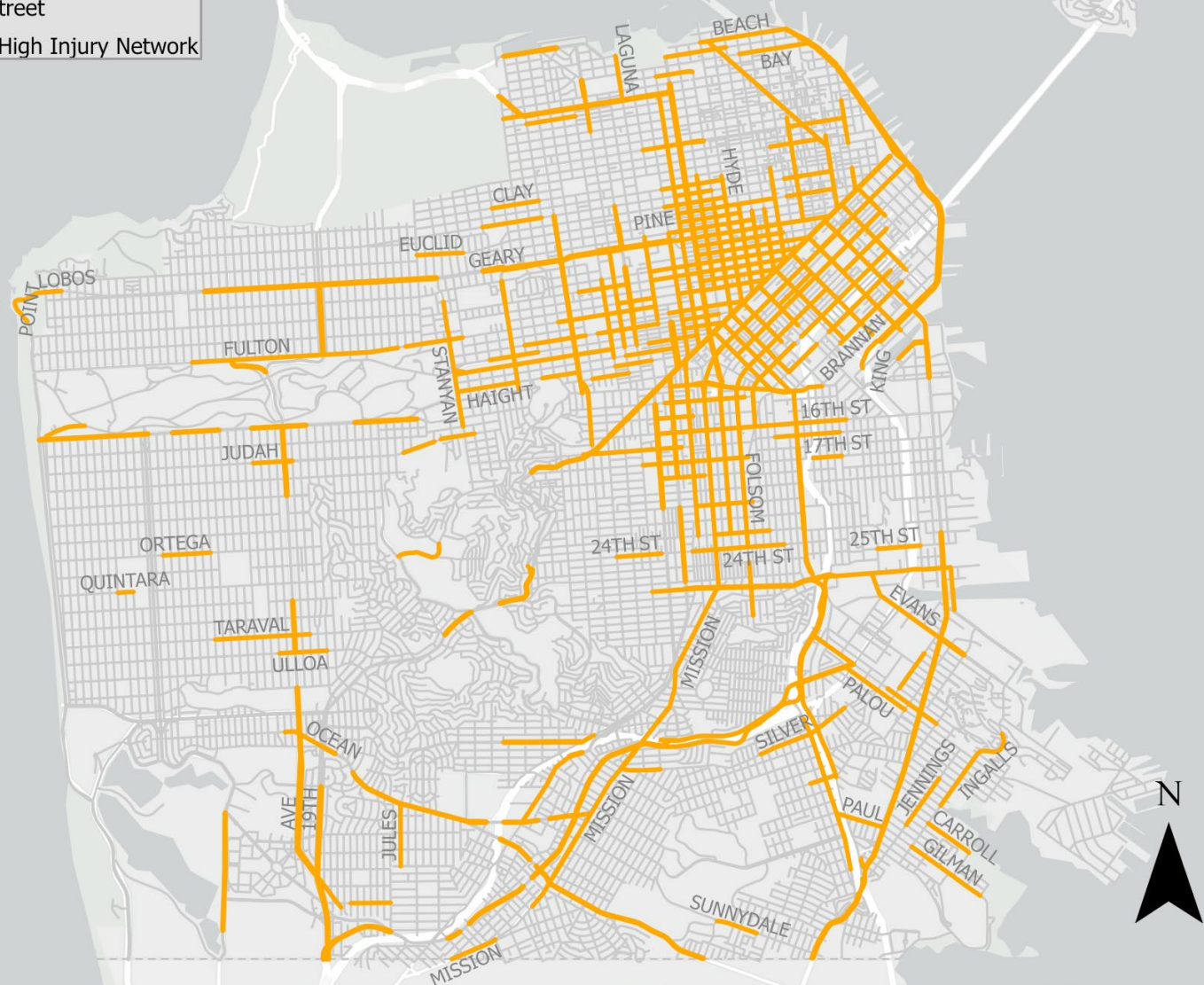
1-Year and Beyond Actions

- **Action 22.** 2024 High Injury Network Draft Plan
- **Action 23.** Residential Traffic Calming Program
- **Action 24.** Continue to publish data on crash fatalities and injuries
- **Action 25.** Continue to proactively address high-stress corridors and intersections
- **Action 26.** Amend Better Streets Plan
- **Action 27.** Traffic Enforcement Plan
- **Action 28.** Review and update the Street Safety Initiative

2024 High Injury Network

Legend

- City Street
- 2024 High Injury Network





QUESTIONS