



Dogpatch & Northwest Potrero Hill Green Benefit District

Renewal (2025 - 2040)

City and County of San Francisco
Board of Supervisors
GAO Committee
May 15, 2025

DNWPH GBD - Our Impact

3x

Increased **green space** by more than 3 times

The GBD increased the amount of green and public spaces from an original 2 to 7 acres of open space within the district—that's triple!

Leveraged **funding** by more than 3 times

The GBD has raised over \$16M through donations and civic and private sector funds that supplement annual property assessments of \$5M over 8 years. This funding improves and maintains our neighborhood-championed public green spaces.



Dogpatch & NW Potrero Hill GBD Renewal



- New 15 year term (January 1, 2026– December 31, 2040)
- Marginal increase to GBD boundaries
- Proposed Annual Assessment: \$882,000
- Continue street and sidewalk trash & debris removal and graffiti patrol and abatement
- Continue to maintain, landscape and green our public open spaces
- Continue to provide capital improvements to the existing public realm and develop new public open green spaces
- Continue community engagement activity

32.60% (weighted) of assessed properties representing 340 individual parcels submitted favorable petitions. (30% required to trigger a ballot measure.)



DNWPH GBD - Proposed Boundary

Green Benefit District

Zone 1 Dogpatch
Current & Proposed Boundaries



Zone I of the proposed district contains approximately 1612 identified parcels, located on approximately 48 whole or partial blocks.

Green Benefit District

Zone 2 NW Potrero Hill
Current & Proposed Boundaries



Zone II of the proposed District contains approximately 356 identified parcels, located on approximately 19 whole or partial blocks



DNWPH GBD Renewal

Continue Gardening and Landscaping Services



- Landscape Maintenance Contractor provides parks and open space landscape management
 - Weeding
 - Tree and Shrub Pruning
 - Watering and Irrigation Maintenance
 - New plantings and landscaping
- Debris cleanup within all landscaped areas and sidewalks adjacent to parks.
- Dog waste maintenance and stocking of dog bags (58K over the last 10 years)



DNWPH GBD Renewal

Continue street and sidewalk trash & debris removal and graffiti patrol and abatement



- Remove litter, garbage and tidy publicly accessible open spaces, including parks, greenspaces and plazas
- Spot clean sidewalk street furniture, fixtures, and equipment
- Report overflowing and/or damaged trash cans to 311
- Report discarded bulky items to 311 for removal
- Supplement DPW's efforts to remove illegal dumping and overflowing trash cans from public realm areas
- Identify and abate graffiti within 2 business days of its discovery.



DNWPH GBD Renewal

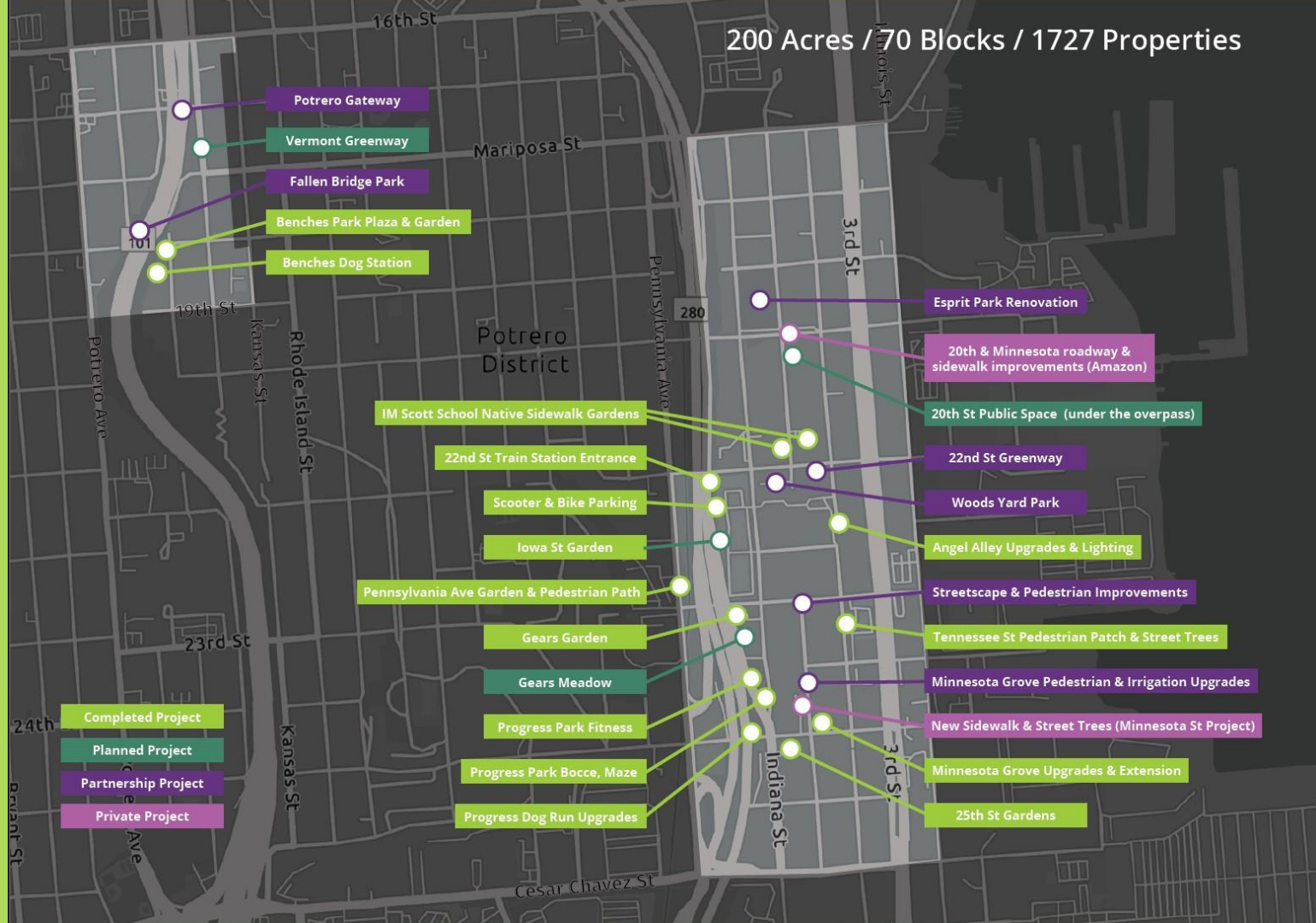
Continue improvements to existing projects and development of new public green spaces



- Continue improvements to the existing public realm including new park benches, lighting, new gardens, stormwater retention systems and upgrades to dog runs and dog parks
- Continue developing new public green spaces and green infrastructure including new public open spaces, street trees and green traffic calming and street furniture
- Continue to illicit input from board members and community members to maintain robust project pipeline



Dogpatch and NW Potrero Hill Projects



DNWPH GBD Renewal

Community Development and Engagement



- Volunteer Events
 - Iowa St. and Minnesota St Flyover Planting
 - Eco-Patch Planting and Weeding
- Community Events in collaboration with community organizations (DNA, PBNA, DBA, PDMA)
 - Dogpatch Music Series
 - Annual Halloween Slow Street Event



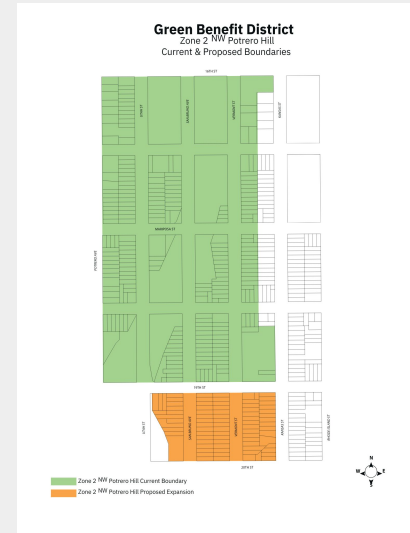
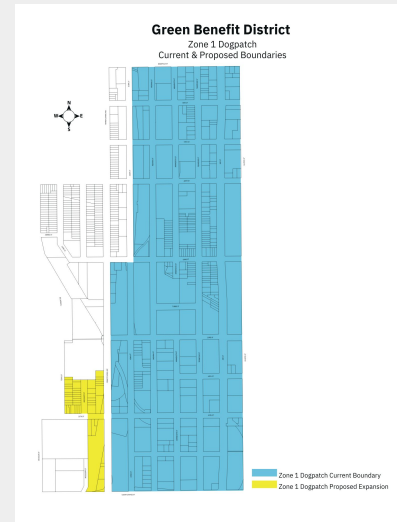
Dogpatch & NW Potrero Hill GBD Renewal Proposed Assessment Calculations

Assessments are allocated among the specially benefiting parcels based on:

- **Lot square footage**
- **Building square footage**
- **Land use**

Assessment rates by parcel land use:

Commercial/residential/other parcels (standard rate)	\$0.1136
Vacant parcels (standard rate)	\$0.1136
Industrial parcels (weighted at 50%)	\$0.0568
Green parcels (weighted at 25%)	\$0.0284
Limited access parcels (weighted at 12.5%)	\$0.0142



Dogpatch & NW Potrero Hill GBD Renewal Proposed Budget



EXPENDITURES	TOTAL BUDGET	% of Budget
Maintenance & Capital Improvements	\$674,893	75%
Outreach & Advocacy	\$64,086	7%
Operations	\$161,211	18%
Total Expenditures	\$900,190	100.00%
REVENUES		
Assessment Revenues	\$882,186.20	98%
General Benefit (other revenue)	\$18,003.80	2%
Total Revenues	\$900,190	100.00%



